

WORKTECH™

New York

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

WORKTECH NEW YORK | THURSDAY, OCTOBER 8TH

09:00-17:15 AT DC 37, 125 BARCLAY STREET

WORKTECH NEW YORK EXCHANGE | FRIDAY, OCTOBER 9TH

09:00-13:15 AT STANDARD CHARTERED, 3 BRYANT PARK

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Isabel Dewhust-Marks

Managing Director,
WORKTECH Events

A warm welcome to WORKTECH26 New York

WORKTECH is the original conference for all those involved in the future of work and the workplace as well as real estate, technology, and innovation.

This exciting event features an insightful programme of peer-to-peer discussions and thought leadership sessions with workplace visionaries, exploring the changing landscape of work and the purpose of the workplace.

Our agenda explores transformative shifts in work culture, technology integration, and employee expectations. Join us to gain perspectives from industry leaders and thought pioneers on the evolving world of work in 2026.

Warmest Regards

Isabel

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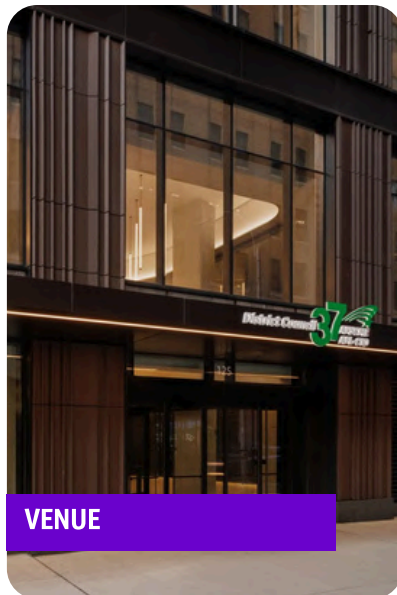
SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH26 New York attracts some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference features 30+ speakers, including leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

Full list of speakers

Francisco J. Acoba [EY](#)
Ege Aksu [Revelio Labs](#)
Liam Bates [Kaiterra](#)
Jeremy Browder [Coinbase](#)
Dominic Bruning [HID Global](#)
Aurelio David [LinkedIn](#)
Dimitra Dimitrakopoulou [MIT Center for Constructive Communication](#)
Dan Drogman [Smart Spaces](#)
Jordan Evans [STUDIOS Architecture](#)
Melissa Fisher [Parsons School of Design at the New School](#)
Nic Halverson [Occuspace](#)
Katherine Hendricks
Phoebe Holtzman [JLL](#)
Kim te Kaat [Vecos](#)
Michelle Kim [Merck](#)
Julia La [Coinbase](#)
Julia Lamm [PwC](#)
Emily Levinson [laiout](#)
Deborah Lovich [BCG](#)
Chris Lunny [Meta](#)
Tomás Mac Eoin [Hereworks](#)
Matt Makan [ResourceXpress](#)
Melissa Marsh [Plastarc](#)
Marvin Martin [Deloitte](#)
Peter Miscovich [JLL](#)
Amanda Muzzarelli [Macro](#)
Kevin Persaud [ON Running](#)
Katy Redmond [JLL](#)
Philip Ross [UnWork](#)
Shivaun Ryan [XY Sense](#)
Vanessa Scaglione [KPMG](#)
Steve Sylvia-Roche [Standard Chartered Bank](#)
Anna Tavis [NYU](#)
Thamba Tharmalingam [MapsPeople](#)
Dr. Morgan Weaving [Atlassian](#)
Phillip Youakim [Saltmine](#)



Jeremy Browder, Coinbase



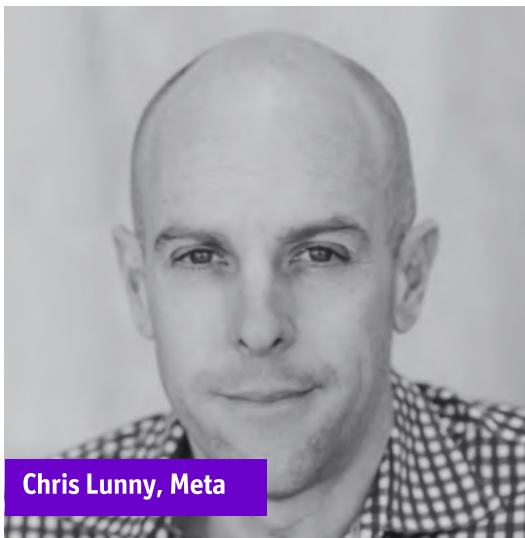
Aurelio David, LinkedIn



Vanessa Scaglione, KPMG



Dr. Morgan Weaving, Atlassian



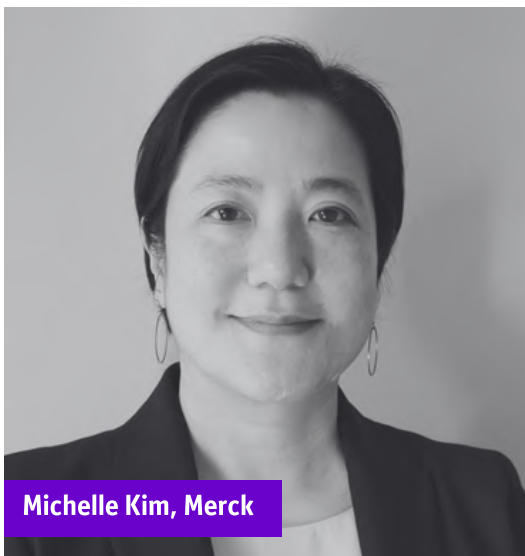
Chris Lunny, Meta



Francisco J. Acoba, EY



Deborah Lovich, BCG



Michelle Kim, Merck



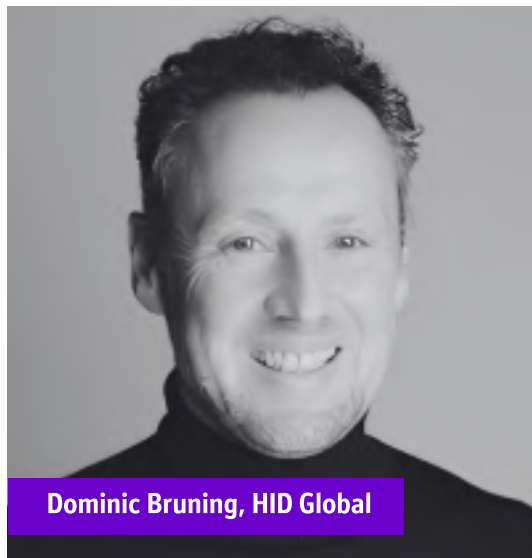
Dimitra Dimitrakopoulou, MIT



Liam Bates, Kaiterra



Dan Drogman, Smart Spaces



Dominic Bruning, HID Global



The Blueprint For An AI-Enabled Office: Designing For Decisions, Not Desks

Dr. Morgan Weaving, Senior Workplace Researcher, Teamwork Lab, Atlassian

For several years, companies have poured AI into individual productivity. Drafts write themselves; code reviews take minutes. Yet teams don't feel faster, because AI didn't remove the bottleneck, it moved it, from execution to the judgment, alignment, and decisions that happen between people. Most offices were built for the old constraint: focus at a desk, or meet in a room. Drawing on Atlassian's research across 12,000 knowledge workers and 172 Fortune 1000 executives, this talk introduces a blueprint for the AI-enabled office, Ideate, Calibrate, Regulate, and shows what workplace and real estate leaders can pilot now to make coordination nearly effortless.

The Future Headquarters: What the Next Generation of Corporate HQ Must Deliver

Steve Sylvia-Roche, Head of Corporate Real Estate and Services - Americas, Standard Chartered Bank, Chris Lunny, Global Real Estate and Facilities, Meta, Arsha Cazazian-Clement, Head of Corporate Real Estate and Global Head of Sustainability- GCS, Blackstone, Michelle Kim, Director of Workplace Strategy, Merck, and Philip Ross, Author and futurist, and founder and CEO, UnGroup and Cordless Group

As major organisations invest in new headquarters and landmark workplace projects across New York, the corporate HQ is being redefined. No longer simply a concentration of desks, it is expected to express brand, strengthen culture, attract talent, enable collaboration and prove the value of physical presence in a hybrid, AI-enabled era. This panel brings together leaders behind significant new office and headquarters projects to explore what the future HQ must now deliver — for people, business performance and the city around it.



From Research to Construction: How LinkedIn Tested and Built Its Workplace for the AI Era

Aurelio David, Senior Manager, Workplace Research and Experimentation, LinkedIn

As AI reshapes how teams collaborate, organizations must rethink how the workplace evolves to support new ways of working. This session follows LinkedIn's journey from research and hypothesis development to workplace experimentation, large-scale implementation, and post-occupancy evaluation. Using the newly opened 1030 Maude building in California as a live case study, Aurelio will share how workplace research informed the design of new environments for small and agile teams, how findings from an 11-week pilot influenced key design decisions, and how ongoing measurement are determining whether those ideas deliver value at scale or require adjustment for future workplaces.

CONFERENCE OPENS

09:00 | CHAIRPERSONS WELCOME

Katy Redmond, Senior Managing Director, Integrated Portfolio Services Lead, JLL
Emily Levinson, Head of Growth & Partnerships, layout



09:15 | AUDIENCE INTERACTION: THE BIGGEST WORKPLACE CHALLENGES



THEME: THE FUTURE HEADQUARTERS: WORK, TALENT AND VALUE

09:20 | WHAT THE NEXT GENERATION OF HEADQUARTERS AND CORPORATE CAMPUSES MUST DELIVER

Moderator: Philip Ross, Author and futurist, and founder and CEO, UnGroup and Cordless Group

Steve Sylvia-Roche, Head of Corporate Real Estate and Services - Americas, Standard Chartered Bank

Chris Lunny, Global Real Estate and Facilities, Meta

Michelle Kim, Director of Workplace Strategy, Merck

Katherine Hendricks, Real Estate and Business Services Transformation Executive

From city offices to established corporate campuses, organisations are rethinking what their headquarters must deliver. These workplaces must express identity, strengthen culture, support collaboration and adapt to changing business needs. Bringing together perspectives from banking, technology and life sciences, this panel explores how organisations approach that challenge across different settings—through new investment, adaptation and the evolution of existing buildings.



09:55 | "MAKE WORK WORK" REDESIGNING WORK FOR THE AI-NATIVE ENTERPRISE: JOBS, PEOPLE AND WORKPLACE

Peter Miscovich, Executive Managing Director, Global Future of Work Leader, JLL

Deborah Lovich, Managing Director and Senior Partner, BCG

AI is not simply changing individual tasks; it is reshaping jobs, skills, teams and the capabilities organizations need. Drawing on BCG research and JLL's client work, Debbie Lovich and Peter Miscovich will explore how AI is changing job architecture—and what this means for workforce composition, organizational design and workplace demand. Building on Debbie's forthcoming book, *Make Work Work*, they will also examine how leaders can engage employees, support AI adoption and ensure technology makes work more effective, enjoyable and more human.



10:20 | THE PROFESSIONAL SERVICES WORKPLACE: REINVENTING THE OFFICE FOR TALENT, CLIENTS AND COLLABORATION

Moderator: Peter Miscovich, Executive Managing Director, Global Future of Work Leader, JLL

Francisco J. Acoba, Corporate Real Estate Consulting Practice, Global CRE Services Network Lead, EY

Vanessa Scaglione, Managing Director, Real Estate Services, KPMG

Marvin Martin, Managing Director, Infrastructure & Real Estate Practice Leader, Deloitte

Professional services firms are among the organisations most actively rethinking the role of the office. As hybrid work, AI and changing expectations reshape how expertise is developed and delivered, the workplace must do more than accommodate people — it must accelerate learning, strengthen culture, support high-value collaboration and elevate the client experience. This panel brings together leaders behind major New York office projects to explore how the next generation of professional services workplaces is being designed, and what these investments reveal about the future of knowledge work.



10:45 | NETWORKING & COFFEE BREAK

11:15 | AUDIENCE INTERACTION: WHAT MAKES THE WORKPLACE WORTH THE JOURNEY?



THEME: THE ADAPTIVE, DATA-READY WORKPLACE

11:20 | WE'VE BEEN BUILDING BUILDINGS BACKWARDS (AND HOW TECHNOLOGY FIXES THAT): WHAT 1 BILLION SQUARE FEET OF LIVE SENSOR DATA REVEALS ABOUT HOW THE WORLD'S BEST BUILDINGS ACTUALLY PERFORM

Liam Bates, **CEO and Co-founder, Kaiterra**



For decades, the industry has measured what's easy to count, energy, occupancy, certifications, and ignored the four variables that determine whether the people inside a building can actually think, focus, sleep, or recover: air quality, thermal comfort, lighting, and acoustics. Drawing on continuous environmental data from over 1 billion square feet of premium buildings operated by the world's largest REITs and Fortune 100 corporate occupiers, Liam Bates, CEO of Kaiterra, makes the contrarian case that building performance has been measured backwards, shows why the perceived tension between environmental quality and energy performance dissolves once you measure both, and reveals what separates buildings that earn the rent from those that don't.

11:40 | FROM IDENTITY TO EXPERIENCE: BUILDING A MORE RESPONSIVE WORKPLACE

Dominic Bruning, **Director Strategic Alliances, EMEA, HID Global**
Dan Drogman, **CEO, Smart Spaces**



Workplace experience increasingly depends on connecting identity, access, location and building systems into a seamless journey. This session explores how smart-space infrastructure can reduce friction, strengthen security and help environments respond more effectively to users, while balancing personalisation, privacy, operational efficiency and a consistently human experience.

12:00 | HOW CAN A WORKPLACE BECOME TRULY ADAPTIVE?

Kim te Kaat, **Workplace Consultant for North America & Global Strategic Clients, Vecos**

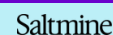


People change every day. Does your workplace? Drawing on billions of human workplace interactions from data of over 1.4 million online lockers, Vecos and Worktech Academy identify the capabilities that distinguish adaptive workplaces from the rest, and what the impact is on the workplace, employees and business.

WORKPLACE INTELLIGENCE BRIEFINGS: FIVE SIGNALS RESHAPING THE WORKPLACE

12:20 | FAST, WRONG, AND CONVINCING: WHY AI STILL NEEDS HUMAN JUDGMENT

Phillip Youakim, **VP of Customer Success, Saltmine**



12:30 | THE CHANGING TRENDS IN HYBRID WORKING: FIVE YEARS OF WORKPLACE TECHNOLOGY TRANSFORMATION

Matt Makan, **Head of Global Partner Development, ResourceXpress**



12:35 | READY FOR WHAT'S NEXT? THE DATA GAP NOBODY'S TALKING ABOUT

Nic Halverson, **CEO and Co-Founder, Occuspace**



12:40 | IT'S TIME FOR WORKPLACE DATA TO START DOING SOMETHING

Shivaun Ryan, **Head of Americas, Global Director of Customer Success, XY Sense**



12:45 | THE \$10 MILLION TOILET ROLL

Tomás Mac Eoin, **CEO, Hereworks**



12:50 | NETWORKING & LUNCH BREAK

13:50 | AUDIENCE INTERACTION: WHERE IS THE GREATEST WORKPLACE PERFORMANCE GAP?



WORKTECH26 NEW YORK

CONFERENCE AGENDA

DC 37, 125 BARCLAY STREET

THURSDAY, OCTOBER 8TH

THEME: PERFORMANCE UNDER PRESSURE

13:55 | MAGNET, NOT MANDATES: HOW COINBASE DESIGNS FOR INTENTIONAL PRESENCE AT SCALE

Jeremy Browder, [Senior Director of Real Estate & Employee Experience, Coinbase](#)
Julia La, [Design Program Manager, Coinbase](#)
Jordan Evans, [Senior Designer, STUDIOS Architecture](#)



Coinbase has operated remote-first since 2020 while continuing to invest in physical hubs, workplace technology and purposeful in-person experiences. In this fireside chat, Jeremy Browder will explain how that operating model translates into real estate, workplace design and employee experience. The discussion explores how Coinbase identifies the moments when physical presence creates distinctive value, how hubs support culture and problem-solving without defaulting to continuous attendance, and what workplace becomes when it is designed as an ecosystem of intentional experiences rather than a fixed destination.

14:20 | THE MISSING LAYER: SPATIAL INTELLIGENCE FOR THE AI-READY WORKPLACE

Thamba Tharmalingam, [CEO, MapsPeople](#)
Plus speaker to be announced



As workplace technology becomes more intelligent, can AI make meaningful decisions about the physical workplace if it doesn't understand the space itself? Through a real-world case study, MapsPeople explores how spatial intelligence can create a shared digital understanding of the workplace across booking, utilization, employee experience and operations. The case study explores what this approach enabled in practice, and how spatial intelligence could shape the next generation of intelligent workplace systems.

14:40 | INVISIBLE UNTIL IT ISN'T: FACILITIES MANAGEMENT AND THE FIGHT FOR A FRICTIONLESS WORKPLACE

Amanda Muzzarelli, [Global Account Director, Macro](#)
Kevin Persaud, [Workplace and Facilities Leader, On](#)



This session explores the shift in employee expectations for a frictionless workplace and what it means for how organisations design and deliver workplace experience. Sharing insights into why a company can invest heavily in space, technology, and employee experience, but fail to reduce friction. The operational relationships, decision pathways, and organizational dynamics are often invisible, but they determine success. When those invisible systems are not aligned, friction happens. Attendees will learn how to leverage workplace insights from facility management to drive better business outcomes, create more effective employee experiences, and align strategic goals with operational execution.

15:00 | NETWORKING & COFFEE BREAK

THEME: THE AI-NATIVE WORKPLACE

15:45 | THE AI PARADOX: WHY THE FUTURE OF WORK IS MORE HUMAN, NOT LESS

Phoebe Holtzman, [Head of Research Innovation, JLL](#)
Dimitra Dimitrakopoulou, [Head of Translational Research, MIT Center for Constructive Communication](#)



The common assumption is that AI will pull us apart: fewer meetings, fewer watercooler moments, more time alone with our agents. But what if the opposite is true? Drawing on MIT research into what makes human conversation genuinely productive, this fireside chat explores how AI, used well, can create time, headspace, and tooling for deeper collaboration, not less of it. Expect a thoughtful look at why the most AI integrated teams may end up the most connected, and what that means for how we design proximate work going forward.

WORKTECH26 NEW YORK

CONFERENCE AGENDA

DC 37, 125 BARCLAY STREET

THURSDAY, OCTOBER 8TH

16:10 | FROM RESEARCH TO CONSTRUCTION: HOW LINKEDIN TESTED AND BUILT ITS WORKPLACE FOR THE AI ERA

Aurelio David, [Senior Manager, Workplace Research and Experimentation, LinkedIn](#)



As AI reshapes how teams collaborate, organizations must rethink how the workplace evolves to support new ways of working. This session follows LinkedIn's journey from research and hypothesis development to workplace experimentation, large-scale implementation, and post-occupancy evaluation. Using the newly opened 1030 Maude building in California as a live case study, Aurelio will share how workplace research informed the design of new environments for small and agile teams, how findings from an 11-week pilot influenced key design decisions, and how ongoing measurement are determining whether those ideas deliver value at scale or require adjustment for future workplaces.

16:35 | THE BLUEPRINT FOR AN AI-ENABLED OFFICE: DESIGNING FOR DECISIONS, NOT DESKS

Dr. Morgan Weaving, [Senior Workplace Researcher, Teamwork Lab, Atlassian](#)



For several years, companies have poured AI into individual productivity. Drafts write themselves; code reviews take minutes. Yet teams don't feel faster, because AI didn't remove the bottleneck, it moved it, from execution to the judgment, alignment, and decisions that happen between people. Most offices were built for the old constraint: focus at a desk, or meet in a room. Drawing on Atlassian's research across 12,000 knowledge workers and 172 Fortune 1000 executives, this talk introduces a blueprint for the AI-enabled office, Ideate, Calibrate, Regulate, and shows what workplace and real estate leaders can pilot now to make coordination nearly effortless.

17:00 | FROM INSIGHT TO ACTION: WHAT COMES NEXT

Katy Redmond, [Senior Managing Director, Integrated Portfolio Services Lead, JLL](#)
Emily Levinson, [Head of Growth & Partnerships, layout](#)



17:15 | CONFERENCE CLOSES

17:30 | POST-EVENT DRINKS RECEPTION | LITTLE MORE



Continue the conversation beyond the conference at our post-event drinks reception at Little More, just a short walk from the venue. Join us on Thursday, October 8 from 5:30pm–7:00pm to relax over drinks, reconnect with new contacts and continue discussions from the day in a more informal setting. It's a valuable opportunity to deepen connections with the WORKTECH community and round off the conference together.



WORKTECH NEW YORK

EXCHANGE

STANDARD CHARTERED,
3 BRYANT PARK

FRIDAY, OCTOBER 9TH

08:30 | REGISTRATION OPENS

09:00 | CHAIRPERSON'S WELCOME

Anna Tavis, Professor, Academic Director, Human Capital Management, Division of the Programs in Business, NYU



09:10 | WELCOME TO STANDARD CHARTERED

Steve Sylvia-Roche, Head of Corporate Real Estate and Services – Americas, Standard Chartered Bank



09:35 | SHARED CHALLENGES, DIFFERENT CONTEXTS: WHAT WORKPLACE LEADERS ARE TRYING TO SOLVE

Melissa Fisher, Workplace Anthropologist & Strategist; PT Faculty in Strategic Design & Management Program at Parsons School of Design at the New School



Across 19 WORKTECH events worldwide, 734 workplace leaders were asked to identify their biggest workplace challenge. Five issues consistently rose to the top: space and portfolio decisions; attendance; technology and user experience; stakeholder alignment; and data-led decision-making. Although these challenges appear across regions and sectors, their causes—and the ways organisations are responding—vary considerably. This session will turn those global findings into a practical peer exchange. Following a short introduction, each table will explore one of the five challenges, compare how it manifests within their organisations, and share approaches that have worked—or failed.

10:20 | NETWORKING BREAK AND REFRESHMENTS

10:50 | PERSONAS AS AN OPERATING LAYER FOR THE WORKPLACE

Melissa Marsh, Founder & Executive Director, Plastarc



Personas are often created as a design artefact but rarely used beyond early visioning. This session reframes personas as an ongoing operational tool that can inform workplace planning, service delivery, technology investment, and change strategies. Drawing on behavioural data and lived experience, participants will explore how personas can reveal different workforce needs, test assumptions about attendance and space, and identify where one-size-fits-all workplace approaches break down. Through facilitated table discussion, they will consider how persona thinking could be applied within their own organisations and leave with practical principles for making more responsive, evidence-led workplace decisions.

11:35 | THE FUTURE OF SKILLS: BEYOND THE DEGREE, BEYOND THE JOB TITLE

Ege Aksu, Economist, Revelio Labs



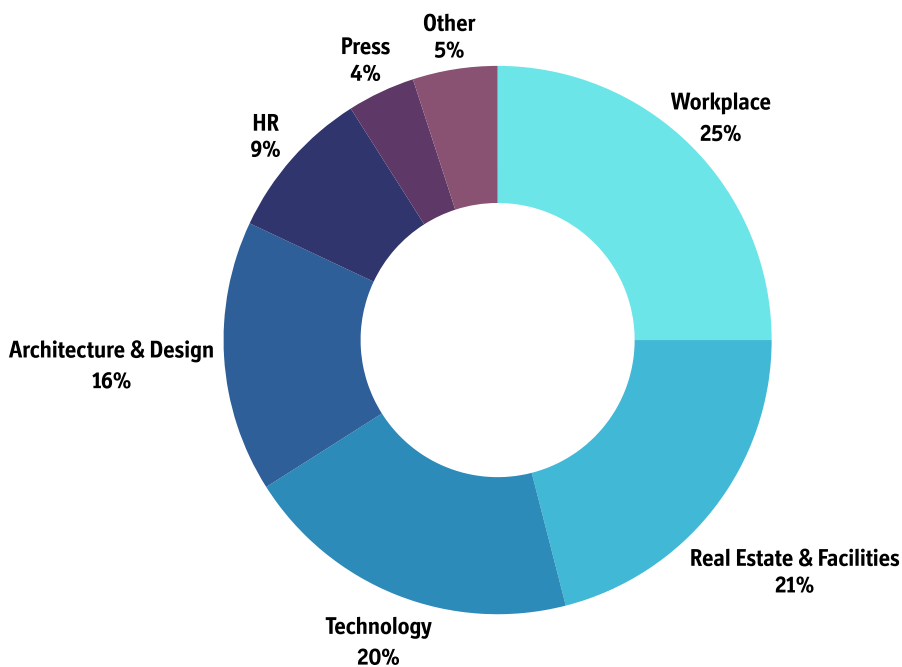
Every organisation is asking what its people will need to be good at next, and the answer is shifting faster than job titles can keep up. As AI takes on more tasks and credentials carry less weight, skills are becoming the currency of the labour market. Ege Aksu, Economist at Revelio Labs, will open with a short provocation drawing on workforce data to challenge some common assumptions about skills-based hiring, upskilling, and AI's effect on jobs. Participants will then compare notes with peers at their tables on how skills are shaping the future of work in their own organisations and workplaces, what's working and what isn't.

12:30 | NETWORKING BREAK AND REFRESHMENTS

12:45 | WORKPLACE TOURS OF STANDARD CHARTERED

WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



Informative, interesting views on workplace design, planning technology and workers.

WORKTECH delegate



Thank you WORKTECH for an incredible day of thought leadership and innovation about the #FutureofWork

WORKTECH24 New York delegate



LEARN MORE

www.worktechevents.com/events/worktech26-new-york/

KEY INFORMATION

Date & Venue

When: Thursday, October 8th - Friday, October 9th, 2026

Where: DC 37, 125 Barclay Street & Standard Chartered,
3 Bryant Park

How to book:

Visit: www.worktechevents.com/events/worktech26-new-york/

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Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, brand exposure for your organisation, and more!

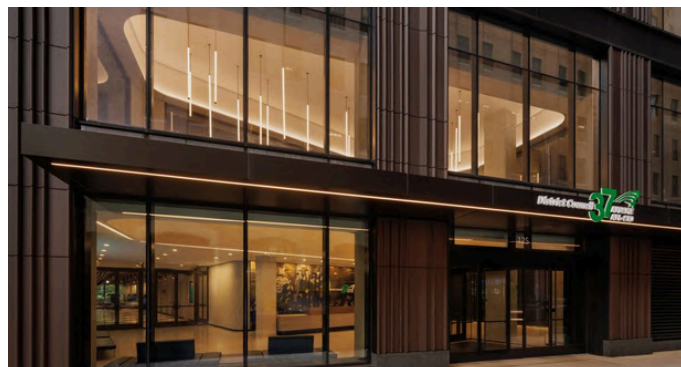
If you would like to attend as a group or team, please get in touch and we can arrange a discounted ticket rate. Offer applies to groups of 3 or more.

Become a WORKTECH Ambassador

We're looking for people who love the future of work and the workplace, have strong communication skills and are well networked on social media. If you would like to act as a WORKTECH Ambassador, we can offer free entry to an event of your choice and a bespoke ticket discount for you to promote to your contacts.

For more information on the above initiatives, please contact:

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