

WORKTECH™ Tokyo

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

09:00 MONDAY 14TH SEPTEMBER - UNTIL
23:59 THURSDAY 24TH SEPTEMBER

VIRTUAL ON-DEMAND EVENT

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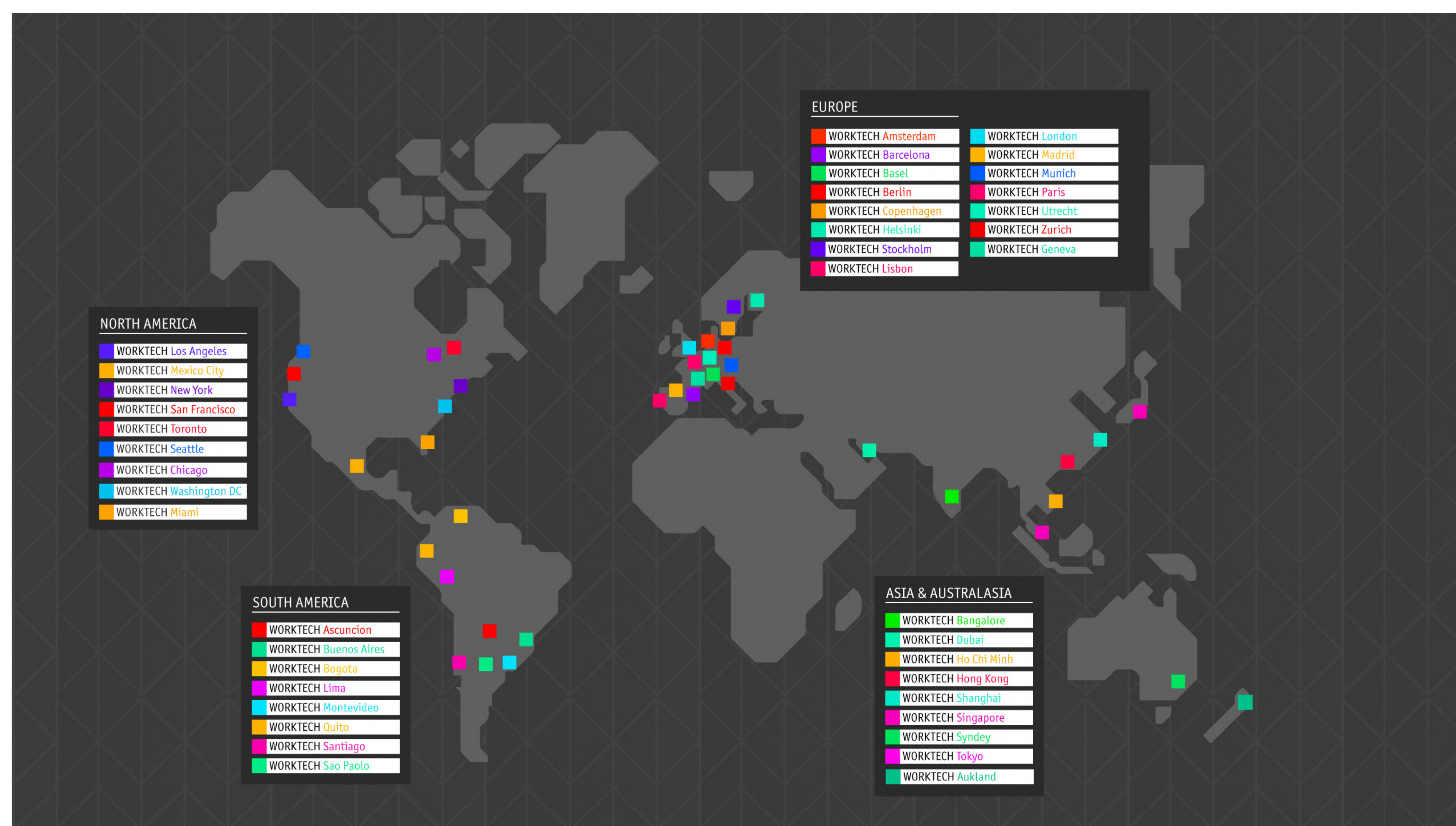
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WORKTECH

WORKTECH is a holistic research platform that aims to create awareness, drive change and provide specialist insight into the future of work and workplace. The forum, borne out the first industry-specific conference launched in 2003 by Philip Ross and Jeremy Myerson, has now become the world's leading conferencing and thought leadership series for workplace intelligence.



In its 21st year WORKTECH has expanded to over forty cities around the globe and continues to bring together forward-thinking industry professionals from Fortune 5000 companies to learn from leading international thought leaders and discuss and reflect on the future of work and the workplace.

[View the full list of WORKTECH Events here](#)

WORKTECH is now the leading international forum for professionals involved in the future of work and the workplace, bringing new ideas and inspiration to the workplace community through interdisciplinary speakers, interactive discussions and learning experiences that enhance creativity and push the boundaries of innovative thinking.



Network with senior corporate decision makers

Learn about the latest workplace trends



Hear from global thought leaders

Be inspired by best practice and innovation



CONFERENCE AGENDA



Where Work Happens

A workplace is more than simply a space to work. It can connect people across organizational boundaries, change how people feel about work, and create new relationships with local communities. This video presents three different projects: ENEOS Renewable Energy, the Ministry of Education, Culture, Sports, Science and Technology, and Workcation House U. Together, they show how places can shape people's actions, relationships, and ways of working.



The Biological Imperative: Crafting High-Impact Places through Neuroinclusion and Neuroaesthetics

Every second, the human brain is bombarded by 11 million bits of sensory data, yet we consciously process only a fraction. For the 20% of the population that is neurodivergent, this sensory "assault" can lead to cognitive fatigue, decreased productivity, and physical exclusion. Designing high-functioning spaces requires more than just an intuitive eye; it requires a deep understanding of how the brain responds to sound, lighting, thermal comfort, and spatial composition. This session bridges the gap between art and science by exploring the intersection of Neuroinclusion (sensory management) and Neuroaesthetics (the biological response to beauty and harmony). We will move beyond the "one-size-fits-all" approach to explore a practical framework that addresses how environments shape our emotions, behaviors, and well-being. By intentionally designing for the full spectrum of human neurological diversity, we transform spaces from purely functional shells into intuitive, welcoming experiences where every individual can truly thrive.

Kay Sargent

Director of Workplace, HOK

With four decades of experience, Kay Sargent is a global leader in shaping purposeful, human-centered environments. As Director of Thought Leadership, Interiors at HOK, she pioneers workplace strategy and real estate innovation. A renowned advocate for neuroinclusive design, Kay authored *Designing Neuroinclusive Workplaces* and has testified before the U.S. Congress on the built environment. Her influence spans advisory roles with Delos, IFMA, and ASID. Recently honored with the 2025 ASID Luminary of Distinction and recognized as a Top 50 Global FM Influencer, Kay remains at the forefront of creating inclusive, impactful spaces that navigate the future of work.



The World's Smartest Workplace: Inside JP Morgan's 270 Park Avenue

JPMorgan Chase's new HQ at 270 Park Avenue is being positioned as the world's smartest building—a bold statement in an era of hybrid work. In this talk, Philip explores how AI, sensors and intelligent systems are reshaping the corporate workplace, using this landmark project as a case study. Beyond the technology, he challenges whether flagship headquarters still make sense, what truly drives performance and experience, and what lessons organisations can take—without billion-dollar budgets. A fast-paced, provocative look at what the future workplace really demands.

Philip Ross

Author and futurist, and founder and CEO, UnGroup and Cordless Group

Philip Ross is an author, futurist, and advisor on the new world of work and specialises in predicting the impact of emerging technology on the way we will work, shop, learn, consume leisure, and live.

Much of his focus has been on workplace innovation, advising organisations such as McKinsey & Co, Marks & Spencer, EY, Allen & Overy, Penguin Random House, GSK, Barclays, Macquarie Group, BBC, PwC, and Boston Consulting Group on innovation and future concepts.

He founded his business in 1994 with the publication of *The Cordless Office Report*. Since then, he has written a number of books on the future of work including *The Creative Office*, *The 21st Century Office*, and *Space to Work* (all co-authored with Jeremy Myerson). He has also contributed to a number of other books and reports including *The Corporate Fool*, *Jelly Bean Working*, and *the Responsible Workplace*.

Philip's most recent book (co-authored with Jeremy Myerson) is called *Unworking: The Reinvention of the Modern Office*, published on 31st August 2022 by Reaktion Books and distributed in US by Chicago University Press (Oct 6th). *Unworking* offers a panoramic view of the development of the modern office over the past 100 years and presents a manifesto for 'unworking' – unlearning old habits and rituals established for an outdated office and creating new ones fit for an age of digital technology, design innovation, and diverse workforces.

Philip regularly gives keynotes, and presentations and runs think tanks and workshops for organisations in the process of change. He is frequently quoted in the media, including *The Financial Times*, *The Sunday Times*, *Forbes*, *The Wall Street Journal*, BBC Radio 4, *The Australian*, *OnOffice*, and *France 24 TV*.

Philip's group of companies includes UnGroup – comprising UnWork, Unwired (WORKTECH Events), and WORKTECH Academy, and Cordless Group – comprising Cordless Consultants and Cordless Resourcing.



Perkins&Will × A+I

The City as a Symbol and a Strategy: Macquarie in NYC

Macquarie tapped Perkins&Will x A+I to help them relocate their North American headquarters and to rethink what a new New York presence might mean to the Australian financial group. Through designing them into a challenging but historic building on Fifth Avenue, the concept of the “Avenue” became not just an organising concept, but akin to a core business strategy masquerading as spatial strategy.

Peter Knutson
Principal and the Director of Strategic Design, Perkins & Will

Peter Knutson is a Principal and the Director of Strategic Design at Perkins & Will. After studying psychology and biology as an undergraduate, Peter began his professional career as a cellular neuroscience research fellow at the National Institute of Child Health and Human Development—but found he spent his free time reading about cities, space, and human experience. That curiosity led him to shift focus and earn his master’s degree in architecture at the University of Pennsylvania, where he engaged his passion for understanding the role of space in shaping how people engage with one another. At Perkins & Will Peter is focused on helping build projects guiding vision, leading clients and teams through deep explorations of their needs and aspirations to find alignment around “the WHY” and a clarity of purpose. He thrives on complex projects where diverse groups find meaning and value within a shared experience. For Peter, success comes from curiosity—listening, observing, thinking collaboratively and asking better questions to shape better spaces.

Ellie Sharpe
Client Engagement Director, Perkins & Will

Ellie Sharpe is Client Engagement Director at Perkins&Will, where her work centres on elevating client experience across the firm's most significant relationships. She draws on research and market analysis at both a global and local scale to shape the firm's direction and its understanding of what clients will need from their architects and designers. She is President Elect of CoreNet Global's UK Chapter, and was named as one of Bisnow's Women Changing the Face of Real Estate. Before entering the built environment sector, she trained and performed as a professional ballerina.



The Human Advantage: Why the future workplace is designed for human performance

As AI automates more work, organisations are facing the challenge of how to create spaces that enable people to perform at their best. This presentation explores why performance has become the defining challenge for workplace leaders and how AI is reshaping organisational behaviour, workplace design and leadership. Drawing together the latest research and global case studies from the WORKTECH Academy network, it shows why the highest-performing organisations are redesigning work around coordination, cognitive performance and collective intelligence rather than technology alone.

Kasia Maynard
Head of Research & Editorial, WORKTECH Academy

Kasia Maynard is the Head of Editorial & Research at WORKTECH Academy. She is a trained journalist, and has seven years of experience researching and writing about the future of work and workplace. She holds a Masters degree in Urban Design and Planning, and her work explores the intersection of how the future of work can shape the design of the urban realm.



The Booking.com Workspace: Data, Experiments and the Human Factor

In a hybrid world, the physical environment greatly enhances connections between people and thus enhances culture. Booking.com had the challenging goal of creating a Healthy, Happy and Productive workspace for all 11,000 colleagues across the globe. The workplace services team works to achieve this through both data and real time experiments, while maintaining a continuous dialogue with their colleagues, the end-users of the space. This session will share how they achieved their goal and their key learnings in the process.

Marnix Mali
Director of Real Estate & Workspace Services, Booking.com

Marnix leads the global Real Estate & Workspace Services team at Booking.com. He has a background in international HR and held general management roles across various multinational companies and continents prior to joining Booking.com in 2012. His key interest centres around how the physical workspace can best enable the success and work of the people, based on data and experiments.



Happiness Resides in the "In-Between": From Individual Well-being to Harmonious We-Being

Having someone to share your joy with. Having a comforting place where you belong. A nine-country survey conducted jointly with Kyoto University revealed that happiness at work dwells in these experiences "in-between" people and places. As loneliness becomes a growing global issue, this session will unpack the survey findings on "We-Being" (collaborative happiness in the workplace). By exploring how to reconstruct these "in-between" connections, we will examine workplace environments that foster sustainable happiness.

Yasuhiro Tanaka
Director, Work Style Research Institute, KOKUYO

After managing marketing for office furniture, Yasuhiro Tanaka transitioned to research and consulting activities focused on "work styles" and "future society." Utilizing insights from ergonomics, UX , data science, and industrial/organizational psychology, he conducts statistical surveys and qualitative research concerning how we work, where we work, and the people who work.



Data-Driven Workplace Strategies in a Rapidly Changing Tech Work Environment

Meta’s in-person policy allows for flexibility in where employees work in highly distributed teams. To better tailor workspace supply to the dynamic demands of various teams, Meta’s Global Workplace Services team has been using a data-driven approach to create highly vibrant environments tailored to teams that are engaging, productive and efficient. Learn from leaders of strategic planning, workplace design, research, and data analytics on lessons learned, pitfalls to avoid and how this may work for your organization, too.

Loren Honda, Global Workplace Strategic Programs & Initiatives, Meta

Loren leads Global Workplace Strategic Programs & Initiatives at Meta. Her role focuses on designing scalable, data-driven, and people-first workplace solutions. While much of her work centers on data to drive decision-making, she is highly cross-functional; building thoughtful frameworks that set up operational partners for success and that adapt flexibly to support evolving business needs.

Chirag Kadiwar, Global Workplace and Real Estate, Meta

Chirag Kadiwar is the Director and Global Head of Workplace Strategy & Planning at Meta, where he leads the development and implementation of workplace and technical lab strategies across the company’s 20 million SF global portfolio. His work focuses on aligning real estate plans with Meta’s long-term business objectives to support evolving global footprint. Prior to joining Meta, Chirag spent nearly seven years at Genentech, where he developed real estate and space strategies for the 6 million SF portfolio. His work spanned scenario planning, financial analysis, and workplace effectiveness.

James Abeyta, Workplace Design Manager, Meta

James Abeyta is Workplace Design Manager at Meta, where he leads workplace design across the company's North American portfolio. Working at the intersection of workplace strategy, architecture and data, he helps create flexible, high-performing environments that support collaboration, innovation and the evolving ways people work. A licensed architect with more than 18 years' experience in the facilities and workplace industry, James regularly shares insights on AI, workplace design and the future of the office at industry events.

Celeste Velasquez, Head of Data Analytics and Engineering, Meta

Celeste is the Director of Data and Analytics for Global Workplace Services at Meta, focused on driving data-informed strategies to enhance employee workplace experience and optimize operations. With a background in data science and business intelligence, she specializes in turning complex workplace data into actionable insights. Passionate about innovation, she leads cross-functional teams to deliver scalable analytics solutions that support a dynamic work environment.

Gabor Nagy, Head of Global Workplace Research, Meta

Gabor leads Global Workplace Research at Meta, focusing on workplace experience and the future of workplace, partnering cross-functionally with many teams within Meta. He engages in research projects globally to pilot new workplace concepts and develops tools to measure their success, and provides strategic insights for leadership for data-driven decision making.



The Era Of The Wasted Common Space Has Finally Come To An End. Welcome To The New Shared Hybrid Revolutionising Landlords And Tenants

What will it take to create spaces of work that are relevant to everyone for the future? Will it be better furniture, more variety, high tech innovation, location preference, or something else? Whatever it might be it is going to take everyone to align and do their bit. Driven by economic uncertainty, Developers and Landlords understand and embrace this dynamic and a new trend is beginning to emerge between landlords and occupiers of common spaces in commercial real estate. Come with our speakers on a journey on what's new when it comes to the creative ways of enticing staff back to the office and what it means for you.

Paul Luciani
APAC Real Estate Leader, EY

Executive Director Level Infrastructure Management of Real Estate, Procurement, and Indirect spend categories. Over 25 years industry leadership spanning most industry sectors across 32 countries. Recognized thought leader and Academic providing future direction for emerging trends. Team formation and leadership for multi-national and global organizations.



Andrew Conquest,
Innovations Lead for RE Real Estate and Technology, EY

Andrew is the Strategy and Relationship Asia Pac Lead for EY's Enterprise Technology and Platform Management's Office Solution team. Specialising in IOT and Workplace Apps, Andrew supports EY's Technology and Real Estates teams in the drive to align digital solutions and technology innovations to enhance the EY@Work environment and experience. Prior his current role, Andrew was a leader in IWMS programs for the Real Estate Business Enablement team deploying EY's room booking system within Asia Pac, India and MENA. Andrew joined EY in 2006 and spent his first 8 years managing Corporate Hospitality services for Oceania. Andrew's business and customer focus stems from a varied career in hospitality spanning over 30 years.



Elevating Workplace Experience: Creating Multisensory Spaces Where People Thrive

This presentation focuses on empowering professionals to choreograph rich, vibrant multisensory experiences in workplaces that help people thrive by fostering more dynamic, nature-connected environments. Experiential design schemas offer a new language and framework to prioritize human responses, bridging evidence from building and health sciences with design and management strategies to support the future workplace pillars—people, place, and technology.

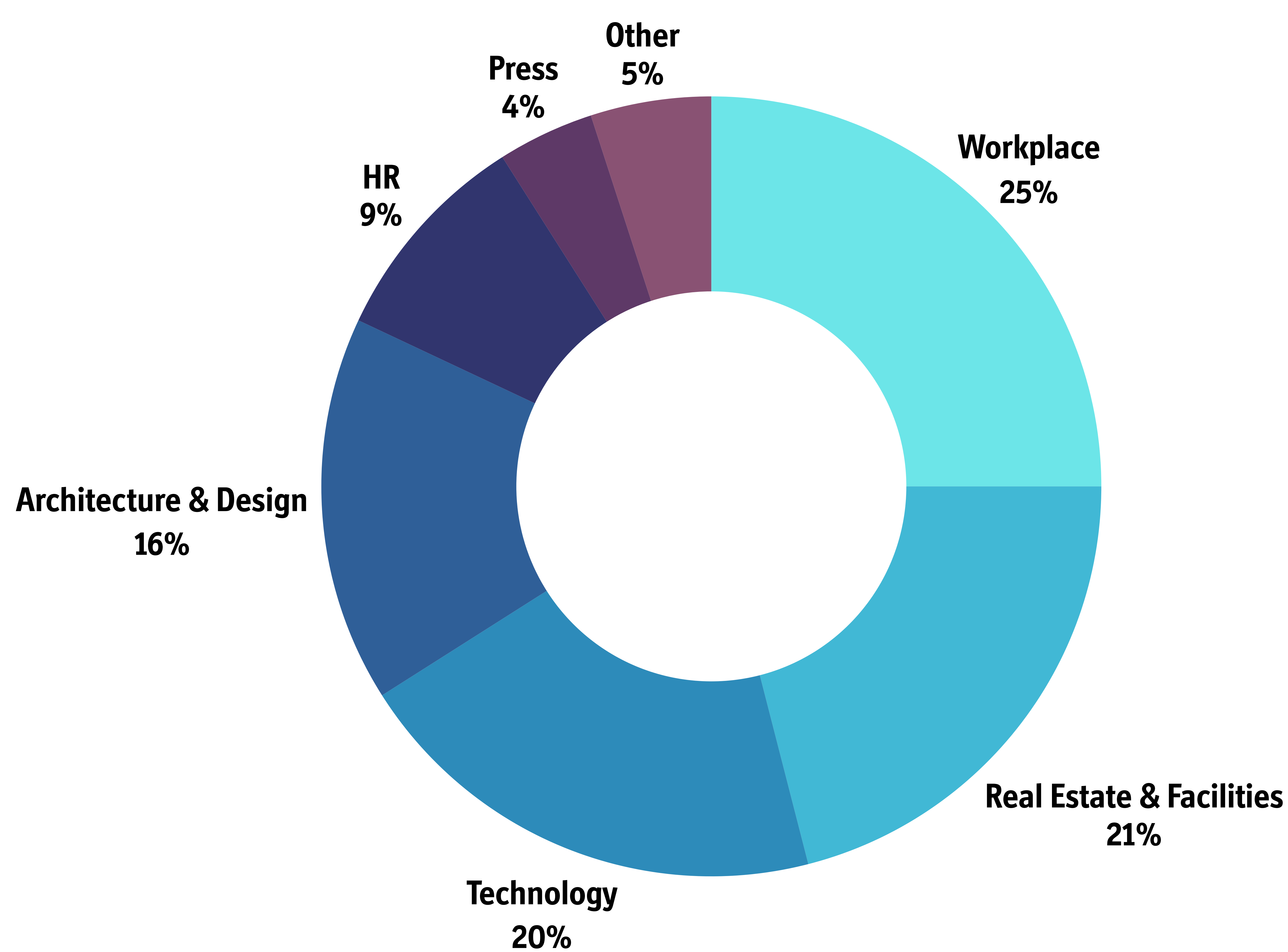
Dr Gail Brager
Professor & CBE Director, Center for the Built Environment (CBE), University of California, Berkeley

Gail Brager, Ph.D., is a Distinguished Professor of Architecture at UC Berkeley in the Building Science, Technology & Sustainability program. She is also Director of the Center for the Built Environment (CBE), an industry-university collaborative research center with approximately 50 building industry partners. Since joining the faculty in 1984, she has remained passionate about teaching and conducting applied research to reduce energy consumption while enhancing indoor environmental quality and occupant experience. Brager recently co-authored Experiential Design Schemas with Mark DeKay, exploring the intersection of building and health sciences with architectural design to enhance and joy and nature connections in buildings.



WORKTECH Academy is the world's leading online knowledge platform and member network exploring the future of work and workplace. We share the latest insights, research, case studies and expert interviews with our global community of high-level professionals, drawing on WORKTECH's worldwide network to harvest the newest knowledge and ideas in six key areas: People, Place, Culture, Design, Technology & Innovation.

WHO ATTENDS



Informative, eye-opening and worthwhile
DELEGATE, LEGO



Informative, insightful, well planned, great speakers,
something new every time!

DELEGATE, UNILEVER



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