

# WORKTECH™

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

## PARTNERSHIP PROSPECTUS

Global conference series

2026

## WHO WE ARE

WORKTECH is the world's leading conference series exploring the future of work and the workplace. Now in over forty cities around the globe, WORKTECH shares unparalleled knowledge about workplace intelligence and evolution with senior professionals from the world's largest brands at events held in frontier-shifting buildings.

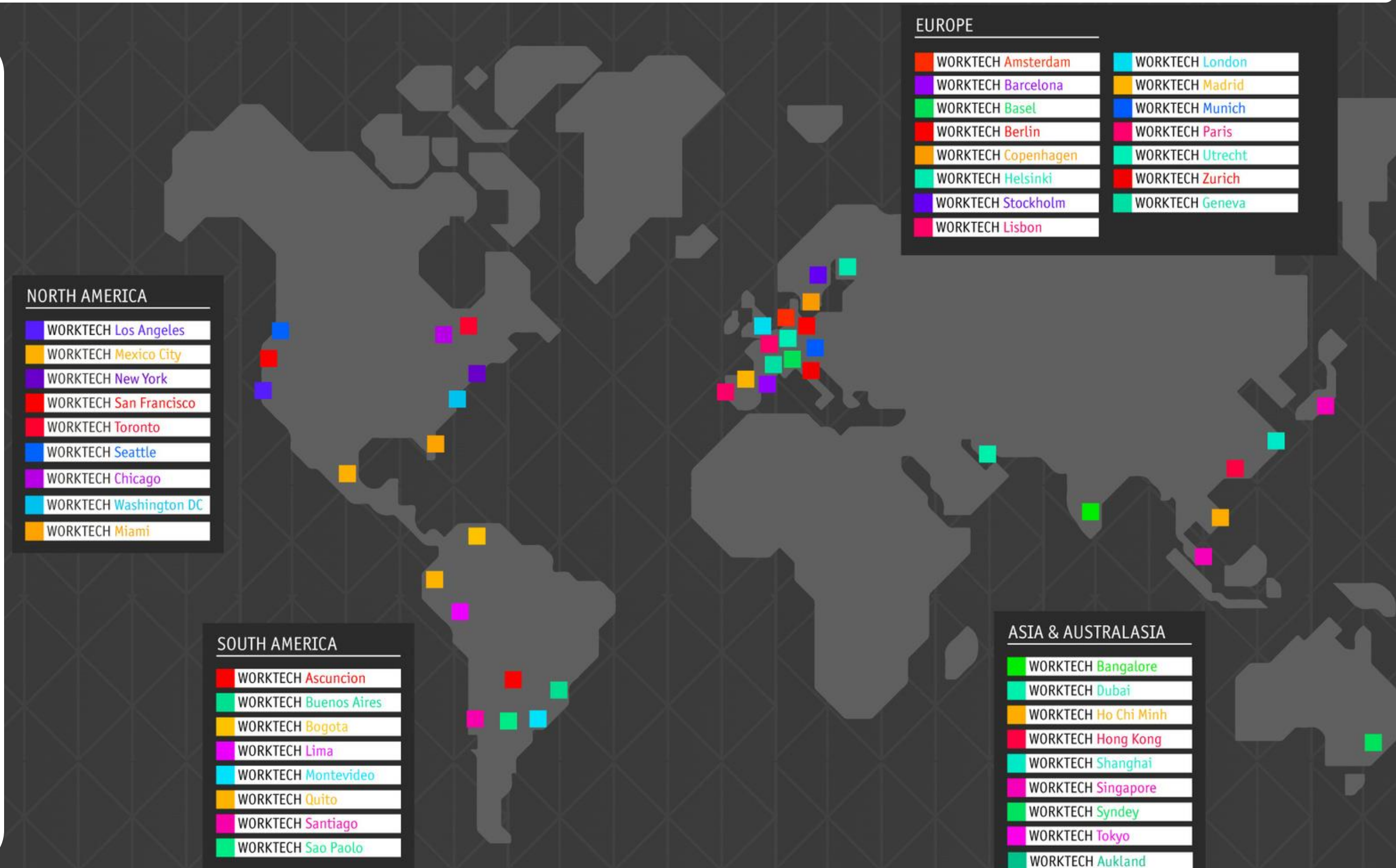
## WHAT WE DO

Our first-class international events are devoted to future workplace innovations in real estate, technology, architecture, design and human resources.

Participants have access to expert thought leaders, inspirational content and meaningful networking opportunities with decision-makers actively involved in workplace transformation projects.

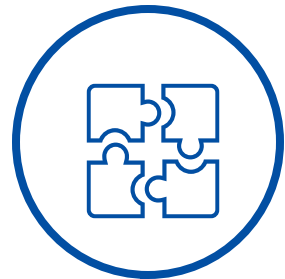
WORKTECH is the only global event series underpinned by an intelligence network. WORKTECH Academy, a global membership club, provides research and insights to support industry professionals make informed decisions about the future.

Our unique content mix facilitates learning, knowledge sharing and critical thinking and ultimately drives change.



# WHY PARTNER?

Partnering with us is an exciting opportunity to position your company as an innovator and connect with our audience of senior workplace decision makers.



## LEAD GENERATION

Generate demand for your products and solutions



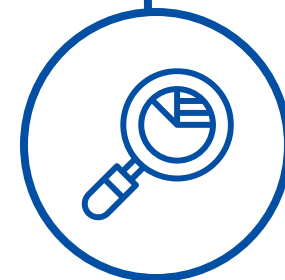
## THOUGHT LEADERSHIP

Position your company as industry experts



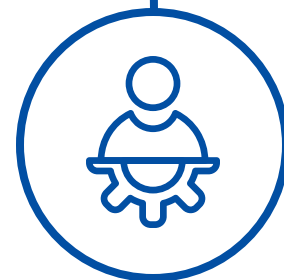
## BRAND AWARENESS

Place your brand in front of senior professionals



## MARKET INTELLIGENCE

Opportunity to expand your insights into emerging, competitive trends



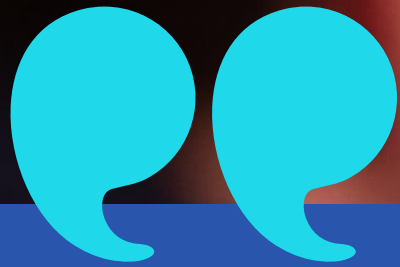
## EXPAND YOUR NETWORK

Interact with industry professionals



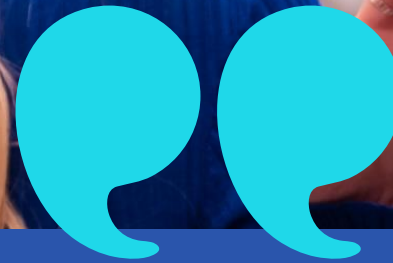
## STRENGTHENING RELATIONSHIPS

Invite clients to WORKTECH events and deepen connections



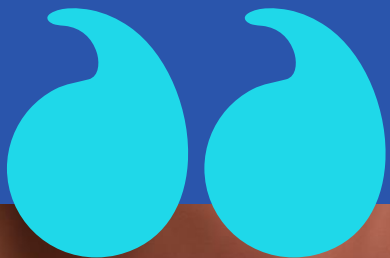
**We're really fortunate to have met some fantastic clients at WORKTECH, and forged great relationships with peers and industry partners.**

**Dan Drogman, CEO & Founder of Smart Spaces**



**The events are consistently packed with valuable networking opportunities and new insights that keep us at the forefront of industry trends.**

**Jane Watson, Head of UK/EMEA, XY Sense**



# WORKTECH EVENTS AUDIENCE STATISTICS

**85%**

Senior decision makers

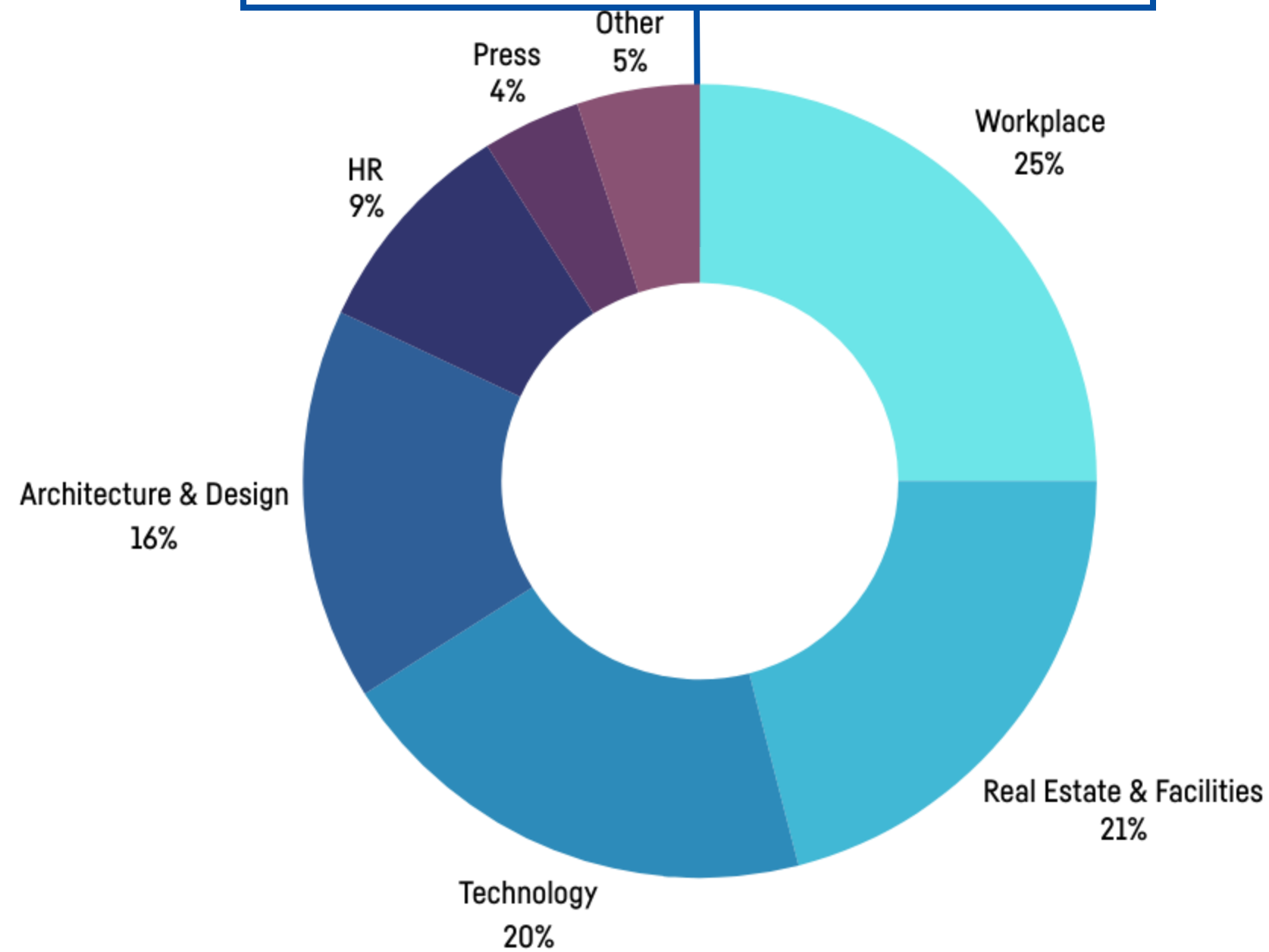
Over 85% are either decision makers or influencers and we specifically target organisations with active workplace/real estate projects and relocation projects

**70%**

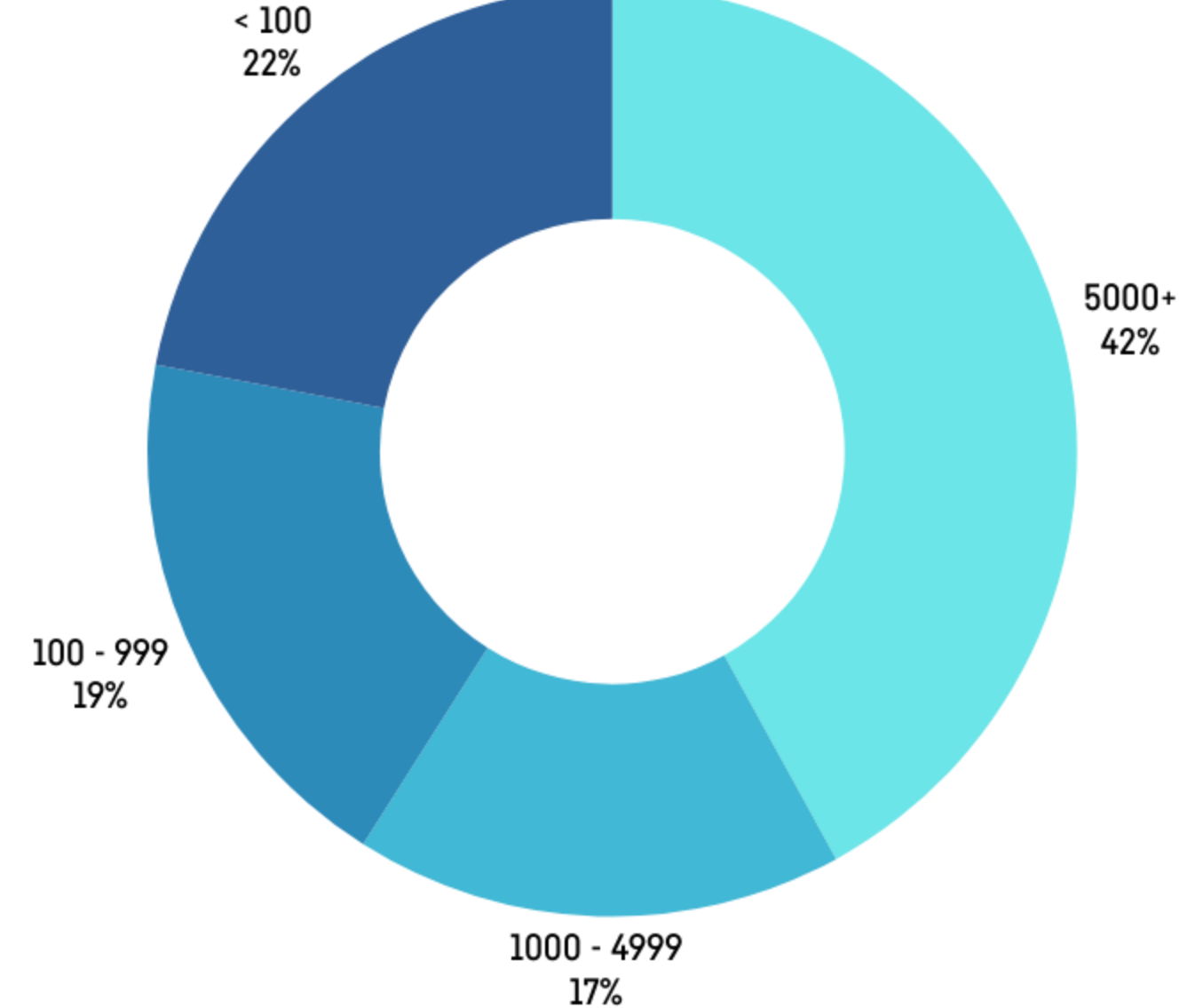
Sponsors rebook

70% of sponsors see the value in our events and re-book

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture / Design



Over 60% of companies attending have 1,000+ employees



# PAST ATTENDEES | EMEA

Since the inception of WORKTECH we have welcomed thousands of delegates to hundreds of events globally including senior decision makers from:

**C L I F F O R D  
C H A N C E**

Head of Global Workplace

**VISA**

VP, Head of Corporate  
Services

**HSBC** 

Chief Information Officer

**Blackstone**

Head of Workplace  
Business Solutions

**Morgan Stanley**

Head of International Workplace

 **DLA PIPER**

Director Property &  
Workplace

 **MSD**

Global Workplace Experience  
Lead

**H&M**

Head of Corporate Real Estate -  
Offices

**L'ORÉAL**

Head of Workplace  
Excellence

 **Roche**

Head of Global Real Estate

 **Santander**

Head of Workplace Strategy  
& Transformation

 **Spotify**

Head of Facilities Management

# PAST ATTENDEES | APAC

Since the inception of WORKTECH we have welcomed thousands of delegates to hundreds of events globally including senior decision makers from:



Real Estate & Workplace  
Services, Senior Manager



Head of Workplace Experience



Regional Workplace  
Manager APJ



People Experience Lead



Regional Office Operations  
Manager



Global Head of Estates  
Technology



Head of Workplace



National Workplace Manager



Workplace Experience  
Manager



Senior Manager,  
Procurement and Property



Director, Group Real Estate,



Head of Property Design &  
Delivery

# PAST ATTENDEES | NA

Since the inception of WORKTECH we have welcomed thousands of delegates to hundreds of events globally including senior decision makers from:



SVP, Global Workplace Experience

Morgan Stanley

Director, Workplace Strategy & Technology



Global Real Estate & Workplace Strategy Lead



mastercard  
VP, Workplace Technology

L'ORÉAL

Head of Real Estate



BNY MELLON

Global Head of Workspace Transformation



PRUDENTIAL

VP, Enterprise Solutions & Digital Transformation



Global Workplace Lead

Meta

Workplace Director

Google

Global Head of Real Estate and Workplace

BlackRock

VP, Workplace Experience



Director of Workplace Experience

# 2025 HOST VENUES: A SNAPSHOT

Our host partners are some of the most innovative brands in the world.



BlackRock – WORKTECH New York



Macquarie – WORKTECH Sydney



HSBC – Financial Workplace New York

**BLACKROCK**

 **Microsoft**



 **standard chartered**

**Google**

 **miro**

 **Meta**



 **MACQUARIE**

**HSBC** 

**HFW**



# SPONSORSHIP OPPORTUNITIES

# PLATINUM

Pricing varies based on event size

## THOUGHT LEADERSHIP

- ✓ Main conference keynote speaker

## NETWORKING

- ✓ Table-top exhibition stand
- ✓ Complimentary delegate passes (10 - 5 for staff + 5 for corporate guests)
- ✓ The opportunity for WORKTECH to organise a curated workplace tour alongside the event to either your workplace or a client site
- ✓ Complimentary passes to the VIP dinner for your speaker when held (1)
- ✓ Advance access to delegate list
- ✓ Special VIP rate for clients (20% discount on standard price)

## BRANDING

- ✓ Branding across all marketing materials
- ✓ Photo of your speaker session for promotional use post-event
- ✓ Advertorial in electronic delegate pack (max 3 pieces)
- ✓ On site branding across the conference area (slides, venue banners and digital signage if available)
- ✓ Speaker profiled on event website with reciprocal link
- ✓ Company biography on Sponsor page on the event website
- ✓ Mention on WORKTECH social media

# GOLD PLUS

## THOUGHT LEADERSHIP

- ✓ Speaking opportunity with a client in a case study session

## NETWORKING

- ✓ Table-top exhibition stand
- ✓ Complimentary delegate passes (6 - 4 for staff + 2 for corporate guests)
- ✓ The opportunity for WORKTECH to organise a curated workplace tour alongside the event to either your workplace or a client site
- ✓ Complimentary passes to the VIP dinner for your speaker when held (1)
- ✓ Advance access to delegate list
- ✓ Special VIP rate for clients (20% discount on standard price)

## BRANDING

- ✓ Branding across all marketing materials
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- ✓ Company biography on Sponsor page on the event website
- ✓ Mention on WORKTECH social media

# GOLD

## THOUGHT LEADERSHIP

- ✓ Speaking opportunity on a panel debate

## NETWORKING

- ✓ Table-top exhibition stand
- ✓ Complimentary delegate passes (6 - 4 for staff + 2 for corporate guests)
- ✓ The opportunity for WORKTECH to organise a curated workplace tour alongside the event to either your workplace or a client site
- ✓ Complimentary passes to the VIP dinner for your speaker when held (1)
- ✓ Advance access to delegate list
- ✓ Special VIP rate for clients (20% discount on standard price)

## BRANDING

- ✓ Branding across all marketing materials
- ✓ Photo of your speaker session for promotional use post-event
- ✓ Advertorial in electronic delegate pack (max 2 pieces)
- ✓ On site branding across the conference area (slides, venue banners and digital signage if available)
- ✓ Speaker profiled on event website with reciprocal link
- ✓ Company biography on Sponsor page on the event website
- ✓ Mention on WORKTECH social media

# SILVER

## THOUGHT LEADERSHIP

- ✓ Innovation Platform – 5 minute introduction to your company before the lunchbreak

## NETWORKING

- ✓ Table-top exhibition stand
- ✓ Complimentary delegate passes (4)
- ✓ Advance access to delegate list
- ✓ Special VIP rate for clients (20% discount on standard price)

## BRANDING

- ✓ Branding across all marketing materials
- ✓ Photo of your speaker session for promotional use post-event
- ✓ Advertorial in electronic delegate pack (max 1 piece)
- ✓ On site branding across the conference area (slides, venue banners and digital signage if available)
- ✓ Speaker profiled on event website with reciprocal link
- ✓ Company biography on Sponsor page on the event website
- ✓ Mention on WORKTECH social media

# BRONZE

## NETWORKING

- ✓ Table-top exhibition stand
- ✓ Complimentary delegate passes (4)
- ✓ Advance access to delegate list
- ✓ Special VIP rate for clients (20% discount on standard price)

## BRANDING

- ✓ Branding across all marketing materials
- ✓ Advertorial in electronic delegate pack (max 1 piece)
- ✓ On site branding across the conference area (slides, venue banners and digital signage if available)
- ✓ Company biography on Sponsor page on the event website
- ✓ Mention on WORKTECH social media

# VIP DINNER SPONSOR



A select group of approximately 25-30 delegates, event speakers, and high-level sponsors will be invited to this networking dinner, which is complimentary for all invitees. You are invited to make a short welcome address to the attendees during the dinner.

## NETWORKING

- ✓ Complimentary delegate passes (4)
- ✓ Special VIP rate for clients (20% discount on standard price)
- ✓ Complimentary passes to VIP Dinner (3)

## BRANDING

- ✓ Branding across all marketing materials
- ✓ Advertorial in electronic delegate pack (max 1 pieces)
- ✓ On-site branding using your supplied assets
- ✓ Company biography on Sponsor page on the event website
- ✓ Mention on WORKTECH social media

“The location was great, table setting was perfect and we had several interesting conversations – the results were good!”

VergeSense

# LUNCH HOST

Sponsor the main networking lunch and make a brief welcome address to the delegates before the meal.

## NETWORKING

- ✔ Complimentary delegate passes (2)
- ✔ Special VIP rate for clients (20% discount on standard price)

## BRANDING

- ✔ Branding across all marketing materials
- ✔ Advertorial in electronic delegate pack (max 1 pieces)
- ✔ On-site branding using your supplied assets
- ✔ Company biography on Sponsor page on the event website
- ✔ Mention on WORKTECH social media

# DRINKS RECEPTION HOST

Round off the day with a networking party and make a brief welcome address to delegates.

## NETWORKING

- ✔ Complimentary delegate passes (2)
- ✔ Special VIP rate for clients (20% discount on standard price)

## BRANDING

- ✔ Branding across all marketing materials
- ✔ Advertorial in electronic delegate pack (max 1 pieces)
- ✔ On-site branding using your supplied assets
- ✔ Company biography on Sponsor page on the event website
- ✔ Mention on WORKTECH social media



# SPONSORSHIP ADD-ONS

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Stand out from the crowd and enhance your sponsorship package with our bespoke add-ons. Our attendees are senior professionals, often heading up workplaces in some of the world's biggest companies. They want to hear about future focussed concepts and to be inspired by workplace forward thinking.



## NETWORKING

- Thinktank Sponsor: Sponsor one of our interactive roundtables giving you the chance to lead the discussion and make new connections.



## BRANDING

- Lanyard Sponsor
- Brand Amplification – raise your profile across our channels in the lead-up to the event with additional promotional benefits (e.g. speaker interview, promotional article, webinar).

# THOUGHT LEADERSHIP RESEARCH REPORT

## DEVELOPMENT

- ✓ Ideation session to devise report synopsis
- ✓ Primary and secondary research including interviews with prominent thought leaders within the WORKTECH network and your leadership team
- ✓ Copywriting with two round of amends
- ✓ Diagram creation and photo sourcing where applicable
- ✓ Full design and art working for digital and print with two rounds of amends
- ✓ Project management included

## PROMOTION

- ✓ Email campaign to global WORKTECH Academy network (6,000+ subscribers)
- ✓ Article on WORKTECH Academy platform
- ✓ Social media campaign across LinkedIn and X

zoom

CISCO

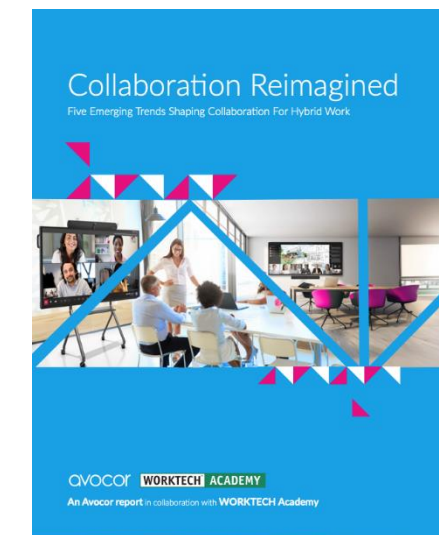
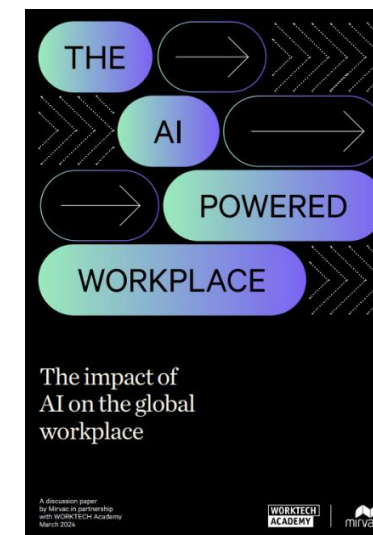
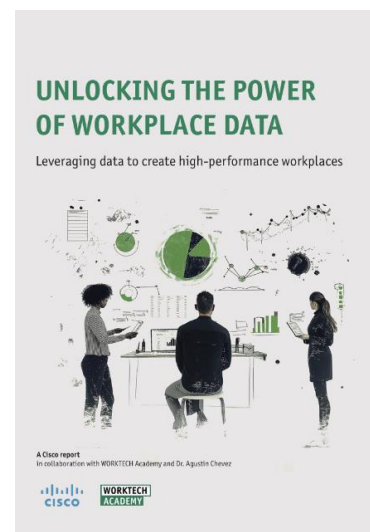
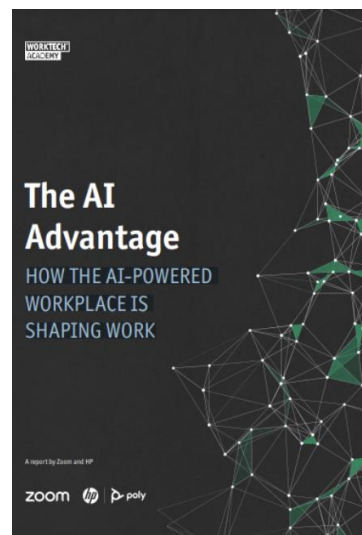
SAMSUNG

logitech

mirvac

mri  
REAL ESTATE SOFTWARE

avocor™



Read our latest publications: [WORKTECH Academy reports](#)

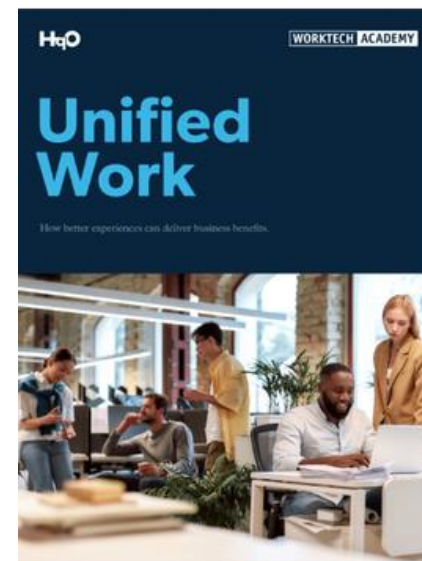
# WORKTECH™ ACADEMY

HOW WE'LL WORK TOMORROW...

WORKTECH Academy is the world's leading membership club exploring the future of work.

WORKTECH Academy provides original research, trends, analysis, market intelligence and insights to help industry professionals make informed decisions about the future.

WORKTECH Academy collaborates with innovative organisations to co-create cutting-edge thought leadership materials including white papers and article series.



# LET'S TALK



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