

WORKTECH™ Rotterdam

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

THURSDAY 11TH JUNE 2026

HASKONING, TU DELFT

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WORKTECH ACADEMY



Peter Verkooijen

Conference Producer,
WORKTECH Events

A warm welcome to WORKTECH26 Rotterdam

WORKTECH Rotterdam is a leading conference exploring how the intersection of people, place, and technology is shaping the future of work and the workplace. It is part of the leading global WORKTECH events series.

Bringing together senior leaders, strategists, designers, technologists, and workplace professionals from across industries, WORKTECH Vancouver examines how organisations are rethinking work, space, culture, and digital infrastructure in response to rapid change.

Join over 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practise and expertise.

Alongside the conference, we will have a curated innovations exhibition taking place in the breakout areas for attendees to meet with our education partners, complementing learning during the day.

On the day, there will be networking breaks, allowing attendees time to meet the other participants.

We hope you will be able to join us and we are looking forward to welcoming you to the event on 11th June.

Warmest regards,
Peter

CONTENTS

A group of people are networking at a conference. They are standing around a table, talking and holding drinks. A banner for "VECO" is visible in the background.

KEY INFORMATION

MEET THE SPEAKERS



WORKTECH26 Rotterdam will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

List of speakers

Jorick Beijer, [Blossity](#)
Sabine Bink, [Haskoning](#)
Dr. Vitalija Danivska, [TU Delft](#)
Victoria Dávalos, [spatio.AI](#)
Jeroen Dirckx, [KCAP](#)
Janet Dunning, [Look4More](#)
Raul Forsoni, [UNS](#)
Michiel Hogerhuis, [Adevinta](#)
Paul Jansen, [Arup](#)
Alejandra Jaimes Jimenez, [Philips](#)
Patrick Levie, [Fokkema & Partners Architecten](#)
Sjoerd Lycklama, [Partner at Flow Real Estate](#)
Anton Maes, [Brainmove](#)
Diana Nel, [Miro](#)
Hans Reineke, [Hollandse Nieuwe](#)
Kat Szoda, [Teva](#)
Rick Sturkenboom, [a.s.r. real estate](#)
Rob Titlow, [Flexport](#)
Bianca Valkenburg, [ING](#)
Paul van der Vlis, [Rijksvastgoedbedrijf \(RVB\)](#)
Arne van 't Spijker, [ABN AMRO Bank](#)
Rutger Veldman, [Code Advisory](#)
Jort Verhage, [Court Jester](#)
Karla Villanueva, [Just Eat Takeaway.com](#)
Loes Visser, [DataBuilt](#)
Claire Ward, [SPS](#)



Kat Szoda, Vice President - Global Real Estate and Facilities Management, Teva Pharmaceuticals



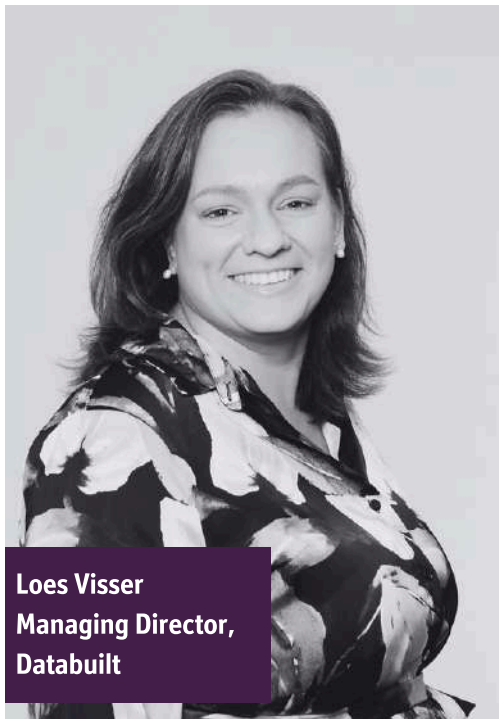
**Sabine Bink
Global Director Industry & Buildings, Haskoning**



**Dr. Vitalija Danivska
Assistant Professor Real Estate, TU Delft**



**Paul Jansen
Associate Director Organised Innovation Spaces, Arup**



**Loes Visser
Managing Director, Databuilt**



Karla Villanueva, Global Workplace Energy and Sustainability Manager, Just Eat Takeaway.com



**Paul van der Vlis
Architect & Senior Advisor at Rijksvastgoedbedrijf (RVB)**



Rick Sturkenboom, Senior Asset & Acquisition Manager, ASR Dutch Mobility Office Fund, a.s.r. real estate



**Bianca Valkenburg
Lead of Employee Experience for Global Workplace Services, ING**

SESSION HIGHLIGHTS



Key themes we will be discussing at this event include:

Rotterdam's Rise as Europe's Workplace Innovation Capital

Rotterdam is the Netherlands' contemporary architecture capital and one of Europe's most experimental cities for commercial real estate and workplace innovation. With world renowned firms like OMA, MVRDV and KCAP shaping its skyline, Rem Koolhaas' hometown has become a magnet for investment, mixed use regeneration and next-generation workplaces. Strong office rental growth, low vacancy in energy efficient buildings and some of Europe's most attractive prime office yields make Rotterdam a living laboratory where architecture, urbanism and workplace strategy intersect in uniquely dynamic ways.

How the Dutch Triple Helix Model Shapes the Future of Work

The Netherlands has one of Europe's tightest labour markets, especially in engineering, tech and healthcare. To compete for scarce talent, Dutch organisations design workplaces and employee experiences with exceptional intentionality. The country's triple helix model – deep collaboration between government, academia and business – has created highly connected innovation hubs around technical universities such as those around TU Delft, Brainport Eindhoven and Leiden Bio Science Park, that blend research, education, startups, industry, maker spaces and hybrid workplaces. The hubs are magnets for workplace innovation, new headquarters, R&D centres and international investment.

Designing Workplaces for Wellbeing, Collaboration and AI Enabled Teams

Dutch work culture has stabilised around a mature hybrid model where presence is driven by purpose rather than policy. This shift is reshaping workplace design; fewer desks, more project rooms, maker spaces and social zones. With burnout rising, organisations are prioritising human sustainability through movement, daylight, acoustics and biophilia. At the same time, AI is transforming both work and the workplace, from smart building systems to new ways of supporting hybrid teams. Dutch research leaders such as TNO and TU Delft are advancing human-AI collaboration as CRE, FM, HR and IT converge into unified workplace teams.

KEY THEMES

ROTTERDAM'S RISE AS EUROPE'S
WORKPLACE INNOVATION CAPITAL

HOW THE DUTCH TRIPLE HELIX
MODEL SHAPES THE FUTURE OF
WORK

DESIGNING WORKPLACES FOR
WELLBEING, COLLABORATION AND
AI ENABLED TEAMS

08:30 REGISTRATION

09:00 CHAIRPERSON'S WELCOME

Jort Verhage, [Court Jester](#)

Welcome from our Chair.



09:05 HOST WELCOME ADDRESS

Rene Karreman, [Global Director Real Estate Corporate Clients, Industry & Buildings at Haskoning](#)

Welcome to Haskoning.



09:10 RETHINKING COMFORT FOR THE MODERN WORKPLACE - FROM AVERAGE INDOOR CLIMATE TO PERSONAL WELLBEING

Loes Visser, [Managing Director, DataBuilt](#)



For decades, workplace comfort has been designed around averages: fixed temperatures, static standards and outdated assumptions. But today's workplaces are diverse, dynamic and anything but average. This keynote challenges the idea of "one size fits all" comfort and shows why many offices feel uncomfortable, inefficient, and energy wasteful as a result.

It makes the case for a dynamic, personal approach to indoor climate; one that improves wellbeing, comfort and energy performance by designing for real people, not averages.

09:40 STABILISING OFFICE PORTFOLIOS THROUGH WORKPLACE EXPERIENCE AND FLEXIBILITY

Rick Sturkenboom, [Senior Asset & Acquisition Manager, ASR Dutch Mobility Office Fund at a.s.r. real estate](#), Rob Titlow, [Senior Workplace Manager EMEA at Flexport](#). Arne van 't Spijker, [Director Real Estate and Demand Management at ABN AMRO Bank](#), Kat Szoda, [Vice President- Global Real Estate and Facilities Management at Teva Pharmaceuticals](#). Moderator: Vitalija Danivska, [Assistant Professor Real Estate at TU Delft](#)

Blurred landlord-tenant responsibilities are becoming a major pressure point in commercial real estate. As vacancy rates climb and the gap between prime and non prime assets expands, workplace experience is emerging as a decisive factor in asset performance. This panel will explore whether experience is a landlord duty, tenant obligation or shared infrastructure, how adaptability should be valued and whether hybrid work will accelerate multi use strategies. With demand shifting toward shorter commitments, the discussion also explores how coworking, flex solutions and hybrid leases can reinforce long term tenancies, stabilise portfolios and broaden appeal. Expect an honest debate on where value is created, who captures it and how experience can redefine portfolios under pressure.



a.s.r. real estate

flexport



teva

10:20 NETWORKING AND COFFEE BREAK

10:30 GLOBAL TRENDS IN INNOVATION ECOSYSTEMS

Paul Jansen, **Associate Director Organised Innovation Spaces at Arup**



Global innovation ecosystems are becoming more interconnected, with talent, capital and knowledge flowing increasingly across borders rather than staying within single regions. At the same time, we see a shift from isolated campuses to integrated innovation districts, where physical space, community and governance are actively aligned. The key challenge moving forward is not just creating these ecosystems, but organizing them effectively—through collaboration, clear positioning and sustainable funding models.

10:40 THE OFFICE AS A STRATEGIC INSTRUMENT

Sabine Bink, **Global Director Industry & Buildings at Haskoning**. Moderator: Karla Villanueva, **Global Workplace Energy and Sustainability Manager, Just Eat Takeaway.com**



Haskoning's new Delft office demonstrates how a national monument can be reimagined as a contemporary workplace that supports culture, collaboration and organisational identity. The transformation of the former Mining Faculty introduces two glass-covered atriums, 750 workspaces and a future-ready, fully gas-free environment, balancing heritage with modern functionality. By combining adaptive reuse with thoughtful spatial design and circular material strategies, the project offers insights for leaders shaping workplaces that must attract talent, strengthen community and remain resilient to long-term change.

11:00 NETWORKING AND COFFEE BREAK

11:20 HEALTHY WORKSPACE & CIRCULAR DESIGN IN GOVERNMENTAL BUILDINGS

Hans Reineke, **Founder at Hollandse Nieuwe**, Paul van der Vlis, **Architect & Senior Advisor at Rijksvastgoedbedrijf (RVB)**, Moderator: Karla Villanueva, **Global Workplace Energy and Sustainability Manager, Just Eat Takeaway.com**



The new generation of government office buildings advances healthy buildings and the circular economy, helping to set a new standard for a more sustainable built environment. Governments uniquely commission, own and regulate buildings at scale. In a 30-minute high-speed deep dive, we explore project initiation, tendering, design & construction, using Avenue Ceramique Maastricht as a case study. A radically circular, green strategy – maximizing reuse, bio-based materials & flexible structures – will transform 16,000 m² into a healthy, adaptive workplace by 2028.

11:50 CLOSING THE GAP BETWEEN HYBRID STRATEGY AND MANAGEMENT PRACTICE

Michiel Hogerhuis, **Chief People Officer at Adevinta**, Diana Nel, **Workplace Lead Insights, Data & User Engagement at Miro**, Anton Maes, **CEO, Brainmove**, Moderator: Janet Dunning, **Workplace Consultant, Look4More**



Many organisations struggle with low office occupancy and uneven weekly patterns, yet hybrid work policies continue to be shaped mainly by C-level, HR and workplace teams. The day-to-day reality, however, is determined by middle managers who coordinate presence, set expectations and navigate discomfort around accountability. This session explores why managers hesitate to steer team attendance, how this gap sustains the familiar “camel week”, and what organisational conditions are needed to support more effective, manager-led hybrid practice.

12:20 INNOVATION PLATFORM FROM SEDUS

Speaker to be announced.

Content to be announced.

sedus

12:30 LUNCH AND NETWORKING BREAK

13:30 THE LIVING CITY AS WORKPLACE

Jeroen Dirckx, **Partner, Urban Designer and Architect, KCAP**

KCAP

The most innovative workplaces of today don't just sit in the city, they draw their energy from it. Proximity to transit, housing, culture and a vibrant mix of people and activities is what attracts knowledge workers and the organisations that employ them. Urban location promotes sustainable mobility, unlocks the potential of existing buildings, and is increasingly shaping the strategic planning of cities and campuses alike. Drawing on projects from Rotterdam to Singapore, this talk shows what it looks like when the city itself becomes the greatest workplace amenity of all.

13:50 RANDSTAD INNOVATION HUBS RECASTING CITY AS CAMPUS

Jorick Beijer, **Co-founder, Blossity**
Rutger Veldman, **Co-founder, Code Advisory**, Sjoerd Lycklama, **Partner at Flow Real Estate**. Moderator: Jort Verhage, **Court Jester**

Collaboration between academia, local government and business is recasting business parks and inner-city redevelopment zones across the Rotterdam-Delft-The Hague region into mixed-use innovation hubs where housing, public space, entrepreneurship, sport, culture and new work settings intersect. Drawing on examples from TU Delft, the Mechatronics Innovation Campus Schiedam, Leiden Bio Science Park and major corporate anchors including Unilever, Eneco, Maersk, Robeco and Nike, the session examines how mixed-use development and adaptive reuse fortify regional innovation ecosystems and embed workplace strategy within an increasingly integrated urban fabric.



14:30 NETWORKING AND COFFEE BREAK

14:40 ING'S HYBRID MEETING CONCEPT

Bianca Valkenburg, **Lead of Employee Experience Global Workplace Services at ING**

ING 

ING redesigned its meeting experience by uniting technology, space design and behavioural insights. This session examines a holistic hybrid meeting concept shaped through employee feedback, cross-domain collaboration and data-driven research. It highlights how challenges with room capacity, noise and shifting post-pandemic work patterns led to a new workplace blueprint centred on collaboration, employee experience and effective hybrid interaction.

15:00 SESSION TO BE ANNOUNCED

Speaker to be announced.

Content to be announced.

15:30 NETWORKING AND COFFEE BREAK

15:50 THE STATE OF THE WORKPLACE 2026: THE WORKPLACE PERFORMANCE GAP

Claire Ward, [Chief Innovation Officer and UKI Head of Solution Design at SPS](#)



Drawing on insights from the State of the Workplace 2026 survey, this session explores a critical shift in workplace strategy. While hybrid working patterns have largely settled, employee engagement is declining and frustration with everyday workplace friction remains high. The data exposes a widening “performance gap” between the intent behind workplace investment and the experience employees actually have. This talk reframes the workplace not as background infrastructure, but as a strategic performance lever—and challenges leaders to rethink how space, services and technology either enable human performance or actively undermine it.

16:20 TURNING DATA INTO WORKPLACE DESIGN DECISIONS

Patrick Levie, [Partner & Architect at Fokkema & Partners Architecten](#)

Raul Forsoni, [Associate and Senior Architect at UNS](#),

Alejandra Jaimes Jimenez, [Senior Project Manager Smart Buildings, Philips](#),

Moderator: Victoria Dávalos, [Co-founder and CEO of spatio.AI](#)

Victoria Dávalos, [Co-founder and CEO of spatio.AI](#)

Workplace designers now have access to unprecedented volumes of information – live occupancy data from sensor systems, continuous user feedback and years of post occupancy insight. Yet much of this intelligence still has little impact on real design choices. This panel explores why data so often stalls at dashboards and reports and how architects, interior designers and workplace strategists can translate data into truly human centred outcomes. From continuous feedback loops to AI supported benchmarking, speakers share practical approaches to turning insight into action and enabling spaces to evolve in dialogue with the people who use them.



16:50 CHAIRPERSON'S CLOSING REMARKS

Jort Verhage, [Court Jester](#)

Closing remarks from our Chair.



17:00 CONFERENCE CLOSES

CONFERENCE LOCATION



Haskoning, TU Delft

We're delighted to be hosting WORKTECH in Haskoning on the TU Delft Campus. Set within the pioneering campus of TU Delft, the WORKTECH Rotterdam event takes place at the newly established offices of Royal HaskoningDHV, a space that embodies collaboration between academia and industry. Opened in 2025, a sensitively refurbished historic faculty building, the venue reflects a strong commitment to sustainability, having been transformed into a "Paris Proof" energy-efficient workspace.

What makes this location particularly distinctive is its role at the heart of a long-term partnership between Haskoning and TU Delft, focused on tackling global challenges such as climate resilience and sustainable infrastructure. Through initiatives like the Innovation & Education Fund and a shared virtual centre for Water Technology and Delta Resilience, the site is more than just an office: it's a living laboratory where research, talent development, and real-world application converge.

GETTING HERE

LOCATION

Haskoning, TU Delft
Mijnbouwstraat 120
2628 RX Delft

HaskoningDHV's Delft office is located at Mijnbouwstraat 120, 2628 RX Delft, housed in the former Mining Engineering building on the TU Delft campus. The office is within a 15-minute walk from Delft Central Station and adjacent to the Faculty of Architecture.

TRAIN / WALKING

From Delft Central Station, it is a 10–15 minute walk to the campus area.

BUS

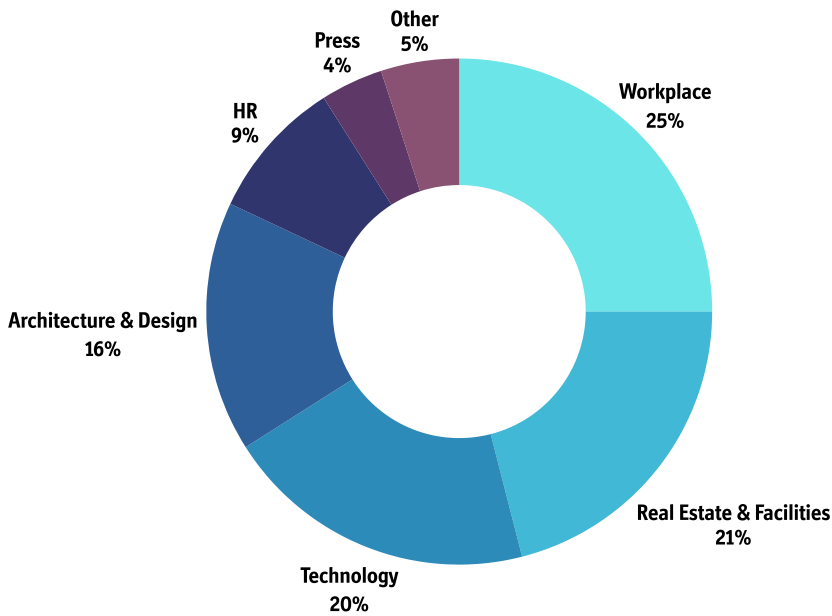
Local buses run from the station to the campus area (e.g. stops near Jaffalaan or TU Delft Aula)

DRIVING AND PARKING

take the A13 motorway to exit 10 (Delft-Zuid/TU-wijk) and follow signs for TU-wijk/Delft Centre towards the city centre. Parking is limited, so use nearby street parking or garages, as central campus spots often require a permit or paid registration.

WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



This is an event packed with exciting innovative information you can use especially if you are designing a new workplace.

VICE PRESIDENT, JPMORGAN CHASE



Very informative and up to date information that changes the way of working. Definitely a good one to go to to learn more about the workplace!

PORTFOLIO MANAGER, SHELL



BOOK NOW

[HTTPS://WORKTECHEVENTS.COM/EVENTS/WORKTECH26-ROTTERDAM/](https://worktechevents.com/events/worktech26-rotterdam/)

KEY INFORMATION

Date & Venue

When: Thursday 11th June, 2026

Where: Haskoning, TU Delft, Mijnbouwstraat 120
2628 RX Delft

How to Book:

Visit: <https://worktechevents.com/events/worktech26-rotterdam/>

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Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

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WORKTECH™

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