

WORKTECH™ Berlin

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

TUESDAY 16TH JUNE 2026

EDGE FRIEDRICHSPARK, BERLIN

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WORKTECH ACADEMY



Caroline Bell

Managing Director,
WORKTECH Events

A warm welcome to WORKTECH26 Berlin

WORKTECH26 Berlin is the conference for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

WORKTECH brings innovative ideas and inspiration to the workplace community through inter-disciplinary speakers and learning experience to enhance creativity and move thinking forward.

Join senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practices and expertise.

Alongside the conference, there will be a curated innovations exhibition in the breakout areas, for attendees to meet with our education partners, complementing learning during the day.

On the day, there will be networking breaks, allowing attendees time to meet each other. After the conference closes, all delegates will be invited to continue networking at the WORKTECH drinks reception.

We look forward to welcoming you to the event on Tuesday, 16th June.

Warmest regards,
Caroline

CONTENTS



SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH26 Berlin will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature speakers, including leading international thinkers from industry and academia.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com



Speakers

Additional speakers to be announced

Torben Beckmann, **Shell**
Jan Berghaus, **Sedus**
Dr Sandra Breuer, **Loop**
Andras Danko, **Bayer Real Estate**
Victoria Davalos, **spatio.ai**
Dirk Dittrich, **EDGE**
Stefanie Eisenbarth, **BNP Paribas**
Swathi De Faria, **Gensler**
Tim Fendley, **Applied Information Group**
Daniel Finke, **Join Program**
Monika Jularić, **Oxford Properties Group**
Kilian Junghanns, **FORTÉ**
Anja Koehler, **EDGE**
Jan Lehmann, **DKB**
Chris Middleton, **Kinzo**
Andreas Müller, **Creston**
Walid Mustamandi, **Johnson Controls**
Christian Puetz, **Yealink**
Heike Sander, **Crespel & Deiters**
Emil Steenhouwer, **NORNORM**
Dr. Pe-Ru Tsen, **Boston Consulting Group**
Elena Utkina, **Riot Games**
Claire Ward, **SPS**
Sven Wingerter, **Eurocres**



Tim Fendley, Applied Information Group



Dr Sandra Breuer, Loop



Heike Sander Crespel & Deiters



Andras Danko, Bayer Real Estate



Claire Ward, SPS



Dirk Dittrich, EDGE

SESSION HIGHLIGHTS



Key themes we will be discussing at this event include:

The New World of Work: Purpose, Performance, and Planet

Corporate purpose is no longer aspirational – it is operational. Organisations are under increasing pressure to align workplace strategy with ESG commitments, regulation, and investor expectations while still delivering performance. This theme explores how leaders are making hard decisions about space, energy, and experience as real estate strategies for the long term.

Tech-Enabled Transformation: The Workplace as a Digital Platform

The workplace is becoming critical digital infrastructure. Hybrid work, automation, and AI are reshaping how organisations operate, coordinate, and perform – but not without friction. This theme examines how workplace platforms and technologies are being used to improve efficiency and decision-making while addressing governance, privacy, and trust.

Human Capital, Hybrid Realities: Redefining the Employee Value Proposition

Hybrid work has fundamentally changed how opportunity, visibility, and value are distributed at work. In a competitive labour market, workplace strategy is now central to talent sustainability. We explore how organisations are redefining the employee value proposition – balancing flexibility with fairness, inclusion with performance, and autonomy with accountability.

Resilient Real Estate: Flexibility, Value, and the Future of the Portfolio

Static office portfolios no longer reflect how organisations operate. Market volatility, hybrid work, and decarbonisation targets are forcing leaders to rethink the scale, structure, and purpose of real estate portfolios. This theme focuses on strategic decisions around consolidation, flexibility, and transformation – balancing cost, culture, and carbon.

KEY THEMES

THE NEW WORLD OF WORK:
PURPOSE, PERFORMANCE & PLANET

TECH-ENABLED TRANSFORMATION:
THE WORKPLACE AS A DIGITAL
PLATFORM

HUMAN CAPITAL, HYBRID
REALITIES: REDEFINING THE
EMPLOYEE VALUE PROPOSITION

RESILIENT REAL ESTATE:
FLEXIBILITY, VALUE, AND THE
FUTURE OF THE PORTFOLIO

08:30 REGISTRATION AND PRE-EVENT NETWORKING OPENS



09:00 CHAIRPERSON'S WELCOME

Dr Sandra Breuer, CEO and Founder, Loop



09:05 WELCOME FROM HOST

Dirk Dittrich, Director Acquisitions, EDGE



THEME: THE NEW WORLD OF WORK: PURPOSE, PERFORMANCE, AND PLANET

Corporate purpose is no longer aspirational — it is operational. Organisations are under increasing pressure to align workplace strategy with ESG commitments, regulation, and investor expectations while still delivering performance. This theme explores how leaders are making hard decisions about space, energy, and experience as real estate strategies for the long term.

09:15 GLOBAL SIGNALS: HOW INSTITUTIONS ARE REINVENTING WORK, SPACE AND PERFORMANCE

Monika Jularić, Director Leasing - Oxford Properties, Stefanie Eisenbarth, Head of Project Solutions - BNP Paribas Real Estate, Dr. Pe-Ru Tsen, Workplace Experience Senior Director Global Real Estate - Boston Consulting Group, and Swathi De Faria, Interior Designer, Gensler, and Torben Beckmann, Real Estate Manager Germany - Shell

In this session, we explore the international trends redefining workplace strategy, performance and employee experience, drawing on insight from leading organisations across technology, finance, life sciences and professional services. From AI-enabled workplaces and evolving hybrid behaviours to changing expectations around culture, productivity and leadership, the session examines how global shifts are influencing local German workplace priorities and decision-making.

Featuring perspectives connected to organisations including BCG, NVIDIA, Bayer, Siemens Energy, Allianz and LinkedIn, this session offers a sharp look at what's changing globally, and what it means for the future of work in Germany.



09:45 THE LEGIBLE WORKPLACE: DESIGNING OFFICES PEOPLE UNDERSTAND, USE AND VALUE

Tim Fendley, Founder & CEO of Applied Information Group



Tim explores how urban wayfinding principles can radically improve office environments, creating thoughtful spaces that are flexible and adaptable to varied business and human needs. Drawing on neuroscience, behavioural design and work with organisations including Google, Boehringer Ingelheim and the UK government, he examines how disorientation and poor spatial legibility quietly undermine belonging, performance and the long-term viability of the office itself. Tim will share practical, data-informed design approaches that help people understand and connect in workspaces of all sizes. He will reveal how to use strategic wayfinding to improve utilisation, strengthen brand impact and support more meaningful return-to-office patterns.

10:10 INNOVATION PLATFORM

Jan Berghaus, Key Account Manager, Sedus

sedus

10:15 NETWORKING AND COFFEE BREAK



THEME: TECH-ENABLED TRANSFORMATION: THE WORKPLACE AS A DIGITAL PLATFORM

The workplace is becoming critical digital infrastructure. Hybrid work, automation, and AI are reshaping how organisations operate, coordinate, and perform — but not without friction. This theme examines how workplace platforms and technologies are being used to improve efficiency and decision-making while addressing governance, privacy, and trust.

10:40 DESIGNING WORKPLACES THAT LISTEN: WHY SENSORS AREN'T ENOUGH

Victoria Davalos, founder of Spatio.ai and Heike Sander, project lead at Crespel & Deiters



This session explores how continuous user feedback is reshaping the way organisations design, operate, and evolve their workplaces. Drawing on her research and work as founder of spatio.AI, Victoria Davalos explains why traditional post-occupancy evaluations often struggle to influence design decisions, and how continuous feedback makes spatial quality and use measurable, actionable, and comparable over time.

Together with Heike Sander, project lead at Crespel & Deiters, the session bridges theory and practice. Heike shares what it means to implement continuous feedback in a real organisational context: what changed, what surprised them, and how occupant insight began to inform decisions and long-term workplace strategy. The result is a human-centred alternative to sensor-only workplace intelligence: grounded, actionable, and scalable.

11:10 MEET YOUR NEW TEAMMATE: DESIGNING THE AGENTIC AI WORKFORCE

Walid Mustamandi, Managing Director - Digital EMEA, Johnson Controls



AI is no longer a system employees log into — it's becoming an active teammate. In workplace and facility operations, agentic AI is moving beyond dashboards to take action, coordinate workflows, and intervene only when human judgment is needed. This session explores what it truly means to treat AI agents as new joiners from day one. Drawing on real enterprise deployments, Elisa will examine how proactive AI is reshaping employee experience, operational resilience, and building performance — and what leaders must redesign now to stay ahead of autonomous operations.

11:35 THE HYBRID WORKPLACE RESET: WHY COLLABORATION STILL BREAKS DOWN

Kilian Junghanns, Head of Sales and Marketing - FORTÉ and Elena Utkina, Workplace Experience Partner - Riot Games, Christian Puetz, Senior Enterprise Account Manager - Yealink, Andreas Müller, Business Development Manager - Crestron. Moderator: Dr Sandra Breuer, CEO and Founder, Loop

Hybrid work is now the norm, yet many organisations still struggle with inconsistent meeting experiences, fragmented technology, and workplaces that fail to justify the commute. As leaders rethink flexibility, culture, and collaboration, the challenge is no longer simply enabling hybrid work — it is creating environments that genuinely support performance and connection across distributed teams.

This panel brings together workplace and technology leaders to explore what employees actually need from the office, how organisations are redesigning spaces and policies around hybrid realities, and why simpler, more human-centred workplace experiences are becoming critical to the future of work.



12:10 INNOVATION PLATFORM

Daniel Finke, Head of Sales,
Join Program



12:15 NETWORKING AND LUNCH BREAK

EXCLUSIVE TOURS OF EDGE FRIEDRICHSPARK

THEME: HUMAN CAPITAL, HYBRID REALITIES: REDEFINING THE EMPLOYEE VALUE PROPOSITION

Hybrid work has fundamentally changed how opportunity, visibility, and value are distributed at work. In a competitive labour market, workplace strategy is now central to talent sustainability. We explore how organisations are redefining the employee value proposition — balancing flexibility with fairness, inclusion with performance, and autonomy with accountability.

13:15 HOW BAYER'S DYNAMIC SHARED OWNERSHIP (DSO) IMPROVED REAL ESTATE DECISION MAKING AND EXECUTION

Andras Danko, Managing
Director, Bayer Real Estate
WV. in Germany



Bayer's new Dynamic Shared Ownership (DSO) approach represents a significant global shift in the company's operating model, designed to replace traditional hierarchies towards more streamlined, responsive and more customer focused outcomes. By enabling teams to make decisions autonomously and working within 90-day cycles, the DSO model aims to cut down on bureaucracy, foster innovation, and enhance financial outcomes. Implementing DSO in the Real Estate department resulted in more agile structures, faster decision making, more team empowerment and better execution.

13:45 INSIDE BERLIN'S NEXT-GEN BANKING WORKPLACES: FROM STRATEGY TO SPACE

Jan Lehmann, Service Lead
Concept & Development, DKB
Service GmbH and Chris
Middleton, Co-Founder and
Managing Partner, Kinzo



As financial institutions rethink how and where work happens, Berlin is emerging as a testbed for progressive workplace transformation. In this session, we explore how two major banks are reimagining their environments—from innovation-driven HQ strategies to the development of campuses. Combining real project insight with on-the-ground perspectives, the discussion will unpack what's driving change, what's working in practice, and how workplace design is supporting culture, talent, and future-ready banking.

14:10 NETWORKING AND COFFEE BREAK



THEME: RESILIENT REAL ESTATE: FLEXIBILITY, VALUE, AND THE FUTURE OF THE PORTFOLIO

Static office portfolios no longer reflect how organisations operate. Market volatility, hybrid work, and decarbonisation targets are forcing leaders to rethink the scale, structure, and purpose of real estate portfolios. This theme focuses on strategic decisions around consolidation, flexibility, and transformation — balancing cost, culture, and carbon.

14:35 INNOVATION PLATFORM

Emil Steenhouwer, Deputy CEO
and part of the founding team,
NORNORM



14:45 WORK WORTH SHOWING UP FOR. WHERE GREAT WORK HAPPENS. AGAIN.

Dirk Dittrich, Director
Acquisitions, EDGE, Anja Koehler,
Head of Innovation, EDGE, Sven
Wingarter, Managing Partner,
Eurocres



As hybrid working matures, organisations face a more difficult challenge than simply getting people back to the office: creating workplaces that genuinely improve how people work. EDGE Friedrichspark is a direct response to this shift — a project designed not around presence alone, but around performance, collaboration, experience, and culture. We examine this as a live case study ... how to build workplaces people actively choose to use, how does smart building infrastructure change the way people experience a building, how does a building effect the total cost of occupancy for tenants? What role does hospitality-led design play in making an office feel worth the commute? And how does Friedrichspark's approach to sustainability and wellbeing shape the daily experience of people inside the building?

The discussion examines how landlords and occupiers are working together at projects like EDGE Friedrichspark to create environments that are more adaptive, more human-centred, and genuinely aligned with the future of work.

15:15 THE STATE OF THE WORKPLACE 2026: THE WORKPLACE PERFORMANCE GAP

Claire Ward, Chief Innovation
Officer and UKI Head of Solution
Design at SPS



Drawing on insights from the State of the Workplace 2026 survey, this session explores a critical shift in workplace strategy. While hybrid working patterns have largely settled, employee engagement is declining and frustration with everyday workplace friction remains high. The data exposes a widening 'performance gap' between the intent behind workplace investment and the experience employees actually have. This talk reframes the workplace not as background infrastructure, but as a strategic performance lever—and challenges leaders to rethink how space, services and technology either enable human performance or actively undermine it.

15:40 KNOWLEDGE EXCHANGE MIXER

As the day concludes, join us to reflect on key themes, insights, and takeaways from the conference. This interactive session will distil key learnings, spark discussion, and explore how the ideas presented can drive future action. Share your thoughts, gain fresh perspectives, and leave inspired to turn insights into impact.



16:15 CLOSING REMARKS



16:30 NETWORKING DRINKS



WORKPLACE TOURS

Delegates can register their interest to join us on the following workplace tours. Dates are to be announced soon. *Please note that spaces are limited.*



BCG BUILDING ONE

Step inside BCG Building One, Boston Consulting Group's new Berlin campus, where four offices have been brought together into a single, unified workplace.

Designed to support hybrid work at scale, the space combines flexible, unassigned work settings with a wide range of collaboration areas, social spaces and wellbeing-focused amenities. Every element is intended to create a workplace people actively choose to use, aligning design, technology and culture to drive engagement, support behavioural change and enhance the overall workplace experience.



EDGE FRIEDRICHSPARK

This tour offers an inside look at one of Berlin's most advanced and sustainable workplace developments.

Designed around data, wellbeing and environmental performance, the building integrates smart technology, flexible workspaces and ESG-led design principles to create a high-performance working environment. It demonstrates how digital infrastructure, user experience and sustainability can be aligned to support productivity, reduce environmental impact and future-proof the workplace.



CONFERENCE VENUE



EDGE Friedrichspark

Located in the vibrant Friedrichshain district, the building represents a new generation of office design, combining sustainability, smart technology and human-centred experience. Developed by EDGE, a global leader in high-performance real estate, Friedrichspark is designed to support the evolving needs of organisations navigating hybrid work, digital transformation and ESG priorities.

The building integrates flexible workspaces, advanced digital infrastructure and wellbeing-focused amenities within a highly sustainable framework. From energy-efficient systems to data-led building management, EDGE Friedrichspark demonstrates how the workplace can actively support productivity, collaboration and long-term performance.

As both the venue and a live case study, it provides the perfect setting for WORKTECH Berlin, bringing the conversation around people, place and technology into a real-world environment.

GETTING HERE

VENUE ADDRESS

Am Wriezener Bahnhof 4, 6 and 8
10243 Berlin
Germany

PUBLIC TRANSPORTATION

Nearby connections include:

- S-Bahn: S3, S5, S7, S9 (Ostbahnhof)
- Regional & long-distance trains: via Ostbahnhof
- Bus: multiple local routes serving the surrounding area

From Berlin Brandenburg Airport (BER)

The journey from the airport takes approximately 30–45 minutes.

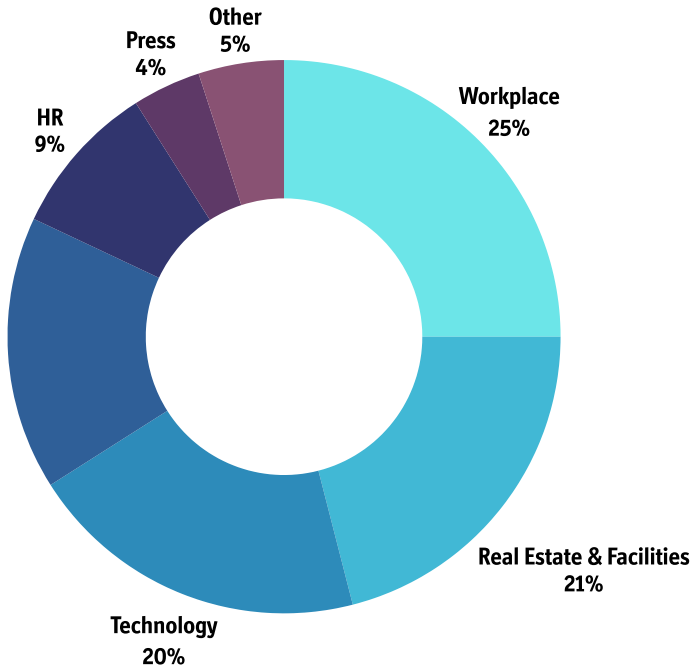
- Airport Express (FEX) or regional trains: to Ostbahnhof
- S-Bahn (S9): direct to Ostbahnhof

PARKING

Limited parking spaces are available in an underground carpark.

WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



The choice of speakers was really inspiring offering great variety across a range of relevant topics.



DELEGATE, GSK



Informative, insightful, well planned, great speakers, something new every time!



DELEGATE, UNILEVER

PAST ATTENDEES INCLUDE



Head of Workplace Consulting, Change and Communication
Colliers International



Partner
Deloitte



Head of Workplace Design
Ebay



Community Manager
Berlin
Google



Managing Director
GRAEF



International Business Development Director
HB Reavis



Director Strategic Business
Orange



Group Property Director
Rolls Royce



Global Workplace Experience Manager,
Vice President,
Corporate Real Estate & Services



IoT Product Manager
Telefónica



Head of Property
Vodafone



Workplace Design and Construction Manager
Zalando

KEY INFORMATION

Date & Venue

When: Tuesday 16th June 2026

Where: EDGE Friedrichspark, Berlin

How to book:

Visit:

<https://www.worktechevents.com/events/worktech26-berlin/>

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Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

Group Rates

If you are part of a special interest group or would like to attend with your colleagues, please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people who love the future of work and the workplace, enjoy networking and have a strong social media following. Join us as a WORKTECH Ambassador and help spread the word in exchange for free event attendance and a discount code for your network. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

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