

# LIFE SCIENCES WORKPLACE

BOSTON

W

## EXPLORE THE FUTURE LIFE SCIENCES WORKPLACE

650 E KENDALL STREET, CAMBRIDGE

THURSDAY NOVEMBER 6TH

09:00 - 16:30

Hosted by



Gold Sponsor



Silver Sponsors



Bronze Sponsor



Bespoke Sponsor



Supported By





Samantha Cullum

Senior Conference Producer,  
WORKTECH Events

## A warm welcome to Life Sciences Workplace25 Boston

WORKTECH is the fastest growing forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

You are invited to join senior professionals for an insightful program of peer-to-peer discussions and thought leadership sessions with workplace visionaries, exploring the changing landscape of work and the purpose of the workplace within the Life Science sector.

Our agenda will explore transformative shifts in work culture, technology integration, and employee expectations. Join us to gain perspectives from industry leaders and thought pioneers, on the evolving world of work in 2025.

We hope you will be able to join us and we are looking forward to welcoming you to the event at Kendall Street in Cambridge on November 6th.

Warmest regards,

Samantha

# CONTENTS



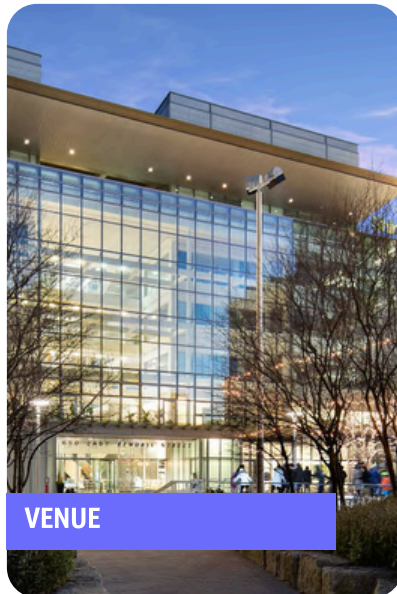
SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION



# MEET THE SPEAKERS

Life Sciences Workplace25 Boston will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experiences, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. [www.worktechacademy.com](http://www.worktechacademy.com)

## Full list of speakers

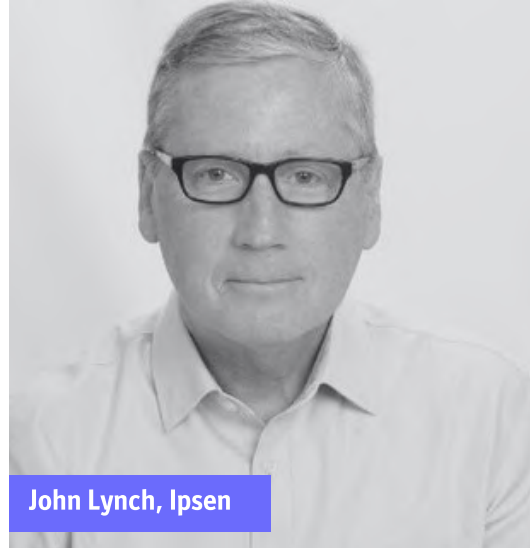
Cathy Bell [NBBJ](#)  
Julian Ashton [BVN](#)  
Sarah Briggs [Moderna](#)  
Otto Boot [Vecos](#)  
Mark Bush [BioMed Realty](#)  
Kathleen Carrell [Takeda](#)  
Zoe Chen [Veldhoen + Company](#)  
Brandon DeWitt [Genentech](#)  
Kibibi Ganz [AstraZeneca](#)  
Ginena Harkins [AstraZeneca](#)  
Jack Harvey [EzCater](#)  
Linda Hill [Harvard Business School](#)  
Aimee Hofmann [Artist](#)  
Lee-Jung Kim [Pfizer](#)  
John Lynch [Ipsen](#)  
Katelyn Mallozzi [Takeda](#)  
Wayne Nickles [HOK](#)  
Archana Nityananda [Vestian](#)  
Beth O'Neill Maloney [Kendall Square Association](#)  
Liz Powers [ArtLifting](#)  
Erika Reuter [HOK](#)  
Jay Siebenmorgen [NBBJ](#)  
Luke Wallrich-Moncaleano [LabCentral](#)



Brandon DeWitt, Genentech



Linda A. Hill, Harvard Business School



John Lynch, Ipsen



Ginena Harkins, AstraZeneca



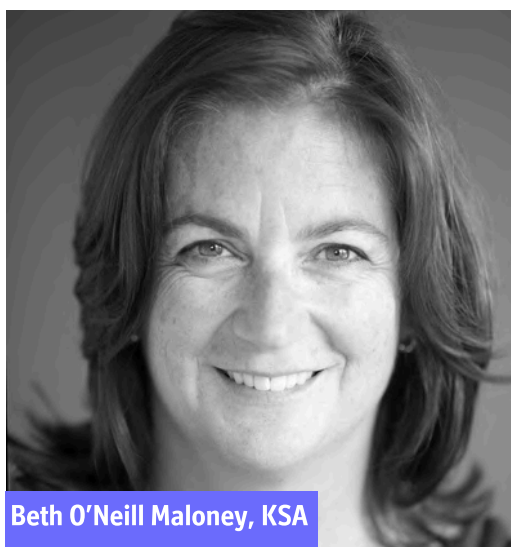
Kathleen Carrell, Takeda



Sarah Briggs, Moderna



Mark Bush, BioMed Realty



Beth O'Neill Maloney, KSA



Lee-Jung Kim, Pfizer





## Leading Innovation in the New World of Work

Linda Hill, Wallace Brett Donham Professor of Business Administration, Harvard Business School

Professor Linda Hill, co-author of *Collective Genius*, will explore what it takes to lead in an era defined by rapid technological change, digital transformation, and evolving workplace expectations. Drawing on her extensive research with global organizations, she will share how leaders can build cultures of collaboration, unleash collective creativity, and empower diverse teams to solve complex problems. Attendees will gain actionable insights on rethinking leadership, fostering innovation at scale, and shaping workplaces that are adaptive, inclusive, and resilient for the future.



## Moderna's Global HQ - Designing for What's Next: The Future of Flexible Science Workplaces

Sarah Briggs, Global Director of Space Planning and Workplace Design, Moderna, Cathy Bell, Principal | Firmwide Science and Education Practice Leader, NBBJ, Jay Siebenmorgen, Design Partner, NBBJ

In a time of rapid change in science and business, the workplace is no longer a static asset—it's a dynamic tool for innovation. This session explores how NBBJ and Alexandria Real Estate Equities partnered to design Moderna's HQ at 325 Binney Street. Hear how Moderna chose the site, how the building is performing today, and what lessons it offers for navigating shifting markets. From flexibility to resilience, the project provides insights relevant to any organization seeking to future-proof its workplace strategy.



## Designing Neuroinclusive Workplaces

Kibibi Ganz, Associate Director, Kendall Square Project Management, AstraZeneca, Ginena Harkins, Director of Workplace Services, AstraZeneca, Wayne Nickles, Principal, Science & Technology Practice Leader, HOK, Erika Reuter, Senior Project Manager, HOK

Neurodiversity affects 1 in 5 people, yet many workplaces aren't designed with neuroinclusion in mind. With growing awareness of conditions like ADHD, Autism, and Dyslexia, inclusive design is not only the right thing to do—it's good business. Designing for heightened sensitivities benefits everyone, including neurotypical individuals. This session shares research and case studies from organisations embracing neuroinclusive workplace strategies to support diverse teams, improve employee experience, and foster greater engagement, wellbeing, and performance.

## 09:00 | LIFE SCIENCES WORKPLACE CONFERENCE OPENS

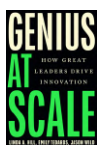
### 09:15 | CHAIRPERSON'S OPENING REMARKS

Luke Wallrich-Moncaleano, [Director of Business Strategy and Partnerships, LabCentral](#)

Lab | Central

### 09:30 | OPENING KEYNOTE: GENIUS AT SCALE: THE ABCS OF LEADING INNOVATION

Linda A. Hill, [Bestselling Author, Wallace Brett Donham Professor of Business Administration, Harvard Business School](#)



Professor Linda Hill, author of *Genius at Scale*, will explore what it takes to lead in an era of rapid technological change, digital transformation, and ever-evolving demands and expectations. How do exceptional leaders beat the odds and build agile organizations that deliver on customers' shifting needs? How can you architect cultures and capabilities that scale innovation, bridge partnerships to access critical digital talent and tools, and catalyze key stakeholders across your ecosystem to create the conditions for sustainable growth? Drawing on extensive global research, Hill will share actionable insights to foster collaboration, unleash creativity, and shape resilient, adaptive, and innovative organizations for the future.

### 10:00 | THE ART OF PLACEMAKING: POWERING INNOVATION

Moderator: Julian Ashton, [Principal, BVN](#) / Katelyn Mallozzi, [Senior Director, Space, Design and Workplace Experience Lead, Takeda](#) / Mark Bush, [Senior Vice President, Operations, East Coast & U.K. Markets, BioMed Realty](#) / Beth O'Neill Maloney, [Executive Director, Kendall Square Association](#)

In the life sciences, innovation thrives where talent, ideas, and resources converge. Strategic placemaking—designing environments that foster vibrant ecosystems of researchers, start-ups, academia, and industry—has become essential to accelerating breakthroughs. By cultivating physical spaces that enable cross-pollination, knowledge sharing, and shared infrastructure, developers and business leaders can unlock new levels of scientific and commercial success. This session explores how intentional cluster development, from research hubs to mixed-use innovation districts, is shaping the future of life sciences. What models are working? How can spaces be designed to grow with the needs of early-stage and scaling companies? And how can placemaking align people, purpose, and place to fuel long-term innovation?

BVN



BioMed Realty  
Discover here



### 10:30 | NETWORKING & COFFEE BREAK

### 11:15 | MODERNA'S GLOBAL HQ - DESIGNING FOR WHAT'S NEXT: THE FUTURE OF FLEXIBLE SCIENCE WORKPLACES

Sarah Briggs, [Global Director of Space Planning and Workplace Design, Moderna](#) / Cathy Bell, [Principal, Firmwide Science and Education Practice Leader, NBBJ](#) / Jay Siebenmorgen, [Design Partner, NBBJ](#)

In a time of rapid change in science and business, the workplace is no longer a static asset—it's a dynamic tool for innovation. This session explores how NBBJ and Alexandria Real Estate Equities partnered to design Moderna's HQ at 325 Binney Street. Hear how Moderna chose the site, how the building is performing today, and what lessons it offers for navigating shifting markets. From flexibility to resilience, the project provides insights relevant to any organization seeking to future-proof its workplace strategy. The conversation will also highlight other projects, emerging trends, and ideas for creating flexible, future-ready headquarters that balance science, collaboration and adaptability.

moderna

nbbj

### 11:45 | SESSION TO BE ANNOUNCED

There are limited opportunities within the agenda for commercial partners to deliver relevant thought leadership messages to our audience of senior workplace professionals. For more information please contact [partnerships@unwired.eu.com](mailto:partnerships@unwired.eu.com)

## 12:05 | EXPERT PANEL: REDEFINING WORKPLACE SUCCESS – MEASURING IMPACT

Lee-Jung Kim, [Design & Change Management Lead, Pfizer](#) /  
Brandon DeWitt, [Senior Director, Head of Workplace Strategy, Genentech](#) / Moderator: Zoe Chen, [Director of Consulting Practices NA, Global Practice Development Lead, Veldhoen + Company](#)

For life science organizations, the workplace extends far beyond the office – it encompasses a complex, interconnected ecosystem of lab, R&D, and collaborative environments that directly shape both scientific innovation and employee experience. Yet, measuring success across people, culture, space, technology, and scientific output remains a challenge. With competing priorities and siloed functions, how can organizations align teams and assess true impact? This panel will explore strategies to break down silos, leverage data, and define new metrics of success that go beyond traditional workplace KPIs. Industry leaders will share perspectives on balancing innovation-driven design with human-centric workplace solutions, optimizing environments for both scientific discovery and employee well-being.



## 12:35 | UNLOCKING WORKPLACE VALUE: MAKING DATA-DRIVEN STRATEGY WORK

Otto Boot, [Global Client Lead – Life Sciences Vertical, Vecos](#)



## 12:40 | MODERNIZING THE LIFE SCIENCES WORKPLACE FOR COMPLIANCE AND EFFICIENCY

Jaeden Bailey, [Account Executive, Envoy](#)



## 12:45 | HOW WORKPLACE FOOD TECH IS ELEVATING EMPLOYEE ENGAGEMENT

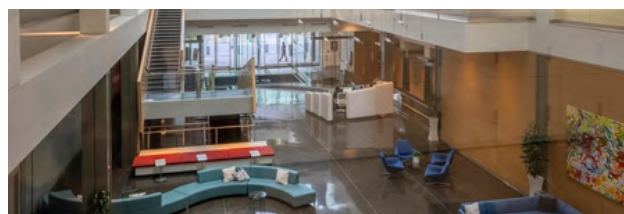
Jack Harvey, [Sales Leader, ezCater](#)



## 12:50 | AUDIENCE INTERACTION

## 12:55 | NETWORKING, LUNCH BREAK & WORKPLACE TOURS AT TAKEDA

Join a workplace tour of Takeda during the lunch break. Takeda's design teams create world-class spaces that reflect Takeda's global experience and Japanese roots while authentically embracing the needs of the employees. The result is a high-performing, sustainable workplace that sparks innovation, fosters belonging and empowers employees to do their best work.



## 14:00 | INTERACTIVE AUDIENCE DISCUSSION & INDUSTRY BENCHMARKING SURVEY



Archana Nityananda, [Managing Director, GCC & NA Business Development, Vestian](#)



## 14:20 | DESIGNING NEUROINCLUSIVE WORKPLACES

Ginena Harkins, [Director, Workplace Services, AstraZeneca](#) / Kibibi Ganz, [Associate Director, Kendall Square Project Management, AstraZeneca](#) / Wayne Nickles, [Principal, Science & Technology Practice Leader, HOK](#) / Erika Reuter, [Senior Project Manager, HOK](#)

We are living in a time of increased numbers and awareness about individuals with neuro-sensitives, such as ADHD, Autism and Dyslexia. In fact, 1 in 5 people are considered neurodivergent. And when we design for the extreme, we benefit the mean, for everyone is impacted by sensory stimuli in the built environment, even neurotypicals. Spaces today need to reflect the diverse makeup of organizations. Not only is designing to be inclusive the right thing to do, but there is also a compelling business case for it. Join us as we share research findings and case studies of clients who have designed for neuroinclusion.





## 14:50 | NETWORKING & COFFEE BREAK

## 15:20 | THE HUMAN CONNECTION: REPRESENTING PATIENTS IN THE WORKPLACE TO ENGAGE EMPLOYEES

Liz Powers, [Co-Founder and CEO, ArtLifting](#) / Kathleen Carrell, [Global Workplace Strategy Lead, Takeda](#) / John Lynch, [Director of Facilities and Real Estate, Ipsen](#) / Aimee Hofmann, [Artist](#)

Life sciences companies are transforming lives, but how often do employees see and feel the impact of their work? This panel will explore how featuring artwork by artists who experience the very diseases these companies are working to cure fosters a deeper connection between employees, patients, and company mission. Industry leaders will share how patient-centered art in the workplace strengthens purpose, inspires innovation, and humanizes the life sciences workplace by making the patient journey tangible and ever-present.



## 16:05 | KNOWLEDGE EXCHANGE: INSIGHTS, REFLECTIONS AND FORWARD THINKING

As the day concludes, join us to reflect on key themes, insights, and takeaways from the conference. This interactive session will distill key learnings, spark discussion, and explore how the ideas presented can drive future action. Share your thoughts, gain fresh perspectives, and leave inspired to turn insights into impact.

## 16:15 | CHAIRPERSON'S CLOSING REMARKS

Luke Wallrich-Moncaleano, [Director of Business Strategy and Partnerships, LabCentral](#)

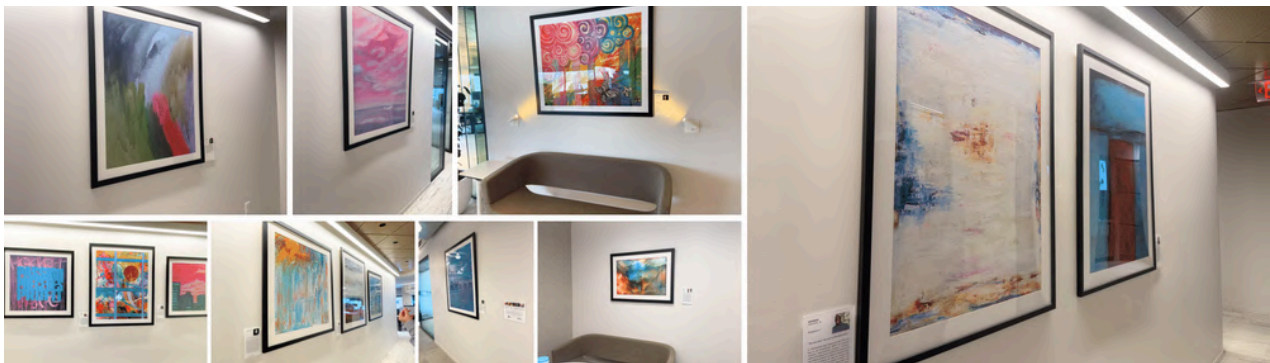
Lab | Central

## 16:30 | LIFE SCIENCES WORKPLACE CONFERENCE CLOSES

## FRIDAY, NOVEMBER 7TH | WORKPLACE TOURS AT IPSEN

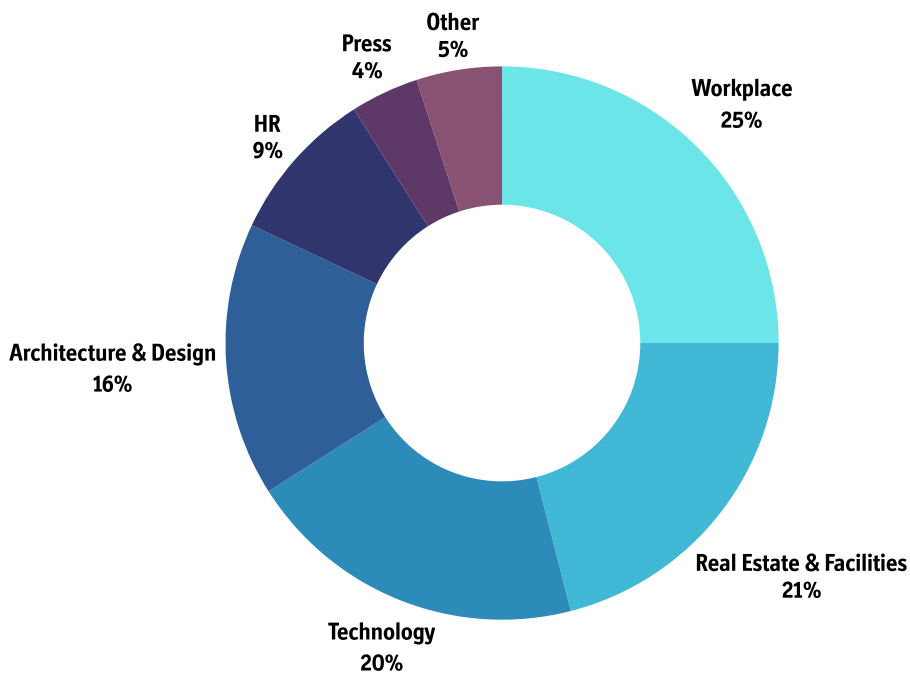
Step inside Ipsen's state-of-the-art U.S. headquarters at One Main Street, designed to bring together science, collaboration, and community. Their redesign was in collaboration with ArtLifting and focussed on the evolving demands of a post-pandemic workplace. By integrating an artwork rotation throughout their space, applying innovative solutions like licensing artwork for custom curtains, and spotlighting local talent, Ipsen created an environment that inspires its employees and directly supports the artists with disabilities. This dynamic workplace blends cutting-edge lab-adjacent environments with flexible office space to foster innovation and connection.

Tour attendees will experience how Ipsen's real estate and workplace teams have created a space that reflects the company's patient-centric mission—balancing scientific focus with employee wellbeing, sustainability, and purpose.



## WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



A well-spoken and experienced group of presenters providing leading edge subjects current topics and statistics. A great place to learn about new ideas.

WORKTECH DELEGATE, DELOITTE



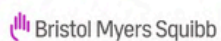
Informative, interesting views on workplace design, planning technology and workers



WORKTECH DELEGATE, BANK OF MONTREAL



## PAST ATTENDEEES INCLUDE



Director, Workplace  
Strategy and Design  
Bristol Myers Squibb



Global Portfolio  
Strategy Director  
GSK



Sr. Manager,  
Workplace Strategy  
Seagen



Head of Global  
Governance,  
Standards, Best  
Practice | Corporate  
Real Estate  
Bayer AG



Global Expert  
Laboratory Workplace  
Strategy  
Roche



Principal Scenario &  
Space Planning  
Manager, Workplace  
Effectiveness  
Genentech



Global Senior VP, Data  
& Digital Business  
Transformation  
Johnson & Johnson



Vice President, Real  
Estate & Portfolio  
Management  
Pfizer



Vice President, Real  
Estate  
Sanofi



Director, Global Real  
Estate  
Amgen



Director, Workplace  
Strategies  
Medtronic



Director, Employee  
Experience  
Thermo Fisher  
Scientific

## LEARN MORE

[www.worktechevents.com/events/life-sciences-workplace25-boston/](http://www.worktechevents.com/events/life-sciences-workplace25-boston/)

# KEY INFORMATION

## Date & Venue

**When:** Thursday November 6th

**Where:** 650 East Kendall Street, Cambridge

## How to book:

**Visit:** [www.worktechevents.com/events/worktech25-zurich/](http://www.worktechevents.com/events/worktech25-zurich/)

## Offer a Special Rate to Your Network

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more.

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

## Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3lj8AsA>

For more information on the above initiatives, please contact:

[kirsty.darlington@worktechevents.co.uk](mailto:kirsty.darlington@worktechevents.co.uk)



# WORKTECH™

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

**7 St. John's Mews**

**13 St. John's Road, Hampton Wick**

**Kingston upon Thames, KT1 4AN, UK**

**+44 (0)20 89 77 89 20**

**[info@unwired.eu.com](mailto:info@unwired.eu.com)**

**[www.worktechevents.com](http://www.worktechevents.com)**