

WORKTECH™ New York

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

WORKTECH NEW YORK | THURSDAY, OCTOBER 8TH

09:00-17:15 AT DC 37, 125 BARCLAY STREET

WORKTECH NEW YORK EXCHANGE | FRIDAY, OCTOBER 9TH

09:00-14:00 AT STANDARD CHARTERED, BRYANT PARK

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Isabel Dewhust-Marks

Managing Director,
WORKTECH Events

A warm welcome to WORKTECH26 New York

WORKTECH is the original conference for all those involved in the future of work and the workplace as well as real estate, technology, and innovation.

This exciting event features an insightful programme of peer-to-peer discussions and thought leadership sessions with workplace visionaries, exploring the changing landscape of work and the purpose of the workplace.

Our agenda explores transformative shifts in work culture, technology integration, and employee expectations. Join us to gain perspectives from industry leaders and thought pioneers on the evolving world of work in 2026.

Warmest Regards

Isabel

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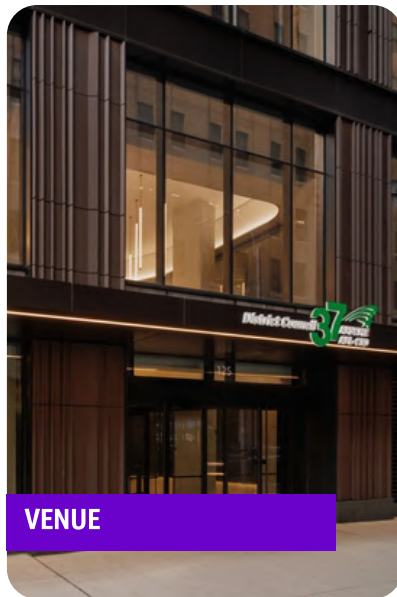
SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH26 New York attracts some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference features 30+ speakers, including leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

Full list of speakers

Francisco J. Acoba [EY](#)
Liam Bates [Kaiterra](#)
Jeremy Browder [Coinbase](#)
Dominic Bruning [HID Global](#)
Arsha Cazazian-Clement [Blackstone](#)
Aurelio David [LinkedIn](#)
Dimitra Dimitrakopoulou [MIT Center for Constructive Communication](#)
Dan Drogman [Smart Spaces](#)
Jordan Evans [STUDIOS Architecture](#)
Nic Halverson [Occuspace](#)
Suzanne Heidelberger [Real Edge Advisors](#)
Phoebe Holtzman [JLL](#)
Kim te Kaat [Vecos](#)
Ethan Lacombe [PwC](#)
Chris Lunny [Meta](#)
Tomás G. Mac Eoin [Hereworks](#)
Matt Makan [ResourceXpress](#)
Melissa Marsh [Plastarc](#)
Peter Miscovich [JLL](#)
Ben Munn [UnWork](#)
Amanda Muzzarelli [Macro](#)
Kevin Persaud [ON Running](#)
Shivaun Ryan [XY Sense](#)
Philip Ross [UnWork](#)
Vanessa Scaglione [KPMG](#)
Thamba Tharmalingam [MapsPeople](#)
Dr. Morgan Weaving [Atlassian](#)
Phillip Youakim [Saltmine](#)
Ben Zweig [Revelio Labs](#)



Jeremy Browder, Coinbase



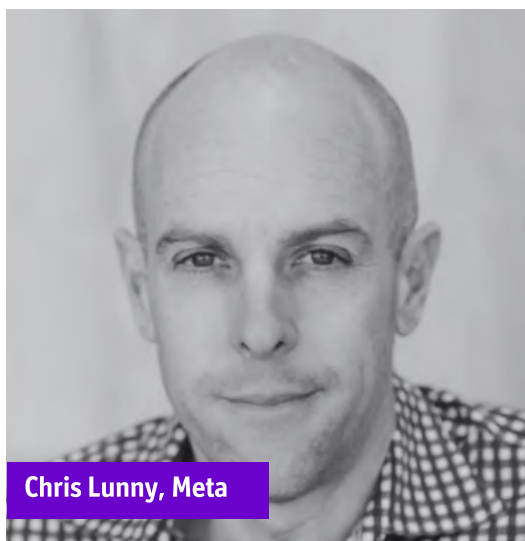
Aurelio David, LinkedIn



Vanessa Scaglione, KPMG



Dr. Morgan Weaving, Atlassian



Chris Lunny, Meta



Francisco J. Acoba, EY



Ethan Lacombe, PwC



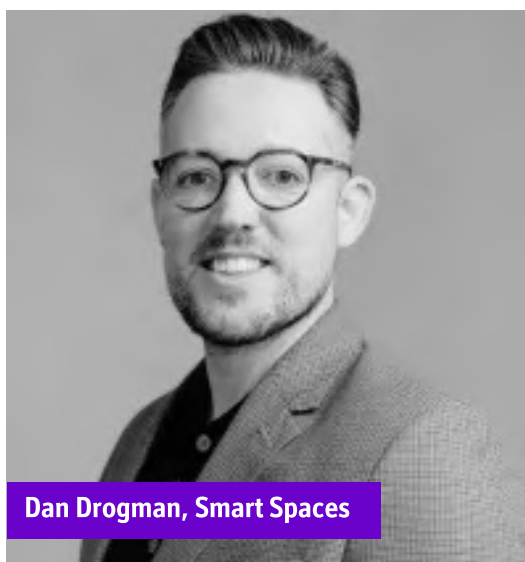
Arsha Cazazian-Clement, Blackstone



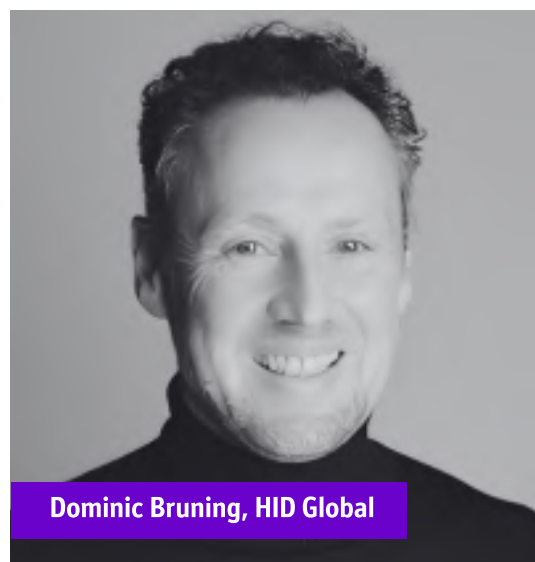
Dimitra Dimitrakopoulou, MIT



Liam Bates, Kaiterra



Dan Drogman, Smart Spaces



Dominic Bruning, HID Global



The Blueprint For An AI-Enabled Office: Designing For Decisions, Not Desks

Dr. Morgan Weaving, Senior Workplace Researcher, Teamwork Lab, Atlassian

For several years, companies have poured AI into individual productivity. Drafts write themselves; code reviews take minutes. Yet teams don't feel faster, because AI didn't remove the bottleneck, it moved it, from execution to the judgment, alignment, and decisions that happen between people. Most offices were built for the old constraint: focus at a desk, or meet in a room. Drawing on Atlassian's research across 12,000 knowledge workers and 172 Fortune 1000 executives, this talk introduces a blueprint for the AI-enabled office, Ideate, Calibrate, Regulate, and shows what workplace and real estate leaders can pilot now to make coordination nearly effortless.

The Future Headquarters: What the Next Generation of Corporate HQ Must Deliver

Steve Sylvia-Roche, Head of Corporate Real Estate and Services - Americas, Standard Chartered Bank, Chris Lunny, Global Real Estate and Facilities, Meta, Arsha Cazazian-Clement, Head of Corporate Real Estate and Global Head of Sustainability- GCS, Blackstone, and Philip Ross, Author and futurist, and founder and CEO, UnGroup and Cordless Group

As major organisations invest in new headquarters and landmark workplace projects across New York, the corporate HQ is being redefined. No longer simply a concentration of desks, it is expected to express brand, strengthen culture, attract talent, enable collaboration and prove the value of physical presence in a hybrid, AI-enabled era. This panel brings together leaders behind significant new office and headquarters projects to explore what the future HQ must now deliver — for people, business performance and the city around it.



From Research to Construction: How LinkedIn Tested and Built Its Workplace for the AI Era

Aurelio David, Senior Manager, Workplace Research and Experimentation, LinkedIn

As AI reshapes how teams collaborate, organizations must rethink how the workplace evolves to support new ways of working. This session follows LinkedIn's journey from research and hypothesis development to workplace experimentation, large-scale implementation, and post-occupancy evaluation. Using the newly opened 1030 Maude building in California as a live case study, Aurelio will share how workplace research informed the design of new environments for small and agile teams, how findings from an 11-week pilot influenced key design decisions, and how ongoing measurement are determining whether those ideas deliver value at scale or require adjustment for future workplaces.

CONFERENCE OPENS

09:00 | CHAIRPERSONS WELCOME

Ben Munn, [Managing Director, UnWork](#)



09:10 | WELCOME TO DC37

Speaker to be confirmed

09:30 | AUDIENCE INTERACTION: THE BIGGEST WORKPLACE CHALLENGES



THEME: THE FUTURE HEADQUARTERS: WORK, TALENT AND VALUE

09:35 | THE FUTURE HEADQUARTERS: WHAT THE NEXT GENERATION OF CORPORATE HQ MUST DELIVER

Philip Ross, [Author and futurist, and founder and CEO, UnGroup and Cordless Group](#)
Steve Sylvia-Roche, [Head of Corporate Real Estate and Services - Americas, Standard Chartered Bank](#)
Chris Lunny, [Global Real Estate and Facilities, Meta](#)
Arsha Cazazian-Clement, [Senior Vice President, Head of Corp. Real Estate & Strategy - Americas, Global Head of Sustainability - GCS, Blackstone](#)

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10:00 | THE JOB ARCHITECTURE OF THE AI-NATIVE ENTERPRISE: RETHINKING WORK, TALENT AND WORKPLACE

Peter Miscovich, [Executive Managing Director, Global Future of Work Leader, Americas Consulting Co-Lead, JLL](#)
Ben Zweig, [CEO, Revelio Labs](#)



AI is not simply changing individual tasks; it is beginning to reshape jobs, teams, management structures and the capabilities organisations need. But most businesses are still making workforce and workplace decisions using job titles, organisational models and space assumptions built for an earlier era. Drawing on Ben Zweig's recent book, *Job Architecture: Building a Language for Workforce Intelligence*, this fireside conversation explores how organisations can develop a clearer understanding of the work their people actually perform—and use that intelligence to prepare for an AI-enabled future. Ben Zweig and Peter Miscovich will examine how changing tasks and skills could influence workforce composition, organisational design and workplace demand, and what leaders should do now to align people, technology and real estate strategy.

10:20 | THE PROFESSIONAL SERVICES WORKPLACE: REINVENTING THE OFFICE FOR TALENT, CLIENTS AND COLLABORATION

Francisco J. Acoba, [Corporate Real Estate Consulting Practice, Global CRE Services Network Lead, EY](#)
Ethan Lacombe, [Managing Director, Real Estate Leader, PwC](#)
Vanessa Scaglione, [Managing Director, Real Estate Services, KPMG](#)

Professional services firms are among the organisations most actively rethinking the role of the office. As hybrid work, AI and changing expectations reshape how expertise is developed and delivered, the workplace must do more than accommodate people — it must accelerate learning, strengthen culture, support high-value collaboration and elevate the client experience. This panel brings together leaders behind major New York office projects to explore how the next generation of professional services workplaces is being designed, and what these investments reveal about the future of knowledge work.



10:45 | NETWORKING & COFFEE BREAK

11:15 | AUDIENCE INTERACTION: WHAT MAKES THE WORKPLACE WORTH THE JOURNEY?



THEME: THE ADAPTIVE, DATA-READY WORKPLACE

11:20 | WE'VE BEEN BUILDING BUILDINGS BACKWARDS (AND HOW TECHNOLOGY FIXES THAT): WHAT 1 BILLION SQUARE FEET OF LIVE SENSOR DATA REVEALS ABOUT HOW THE WORLD'S BEST BUILDINGS ACTUALLY PERFORM

Liam Bates, **CEO and Co-founder, Kaiterra**



For decades, the industry has measured what's easy to count, energy, occupancy, certifications, and ignored the four variables that determine whether the people inside a building can actually think, focus, sleep, or recover: air quality, thermal comfort, lighting, and acoustics. Drawing on continuous environmental data from over 1 billion square feet of premium buildings operated by the world's largest REITs and Fortune 100 corporate occupiers, Liam Bates, CEO of Kaiterra, makes the contrarian case that building performance has been measured backwards, shows why the perceived tension between environmental quality and energy performance dissolves once you measure both, and reveals what separates buildings that earn the rent from those that don't.

11:40 | FROM IDENTITY TO EXPERIENCE: BUILDING A MORE RESPONSIVE WORKPLACE

Dominic Bruning, **Director Strategic Alliances, EMEA, HID Global**
Dan Drogman, **CEO, Smart Spaces**



Workplace experience increasingly depends on connecting identity, access, location and building systems into a seamless journey. This session explores how smart-space infrastructure can reduce friction, strengthen security and help environments respond more effectively to users, while balancing personalisation, privacy, operational efficiency and a consistently human experience.

12:00 | HOW CAN A WORKPLACE BECOME TRULY ADAPTIVE?

Kim te Kaat, **Director of Sales North America and Global Strategic Clients, Vecos**

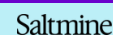


People change every day. Does your workplace? Drawing on billions of human workplace interactions from data of over 1.4 million online lockers, Vecos and Worktech Academy identify the capabilities that distinguish adaptive workplaces from the rest, and what the impact is on the workplace, employees and business.

WORKPLACE INTELLIGENCE BRIEFINGS: FIVE SIGNALS RESHAPING THE WORKPLACE

12:20 | FAST, WRONG, AND CONVINCING: WHY AI STILL NEEDS HUMAN JUDGMENT

Phillip Youakim, **VP of Customer Success, Saltmine**



12:30 | THE CHANGING TRENDS IN HYBRID WORKING: FIVE YEARS OF WORKPLACE TECHNOLOGY TRANSFORMATION

Matt Makan, **Head of Global Partner Development, ResourceXpress**



12:35 | READY FOR WHAT'S NEXT? THE DATA GAP NOBODY'S TALKING ABOUT

Nic Halverson, **CEO and Co-Founder, Occuspace**



12:40 | IT'S TIME FOR WORKPLACE DATA TO START DOING SOMETHING

Shivaun Ryan, **Head of Americas, Global Director of Customer Success, XY Sense**



12:45 | THE \$ 10 MILLION TOILET ROLL

Tomás G. Mac Eoin, **CEO of McKeon Group Hereworks, Innovator & Thought Leader**



12:50 | NETWORKING & LUNCH BREAK

13:50 | AUDIENCE INTERACTION: WHERE IS THE GREATEST WORKPLACE PERFORMANCE GAP?



WORKTECH26 NEW YORK

CONFERENCE AGENDA

DC 37, 125 BARCLAY STREET

THURSDAY, OCTOBER 8TH

THEME: PERFORMANCE UNDER PRESSURE

13:55 | MAGNET, NOT MANDATES: HOW COINBASE DESIGNS FOR INTENTIONAL PRESENCE AT SCALE

Jeremy Browder, [Senior Director of Real Estate & Employee Experience, Coinbase](#)
Valerie Buchholz, [Head of Workplace Experience, Coinbase](#)
Jordan Evans, [Senior Designer, STUDIOS Architecture](#)



Coinbase has operated remote-first since 2020 while continuing to invest in physical hubs, workplace technology and purposeful in-person experiences. In this fireside chat, Jeremy Browder will explain how that operating model translates into real estate, workplace design and employee experience. The discussion explores how Coinbase identifies the moments when physical presence creates distinctive value, how hubs support culture and problem-solving without defaulting to continuous attendance, and what workplace becomes when it is designed as an ecosystem of intentional experiences rather than a fixed destination.

14:20 | THE MISSING LAYER: SPATIAL INTELLIGENCE FOR THE AI-READY WORKPLACE

Thamba Tharmalingam, [CEO, MapsPeople](#)



As workplace technology becomes more intelligent, can AI make meaningful decisions about the physical workplace if it doesn't understand the space itself? Through a real-world case study, MapsPeople explores how spatial intelligence can create a shared digital understanding of the workplace across booking, utilization, employee experience and operations. The case study explores what this approach enabled in practice, and how spatial intelligence could shape the next generation of intelligent workplace systems.

14:40 | INVISIBLE UNTIL IT ISN'T: FACILITIES MANAGEMENT AND THE FIGHT FOR A FRICTIONLESS WORKPLACE

Amanda Muzzarelli, [Global Account Director, Macro](#)
Suzanne Heidelberger, [Managing Partner, Real Edge Advisors](#)
Kevin Persaud, [Workplace and Facilities Leader, On](#)



This session explores the shift in employee expectations for a frictionless workplace and what it means for how organisations design and deliver workplace experience. Sharing insights into why a company can invest heavily in space, technology, and employee experience, but fail to reduce friction. The operational relationships, decision pathways, and organizational dynamics are often invisible, but they determine success. When those invisible systems are not aligned, friction happens. Attendees will learn how to leverage workplace insights from facility management to drive better business outcomes, create more effective employee experiences, and align strategic goals with operational execution.

15:00 | NETWORKING & COFFEE BREAK

THEME: THE AI-NATIVE WORKPLACE

15:45 | THE AI PARADOX: WHY THE FUTURE OF WORK IS MORE HUMAN, NOT LESS

Phoebe Holtzman, [Head of Research Innovation, JLL](#)
Dimitra Dimitrakopoulou, [Head of Translational Research, MIT Center for Constructive Communication](#)



The common assumption is that AI will pull us apart: fewer meetings, fewer watercooler moments, more time alone with our agents. But what if the opposite is true? Drawing on MIT research into what makes human conversation genuinely productive, this fireside chat explores how AI, used well, can create time, headspace, and tooling for deeper collaboration, not less of it. Expect a thoughtful look at why the most AI integrated teams may end up the most connected, and what that means for how we design proximate work going forward.

WORKTECH26 NEW YORK

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DC 37, 125 BARCLAY STREET

THURSDAY, OCTOBER 8TH

16:10 | FROM RESEARCH TO CONSTRUCTION: HOW LINKEDIN TESTED AND BUILT ITS WORKPLACE FOR THE AI ERA

Aurelio David, [Senior Manager, Workplace Research and Experimentation, LinkedIn](#)



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16:35 | THE BLUEPRINT FOR AN AI-ENABLED OFFICE: DESIGNING FOR DECISIONS, NOT DESKS

Dr. Morgan Weaving, [Senior Workplace Researcher, Teamwork Lab, Atlassian](#)



For several years, companies have poured AI into individual productivity. Drafts write themselves; code reviews take minutes. Yet teams don't feel faster, because AI didn't remove the bottleneck, it moved it, from execution to the judgment, alignment, and decisions that happen between people. Most offices were built for the old constraint: focus at a desk, or meet in a room. Drawing on Atlassian's research across 12,000 knowledge workers and 172 Fortune 1000 executives, this talk introduces a blueprint for the AI-enabled office, Ideate, Calibrate, Regulate, and shows what workplace and real estate leaders can pilot now to make coordination nearly effortless.

17:00 | FROM INSIGHT TO ACTION: WHAT COMES NEXT

A concise synthesis of the day and the decisions workplace leaders should take forward.

17:10 | CHAIRPERSONS CLOSING REMARKS

Ben Munn, [Managing Director, UnWork](#)



17:15 | CONFERENCE CLOSES

PLEASE NOTE THIS IS AN INVITE-ONLY EVENT. ATTENDEES SHOULD APPLY FOR A PLACE TO WORKTECH NEW YORK EXCHANGE.

WORKTECH NEW YORK EXCHANGE

STANDARD CHARTERED,
3 BRYANT PARK

FRIDAY, OCTOBER 9TH

WORKTECH New York Exchange is an application-only forum bringing together a focused group of 60–80 senior professionals to explore the workplace and corporate real estate challenges shaping the next phase of business transformation.

Taking place the morning after the main WORKTECH New York conference, the Exchange moves the conversation from ideas presented on stage to practical discussion and shared experience. Through facilitated roundtables, peer-to-peer exchange and informal networking, participants will have the opportunity to compare approaches, test assumptions and examine how other organisations are responding to common challenges.

Rather than a traditional conference programme, the morning is designed around active participation, creating space for more candid, detailed and practical conversation.



Continue the Conversation

The workplace agenda is becoming increasingly complex. Leaders are being asked to optimise portfolios, demonstrate the value of workplace investment, respond to changing workforce expectations and prepare their organisations for the impact of AI—all while operating in an environment of continued uncertainty.

WORKTECH New York Exchange provides a smaller setting in which to examine these questions more closely. Facilitated discussions will draw on the experience of participants from across workplace strategy, corporate real estate, facilities, employee experience, HR, technology, design and operations.

The Exchange is designed to complement the main conference rather than repeat it, helping attendees turn emerging ideas and insights into practical considerations for their own organisations.

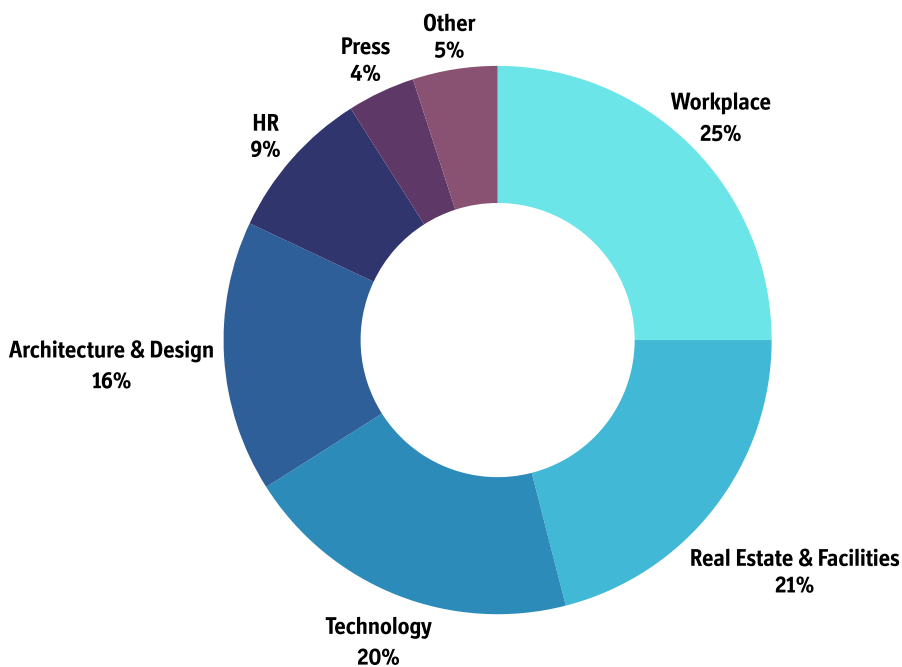
Register your Interest

Places at WORKTECH New York Exchange are limited due to the interactive nature of the programme. Applications will be reviewed to support a relevant and balanced discussion environment across the roundtables. Successful applicants will receive confirmation and details on how to complete their booking.

[Apply for a place here](#)

WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



Informative, interesting views on workplace design, planning technology and workers.

WORKTECH delegate



Thank you WORKTECH for an incredible day of thought leadership and innovation about the #FutureofWork

WORKTECH24 New York delegate



LEARN MORE

www.worktechevents.com/events/worktech26-new-york/

KEY INFORMATION

Date & Venue

When: Thursday, October 8th - Friday, October 9th, 2026

Where: DC 37, 125 Barclay Street & Standard Chartered,
3 Bryant Park

How to book:

Visit: www.worktechevents.com/events/worktech26-new-york/

Offer a Special Rate to Your Network

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, brand exposure for your organisation, and more!

If you would like to attend as a group or team, please get in touch and we can arrange a discounted ticket rate. Offer applies to groups of 3 or more.

Become a WORKTECH Ambassador

We're looking for people who love the future of work and the workplace, have strong communication skills and are well networked on social media. If you would like to act as a WORKTECH Ambassador, we can offer free entry to an event of your choice and a bespoke ticket discount for you to promote to your contacts.

For more information on the above initiatives, please contact:

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