

# WORKTECH™ Melbourne

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

# EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

TELSTRA CUSTOMER INSIGHTS CENTER, MELBOURNE

THURSDAY 3RD APRIL

08:30 - 17:15

HOST PARTNER



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Managing Director,  
WORKTECH Events

## A warm welcome to WORKTECH25 Melbourne

WORKTECH is the original conference for all those involved in the future of work and the workplace as well as real estate, technology, and innovation.

This exciting event will feature an insightful program of peer-to-peer discussions and thought leadership sessions with workplace visionaries, exploring the changing landscape of work and the purpose of the workplace.

Our agenda will explore transformative shifts in work culture, technology integration, and employee expectations. Join us to gain perspectives from industry leaders and thought pioneers, on the evolving world of work in 2025.

Secure your spot now and be part of the conversation defining the future workplace!

Warmest Regards

Isabel



# CONTENTS



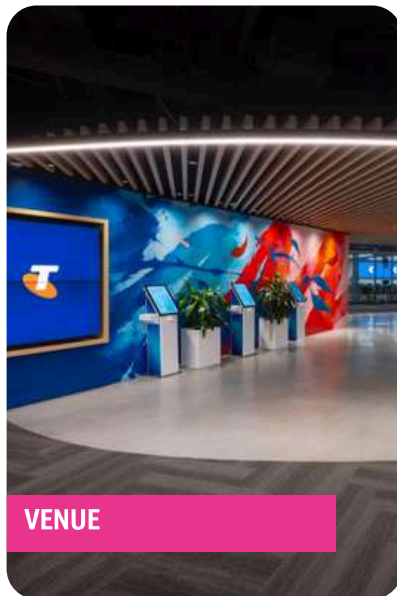
**SPEAKERS**



**SESSSIONS**



**CONFERENCE AGENDA**



**VENUE**



**WHO ATTENDS**



**KEY INFORMATION**

# MEET THE SPEAKERS



WORKTECH25 Melbourne will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. [www.worktechacademy.com](http://www.worktechacademy.com)

## Full list of speakers

Nicola Adams Australian Social Value Bank  
Nick Bloom Stanford University  
James Calder Placing  
Dr. Agustin Chevez The University of Melbourne  
Andrew Conquest EY  
Mel Cutler Strategy, Governance Leader  
Dr Sean Gallagher Humanova  
Duncan Harper Medibank  
Kylie Holt BHP  
Kate Langan Langan Asia Pty Ltd  
Paul Luciani EY  
Craig Maroney Eptura  
Joy Marrocco Telstra  
Tica Masuku Spaceful  
Marcus Moufarrige Ility  
Cameron Quirke Telstra  
Domino Risch Placeology  
Joanna Savakis Dentsu  
Dr. Eileen Sim Veldhoen+Company  
Geoff Sloan Tempo Property Group  
Heidi Smith Gray Puksand  
Sue Solly Swinburne University of Technology



Sue Solly, Swinburne University of Technology



Nick Bloom, Stanford University



Cameron Quirke, Telstra



Tica Masuku, Spaceful



Dr Paul Luciani, EY



Duncan Harper, Medibank



Dr Eileen Sim, Veldhoen + Company



Dr Sean Gallagher, Humanova



Joanna Savakis, Dentsu





# SESSION HIGHLIGHTS

The future of work and the workplace is on everyone's agenda. This event brings thought leaders together to share cutting edge ideas on the future, from both a people, place, and technology perspective. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

Key themes we will be discussing at this event include:

## KEY THEMES

HYBRID WORK

TECHNOLOGY-DRIVEN  
TRANSFORMATION

PERSONALISED, INCLUSIVE, AND  
MULTIGENERATIONAL WORKSPACES

HUMAN CONNECTION AND THE ROLE  
OF PLACE IN THE DIGITAL ERA

STAKEHOLDER COLLABORATION  
AND WORKPLACE EXPERIENCE

### Hybrid Work: Flexible Strategies for People and Place

The shift to hybrid work continues to redefine office design and operations. As organisations evolve to balance flexibility and engagement, insights on workplace optimisation, employee wellbeing, and new location strategies are critical. WORKTECH25 Melbourne will highlight how leading companies are adapting through research-based approaches, decentralisation, and innovative office concepts.

### Technology-Driven Transformation: AI and Future Work Models

Artificial Intelligence (AI) is reshaping business productivity, decision-making, and collaboration. WORKTECH25 Melbourne will delve into AI's impact on competitive advantage, workforce augmentation, and the design of smarter, tech-driven workplaces. Sessions will also cover the role of AI "power users" and the future evolution of team-based innovation.

### Personalised, Inclusive, and Multigenerational Workspaces

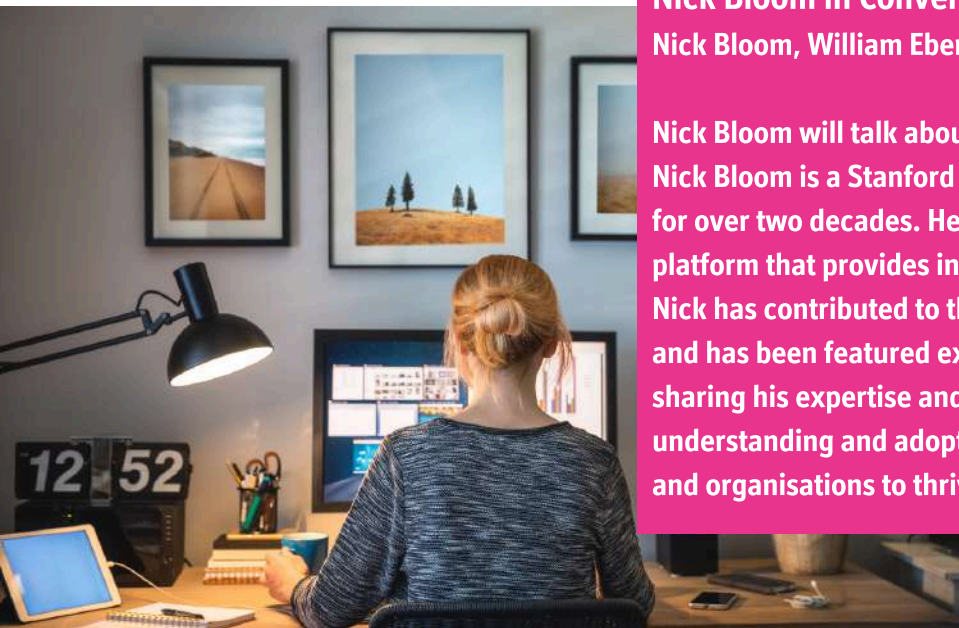
Inclusive workspaces cater to diverse needs, offering environments where individuals of all backgrounds can thrive. The conference will showcase how companies like Medibank and others use tailored strategies, including cultural consultation, to build equitable and dynamic workplaces that prioritise health, engagement, and flexibility.

### Human Connection and the Role of Place in the Digital Era

Workplace design is increasingly focused on cultivating emotional and spatial connection amid digital transformation. Sessions will explore concepts like topophilia (connection to place), biophilic design, and cognitive behaviours in hybrid environments, showing how strategic design can foster wellness, performance, and belonging.

### Stakeholder Collaboration and Workplace Experience

The relationship between tenants, landlords, and developers is evolving to meet hybrid work demands. Speakers will share emerging strategies for creating shared, adaptable office spaces and fostering collaboration between stakeholders to drive employee engagement and enhance workplace experience.



## Nick Bloom in Conversation

Nick Bloom, William Eberle Professor of Economics at Stanford University

Nick Bloom will talk about his latest research into remote work trends. Nick Bloom is a Stanford Economist who has been studying remote work for over two decades. He is the co-founder of [www.wfhresearch.com](http://www.wfhresearch.com), a platform that provides insights and best practices on working from home. Nick has contributed to the policy and public discourse on remote work and has been featured extensively in national and international media, sharing his expertise and findings. His mission is to advance the understanding and adoption of remote work, and to empower workers and organisations to thrive in the new world of work.

## AI Power Users: Transforming Work, Workplace and Workforce

Dr Sean Gallagher, Founder | Humanova

As AI drives the cost of intelligence towards zero, organisations face unprecedented disruption and opportunity. Drawing from Humanova's national workforce research, this session explores how AI "power users" are fundamentally reshaping competitive advantage, value creation, and their organisations. Learn why this democratisation of intelligence will catalyse a renaissance in physical workplaces, transforming how teams collaborate, innovate, and compete in an AI-augmented future.



## The Life Force of Water: Reinventing Medibank's Hybrid Workspace

Duncan Harper, Project Director, Medibank / Heidi Smith, Lead Partner (VIC), Gray Puksand

Designed to align with Medibank's commitment to fostering health and wellbeing, hand in hand with authentic connection to Country, Medibank reinvented its workplace and established a bold new way of working. This presentation will outline how genuine consultation with Medibank employees resulted in "layer upon layer upon layer" of human-centric design decisions integrated into a responsive, paradigm-shifting workplace.

## TELSTRA CUSTOMER INSIGHTS CENTER, MELBOURNE

### 08:30 | CONFERENCE OPENS

### 08:55 | CHAIRPERSON'S OPENING REMARKS & WELCOME ADDRESS

Kate Langan, Global Corporate Property Strategist, Langan Asia Pty Ltd

Dr. Eileen Sim, Senior Consultant, Veldhoen+Company & Education Fellow, University of Melbourne



### 09:05 | TELSTRA HOST WELCOME ADDRESS

Joy Marrocco, People Workplace Technology Leader, Telstra



### 09:10 | STATE OF THE MARKET - AUDIENCE INTERACTION



### 09:20 | OPENING KEYNOTE – NICK BLOOM IN CONVERSATION

Nick Bloom, William Eberle Professor  
of Economics at Stanford University



Nick Bloom will talk about his latest research into remote work trends. Nick Bloom is a Stanford Economist who has been studying remote work for over two decades. He is the co-founder of [www.wfhresearch.com](http://www.wfhresearch.com), a platform that provides insights and best practices on working from home. Nick has contributed to the policy and public discourse on remote work and has been featured extensively in national and international media, sharing his expertise and findings. His mission is to advance the understanding and adoption of remote work, and to empower workers and organisations to thrive in the new world of work.

### 09:50 | THE HYBRID WORK ERA: INSIGHTS AND LEARNINGS FOR THE FUTURE

Sue Solly, Industry Lead Workplace  
Innovations, Swinburne University of  
Technology



In the 2-3 years since COVID lockdowns, workforce flexibility including hybrid work has become normalised. Recent research undertaken by Swinburne University explores the impact increased flexibility has had on organisations and provides insights into the early successes and challenges that are underpinning the ongoing RTO debate. This presentation will explore opportunities and learnings from this research to improve organisational outcomes, work practices and the employee experience and will provide insights into what this means for the future workplace.

### 10:20 | INTELLIGENT WORKTECH IN ACTION: GLOBAL TRENDS SHAPING WORKPLACE INNOVATION

Craig Maroney, Vice President, APAC,  
Eptura



As businesses undergo digital transformation, operational leaders grapple with the complexities of managing workplaces, corporate real estate, and facilities efficiently. This session will explore how Intelligent Worktech—powered by AI, automation, and seamless integration—can enhance productivity and streamline operations. Through research-backed insights and real-world examples, this fireside chat will uncover key trends and practical strategies for overcoming digital transformation challenges. Join us to discover what success looks like in workplace operations and how unified platforms can drive smarter decision making and business growth.

### 10:40 | SPEED NETWORKING BREAK

Forge valuable connections in this dynamic, interactive session, where you will meet industry peers in a fun and fast-paced format



## TELSTRA CUSTOMER INSIGHTS CENTER, MELBOURNE

### 11:40 | WORKPLACE TOPOPHILIA – THE ROLE OF PLACE IN THE DIGITAL AGE

Tica Masuku, Director, Workplace  
Strategy, Spaceful



Biophilia has been a buzzword for years, but a new term has been emerging to take the spotlight: Workplace Topophilia. While topophilia sounds like biophilia, it represents a distinct concept: our connection to place. The way we experience places, and the way we connect to spaces, is deeply rooted in human beings. Yet in our increasingly digital world, our spatial awareness is diminishing. In this keynote session, we will uncover how digital-physical tensions reshape our cognitive patterns and workplace behaviours and explore strategies to enhance our spatial connection in the modern workplace.

### 12:20 | AI POWER USERS: TRANSFORMING WORK, WORKPLACE AND WORKFORCE

Dr Sean, Gallagher Founder, Humanova



As AI drives the cost of intelligence towards zero, organisations face unprecedented disruption and opportunity. Drawing from Humanova's national workforce research, this session explores how AI "power users" are fundamentally reshaping competitive advantage, value creation, and their organisations. Learn why this democratisation of intelligence will catalyse a renaissance in physical workplaces, transforming how teams collaborate, innovate, and compete in an AI-augmented future.

### 13:00 | EXPERT PANEL: ESG, BEYOND THE BULLSH\*T!

Dr. Agustin Chevez, Honorary Fellow -  
Management and Marketing, The  
University of Melbourne / Nicola  
Adams, Interim Executive Officer,  
Australian Social Value Bank / Mel  
Cutler, Sustainability, Strategy,  
Governance Leader



Barely a day passes without sustainability and ESG featuring in public discourse. An often-fraught political debate, Australian businesses have instead taken the lead as they realise ESG is a strategic and commercial value driver. However, the gap between promises and practices can lead to stakeholder confusion and frustration. Join us as we cut through the noise, explore real solutions, and reveal how ESG, when done right, can genuinely align with organisational purpose and deliver profit with impact.

### 13:25 | LUNCH AND NETWORKING BREAK

### 14:25 | AUDIENCE INTERACTION



### 14:30 | THE LIFE FORCE OF WATER: REINVENTING MEDIBANK'S HYBRID WORKSPACE

Duncan Harper, Project Director,  
Medibank / Heidi Smith, Lead Partner  
[VIC], Gray Puksand



GRAY PUKSAND

Designed to align with Medibank's commitment to fostering health and wellbeing, hand in hand with authentic connection to Country, Medibank reinvented its workplace and established a bold new way of working. This presentation will outline how genuine consultation with Medibank employees resulted in "layer upon layer upon layer" of human-centric design decisions integrated into a responsive, paradigm-shifting workplace.

### 15:00 | EXPERT PANEL: REDEFINING THE FUTURE OF WORK – CREATING SMART, SUSTAINABLE, AND PURPOSEFUL WORKPLACES

Joanna Savakis, Head of Workplace  
Experience, Dentsu / Domino Fisch,  
Founder & Director, Placeology / Geoff  
Sloan, Managing Director, Tempo  
Property Group / Kylie Holton,  
Principal Design Manager, BHP

The workplace is no longer just a location—it's an ecosystem designed to foster collaboration, culture, and performance. As organisations embrace hybrid models, how can they create workplaces that are not only flexible but also drive sustainability, innovation, and employee well-being? This panel will explore how leaders can leverage technology, human-centric design, and strategic workplace transformation to craft environments that inspire and empower talent.



## TELSTRA CUSTOMER INSIGHTS CENTER, MELBOURNE

### 15:25 | TRANSFORMING THE WORKPLACE WITH M365 COPILOT: TELSTRA'S JOURNEY TO ENHANCED PRODUCTIVITY AND COLLABORATION

Cameron Quirke, Telstra's Virtual Workplace Group Owner, Telstra



Join Cameron to discover how M365 Copilot is transforming the workplace at Telstra by leveraging AI to boost productivity and collaboration. In this session, Cameron will share first-hand insights from our journey of implementing Copilot, showcasing how its intelligent features have streamlined our daily tasks, from summarising complex documents and emails to generating insightful reports and managing projects effortlessly. Learn how Copilot seamlessly integrates with Microsoft 365 apps, providing personalised assistance that empowers our team to focus on what truly matters. See real-world examples of Copilot in action at Telstra and uncover the future of AI-powered work management.

### 15:50 | THE ERA OF THE WASTED COMMON SPACE HAS FINALLY COME TO AN END. WELCOME TO THE NEW SHARED HYBRID REVOLUTIONISING LANDLORDS AND TENANTS

Paul Luciani, APAC Real Estate Leader, EY / Andrew Conquest, Innovations lead for RE Real Estate and Technology, EY



What will it take to create spaces of work that are relevant to everyone for the future? Will it be better furniture, more variety, high tech innovation, location preference, or something else? Whatever it might be it is going to take everyone to align and do their bit. Driven by economic uncertainty, Developers and Landlords understand and embrace this dynamic and a new trend is beginning to emerge between landlords and occupiers of common spaces in commercial real estate. Come with me as I take you on a journey on what's new when it comes to the creative ways of enticing staff back to the office and what it means for you.

### 16:15 | DISRUPTION VS STATE CHANGE - INTRODUCING THE SPATIAL ECONOMY

James Calder, Workplace Strategist, Placing / Marcus Moufarrige, Chief Executive Officer & Founder, Iility



The workplace has evolved fantastically over the last 50 years, and now the new spatial web (or Web 3.0) combines humans and technology in 3d space for the first time. James Calder, Workspace Innovator (Placing); and Marcus Moufarrige, Physical Rights Management guru (Iility) will summarise the days presentations and discussions through their unique viewpoints.

### 16:30 | CHAIRPERSON'S CLOSING REMARKS

Kate Langan, Global Corporate Property Strategist, Langan Asia Pty Ltd  
Dr. Eileen Sim, Senior Consultant, Veldhoen+Company & Education Fellow, University of Melbourne



### 16:40 | KNOWLEDGE EXCHANGE

We conclude with an engaging and dynamic session designed to harness the delegates' perspectives and collective wisdom. Designed to summarise the day's vibrant exchange of ideas, insights, and experiences, delegates have the opportunity to ask questions and seek clarification on the insights shared by other groups fostering a cross-pollination of ideas and further enriching discussion.



### 17:15 | CONFERENCE CLOSES

### WORKPLACE TOURS: MEDIBANK AND BHP

WORKTECH Melbourne attendees are invited to join exclusive workplace tours of Medibank and BHP's new offices on Collins Street. Simply book your ticket and you'll be sent an RSVP link to apply for your place. Please note places are allocated on a first-come-first-served basis.

#### Medibank's Melbourne Hub

**Where :** 695 Collins St, Melbourne

**When:** 11am-12pm on Wednesday 2nd April

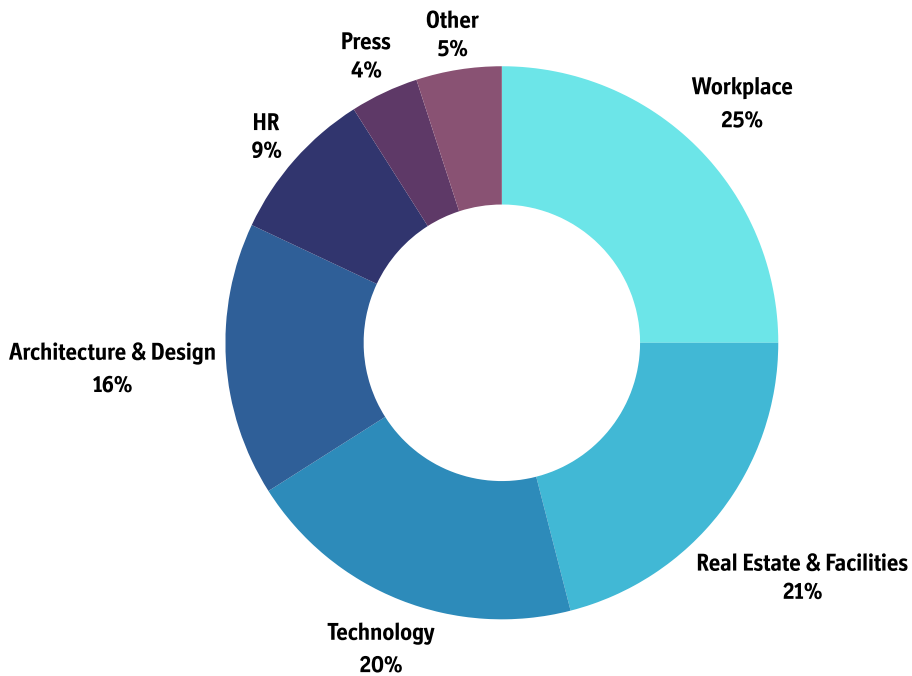
#### BHP, Collins Street

**Where :** 171 Collins St, Melbourne

**When:** 10-10:45am on Friday 4th April

## WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



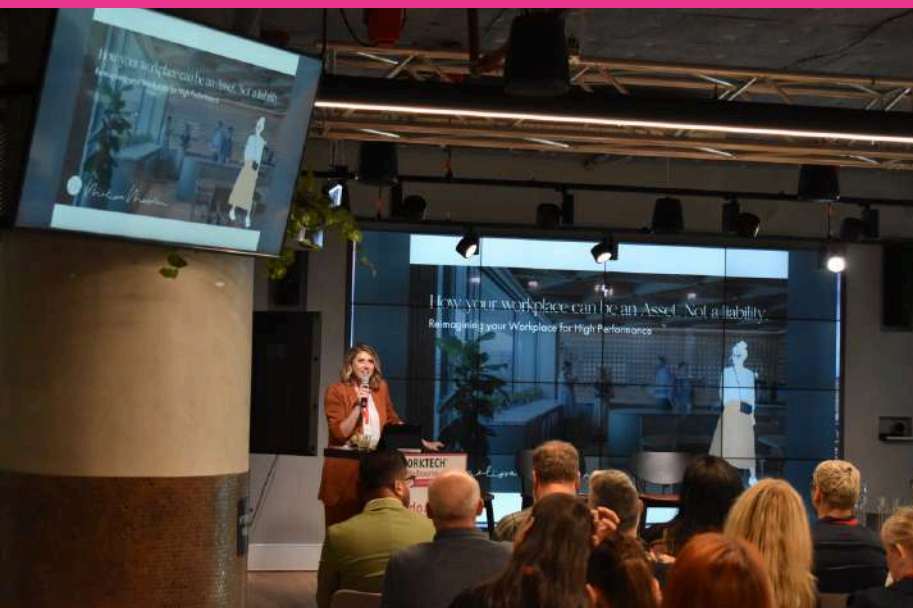
A well-spoken and experienced group of presenters providing leading edge subjects current topics and statistics. A great place to learn about new ideas.

WORKTECH DELEGATE, DELOITTE



Informative, interesting views on workplace design, planning technology and workers

WORKTECH DELEGATE, BANK OF MONTREAL



## BOOK NOW

[www.worktechevents.com/events/worktech25-melbourne/](http://www.worktechevents.com/events/worktech25-melbourne/)



## KEY INFORMATION

### Date

When: Thursday 3rd April

Where: Telstra Customer Insights Centre, Melbourne

### How to book:

Visit: [www.worktechevents.com/events/worktech25-melbourne/](http://www.worktechevents.com/events/worktech25-melbourne/)

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Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

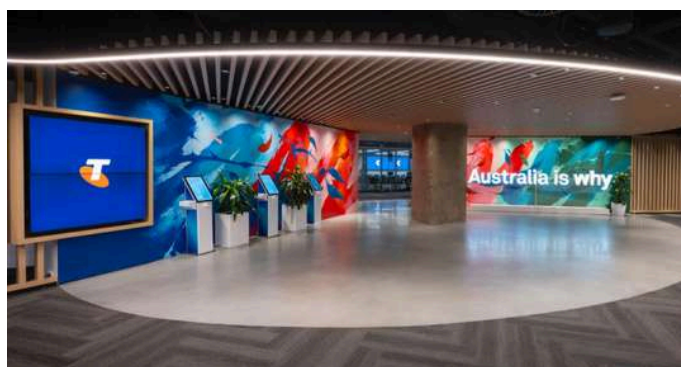
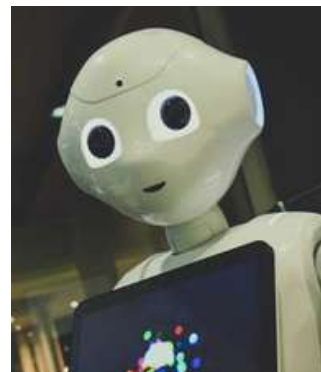
If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

### Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

For more information on the above initiatives, please contact:

[kirsty.darlington@worktechevents.co.uk](mailto:kirsty.darlington@worktechevents.co.uk)



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