

# WORKTECH™ Sydney

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

# EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

ILUMINA, 1 ELIZABETH STREET, SYDNEY

FRIDAY 13TH SEPTEMBER

09:00 - 17:30

CONFERENCE AND DRINKS RECEPTION

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 MACQUARIE

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**Managing Director,  
WORKTECH Events**

## A warm welcome to WORKTECH24 Sydney

WORKTECH is the original conference for all those involved in the future of work and the workplace as well as real estate, technology, and innovation.

This exciting event will feature an insightful programme of peer-to-peer discussions and thought leadership sessions with workplace visionaries, exploring the changing landscape of work and the purpose of the workplace.

Our agenda will explore transformative shifts in work culture, technology integration, and employee expectations. Join us to gain perspectives from industry leaders and thought pioneers on the evolving world of work in 2024.

Secure your spot now and be part of the conversation defining the future workplace!

Warmest Regards

Isabel



# CONTENTS



**SPEAKERS**



**SESSIONS**



**CONFERENCE AGENDA**



**VENUE**



**WHO ATTENDS**



**KEY INFORMATION**

# MEET THE SPEAKERS

WORKTECH24 Sydney will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications WORKTECH Academy places scientific research at the heart of key business problems.

[www.worktechacademy.com](http://www.worktechacademy.com)

## Full list of speakers

Rosina Baumann **Balarinji**  
Kate French Blake **Macquarie Group**  
Patricia Bondin **Architectus**  
Adrian Brossard **Yellowbox**  
Dr Kirsten Brown  
Dr Christina Candido **The University of Melbourne**  
Sacha Coles **ASPECT Studios**  
Storm Dalati **Standard Chartered Bank**  
Fiona Davies **MinterEllison**  
Katherine Divett **Puzzle Partners**  
Steve Gale **M Moser Associates**  
Dr Sean Gallagher **Huma Nova**  
Bronwyn Goodwin **Macquarie Group**  
Adam Hall **WTW**  
Christian Hampson  
Anthony Henry **Macquarie Group**  
Elaine Huang **9am**  
Alex Jory **Vega Technology Global Australia**  
Kasia Maynard **WORKTECH Academy**  
Andrew Meares **ANU School of Cybernetics**  
Anthony Minasian **Macquarie Group**  
Nick Murphy **Mirvac**  
Simone Oliver **Architectus**  
Philip Ross **UnWork**  
Daniel Rowe **Sennheiser**  
Michael Silman **Macquarie Group**  
Mark Stefanac **Ethos Urban**  
Chelsea Tahau **BrewHub**  
Sasha Titchkosky **Koskela**  
David Watkins **JCDecaux Australia**  
Lara Wood **Cisco**





Michael Silman, Macquarie Group



Philip Ross, UnWork



Kate French Blake, Macquarie Group



David Watkins, JCDcaux Australia



Storm Dalati, Standard Chartered Bank



Adam Hall, WTW



Dr Christina Candido, The University of Melbourne



Sacha Coles, ASPECT Studios



Fiona Davies, MinterEllison



# SESSION HIGHLIGHTS

The future of work and the workplace is on everyone's agenda. This event brings together thought leaders to share cutting edge ideas on the future from the perspectives of people, place and technology. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

Key themes we will be discussing at this event include:

## KEY THEMES

URBAN REVITALISATION AND  
CORPORATE INTEGRATION

INNOVATIONS IN WORKPLACE DESIGN  
AND TECHNOLOGY

WELLBEING AND EMPLOYEE  
EXPERIENCE

COLLABORATION AND  
SUSTAINABLE INNOVATION

### Urban Revitalisation and Corporate Integration

The conference will look at the role of large-scale infrastructure projects in transforming urban spaces and integrating corporate headquarters into city landscapes. It explores how such projects, like the Sydney Metro Martin Place, can serve as catalysts for revitalising civic, cultural, and business districts.

### Innovations in Workplace Design and Technology

The conference will cover the latest innovations and technologies shaping the future workplace, including hybrid work models, high-performance environments, and data-driven design. Examining how emerging technologies and design principles enhance workplace efficiency, employee satisfaction, and sustainability.

### Wellbeing and Employee Experience

The conference will emphasise the increasing importance of employee wellbeing and experience in organisational strategies. It explores how wellbeing initiatives and workplace design can impact productivity and satisfaction, moving beyond traditional metrics to a more holistic approach to employee care.

### Collaboration and Sustainable Innovation

Highlighting the power of collaboration and innovative thinking in achieving sustainable and inclusive workplace environments. The conference will address the challenges and opportunities in integrating diverse perspectives, cultural considerations, and sustainable practices in workplace design and strategy.

Each theme captures a significant aspect of the evolving workplace landscape, focusing on how organisations can adapt to and shape the future of work through innovative designs, technological advancements, and a commitment to employee wellbeing and sustainable practices.





## **Aspirations And Reality – A Case Study On Prioritising Sustainable And Inclusive Outcomes**

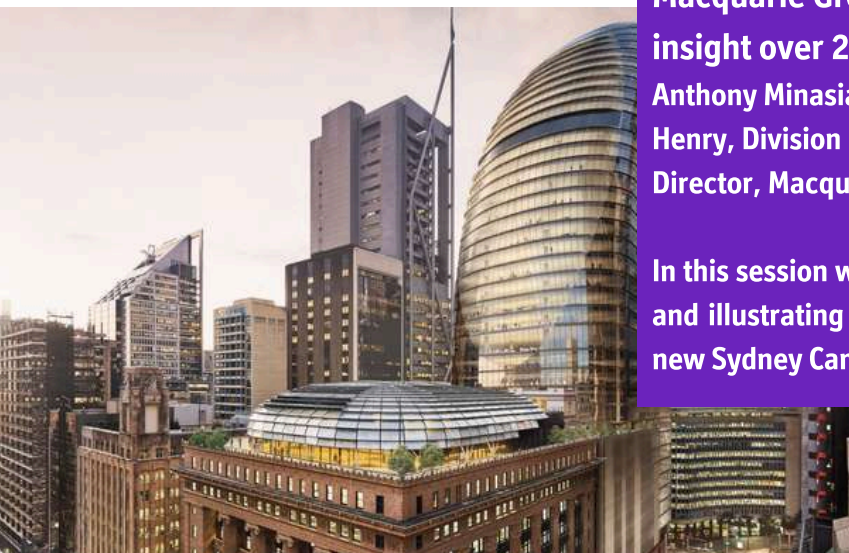
**Kate French Blake, Precinct Activation Director, Macquarie Group / Sacha Coles, Global Design Director, ASPECT Studios / Sasha Titchkosky, CEO, Koskela / Rosina Baumann, Butchulla & Gubbi Gubbi Indigenous Engagement & Design Integration Specialist, Balarinji / Christian Hampson, CEO and First Nations Urban Designer**

**This panel will explore sustainable and inclusive design, and feature insights on integrating cultural design, innovations in sustainable materials, and inclusive design practices. Delve into practical strategies, the importance of First Nations engagement, and overcoming execution challenges to achieve meaningful ESG outcomes, inspiring the audience to think beyond ratings**

## **High-Performance Workplaces: From A Nice to Have to Must Have**

**Christina Candido, A/Prof | Director - SHE Lab | University of Melbourne, IWBI Global Research Advisory | WELL**

**This presentation covers the fundamentals behind high-performance workplaces underpinning occupants' satisfaction, health, and productivity. To this end, it spotlights human, environmental, and organisational aspects proven to be of great relevance to the design of high-performance workplaces.**



## **Macquarie Group's evolving workplace – innovation and insight over 20 years**

**Anthony Minasian, Technology Director, Macquarie Group / Anthony Henry, Division Director, Macquarie Group / Bronwyn Goodwin, Division Director, Macquarie Group**

**In this session we will be sharing the lessons learnt from our last 20 years and illustrating our latest thinking in the Metro Martin Place project and new Sydney Campus for Macquarie.**

### 08:30 | CONFERENCE OPENS

### 09:00 | CHAIRPERSON'S OPENING REMARKS & WELCOME ADDRESS

Dr Kirsten Brown, Workplace Advisory

### 09:15 | OPENING KEYNOTE

Michael Silman, Sydney Metro Martin Place Project Director, Macquarie Group  
Anthony Henry, Division Director, Macquarie Group



In the heart of Martin Place, the culmination of more than 10 million hours of work by more than 10,000 people over six years has been unveiled. The Sydney Metro Martin Place project seamlessly integrates a major interchange for Australia's largest public transport project, Macquarie's new global headquarters at 1 Elizabeth Street, a second landmark state of the art office tower at 39 Martin Place and a vast, light filled retail and dining space. The ambitious project, one of Macquarie Group's largest ever balance sheet infrastructure undertakings, delivered in partnership with the New South Wales (NSW) Government, has been an opportunity to apply the Group's unique expertise across a complex urban, multi-sector development. The completed precinct seeks to revitalise the cultural, civic and business centre of Martin Place. From a community perspective, the project aims to enhance connection through a positive shift in the focus and flow of the city itself. The catalyst for today's multi-billion Sydney Metro Martin Place development was the NSW Government's Sydney Metro project, Australia's most technologically advanced railway, and the country's biggest ever public transport undertaking. Michael Silman will talk about the project that presented Macquarie with an opportunity to connect capital with community need and make a significant impact on the reinvigoration of Sydney's civic, cultural and financial district.

### 09:45 | THE FUTURE OF WORK: INNOVATIONS AND TRENDS

Philip Ross, Futurologist and CEO of Cordless Group & UnWork



Join Philip for a deep dive into international workplace innovation, featuring ground-breaking examples from leading global organisations including Google and Booking.com. Discover emerging technologies and trends transforming work. Gain insights from real-world hybrid workplace case studies and a global perspective on the future of work.

### 10:10 | HIGH-PERFORMANCE WORKPLACES: FROM A NICE TO HAVE TO MUST HAVE

Dr Christhina Candido, A/Prof | Director - SHE Lab | University of Melbourne, IWBI Global Research Advisory | WELL



This presentation covers the fundamentals behind high-performance workplaces underpinning occupants' satisfaction, health, and productivity. To this end, it spotlights human, environmental, and organisational aspects proven to be of great relevance to the design of high-performance workplaces.

### 10:35 | NETWORKING BREAK



### 11:05 | AUDIENCE INTERACTION SESSION



### 11:15 | WORKPLACE LEADERS PANEL

Moderated by: Katherine Divett, CEO, Puzzle Partners  
David Watkins, Chief Financial Officer, JCDecaux Australia  
Storm Dalati, Chief Operating Officer, Property at Standard Chartered Bank  
Mark Stefanac, Chief Executive Officer, Ethos Urban

Join us for an insightful discussion on the future of the workplace with esteemed industry leaders who will share their perspectives on strategic transformation, creating high-performance hybrid environments, and fostering connection and purpose in a post-pandemic landscape.



### 11:40 | THE FOG OF UNCERTAINTY

Steve Gale, Head of Technology Strategy, M Moser Associates



Creative design & data analytics do not traditionally overlap. However huge shifts in global scenery have demanded a rapid evolution of the workspace, and its response to new ways of working, climate crisis and operational efficiency. The analysis and application of hard data will enable business leaders to navigate their future needs, evolution and impact with more confidence.

### 12:00 | INNOVATION SHAPING TOMORROW

Philip Ross will introduce cutting edge technology which are shaping the future.

### 12:00 | UNLOCKING INNOVATION: TRANSFORMING OFFICE STORAGE

Adrian Brossard, Co-Founder, Yellowbox



### 12:05 | BREWING A SUSTAINABLE WORKPLACE

Chelsea Tahau, General Manager Partnerships & Growth, BrewHub



### 12:10 | CUTTING THE CORD: UNLEASHING THE POTENTIAL IN AN UNTETHERED WORKPLACE

Daniel Rowe, Business Development Manager ANZ - Business Communications, Sennheiser



### 12:15 | SUSTAINABLE TECHNOLOGY WITHIN THE WORKPLACE

Alex Jory, Sales Director, Technology Consultant, Vega Technology Global Australia



### 12:20 | WALLET SOLUTIONS IN THE MODERN WORKPLACE

Jonathan Liaros, End User Business Development Manager, Physical Access Control Solutions, HID



### 12:25 | ENABLING THE FUTURE OF WORK WITH DATA-DRIVEN WORKPLACE MANAGEMENT

Scott Young, Hybrid Workplace Portfolio Manager, Ricoh Australia



### 12:30 | AUDIENCE INTERACTION SESSION



### 12:40 | NETWORKING BREAK & LUNCH

### 13:40 | THE IMPACT OF WELLNESS-ORIENTED TECHNOLOGY ON WORKPLACE AND TEAM OUTCOMES

Elaine Huang, COO, 9am



This session delves into the critical question: Do wellness-oriented initiatives and equipment truly enhance team productivity? We'll explore the latest research, real-world case studies, and expert insights to uncover the key considerations for effectively integrating wellness-oriented technology into the workplace. Join us to discover how to maximise the impact of your wellness investments.

### 14:00 | AI-DRIVEN WORKPLACE TRANSFORMATION: ENHANCING EFFICIENCY, ENGAGEMENT, AND EXPERIENCE

Moderated by: Kasia Maynard, Head of Research & Editorial, WORKTECH Academy

Nick Murphy, General Manager, Marketing & Insights, Mirvac

Lara Wood, Hybrid Work and Sustainable Real Estate Specialist, Cisco

Dr Sean Gallagher, Founder, Humanova

Explore the transformative power of AI in reshaping workplace design and management. This panel will examine the current market offerings, data integration, and real-time data capture/sharing, showcasing how AI enhances efficiency, predicts trends, and manages assets. Learn how AI-driven technology can redefine office spaces, understand employee needs, and create a responsive, data-informed environment. Gain insights into how AI is revolutionising the way we work, live, and collaborate, providing a holistic view of the future workplace landscape.



### 14:25 | IS EMPLOYEE WELLBEING THE ULTIMATE PURPOSE OF PEOPLE STRATEGY AND WORK DESIGN?

Adam Hall, Senior Director, Employee Experience Australia, WTW

Fiona Davies, Head of Diversity, Inclusion & Wellbeing, MinterEllison



High-performance companies are changing their wellbeing focus from individual resilience to addressing the interaction of the organisation, work, and the individual. Research into employee experience, what they want, and where leading employers are taking action to address wellbeing challenges will be used to show the path forward. MinterEllison will join to share their approach. The audience will join the discussion on how strategic approaches can consider the role of work design, the physical environment, technology, and company culture in supporting employee wellbeing.

### 14:50 | ASPIRATIONS AND REALITY – A CASE STUDY ON PRIORITISING SUSTAINABLE AND INCLUSIVE OUTCOMES

Kate French Blake, Precinct Activation Director, Macquarie Group

Sacha Coles, Global Design Director, ASPECT Studios

Sasha Titchkosky, CEO, Koskela

Rosina Baumann, Butchulla & Gubbi Gubbi Indigenous Engagement & Design Integration Specialist, Balarinji

Christian Hampson, CEO and First Nations Urban Designer

This panel will explore sustainable and inclusive design, and feature insights on integrating cultural design, innovations in sustainable materials, and inclusive design practices. Delve into practical strategies, the importance of First Nations engagement, and overcoming execution challenges to achieve meaningful ESG outcomes, inspiring the audience to think beyond ratings





### 15:20 | THE POWER OF CO-CREATION AND COLLABORATION TO REALISING A PLACE VISION

Patricia Bondin, Principal, National Design Lead Interior Architecture, Architectus

Simone Oliver, Group Director Living and Working, Architectus

**architectus**

Ambitious place shaping projects demand the expertise and diverse perspectives of best-in-class thinkers to craft a comprehensive strategic vision and drive exceptional results. In this session, we will delve into the opportunities and challenges involved in forming collaborative teams and explore how we can exploit co-creation as a powerful agent for change and innovation. Join us as we unlock the potential of creative collaboration and deep partnerships in delivering extraordinary, resilient outcomes.

### 15:40 | NETWORKING BREAK

### 16:10 | TRACES AND PLACES: A GUIDE TO WHAT COMES NEXT

Andrew Meares, Professor, Cybernetic Futures Lead, Australia National University



How can we act in the here and now in ways that connect people, place and technology? Rather than considering “the future” as a time and place yet to be, this interactive session will encourage how we can disrupt the present, informed by the past, to implement hopeful futures.

### 16:30 | MACQUARIE GROUP'S EVOLVING WORKPLACE – INNOVATION AND INSIGHT OVER 20 YEARS

Anthony Minasian, Technology Director, Macquarie Group  
Anthony Henry, Division Director, Macquarie Group  
Bronwyn Goodwin, Division Director, Macquarie Group



Macquarie Group's has been at the forefront of workplace innovation since the creation of its ground-breaking Shelley St project – the first Activity Based Working in Australia. Over the last 20 years Macquarie has been committed to designing vibrant business communities in commercial building environments that promote communication and social connection. We believe that this lies at the core of a great workplace experience. Our commitment to innovation is informed by insights from our previous projects, human centred design practice and openness to new ideas and technologies. Metro Martin Place is our latest venture – a precinct in the heart of the Sydney CBD that includes a new Metro station, public space, retail and 100,000m<sup>2</sup> of commercial space. In this session we will be sharing the lessons learnt from our last 20 years and illustrating our latest thinking in the Metro Martin Place project and new Sydney Campus for Macquarie.

### 16:55 | CHAIRPERSON'S CLOSING REMARKS

Dr Kirsten Brown, Workplace Advisory

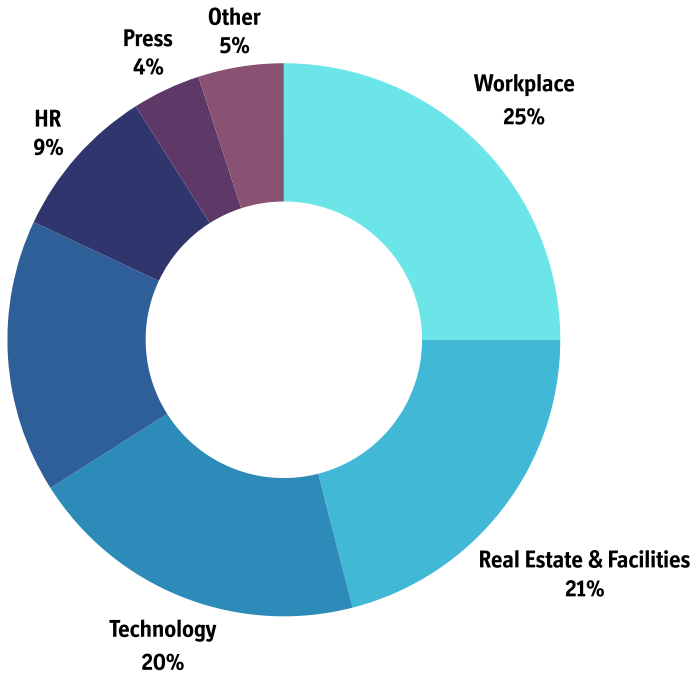
### 17:00 | NETWORKING DRINKS ON 10TH FLOOR ROOF TERRACE



### 17:30 | CONFERENCE CLOSES

# WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



A well-spoken and experienced group of presenters providing leading edge subjects current topics and statistics. A great place to learn about new ideas.

WORKTECH DELEGATE, DELOITTE



Informative, interesting views on workplace design, planning technology and workers.

WORKTECH DELEGATE, BANK OF MONTREAL



# BOOK NOW

[WWW.WORKTECHEVENTS.COM/EVENTS/WORKTECH24-SYDNEY/](http://WWW.WORKTECHEVENTS.COM/EVENTS/WORKTECH24-SYDNEY/)



# KEY INFORMATION

## Date

When: Friday 13th September  
Where: 1 Elizabeth, Sydney

## How to book:

Visit: [www.worktechevents.com/events/worktech24-sydney/](http://www.worktechevents.com/events/worktech24-sydney/)

## Offer a Special Rate to Your Network

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, brand exposure for your organisation, and more!

If you would like to attend as a group or team, please get in touch and we can arrange a discounted ticket rate. Offer applies to groups of 3 or more.

## Become a WORKTECH Ambassador

We're looking for people who love the future of work and the workplace, have strong communication skills and are well networked on social media. If you would like to act as a WORKTECH Ambassador, we can offer free entry to an event of your choice and a bespoke ticket discount for you to promote to your contacts.

For more information on the above initiatives, please contact:

[kirsty.darlington@worktechevents.co.uk](mailto:kirsty.darlington@worktechevents.co.uk)



**WORKTECH™**

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7 St. John's Mews  
13 St. John's Road, Hampton Wick  
Kingston upon Thames, KT1 4AN, UK

+44 (0)20 89 77 89 20  
[info@unwired.eu.com](mailto:info@unwired.eu.com)

[www.worktechevents.com](http://www.worktechevents.com)