

SMART TECHNOLOGIES

LONDON W

# EXPLORE THE FUTURE TRENDS IN SMART TECHNOLOGIES

TUESDAY 25TH MARCH

WeWork, London

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**WORKTECH ACADEMY**



Caroline Bell

Managing Director,  
WORKTECH Events

## A warm welcome to Smart technologies25 London

Smart technologies25 London is the conference for those who want to explore the next generation of intelligent buildings and workspaces.

WORKTECH brings innovative ideas and inspiration to the workplace community through interdisciplinary speakers and a learning experience that enhances creativity and moves thinking forward.

Join over 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practices and expertise.

Alongside the conference, we will have a curated innovations exhibition in the breakout areas, where attendees can meet with our education partners, complementing learning during the day.

On the day, there will be networking breaks, allowing attendees time to meet the other participants. After the conference closes, all delegates will be invited to continue networking at the WORKTECH drinks reception.

We hope you will be able to join us and we are looking forward to welcoming you to the event on May 13th.

Warmest regards,  
Caroline

# MEET THE SPEAKERS



Smart Technologies25 London combines engaging talks by industry leaders and exclusive digital safaris in which attendees can experience pioneering workplaces that are showcasing the latest applications of smart technology.

Through interdisciplinary speakers and learning experiences, we focus on bringing cutting-edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.



## Speakers

Lorena Espailat [Zaha Hadid Architects](#)  
Dr Shelley James 'The Light Lady'  
Justin Kirby [The Digital Buildings Council](#)  
Ravi Lakhani [Cordless](#)  
Kasia Maynard [WORKTECH Academy](#)  
Jonathan Mills [Osborne Clarke](#)  
Matthew Myerson [WORKTECH Academy](#)  
Imogen Privett [Unwork](#)  
Matthew Potter [HSBC](#)  
Damien Renaut [Landsec](#)  
Tom Riby [K Array](#)  
Fiona Sawkill [British Land](#)  
Michael Simons [Derwent](#)  
Pe-Ru Tsen [Boston Consulting Group](#)

Additional speakers to be announced

## SMART TECHNOLOGIES

### CONFERENCE OPENS

### REGISTRATION AND PRE EVENT NETWORKING

### CHAIRPERSON'S WELCOME

Kasia Maynard, Head of Content, WORKTECH Academy / Imogen Privett, Director Workplace Innovation, Unwork



**THEME | THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS:**  
What's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

### GLOBAL DIGITAL AND TECHNOLOGY TRENDS IMPACTING THE WORKPLACE

Imogen Privett, Director Workplace Innovation, Unwork



In this session, Imogen shares perspectives and insights from around the globe, drawing on UnWork's extensive consultancy practice. Rapid advances in artificial intelligence, data analytics, and emerging technologies are reshaping how organisations design their work environments, support diverse teams, and plan for the future. From next-generation collaboration tools that enable seamless hybrid work to digital platforms that drive real-time engagement and feedback, these global trends illustrate the vital role technology plays in empowering productivity, creativity, and well-being.

Imogen will also explore practical strategies and best practices for integrating these digital solutions into organisational cultures and physical workplaces. Imogen will share insights into how leading companies worldwide are embracing innovation to create adaptive and inclusive workspaces—ultimately positioning themselves for long-term success in an ever-evolving digital landscape.

### THE POWER OF DATA: DESIGNING FOR THE WHOLE PERSON IN THE AGE OF AI

Lorena Espaillat, Senior Design Analyst, Zaha Hadid

Zaha Hadid

Discover the future of workplace design with Zaha Hadid Architects as they reveal how data-driven insights and multi-sensory strategies can transform office environments. Leveraging insights from Zaha Hadid Architects' innovative projects, we uncover how algorithms, space utilisation data, and multi-sensory strategies can create environments that nurture physical, emotional, intellectual, and social well-being. Featuring innovative approaches like generative design models and sensory mapping, this talk unveils a cutting-edge vision for workplaces that elevate human potential

### COFFEE BREAK

## SMART TECHNOLOGIES

### THEME | TRANSFORMING WORKPLACE:

Gain unique insights into the intersection of people, space, and culture. We'll address the challenges of change, explore practical solutions, and discuss building a compelling case for technology to enhance workplace experience and drive positive change.

### GLOBAL TECH HORIZONS: TRENDS AND INSIGHTS IN WORKPLACE TECHNOLOGY

Matthew Myerson, [Strategy Director, WORKTECH Academy](#) and Michael Simons, [Associate, Digital and Data, Derwent London](#)

**WORKTECH ACADEMY**

DERWENT  
LONDON

This session will explore the latest trends in technology innovation, based on the launch of the 2025 WORKTECH Guides to Workplace Technology. We unveil the latest insights and advancements businesses can anticipate, offering a glimpse into how these transformative technologies will revolutionise both work and workplace dynamics across five key industry sectors: visitor management, booking systems, sensors, workplace apps and experience tech.

### BEYOND THE OFFICE: HOW HSBC IS SHAPING THE NEW WORKPLACE EXPERIENCE

Matthew Potter, [Head of Workplace Experience Technology | Corporate Services IT HSBC Group Management Services](#)

HSBC 

Join an exclusive conversation with Matt discussing HSBC's transformative journey reimagining its workplace and relocating its headquarters. With a vision to create an even more flexible and dynamic head office that meets the evolving needs of colleagues and clients, HSBC's strategy is designed to adapt to the impact of hybrid work.

This session will cover the global rollout strategy, regional adaptations, the role of mobile technology, key success metrics, and lessons learned in creating a future-forward workplace experience.

### LIGHTING THE FUTURE: THE ART AND SCIENCE OF WORKPLACE WELL-BEING

Dr Shelley James, [The Light Lady](#), Tom Riby, [Global Business Development, K-Array](#), Ravi Lakhani, [Head of Smart Solutions, Cordless Consultants](#)

**K-ARRAY**  
Unique Audio Solutions

 **Cordless Consultants**

 **AGE OF LIGHT INNOVATIONS**

Light is the most visible signal of an organisation's values and attitude towards its people and the planet. It consistently ranks in employees' top three desirable indoor environmental qualities. It's uniquely placed to provide a backbone for smart building infrastructure, driving down energy use and optimising operational performance from asset tracking to cleaning schedules and predictive maintenance. Yet it is often procured on price and to a minimum standard. This panel will bring together key players from across the value chain to discuss the potential to shift the debate from cost to value and the barriers to change.

### NETWORKING AND LUNCH BREAK

### THEME | SMART BUILDINGS TOOLS AND STRATEGIES

Hear how clear strategy can transform smart technologies from costly extras into essential tools. Learn how to align these innovations with your business goals—enhancing occupant experience, boosting efficiency, and delivering lasting value throughout a building's lifecycle

## SMART TECHNOLOGIES

### FROM BLUEPRINT TO BOTTOM LINE: UNLOCKING ROI IN SMART BUILDINGS

Damien Renaut, [Digital Buildings Lead, Landsec](#), Fiona Sawkill, [Head of Digital Placemaking, British Land](#), Justin Kirby, [Executive Officer, Digital Buildings Council](#), Dr Pe-Ru Tsen, [Senior Director - Global Real Estate Workplace Experience at The Boston Consulting Group \(BCG\)](#)

As smart building technologies evolve from ambitious concepts into operational realities, how can we ensure these investments pay off? We examine common pitfalls and highlight lessons learned at every project phase—from initial concept and design integration through long-term building operations. Attendees will gain insights into streamlined workflows, effective collaboration models, and knowledge-sharing platforms that empower teams to identify and solve recurring problems early on.



### THE NEW WORKPLACE REVOLUTION

Jonathan Mills, [Partner – Real Estate - Osborne and Clark LLP \(Smart Cities Lead\)](#)

What does the future of work and workplace look like? What strategies are organisations adopting and what is the impact on the built environment and commercial real estate?



Join Jonathan, as he brings a multi-faceted perspective to how the workplace and built environment are evolving. Learn how integrated technologies are redefining commercial real estate and discover the innovative strategies top organisations are adopting to stay ahead in a rapidly changing world.

**MORE SESSIONS TO BE ANNOUNCED SOON**

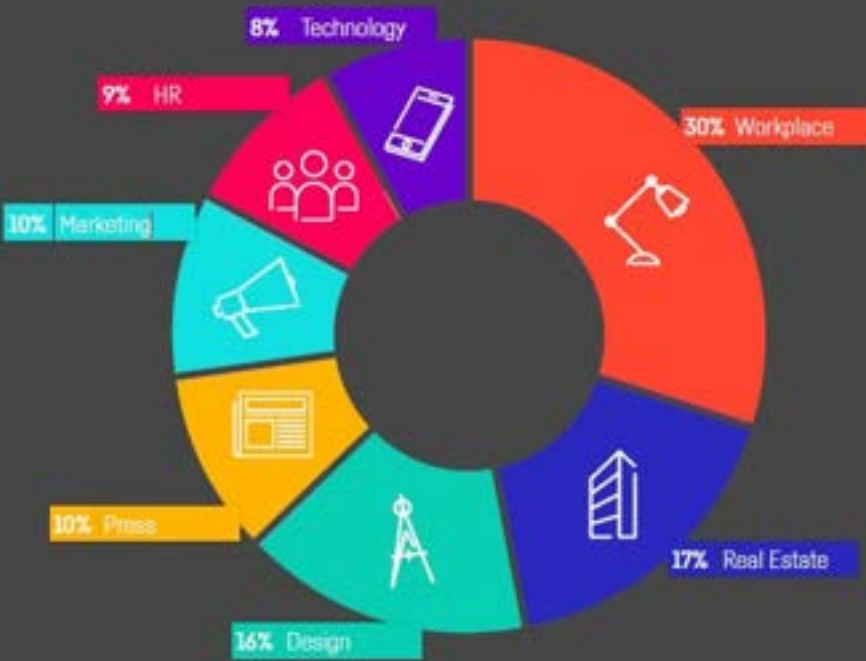
# WEWORK



10 York Rd, London, SE1 7N

WeWork York Road, located in the heart of London's South Bank, is a modern workspace designed to fuel innovation and collaboration. The building features an array of tech-enabled environments, including seamless connectivity, smart meeting rooms with advanced AV setups, and ergonomic workstations tailored for comfort and productivity. Cutting-edge technologies like app-controlled access, IoT-powered climate control, and enterprise-grade security systems create a smooth and efficient working experience. The workspace is thoughtfully crafted with versatile layouts, communal areas for team synergy, and quiet zones for focused tasks, making it a hub for forward-thinking professionals.

# WHO ATTENDS



The choice of speakers was really inspiring offering great variety across a range of relevant topics.

DELEGATE, GSK



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



# BOOK NOW

<https://www.worktechevents.com/events/smart-technologies25-london/>



# KEY INFORMATION

## Date & Venue

When: Tuesday 25th March

Where: WeWork, 10 York Rd ,London, SE1 7ND

## How to book:

Visit: <https://www.worktechevents.com/events/smart-technologies25-london/>

## Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

## Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

[renee.saunders@worktechevents.co.uk](mailto:renee.saunders@worktechevents.co.uk)



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