

WORKTECH™ Manchester

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

X+WHY, MANCHESTER

TUESDAY 18TH JUNE

09:00 - 17:00

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Conference Producer,
WORKTECH Events

A warm welcome to WORKTECH24 Manchester

WORKTECH is the fastest growing forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Never before has the workplace, and the way we work been so high on the agenda for organisations. As we make the great return to the office, how can organisations build engaging workplace experiences and cultures for their people?

You are invited to join 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, and share best practice and expertise.

The conference will be run in one stream, which means our delegates will get to attend every speaker presentation. We will also have a curated innovation exhibition happening in the breakout areas for attendees to meet with our education partners, complementing learning throughout the day, as well as three networking breaks, creating time for attendees to meet the other participants

We hope you will be able to join us and we are looking forward to welcoming you to the event on Tuesday, 18th June.

Warmest regards,
Sophie

CONTENTS



SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH24 Manchester will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Key speakers include:



Toby Mildon, Mildon Ltd



Peter Beesley, Marks and Spencer



Jenny Proctor, AstraZeneca



Holly Redman, Auto Trader

List of speakers

Peter Beesley Marks and Spencer
Ed Hobbs x+why
Kasia Maynard WORKTECH Academy
Toby Mildon Mildon Ltd
Laura Mohamed Tetra Pak
Jenny Proctor AstraZeneca
Holly Redman Auto Trader
Jane Watson XY Sense
Dale Whelehan 4 Day Week Global

More speakers to be announced



SESSION HIGHLIGHTS

The future of work and the workplace is on everyone's agenda. This event brings thought leaders together to share cutting edge ideas on the future, from both a people, place, and technology perspective. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

Key themes we will be discussing at this event include:

The New World of Work: Challenges & Emerging Trends

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

Data-Driven Workplace Strategies and Transformations

Is your organisation using the right tools and metrics to influence innovations in workplace strategy? We explore how identifying and utilising the most pertinent data sets can help take actions which result in more productive, engaged and motivated team members. Hear examples of data-driven cultures as well as new technologies and innovations helping leading organisations deliver best workplace practice in the UK as well as further afield.

Workplace Experience

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. We will examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

Sustainable Futures: Rethinking Work, Architecture and Design

In the wake of the global pandemic, we have accelerated shifts in our understanding of how we work, where we work, and the impact of our work on the planet. These sessions explore the pivotal challenges and opportunities that lie ahead as we envision a more sustainable, resilient, and purpose-driven future.

KEY THEMES

THE NEW WORLD OF WORK:
CHALLENGES & EMERGING
TRENDS

DATA-DRIVEN WORKPLACE
STRATEGIES AND
TRANSFORMATIONS

WORKPLACE EXPERIENCE

SUSTAINABLE FUTURES:
RETHINKING WORK,
ARCHITECTURE AND DESIGN



Creating A Million New Years of Free Time

Dale Whelehan, CEO, 4 Day Week Global

A compelling narrative which will discuss the 4 Day Week movement in the context of the history of working hours, the current trials globally, the results, the science behind the change and why it works, and how this creation of a 4 Day World can fundamentally change the world of work to one which works for everyone.

Empowering the Future: The Journey to a Skills-Based Strategy at M&S

Peter Beesley, Future Skills Lead, Marks and Spencer

In this talk, Peter explores M&S's shift towards a skills-based approach, emphasizing skills and experience in hiring and development decisions, crucial for the company's long-term strategy and customer value delivery. He will discuss the importance of assessing current skills, identifying gaps to shape future strategies, and fostering a culture of continuous, personalized learning. Additionally, we highlight how M&S leverages technology, such as Learning Pool, to support ongoing skills development, underlining the need for workforce agility and tapping into diverse talent pools.



The Art and Science of Auto Trader's Agile Office

Holly Redman, Technology Experience Partner, Auto Trader & Jane Watson, EMEA Director, XY Sense

Discover how Auto Trader fosters a purpose-driven, people-centric culture through innovative workplace strategies. Delve into the evolving role of utilization data and how the Auto Trader team navigates hybrid work challenges. Learn from industry experts Holly Redman, Technology Experience Partner at Auto Trader, and Jane Watson, EMEA Director at XY Sense, as they discuss key workplace metrics and the importance of building an agile feedback loop and data strategy.



08:30 | REGISTRATION AND PRE-EVENT NETWORKING

09:00 | CHAIRPERSON'S WELCOME

Kasia Maynard, Head of Research & Editorial, WORKTECH Academy



09:15 | HOST WELCOME

Ed Hobbs, National General Manager, x+why



THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

09:30 | SESSION TO BE ANNOUNCED

There are limited opportunities within the agenda for commercial partners to deliver relevant thought-leadership messages to our global audience of senior workplace professionals. For more information please contact Sophie Gillespie at Sophie.Gillespie@worktechevents.co.uk

09:50 | CREATING A MILLION NEW YEARS OF FREE TIME

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10:20 NETWORKING & COFFEE BREAK

DATA-DRIVEN WORKPLACE STRATEGIES AND TRANSFORMATIONS

Is your organisation using the right tools and metrics to influence innovations in workplace strategy? We explore how identifying and utilising the most pertinent data sets can help take actions which result in more productive, engaged and motivated team members. Hear examples of data-driven cultures as well as new technologies and innovations helping leading organisations deliver best workplace practice in the UK as well as further afield.

10:50 | PEOPLE DATA AND ORGANIMETRICS: HOW TO CULTIVATE IMPACTFUL LEADERS

Toby Mildon, Equity, Diversity and Inclusion Architect, Mildon Ltd



Toby Mildon dives into the utilisation of data to drive c-suite recruitment strategies. He shares best practices, use cases, and the role of analytics in making informed decisions for hiring & developing inclusive leaders and a diverse board. Explore how "organimetric" analytics can be leveraged with an inclusivity methodology to promote diversity and inclusion in a senior leadership team.

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11:20 | THE ART AND SCIENCE OF AUTO TRADER'S AGILE OFFICE

Holly Redman, Technology Experience Partner, Auto Trader / Jane Watson, EMEA Director, XY Sense



Discover how Auto Trader fosters a purpose-driven, people-centric culture through innovative workplace strategies. Delve into the evolving role of utilization data and how the Auto Trader team navigates hybrid work challenges. Learn from industry experts Holly Redman, Technology Experience Partner at Auto Trader, and Jane Watson, EMEA Director at XY Sense, as they discuss key workplace metrics and the importance of building an agile feedback loop and data strategy.

11:50 | EXPERT PANEL: WORKPLACE DATA: WHAT YOU NEED, WHY YOU NEED IT AND HOW TO GET IT

Kasia Maynard, Head of Research & Editorial, WORKTECH Academy / Laura Mohamed, Global Health & Wellbeing Manager, Tetra Pak / Tom Keeling, Smart Solutions Consultant & Data Specialist, Cordless Consulting



In this session we delve into the world of workplace data, aiming to understand what different stakeholders need, why it is important and how they can obtain the key data that enables success.

12:30 NETWORKING & LUNCH BREAK

WORKPLACE EXPERIENCE

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. We will examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

THINK TANK BREAKOUT DISCUSSIONS

Join our interactive think tank discussion groups, where we explore the future of work's most compelling topics. Alongside, keynote presentations and expert panel discussions from industry experts, we are excited to be introducing a new think tank session into our program.



MAGNETISING THE BUILT ENVIRONMENT

Post-pandemic has brought a new set of challenges: high vacancy rates in commercial and residential real estate, organisations and people relocating to less expensive destinations, retail exiting, private and business tourism on decline. What can the workplace community do to attract the workforce back to the physical space and magnetise the built environment to counter these headwinds?



TALENT OF THE FUTURE AND THE NEW EMPLOYEE VALUE PROPOSITION

Let's delve into strategies for attracting, retaining, and harnessing the potential of tomorrow's workforce. What innovative approaches can be leveraged to enhance culture and bridge organisational needs with the aspirations of the next generation of employees?



DIGITAL TRANSFORMATION: THRIVING IN THE MODERN WORKPLACE

As the pace of technological advancements accelerates, we explore digital transformation and share lessons learned in navigating the modern workplace's digital terrain. When thinking about how you are leveraging workplace data alongside emerging disruptors like AI and spatial computing within your organisations, how can you create seamless experiences to thrive in the digital era?

14:25 | EMPOWERING THE FUTURE: THE JOURNEY TO A SKILLS-BASED STRATEGY AT M&S

Peter Beesley, Future Skills Lead, Marks and Spencer



In this talk, Peter explores M&S's shift towards a skills-based approach, emphasizing skills and experience in hiring and development decisions, crucial for the company's long-term strategy and customer value delivery. He will discuss the importance of assessing current skills, identifying gaps to shape future strategies, and fostering a culture of continuous, personalized learning. Additionally, we highlight how M&S leverages technology, such as Learning Pool, to support ongoing skills development, underlining the need for workforce agility and tapping into diverse talent pools.

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15:15 NETWORKING & COFFEE BREAK

Sustainable Futures: Rethinking Work, Architecture and Design

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15:45 | EXPERT PANEL: WORKPLACE PILOTS: NAVIGATING NEW METRICS & MEASUREMENTS OF SUCCESS

Kasia Maynard, Head of Research & Editorial, WORKTECH Academy / Jenny Proctor, Global Learning & Capability Partner, AstraZeneca / Rachel Ashworth, Global Workplace Experience & Engagement Lead, Barclays

Explore innovative approaches to creating and measuring flexible and adaptable workspaces and smart environments that enhance employee well-being, productivity, and engagement in this enlightening and dynamic discussion. The panel's focus will be on sharing priorities, introducing pilots, and highlighting the wins, the surprises, and the learnings so far.



16:25 | SESSION TO BE ANNOUNCED

There are limited opportunities within the agenda for commercial partners to deliver relevant thought-leadership messages to our global audience of senior workplace professionals. For more information please contact Sophie Gillespie at Sophie.Gillespie@worktechevents.co.uk

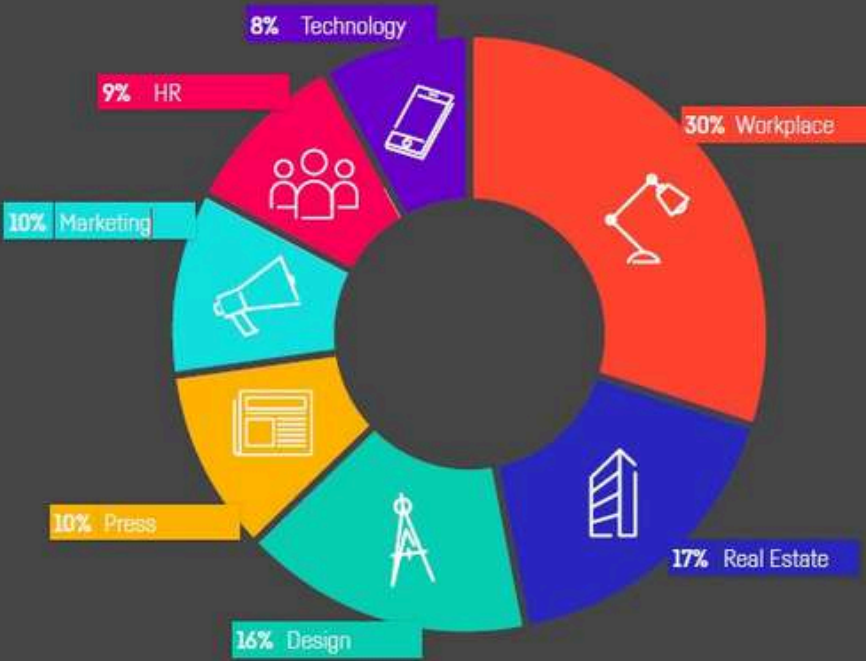
17:00 | CHAIRPERSON'S CLOSING REMARKS

Kasia Maynard, Head of Research & Editorial, WORKTECH Academy



17:15 | CONFERENCE CLOSES

WHO ATTENDS



It was a brilliant event; there is not often sessions with like-minded people all discussing the diverse aspects of work from all angles, from such a broad/diverse range of people.

WORKTECH DELEGATE, UNICEF



A fantastic and inspirational event ... with a large array of workplace professionals and case studies from a range of industries

PROPERTY PROGRAMME DIRECTOR, BBC



BOOK NOW

WWW.WORKTECHEVENTS.COM/EVENTS/WORKTECH24-MANCHESTER/

KEY INFORMATION

Date

When: Tuesday 18th June

Where: x+why, 100 Embankment, Manchester

How to book:

Visit: www.worktechevents.com/events/worktech24-manchester/

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact: kirsty.darlington@worktechevents.co.uk



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