

# WORKTECH™

## New York

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

# EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

WORKTECH NEW YORK | MONDAY OCTOBER 6TH

08:20-18:00 AT BLACKROCK, HUDSON YARDS

WORKTECH CONNECT | TUESDAY OCTOBER 7TH

11:00-14:00 AT GOOGLE PIER 57

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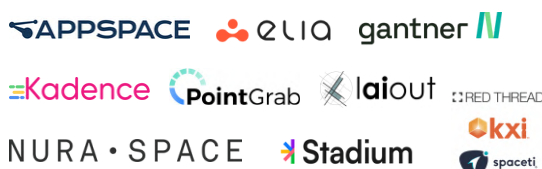
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Isabel Dewhust-Marks

Managing Director,  
WORKTECH Events

## A warm welcome to WORKTECH25 New York

WORKTECH is the original conference for all those involved in the future of work and the workplace as well as real estate, technology, and innovation.

This exciting event features an insightful programme of peer-to-peer discussions and thought leadership sessions with workplace visionaries, exploring the changing landscape of work and the purpose of the workplace.

Our agenda explores transformative shifts in work culture, technology integration, and employee expectations. Join us to gain perspectives from industry leaders and thought pioneers on the evolving world of work in 2025.

Warmest Regards

Isabel

# CONTENTS



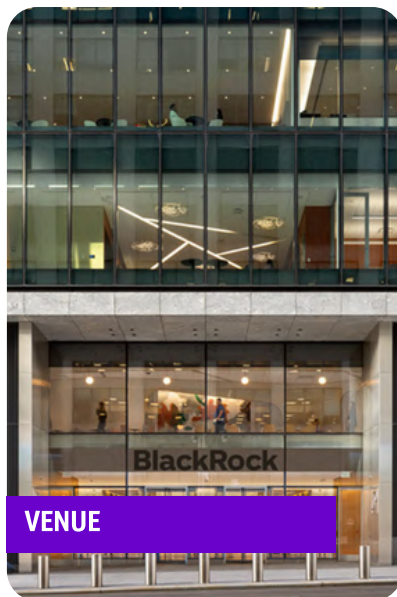
**SPEAKERS**



**SESSIONS**



**CONFERENCE AGENDA**



**VENUE**



**WHO ATTENDS**



**KEY INFORMATION**



# MEET THE SPEAKERS



WORKTECH25 New York attracts some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference features 30+ speakers, including leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. [www.worktechacademy.com](http://www.worktechacademy.com)

## Full list of speakers

Ted Brodheim [Zoom](#)  
Adrian Brossard [Yellowbox](#)  
Valerie Castillo [BlackRock](#)  
Zoe Chen [Veldhoen + Company](#)  
Beth Ann Christiansen [HOK](#)  
David Dewane [geniant](#)  
Dan Drogman [Smart Spaces](#)  
Michael Ellis [HP](#)  
Brita Everett [NBBJ](#)  
Fernando Faria [Sanofi](#)  
Dan Fernandes [BlackRock](#)  
Michael Fletcher [BlackRock](#)  
Susan Frei-Nathan  
Cameron Gagne [Embrava](#)  
Christina Harazin [ezCater](#)  
Lauren Hasson [JLL](#)  
Vijay Jesrani [JLL](#)  
Alban Jacquin [Schneider Electric](#)  
Larry Knafo [BlackRock](#)  
Elizabeth Leath [BlackRock](#)  
Aaron Luber [Google](#)  
Chad Lundeen [Bose Corporation](#)  
Melissa Jordan MacIsaac [Bloomberg](#)  
Tomás G Mac Eoin [Hereworks](#)  
Brett Martin [Columbia University](#)  
Kasia Maynard [WORKTECH Academy](#)  
Erin Mical [CapitalOne](#)  
Peter Miscovich [JLL](#)  
Jenny Moebius [Skedda](#)  
Saskia Ordelman [Vecos](#)  
Tara Roscoe [HOK](#)  
Philip Ross [UnWork](#)  
Shivaun Ryan [XY Sense](#)  
Vanessa Scaglione [KPMG](#)  
Khalil Smith [Akamai Technologies](#)  
Arun Sundararajan [NYU Stern School of Business](#)  
Thamba Tharmalingam [MapsPeople](#)  
Mauricio Toledo [Warner Music Group](#)  
Rachele Trentalancia Buckley [Mill](#)  
Marianna Wickman [Google](#)  
Fallon Winters [BlackRock](#)  
Phillip Youakim [Saltmine](#)



**Elizabeth Leath, BlackRock**



**Arun Sundararajan, NYU**



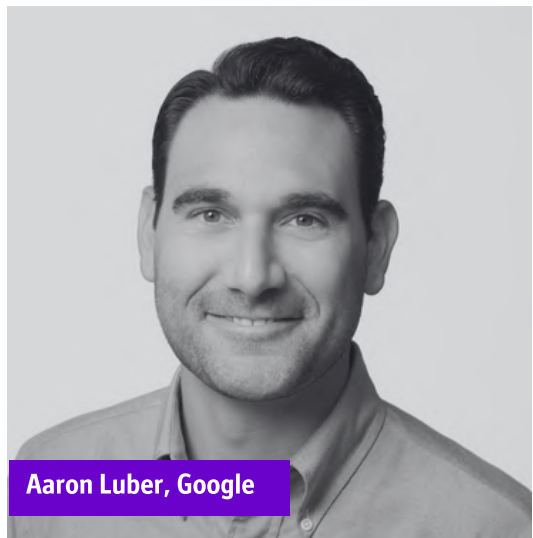
**Vanessa Scaglione, KPMG**



**Khalil Smith, Akamai Technologies**



**Anna Tavis, NYU**



**Aaron Luber, Google**



**Fernando Faria, Sanofi**



**Chad Lundeen, Bose Corporation**



**Erin Mical, CapitalOne**



**Dan Fernandes, BlackRock**



**Melissa Jordan MacIsaac, Bloomberg**



**Philip Ross, UnWork**





## **Signals of Change: AI's Impact on Work and Labor**

**Peter Miscovich Executive Managing Director, Global Future of Work Leader, JLL and Arun Sundararajan Harold Price Professor of Entrepreneurship and Director, Fubon Center, NYU Stern School of Business**

In this fireside chat, Professor Arun Sundararajan and Peter Miscovich explore the macro signals of how AI is reshaping work and labor - from economic disruption and new governance models to the societal shifts leaders must anticipate.

**BlackRock at 50HY: where we started, where we are, and where we're going**

**Valerie Castillo Director, Head of Release, Standards & Risk Management, Digital Workplace – Solutions, BlackRock, Dan Fernandes Managing Director – Global Head of Workplace Operations and Facilities, BlackRock, Michael Fletcher, Director, Project Management Office, Enterprise Services, BlackRock, Susan FreiNathan, Art Curator, and Elizabeth Leath, VP, Workplace Experience Programs, BlackRock**

Join us for a discussion on BlackRock's HQ at 50HY. Workplace team members will share insights on designing and constructing 15 floors for 4,000 employees. Topics include initial expectations, current state (including expansion), lessons learned, and future plans.



## **The Performance Culture: A Game-Changer for Leaders and Teams**

**Khalil Smith, Vice President of Inclusion, Diversity, and Engagement, Akamai Technologies**

Khalil Smith is Vice President of Inclusion, Diversity, and Engagement at Akamai Technologies, where he leads employee-centered programs that foster thriving workplace cultures. He is the author of *The Performance Culture*, a roadmap to building high-performing organisations. Previously, Khalil spent over 14 years at Apple in senior leadership roles, including leading a global retail training team responsible for onboarding, technical skills, and product launches. He also held leadership positions at the NeuroLeadership Institute, overseeing consulting, practices, and research. Khalil holds an MBA in Leadership and Strategy from UNC Chapel Hill and an MSc in Negotiation and Conflict Resolution from Columbia University.

## CONFERENCE OPENS

### 08:50 | CHAIRPERSONS WELCOME

Lauren Hasson, SVP Workplace Planning and Strategy, JLL  
Giles Wrench, CRE Industry Thought Leader



### 09:00 | WELCOME TO BLACKROCK

Larry Knafo, Managing Director, Chief Security Officer (CSO) and Global Head of Enterprise Services, BlackRock **BlackRock**

## SETTING THE SCENE: AI + THE FUTURE OF WORK

### 09:05 | SIGNALS OF CHANGE: AI'S IMPACT ON WORK AND LABOR

Peter Miscovich, Executive Managing Director,  
Global Future of Work Leader, JLL  
Arun Sundararajan, Harold Price Professor of  
Entrepreneurship and Director, Fubon Center,  
NYU Stern School of Business

In this fireside chat, Professor Arun Sundararajan and Peter Miscovich explore the macro signals of how AI is reshaping work and labor - from economic disruption and new governance models to the societal shifts leaders must anticipate.



### 09:30 | REIMAGINING ROLES IN THE AI ERA: NEW STRUCTURES, NEW LEADERS

Anna Tavis, Clinical Professor, Academic  
Director, Human Capital Management,  
Division of the Programs in Business, NYU  
Brett Martin, VC, Charge, Co-founder,  
Kumospace, Professor, Columbia University  
Tim Walding, Principal, PwC

This session explores how organizations are reshaping roles, teams, and leadership structures in response to AI. From merging functions like HR and IT to redesigning jobs around human-machine collaboration, the conversation will unpack what it takes to move from static workforce planning to dynamic, AI-ready work design.



NYU



### 09:50 | AUDIENCE INTERACTION: STATE OF THE MARKET



## INSIDE OUR HOST VENUE: BLACKROCK AT 50HY

### 10:00 | BLACKROCK AT 50HY: WHERE WE STARTED, WHERE WE ARE, AND WHERE WE'RE GOING

Valerie Castillo, Director, Head of Release, Standards & Risk  
Management, Digital Workplace - Solutions, BlackRock  
Dan Fernandes, Managing Director - Global Head of Workplace  
Operations and Facilities, BlackRock  
Michael Fletcher, Director, Project Management Office, Enterprise  
Services, BlackRock  
Susan Frei Nathan, Art Curator  
Elizabeth Leath, VP, Workplace Experience Programs, BlackRock  
Fallon Winters, Director, Technology & Operations COO, BlackRock

Join us for a discussion on BlackRock's HQ at 50HY. Workplace team members will share insights on designing and constructing 15 floors for 4,000 employees. Topics include initial expectations, current state (including expansion), lessons learned, and future plans.



### 10:45 | DESIGNING FOR THE FUTURE: BLACKROCK'S GLOBAL HEADQUARTERS AND THE EVOLVING OFFICE

Brita Everett, Corporate Market Leader, NBBJ



Brita Everett's talk will delve into the design of BlackRock's global headquarters, a project led by NBBJ, and how its innovative approach reflects the evolving needs of modern workplaces. She will explore the key themes embedded in the design, such as flexibility, respite, and scalability, which cater to both the current and future demands of the office environment.

### 10:50 | NETWORKING & COFFEE BREAK

# WORKTECH25 NEW YORK

## CONFERENCE AGENDA

BLACKROCK, HUDSON YARDS

MONDAY, OCTOBER 6TH

### WORKPLACE INNOVATION & DATA

#### 11:20 | +2 OFFICE: KEY METRICS AND MEASUREMENT TECHNIQUES FOR FLOURISHING IN THE WORKPLACE

David Dewane, [Chief Experience Officer, Physical Space, geniant](#) and [Adjunct Professor, Illinois Institute of Technology](#)



This talk takes a deep dive into metrics developed at geniant that create a basis for a data-driven approach to creating high-performance working environments. Additionally, David will outline a tracking system and report on results of beta testing.

#### 11:40 | SPATIAL EXPERIENCE CASE STUDY: HOW TO MAKE THE MOST OF YOUR BUILDING'S DATA

Thamba Tharmalingam, [CEO, MapsPeople](#)  
Nathan Thomas, [Director of Innovation, Ricoh](#)



What happens when map data evolves from a static tool to become the digital foundation for a better workplace experience? In this case study, MapsPeople demonstrates how shared mapping data serves as a unifying layer across platforms—transforming isolated features into intelligent, responsive experiences. “Spatial Experience” is a new approach for workplace leaders looking to evolve from static records to engaging systems.

#### 12:00 | FROM INSIGHTS TO IMPACT: SANOFI'S BLUEPRINT FOR THE FUTURE WORKPLACE

Shivaun Ryan, [Head of Americas, Global Director of Customer Success, XY Sense](#)  
Fernando Faria, [Global Head of Workplace Transformation, Sanofi](#)



The future of work isn't about square footage - it's about intelligence. In this fireside chat, Sanofi's Global Head of Workplace Transformation, Fernando Faria, joins XY Sense's Shivaun Ryan to share how Sanofi has reimaged its workplace strategy with real-time data and human-centric design. Together, they'll explore how insights from thousands of sensors across 14 buildings are driving smarter decisions in space planning, lab design, air quality management, and employee experience. This candid conversation will showcase how data, design, and innovation converge to create workplaces that are adaptive, sustainable, and truly people-first.

#### 12:25 | UNLOCKING WORKPLACE VALUE: MAKING DATA-DRIVEN STRATEGY WORK

Saskia Ordelman, [COO, Vecos](#)  
Kasia Maynard, [Head of Research & Editorial, WORKTECH Academy](#)



As flexible work continues to evolve, workplace strategy is no longer measured in square footage alone. This session will explore how organizations can harness relevant, real-time data to align spaces with employee behaviour, experience, and agility enabling more confident decisions that unlock true workplace value.

### INNOVATION SPOTLIGHT

#### 12:40 | HOW WORKPLACE FOOD TECH IS ELEVATING EMPLOYEE ENGAGEMENT

Christina Harazan, [Manager of Strategic Accounts, Ezcater](#)



#### 12:45 | UNLOCKING THE FUTURE OF SMART LOCKERS

Adrian Brossard, [Founder & Head of Partnerships, Yellowbox](#)



#### 12:50 | BEHAVIOR AS INFRASTRUCTURE: HOW WORKPLACES CAN MAKE WASTE DIVERSION EFFORTLESS

Rachele Trentalancia Buckley, [Head of Corporate Partnerships, Mill](#)



#### 12:55 | FROM SURVIVE TO THRIVE: NAVIGATING CRE IN TURBULENT TIMES

Phillip Youakim, [VP of Customer Success, Saltmine](#)



### 13:05 | NETWORKING & LUNCH BREAK

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# WORKTECH25 NEW YORK

## CONFERENCE AGENDA

BLACKROCK, HUDSON YARDS

MONDAY, OCTOBER 6TH

13:55 | AUDIENCE INTERACTION



### DESIGNING CONNECTED WORKPLACES

#### 14:00 | REDEFINING CONNECTION: THE FUTURE OF COLLABORATION WITH GOOGLE BEAM

Philip Ross, **Founder and CEO, UnGroup and Cordless Group**  
Aaron Luber, **Director of Business Development, Google Labs**  
Ted Brodheim, **CIO Advisor, Zoom**  
Michael Ellis, **Director, Presales Consulting for North America, Hybrid Work, HP**

As hybrid work continues to evolve, building meaningful connections between people has never been more critical. In this discussion, moderated by Philip Ross, we will introduce leaders from Google, HP and Zoom to discuss their collaboration on Google Beam - the next-generation immersive platform designed to transform how people connect, communicate, and collaborate across distance.



#### 14:20 | THE FUTURE OF PERSONALISED WORKPLACE EXPERIENCE

Dan Drogman, **CEO, Smart Spaces**  
Kasia Maynard, **Head of Research & Editorial, WORKTECH Academy**  
Mauricio Toledo, **Global Head of Workplace Experience, Warner Music Group**

This fireside chat brings together Smart Spaces CEO Dan Drogman, Warner Music Group's Mauricio Toledo, and the Head of Research at WORKTECH Academy Kasia Maynard to explore how AI and emerging technologies are enabling seamless, personalised workplace experiences. The session will spotlight the launch of an AI-powered Digital Concierge transforming employee journeys.



#### 14:40 | POWERING THE INTELLIGENT WORKPLACE: TECHNOLOGY, DATA, AND EXPERIENCE

Moderator: Jonathan Mills, **Partner, Osborne Clarke LLP**  
Cameron Gagne, **Director of Marketing and Communication, Embrava**  
Jenny Moebius, **Senior Vice President, Skedda**

Explore how workplace technology leaders are shaping the future of work through integrated platforms that enhance space utilisation, streamline operations, and elevate employee experience across hybrid environments.



#### 15:05 | WHAT'S REALLY PI\*\*ING THEM OFF? A STORY ABOUT WHAT MATTERS TO HUMANS

Tomás G Mac Eoin, **CEO, Hereworks**

hereworks

#### 15:10 | NETWORKING & COFFEE BREAK

### REAL ESTATE TRANSFORMATION & CULTURE

#### 15:40 | FUTURE-READY REAL ESTATE: STRATEGIES FOR THE EVOLVING WORKPLACE

Vijay Jesrani, **Managing Director, JLL Consulting**  
Erin Mical, **VP of Global Workplace Services, CapitalOne**  
Melissa Jordan MacIsaac, **Global Workplace Experience & Facilities, Bloomberg**

Join Vijay Jesrani, Managing Director on JLL's Consulting team, in a discussion with two real estate leaders on how they are transforming their real estate portfolios to meet changing business strategies, creating marquee destinations for employees, and preparing for the ever-evolving future of the workplace.



# WORKTECH25 NEW YORK

## CONFERENCE AGENDA

BLACKROCK, HUDSON YARDS

MONDAY, OCTOBER 6TH

### 16:00 | DESIGNING NEUROINCLUSIVE WORKPLACES

Vanessa Scaglione, **Managing Director, Real Estate Services, KPMG**

Tara Roscoe, **Director of Design, Interiors, HOK**

Beth Ann Christiansen, **Principal, Senior Project Interior Designer, HOK**



We are living in a time of increased numbers and awareness about individuals with neuro-sensitivities and special needs, such as ADHD, autism and dyslexia. In fact, 1 in 5 people are considered neurodivergent. And when we design for the extreme, we benefit the mean, for everyone is impacted for sensory stimuli in the build environment, even neurotypicals. Spaces today need to reflect the diverse makeup of organizations. Not only is designing to be inclusive the right thing to do, but there is also a compelling business case for it as well. Join us as we share the findings to date, some case studies of clients that have designed for inclusion, and to understand how we can design a more neuroinclusive community.

### 16:20 | A/B TESTING THE WORKDAY AT BLOOMBERG

Peter Knutson, **Principal, A+I**



A+I and Bloomberg partnered to consider how their genre-defining workplace could shift in light of powerful and flexible new technologies. Armed with a co-authored "Agile Strategy" we turned an in-flight buildout into a two-floor pilot – A/B testing the future – charting a path for their growing headquarters and communicating change to their 30,000+ employees.

### 16:35 | HYBRID BY DESIGN: BALANCING IDENTITY, EQUITY, AND CHOICE IN TOMORROW'S WORKPLACE

Moderator: Zoe Chen, **Director of Consulting Practices NA, Global Practice Development Lead, Veldhoen + Company**

Chad Lundeen, **Director, Global Real Estate, Bose**

Alban Jacquin, **VP of Inclusion and Care, Schneider Electric**



Hybrid work has changed everything—but are our workplaces keeping up with how people work now? This panel brings together leaders who've been in the trenches, from crafting hybrid work policies to actually designing the spaces where people work. They'll share what they've learned about making sure different cultures and backgrounds are truly represented, not just checked off a list. We'll dig into the tricky balance of creating workplaces where people can connect and build relationships, while still giving them the flexibility and choices they want.

### 16:55 | THE PERFORMANCE CULTURE: A GAME-CHANGER FOR LEADERS AND TEAMS

Khalil Smith, **Vice President, Inclusion, Diversity, and Engagement, Akamai Technologies & Author of The Performance Culture**



Khalil Smith is a renowned expert in employee engagement, organizational culture, and leadership development. Khalil has led transformation efforts across small and large global companies and consulted with businesses ranging from startups to Fortune 50 industry leaders. With a proven track record of helping organizations transform their cultures, Khalil brings a unique blend of scientific insights and practical strategies to enhance workforce performance. His expertise lies in leveraging practices across research, business, negotiation, and change, all to drive employee motivation, improve communication, and foster a culture of inclusion and innovation. Khalil's work focuses on understanding how to create high-performance environments, and how leaders can create conditions that unlock employee potential and create workplaces that benefit all stakeholders.

### 17:20 | CHAIRPERSONS CLOSING REMARKS

Lauren Hasson, **SVP Workplace Planning and Strategy, JLL**  
Giles Wrench, **CRE Industry Thought Leader**



### 17:30 | NETWORKING DRINKS



### CONFERENCE CLOSES

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PLEASE NOTE THIS IS AN INVITE-ONLY EVENT. ATTENDEES SHOULD APPLY FOR A PLACE TO WORKTECH CONNECT.

# WORKTECH CONNECT

GOOGLE PIER 57

TUESDAY, OCTOBER 7TH

## 11:00 | REGISTRATION, NETWORKING AND REFRESHMENTS

## 11:20 | WELCOME TO WORKTECH CONNECT AT GOOGLE

Brett Highley, [Business Development, Google](#)  
Kasia Maynard, [Head of Research & Editorial, WORKTECH Academy](#)



WORKTECH ACADEMY

## 11:25 | CASE STUDIES IN WORKPLACE TRANSFORMATION: PIER 57 & ST. JOHN'S TERMINAL

Katie Scallon, [Regional Director, Northeast, Real Estate & Workplace Services, Google](#)



Discover how Google is revolutionizing its physical office spaces, operational strategies, and workplace services to create environments that empower its workforce. This presentation delves into the innovative approaches Google is taking to design offices that foster collaboration, productivity, and employee well-being. Learn how these future-forward designs are adapting to the dynamic landscape of modern work, ensuring Google remains at the forefront of workplace evolution and continues to support its diverse global teams effectively.

## 11:50 | HACKING WORKPLACE BURNOUT: HOW AI SUPPORTS A RESILIENT WORKFORCE

Anna Tavis, [Clinical Professor, Academic Director, Human Capital Management, Division of the Programs in Business, NYU](#)



As work-life lines blur, burnout becomes organizational liability. Reacting to symptoms is costly, companies must invest in resilience. Wearables and wellbeing AI offer new synergy—from timely signals to personalized support. This shift to proactive resilience creates a workforce architecture where technology amplifies wellbeing, performance, and sustainable growth.

## 12:15 | NETWORKING BREAK AND REFRESHMENTS

## 12:40 | STORIES OF GLOBAL INNOVATION

Philip Ross, [Best-selling author, futurist, and CEO, UnGroup and Cordless Group](#)



In Stories of Global Innovation, futurist Philip Ross shares inspiring examples from around the world that reveal how organisations are reimagining work, space, and culture. From AI-driven workplaces to adaptive office models, Ross showcases global approaches that spark new thinking and inspire continuous experimentation in shaping the future workplace.

## 13:00 | ESCAPE PIXELATED PURGATORY: RECLAIM HUMAN CONNECTION AT WORK WITH GOOGLE BEAM

Marianna Wickman, [Director of User Experience, Google](#)



Dive into the journey behind Google Beam, a groundbreaking AI-first 3D video communication platform revolutionizing remote interactions. This session explores strategic decisions leading to Beam's development, highlighting its potential to transform virtual meetings. Discover how Google measures technology's impact on user engagement and business benefits, delivering value to future customers worldwide.

## 13:30 | LAUNCHING GOOGLE BEAM: HOW GOOGLE, HP, AND ZOOM ARE SUPPORTING INNOVATIVE CUSTOMERS

Aaron Luber, [Director of Business Development, Google](#)



Learn how Google, HP, and Zoom are partnering together to build more immersive and authentic collaboration experiences. The presentation will also highlight the role that early enterprise customers can play in shaping the technology and how early adopters can gain a competitive advantage.

## 13:50 | CLOSING REMARKS

Brett Highley, [Business Development, Google](#)

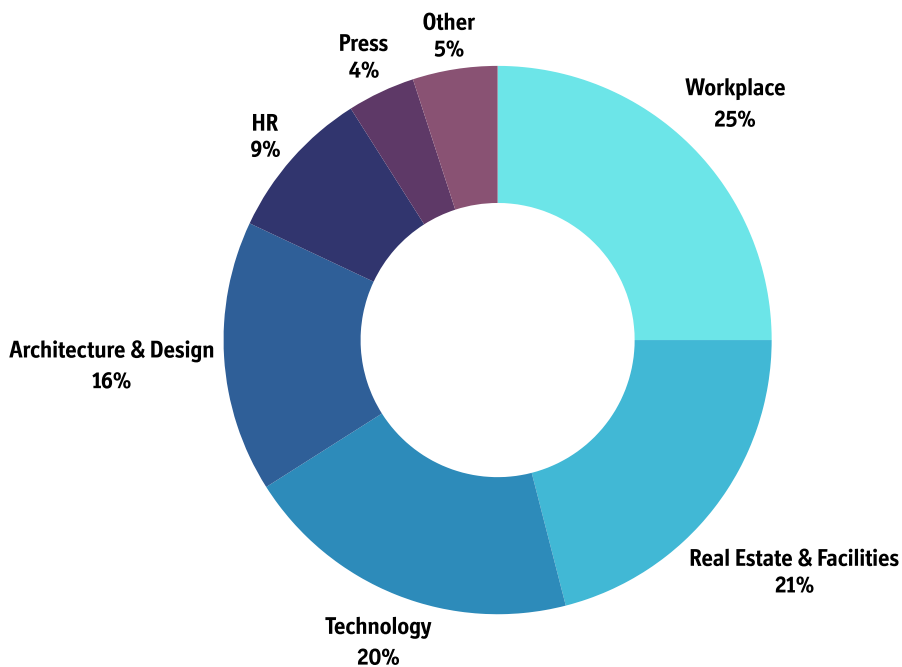


## 14:00 | EVENT CLOSES



## WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



Informative, interesting views on workplace design, planning technology and workers.

WORKTECH delegate



Thank you WORKTECH for an incredible day of thought leadership and innovation about the #FutureofWork

WORKTECH24 New York delegate



## LEARN MORE

[www.worktechevents.com/events/worktech25-new-york/](https://www.worktechevents.com/events/worktech25-new-york/)

# KEY INFORMATION

## Date & Venue

When: Monday October 6th - Tuesday October 7th

Where: BlackRock, 50 Hudson Yards & Google Pier 57

## How to book:

Visit: [www.worktechevents.com/events/worktech25-new-york/](http://www.worktechevents.com/events/worktech25-new-york/)

## Offer a Special Rate to Your Network

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, brand exposure for your organisation, and more!

If you would like to attend as a group or team, please get in touch and we can arrange a discounted ticket rate. Offer applies to groups of 3 or more.

## Become a WORKTECH Ambassador

We're looking for people who love the future of work and the workplace, have strong communication skills and are well networked on social media. If you would like to act as a WORKTECH Ambassador, we can offer free entry to an event of your choice and a bespoke ticket discount for you to promote to your contacts.

For more information on the above initiatives, please contact:

[kirsty.darlington@worktechevents.co.uk](mailto:kirsty.darlington@worktechevents.co.uk)



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