

# WORKTECH™ Copenhagen

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

## EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

MONDAY 10<sup>TH</sup> NOVEMBER 2025

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## A warm welcome to WORKTECH25 Copenhagen

WORKTECH25 Copenhagen is the conference for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

WORKTECH brings innovative ideas and inspiration to the workplace community through inter-disciplinary speakers and learning experience to enhance creativity and move thinking forward.

Join over 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practise and expertise.

Alongside the conference, we will have a curated innovations exhibition taking place in the breakout areas for attendees to meet with our education partners, complementing learning during the day.

On the day, there will be networking breaks, allowing attendees time to meet the other participants. After the conference closes, all delegates will be invited to continue networking at the WORKTECH drinks reception.

We hope you will be able to join us and we are looking forward to welcoming you to the event on November 10th.

Warmest regards,  
Peter

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# MEET THE SPEAKERS



WORKTECH25 Copenhagen will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. [www.worktechacademy.com](http://www.worktechacademy.com)

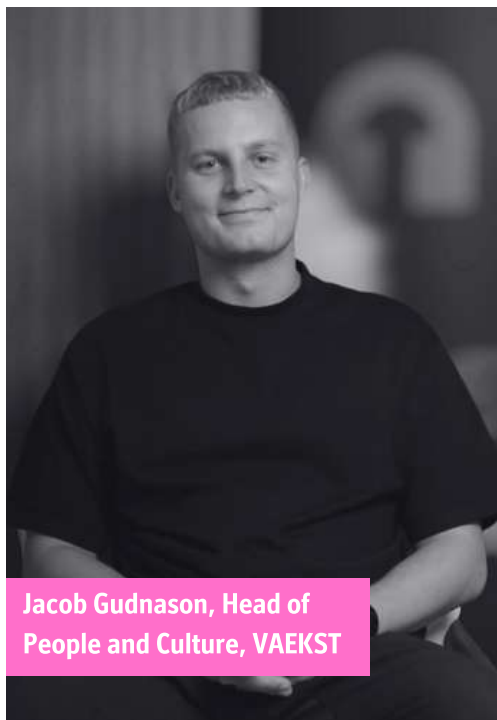
## Full list of speakers

Mette Hasle, [Danske Bank](#)  
Camilla Jensen Thorup, [C.F. Møller Architects](#)  
Jacob Gudnason, [VAEKST](#)  
Kåre Jørgensen, [Twoday](#)  
Lasse Baylund, [Ponder](#)  
Mette Johansen Keating, [MetteSpace](#)  
Tina Egekvist, [Danske Bank](#)  
Kaj Tekari, [King](#)  
Anna Yust, [Medtronic](#)  
Hans Hornemann, [Aspekt](#)  
Peter Wejlemand, [Nordea](#)  
Dr. Elizabeth Nelson, [Smart Building Collective](#)  
Terkel Skou Steffensen, [Aspekt Office](#)  
Linda Cordoba, [Ingka Group \(IKEA Retail\)](#)  
Niklas Madsen, [Superlab](#)  
Thit Ejstrup-Christensen, [Danfoss](#)  
Charlotte Kure Juul, [Adform](#)  
Isabella Sohrbeck, [SavvyRevenue](#)  
Viggo Haremst, [Henning Larsen](#)  
Gabriela Białkowska, [WORKTECH Academy](#)





**Camilla Jensen Thorup, Head of  
Workplace Design and Client  
Consultancy, C.F. Møller Architects**



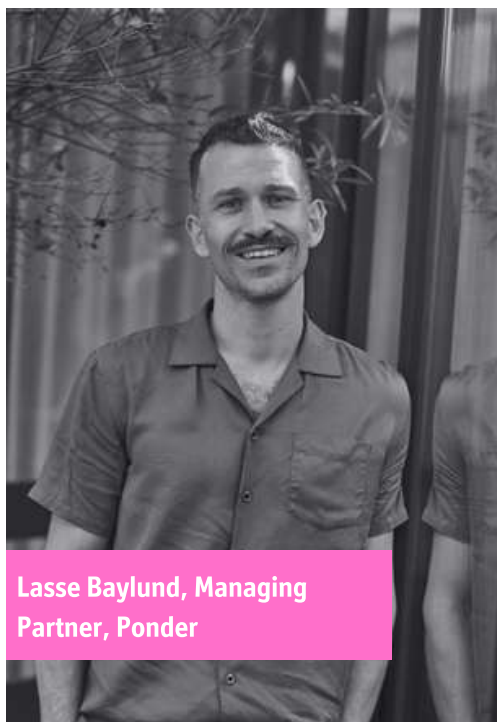
**Jacob Gudnason, Head of  
People and Culture, VAEKST**



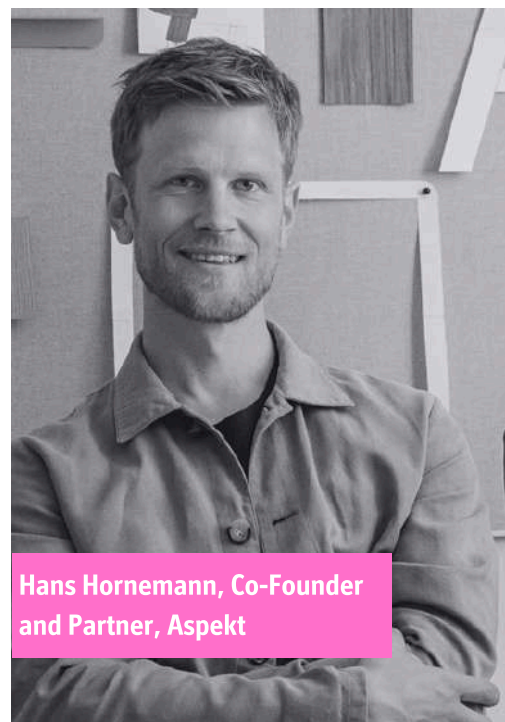
**Mette Hasle, Global Workplace  
Development Lead, Danske Bank**



**Anna Yust, Senior Principal  
Project Design Lead, Medtronic**



**Lasse Baylund, Managing  
Partner, Ponder**



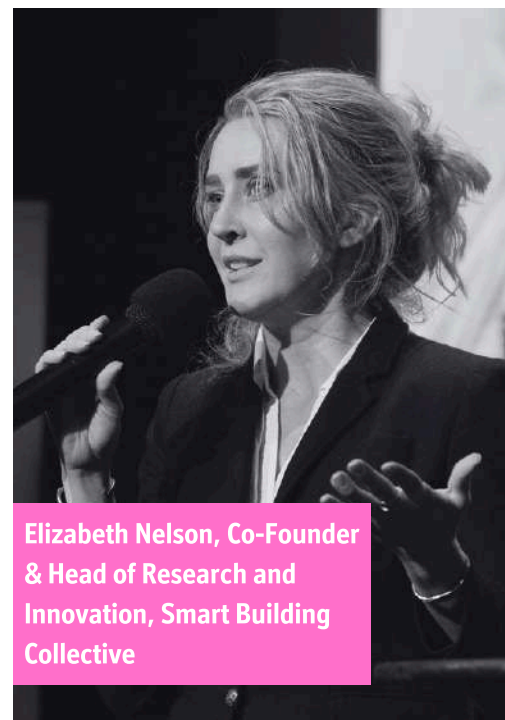
**Hans Hornemann, Co-Founder  
and Partner, Aspekt**



**Isabella Sohrbeck, Head of  
People, SavvyRevenue**



**Niklas Madsen, CEO and  
Founder, Superlab**



**Elizabeth Nelson, Co-Founder  
& Head of Research and  
Innovation, Smart Building  
Collective**

# SESSION HIGHLIGHTS



Key themes we will be discussing at this event include:

## Rethinking the Office for Post-Digital, AI-Native Working

Many organisations underestimate how decades of digital transformation have reshaped work, clinging to the twentieth-century concept of the office as the business epicentre. Instead, the network is now the central starting point, with the workplace serving to foster collaborative engagement and coherence.

## Reasserting Headquarters as Urban Anchors for Work, Life and Collaboration

In the battle for talent, leading Danish companies are expanding, transforming and building new offices in Copenhagen with wellness amenities, free food and social programs to entice employees to return to office. Are the investments paying off? Or does the commute remain a barrier?

## Designing People-Centered Workplaces for Well-Being, Purpose and Productivity

Copenhagen's workplaces showcase adaptable design; modular furniture, fluid zones and transit-connected amenities that flex with team needs. Rooted in Scandinavian simplicity and sustainability, these environments aim to restore well-being, foster inclusivity and position the workplace as a living system for culture and performance.

### KEY THEMES

RETHINKING THE OFFICE FOR POST-DIGITAL, AI-NATIVE WORKING

REASSERTING HEADQUARTERS AS URBAN ANCHORS FOR WORK, LIFE AND COLLABORATION

DESIGNING PEOPLE-CENTERED WORKPLACES FOR WELL-BEING, PURPOSE AND PRODUCTIVITY

### 09:00 CHAIRPERSON'S WELCOME

Niklas Madsen, Co-founder and CEO, Superlab



### 09:05 HOST WELCOME ADDRESS

Michelle Palmund, Campus and Partnerships Manager, Talent Garden



### 09:15 THE CHANGING CODE OF WORK: RESEARCH SHAPING THE GLOBAL WORKPLACE

Gabriela Białkowska, Future of Work Researcher and Writer at WORKTECH Academy



This opening session explores the emerging codes redefining how, where and why we work. As hybrid models mature and technologies such as AI and spatial intelligence reshape organisational culture, the workplace is evolving into a more adaptive, human-centred ecosystem. Drawing on WORKTECH Academy research across people, place and technology, this session highlights the key trends and transformations guiding workplace strategy and setting the agenda for the discussions ahead.

### 09:30 KEEPING UP WITH HYPER CHANGE

Niklas Madsen, Co-founder and CEO, Superlab



How do businesses keep pace with a society in constant change? AI is redefining roles, workplace culture is shifting with new talent expectations, and digital systems are transforming how and where we work. Regulations are reshaping industries while consumers demand speed, personalization, and sustainability. Niklas will share foresight from two decades of innovation before joining a panel to debate solutions.

### 09:40 RETHINKING SPACE, STRATEGY AND SERVICES FOR RETURN TO OFFICE

Kåre Jørgensen, Head of Facilities & Workplace Management, Twoday  
Kaj Tekari, Workplace Strategy Manager, Global Workplace Services, King (Microsoft), Viggo Haremst, Partner & Design Director International Projects at Henning Larsen & Niklas Madsen, Co-founder and CEO, Superlab



**Henning  
Larsen** —

What level of service is enough to bring people back to the office—and how much is too much? As organisations adjust their real estate strategies and rethink space in response to unpredictable attendance, Facilities Management faces new pressures to align workplace services with changing patterns of work. This discussion will look at how companies are rebalancing footprints, adapting food and hospitality services and integrating sustainability goals, while also considering the limits of data and AI in workplace planning. The session will invite reflection on how flexibility, cost and culture intersect in shaping coherent workplaces that support both employees and organisational goals.

### 10:30 NETWORKING AND COFFEE BREAK

### 11:00 NORDEA - A MOVE THAT MATTERED: DATA-DRIVEN DECISIONS AND PEOPLE-CENTRED EXPERIENCE

Peter Wejlemand, **Head of Workplace Management Denmark, Nordea**



Evolving hybrid work models, company growth, consolidation and cost considerations drive companies to look for ways to optimise office space while maintaining a high-quality employee experience. Measuring occupancy and flow accurately, interpreting data meaningfully and aligning space with actual needs remains a challenge. Nordea used data-driven occupancy planning and people-centred design to integrate a required company. This session examines how we can use sensor data and behavioural insights in structured collaboration with experience & design to achieve complex transformations and continuous workplace optimisation.

### 11:20 INNOVATION PLATFORM

### 11:40 PRESERVING COMPANY CULTURE IN SCALE-UPS

Jacob Gudnason Christensen, **Head of People & Culture, VAEKST, Charlotte Kure Juul, EVP/CHRO at Adform & Isabella Sohrbeck, Head of People, SavvyRevenue**



As scale-ups evolve, so do their spatial needs. With every new floor plan, lease or location, the risk of diluting company culture grows. This session explores how fast-growing companies can preserve and even strengthen their cultural identity through intentional workplace design, facilities planning and real estate strategy. Using the VAEKST office move as a real-world case study, workplace leaders will examine how physical space can be a catalyst for cultural transformation, balancing discipline and creativity, focus and collaboration. How can we align our environments with core values, support hybrid work and foster belonging across expanding teams?

### 12:25 INNOVATION PLATFORM | HYBRID WORK, MADE NEAT

Nick Stuifbergen, **Enterprise Solutions Specialist at Neat**



### 12:30 LUNCH AND NETWORKING BREAK

### 13:30 WHAT IS YOUR SPACE SAYING?

Mette Johansen Keating, **Founder of MetteSpace**



Every office speaks to us; sometimes voicing trustworthy identity and values, other times projecting tensing and agitation. Poor acoustics, harsh lighting, and uninspiring layouts quietly drain energy, erode collaboration, and increase burnout. In this talk, Mette reveals how the design of physical space directly influences trust, well-being, and performance. Drawing on research, case studies, and her iThrive® methodology, she shows how purposeful, human-centric environments reduce stress while unlocking engagement and productivity. Attendees will leave seeing their workplace as more than walls and furniture; but living systems shaping culture and success.



### 13:50 DESIGNING FOR CHANGE: ALIGNING PEOPLE, CULTURE AND SPACE

Camilla Jensen Thorup, **Head of Workplace Design & Client Consultancy** at C.F. Møller Architects

**CF MØLLER ARCHITECTS**

Every workplace project we undertake is a cultural change project. Drawing on insights from practice, this session shows how design can align with organisational culture and strategy, working with organisational processes to ensure human social value and create engagement, positivity and ownership. It also highlights the growing importance of human factors, such as neurodiversity, wellbeing and inclusivity, as essential drivers of future workplace design.

### 14:10 DESIGNING FOR A WORKFORCE THAT HAS MOVED ON

Anna Yust, **Senior Principal Project Design Lead, Medtronic**

**Medtronic**

As hybrid work settles into a three-day rhythm across much of Europe, many organizations are left with oversized, underutilized spaces designed for a pre-pandemic world. Meanwhile, some global HQs are pushing for a return to four days in the office, without rethinking the environments employees are being asked to return to. This session explores the tension between evolving employee expectations and static workplace infrastructure. How do you design for a future that's still in flux? What happens when behavioral norms outpace policy? And how do you reconcile sustainability, surplus and shifting scopes in a landscape where yesterday's assumptions no longer apply?

### 14:40 REVEALING BRAND IDENTITY BY REDUCING COMPLEXITY IN OFFICE DESIGN

Hans Hornemann, **Designer & Partner, Aspekt Office**  
Terkel Skou Steffensen, **Designer & Partner, Aspekt Office**  
Lasse Baylund, **Managing Partner, PONDER**

**PONDER**  
**Aspekt Office**

As organisations rethink the purpose and value of the physical workplace, a growing challenge is how to create environments that reflect company culture, support employee wellbeing and foster creativity. This session explores how Danish design studio Aspekt Office embraces simplicity to deliver tailored, identity-driven workspaces that make a lasting impression. Drawing on case studies including the widely celebrated Work & Co office, co-founder Hans Hornemann will share how material choices, spatial clarity and cultural relevance can turn offices into places where people feel at home, connected and inspired. Joining the session is Lasse Baylund, Managing Partner at brand agency PONDER, who will offer the client perspective on how a thoughtfully designed office can become a powerful tool for attracting talent, impressing clients and fostering a sense of purpose and belonging.

### 15:00 NETWORKING AND COFFEE BREAK

### 15:10 INGKA GROUP - BUILDING BETTER WORKPLACES, TOGETHER

Linda Cordoba, **Workplace Network Leader at Ingka Group (IKEA Retail)**



**Ingka Group**  
An IKEA retailer

Join us to explore how leading organisations engage employees, families, communities, and partners across global locations—from Malmo to Bangalore. Discover innovative pilot programs, community initiatives, and collaborative partnerships that drive workplace wellbeing and impact. Learn actionable strategies to create vibrant, connected workplaces that inspire people and foster growth.

### 15:30 NEUROARCHITECTURE AND SMART BUILDINGS – DESIGNING FOR BRAINS, NOT JUST BUILDINGS

Dr. Elizabeth Nelson, Co-founder at  
Smart Building Collective



Our offices shape how we think, feel, and perform—often in ways we don't realise. Dr. Elizabeth Nelson reveals how cutting-edge neuroscience and neuroinclusive design can turn offices and smart buildings into engines of focus, flow, and connection. Expect bold ideas, eye-opening research, and actionable strategies to create spaces that don't just house people—they amplify their potential.

### 15:50 CASE STUDY: DANSKE BANK - CONNECTING DATA AND HUMAN BEHAVIOUR TO RESHAPE THE OFFICE EXPERIENCE

Mette Gry Hasle, Global Workplace  
Development Lead, Danske Bank  
Tina Egekvist, Workspace Strategist,  
Danske Bank

## Danske Bank

With hybrid work reshaping expectations, the pressure is on to make every square metre count without losing sight of culture, belonging and human connection. This session explores how one of the Nordics' largest workplace transformations moved beyond design and tech to embrace behavioural insight, employee feedback and operational data. Expect a candid presentation of lessons learned, followed by an open dialogue with the audience. Bring your own dilemmas - space, utilisation, hybrid habits -and help shape the conversation on what the office should be next.

### 16:50 CHAIRPERSON'S CLOSING REMARKS

Niklas Madsen, Co-founder and CEO, Superlab



### 17:00 CONFERENCE CLOSES

### 17:00- 18:00 NETWORKING DRINKS

# WORKPLACE TOURS

Tuesday 11<sup>th</sup> November

We're pleased to announce that WORKTECH25 Copenhagen will include workplace tours as part of this year's programme. These curated tours offer delegates a rare opportunity to step inside some of the most forward-thinking work environments in the Nordics and explore how leading organisations are reimagining the future of work. From innovative design to cutting-edge technology and wellness-led strategies, each tour offers valuable insight and inspiration ahead of the main conference. Delegates will be sent an email closer to the time of the event to register. Please note places are filled on a first come first basis.

## INKA, MALMÖ OFFICE



Visit Inka, part of the Ingka Group, and see how they are shaping the next generation of sustainable, people-focused workplaces.

From design principles to operational strategies, this tour will highlight how Inka's Malmö office embodies IKEA's values while experimenting with new approaches to workplace experience.

**11th November, 9.30am-10.30am (20 people)**  
**Inka, Älmhultgatan 2, Malmö, Sweden**



**Ingka Group**  
An IKEA retailer

## KING, MALMÖ OFFICE



Step inside the creative hub of King, the global gaming company behind Candy Crush.

Their Malmö office reflects a vibrant culture of innovation, collaboration, and play. Discover how King has designed an inspiring, people-centric workplace that fuels creativity and supports hybrid ways of working.

**11th November, 11am-12pm (20 people)**  
**King, Storgatan 20, 211 42 Malmö, Sweden, Floor 1**



## TWODAY, COPENHAGEN OFFICE



Kåre Jørgensen will guide the tour and share insights into the history of the building, and the ideas behind this renovation and how Twoday has worked with the building owner to create this unique place. Twoday's HQ in Copenhagen has been designed by PLH Architects to be a dynamic and inclusive workspace that balances a preserved industrial aesthetic with vibrant branding. The design emphasises flexibility with zones for focus, collaboration, and meetings, using materials like oak, steel, and vibrant colours to create a space that reflects the company's identity and serves as a hub for its ~3,000 employees.

**11th November, 2pm-3pm (15/20 people)**  
**TwoDay HQ, Pakhus 47, Sundkaj 125, 2150 Nordhavn**



# CONFERENCE VENUE



## Talent Garden, Copenhagen

We're delighted to host WORKTECH Copenhagen at Talent Garden, a dynamic hub for innovation, collaboration, and learning. Located in the heart of the city, Talent Garden brings together entrepreneurs, start-ups, and forward-thinking organisations in an inspiring environment designed to spark creativity and connection.

The Talent Garden Copenhagen campus combines flexible workspaces, state-of-the-art event areas, and dedicated learning facilities, all designed to foster interaction and creativity. More than just a physical space, it is home to a thriving community of entrepreneurs, startups, and forward-looking organisations who are shaping the future of digital innovation and work culture. The venue's dynamic atmosphere encourages networking, knowledge sharing, and collaboration across disciplines, creating an environment where ideas can flourish.

As a venue, Talent Garden truly embodies the spirit of WORKTECH—open, collaborative, and human-centric. Its mix of inspiring design, community-driven ethos, and focus on innovation makes it the perfect setting to explore the big ideas transforming tomorrow's workplace.

## GETTING HERE

### VENUE ADDRESS

**Talent Garden, Danneskiold-Samsøes Allé 41, 1434  
København, Denmark**

### PUBLIC TRANSPORTATION

**Bus 2A stops very close to the venue.**

**The campus is in the Holmen area, right by Copenhagen's waters, making it accessible from various parts of the city**

**There is also a pedestrian bridge from Nyhavn that leads directly to Talent Garden, which can be very convenient if you're coming from the city centre via waterfront routes.**

### DRIVING AND PARKING

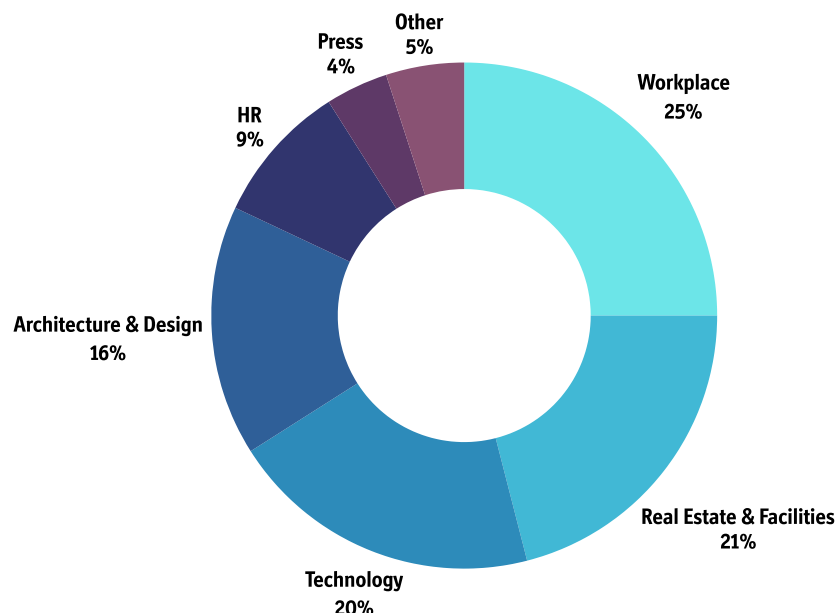
**Bicycles: Ample bike parking is available at the front of the campus (near the Amazon lockers). It's free to park bikes.**

**Cars & Motorcycles: Parking is located at the back of the campus. If you wish to use this facility, you'll need to contact the Talent Garden team in advance to activate access**



# WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



This is an event packed with exciting innovative information you can use especially if you are designing a new workplace.

VICE PRESIDENT, JPMORGAN CHASE



Very informative and up to date information that changes the way of working. Definitely a good one to go to to learn more about the workplace!

PORTFOLIO MANAGER, SHELL



# BOOK NOW

[HTTPS://WORKTECHEVENTS.COM/EVENTS/WORKTECH25-COPENHAGEN/](https://worktechevents.com/events/worktech25-copenhagen/)

## KEY INFORMATION

### Date & Venue

**When:** Monday 10th November, 2025

**Where:** Talent Garden, Danneskiold-Samsøes Allé 41,  
1434 København, Denmark

### How to book:

**Visit:** [www.worktechevents.com/events/worktech25-copenhagen/](http://www.worktechevents.com/events/worktech25-copenhagen/)

### Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

### Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

[sally.adamson@worktechevents.co.uk](mailto:sally.adamson@worktechevents.co.uk)



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