

THE UNWORKING CONFERENCE

SMART TECHNOLOGIES / WORKPLACE EXPERIENCE

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

DAY ONE | SMART TECHNOLOGIES

TUESDAY 4TH JUNE

META, KINGS CROSS

DAY TWO | WORKPLACE EXPERIENCE

WEDNESDAY 5TH JUNE

THE MINISTRY, BOROUGH

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Caroline Bell

Managing Director,
WORKTECH Events



Isabel Dewhurst-Marks

Managing Director,
WORKTECH Events

A warm welcome to The Unworking Conference

The Unworking Conference is the event for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Join fellow workplace professionals for a transformative journey as we challenge the status quo of traditional office culture.

Over two dynamic days, immerse yourself in a ground-breaking manifesto for 'unworking', shedding outdated habits and embracing the potential of smart technology and workplace experience.

Day One | Smart Technologies will explore how new technologies are shaping the built environment and the new world of work.

Day Two | Workplace Experience explores how creating a positive employee experience drives wellbeing and productivity.

At Meta, Kings Cross, on Tuesday 4th June, the setting is designed to enhance local biodiversity and staff wellbeing. Meanwhile, on Wednesday 5th June, at The Ministry Borough, delegates will convene in a beautifully converted warehouse.

We hope you will be able to join us and we are looking forward to welcoming you to the event on 4th and 5th June.

Warmest regards,
Caroline & Isabel

DAY ONE SPEAKERS



The Unworking Conference will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Jonathan Aguila, [Meta](#)
Charlotte Atkins, [Meta](#)
Casey Baldwin, [Meta](#)
Andy Bradshaw, [DLA Piper](#)
Robert Cookson, [Meta](#)
Jess Costanzo, [Simmtronic](#)
Claus Christensen, [EY](#)
David Crew, [Hogan Lovells](#)
Daniel Drogman, [Smart Spaces](#)
Paav Gandhi, [Accessia](#)
Rob Garlick, [Citi Global Insight](#)
Julia Hobsbawm [OBE](#)

Madiha Khan, [Educate Ventures Research](#)
Arraz Makhzani, [UnWork](#)
Brian Marchal, [Willis Towers Watson](#)
Kasia Maynard, [WORKTECH Academy](#)
Matthew Myerson, [WORKTECH Academy](#)
Jessica Schmidt, [EY](#)
Frederick Willans, [Accenture](#)



Julia Hobsbawm OBE



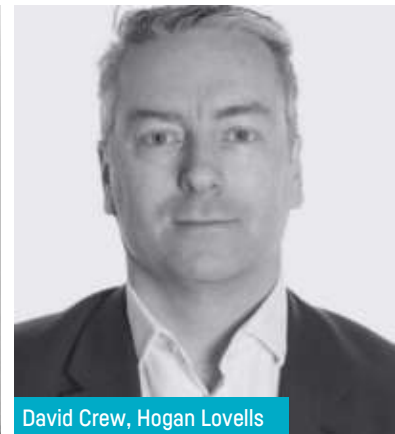
Robert Cookson, META



Jessica Schmidt, EY



Madiha Khan, Educate Ventures Research



David Crew, Hogan Lovells



Rob Garlick, Citi Global Insight

08:30 SMART TECHNOLOGIES CONFERENCE OPENS

08:30 REGISTRATION AND PRE EVENT NETWORKING

09:00 CHAIRPERSON'S OPENING REMARKS

Kasia Maynard, Head of Editorial and Research, WORKTECH Academy

WORKTECH ACADEMY

09:00 CHAIRPERSON'S OPENING REMARKS

Rob Cookson, VP Global Real Estate & Facilities, Meta

Meta

THE FUTURE OF WORK | A CHANGING LANDSCAPE

What's on the horizon for the future? What are the key issues affecting how we live and work? What's the impact for workplace and how should business leaders respond?

09:20 OPENING KEYNOTE: WORKING ASSUMPTIONS

Julia Hobsbawm OBE
British entrepreneur, writer, and expert
keynote speaker



Despite global wars and global elections, the world of work remains a top-of-mind topic. In this opening session we hear from Julia about her latest book, Working Assumptions, which addresses some of the key issues affecting how we live and work including: the threat to white collar jobs from generative AI; rising tensions between Gen Z and their elder managers; flexible working: leaders must change their approach to keep up with their workforce; the four-day week: whether it works and whether it will catch on; increasing culture wars in the workplace, including the Israel/Gaza war; America's influence on the world of work, and whether it is waning and rapid changes to city centres as commuter patterns change.

10:00 TECH HORIZONS: TRENDS AND INSIGHTS IN WORKPLACE TECHNOLOGY

Matthew Myerson
Development Director, WORKTECH
Academy

WORKTECH ACADEMY

This session will explore the latest trends in technology innovation, based on the launch of the 2024 WORKTECH Guides to Workplace Technology. Matt unveils the latest insights and advancements businesses can anticipate, offering a glimpse into how these transformative technologies will revolutionize both work and workplace dynamics across five key industry sectors: visitor management, booking systems, sensors, workplace apps and experience tech.

10:00 INNOVATION PLATFORM

10:35 NETWORKING AND COFFEE BREAK

LONDON'S URBAN EVOLUTION | ADAPTING TO CHANGE

London as a city is facing dynamic change... hybrid work, climate change, shifting demographics necessitate a re-valuation of infrastructure and urban design to adapt to new realities and ensure resilience. How do we respond with agility and innovation to shape the city's future trajectory and maintain its status as a global metropolis?

SMART TECHNOLOGIES

11:05 META'S METAMORPHOSIS: BLENDING REAL ESTATE AND DIGITAL INNOVATION IN KINGS CROSS

Rob Cookson, VP Global Real Estate & Facilities, Meta, Charlotte Atkins, Director, Global Facilities Business Operations Real Estate and Facilities Business Operations, Global Real Estate and Facilities, Meta Jonathan Aguila, Director of Global Services System & Technology, Meta, Casey Baldwin, Director, Facilities & Real Estate, EMEA, Meta

Meta shares their innovative approach to real estate and digital integration in their offices at Kings Cross. This session highlights their strategic vision for blending physical and digital space to create a dynamic and immersive work environment.



11:45 EXPERT PANEL DISCUSSION: THE FUTURE OF WORK AND INNOVATION IN REAL ESTATE

Dan Drogman, CEO and Founder, Smart Spaces, Andy Bradshaw, Director of Property and Workplace, DLA Piper, David Crew, Head of Corporate Real Estate, Hogan Lovells, Jess Costanzo, Commercial Director, Simmtronic

Industry leaders join this panel to discuss active and newly completed real estate projects focusing on the latest technologies revolutionizing the workplace. Discover how smart buildings, visitor management systems, and other innovations are reshaping talent attraction, workplace experience, and sustainability practices. Gain insights into measuring success and creating adaptable workspaces that prioritize employee well-being and engagement.



12:15 AUDIENCE INTERACTION SEGMENT – DISCUSSION & POLLS

12:30 NETWORKING AND LUNCH BREAK

NEW DIGITAL TECHNOLOGIES TRANSFORMING WORK

From the metagora to the metaverse, digital assistants in Teams, to the impact of AI recruiting tools to industrial automation and robotic assistants and AV intelligence, new digital technologies are transforming the modern workplace. We explore some of the key issues and challenges affecting all our futures.

13:30 HARMONY IN THE WORKPLACE: NAVIGATING AI AND HUMAN CAPITAL IN THE FUTURE OF WORK

Rob Garlick, Head of Innovation, Technology & the Future of Work, Citi Global Insights

Join us for a thought-provoking discussion on the integration of AI and human capital in shaping the future of work. Explore the dynamic interplay between technology and workforce, unveiling strategies to harness AI for enhanced productivity and employee well-being. Gain insights into cultivating a harmonious coexistence for a thriving workplace in the era of technological advancement. Rob explores questions including: where does AI go next?; what new risks could AI create for disharmony in the Future of Work?; how can we cultivate a harmonious coexistence between AI and Human Capital and a thriving workplace?



SMART TECHNOLOGIES

14:00 AI: WHY EMPLOYERS SHOULD CARE

Madhia Kahn, **AI Researcher and Data Scientist**, Educate Ventures Research



The rapid proliferation of AI has created both opportunities and challenges for employers, as they seek to recruit, develop and retain their talent, and build key 21st Century competencies in their workforce. In this talk, Madhia presents some new ways to think about AI, and to consider how we can use AI to nurture and celebrate our human intelligence.

14:30 WORKPLACE DATA: WHAT YOU NEED, WHY YOU NEED IT AND HOW TO GET IT

Moderator: Arraz Makhani, **Associate Director – Workplace Analytics**, Unwork
Brian Marchal, **Workplace Strategy Director Real Estate and Workplace Solutions**, Willis Towers Watson,
Frederick Willans, **Technology Consultant**, Accenture,
Paav Gandhi, **Head of Product & Co-founder**, Accessia

In this session we delve into the world of workplace data, aiming to understand what different stakeholders need, why it is important and how they can obtain the key data that enables success.



15:00 NETWORKING AND COFFEE BREAK

IMMERSIVE EXPERIENCES – AR AND VR SHOWCASE AND DEMONSTRATIONS

FUTURE FIT: CRAFTING A SMART AND SUSTAINABLE WORKPLACE EXPERIENCE

In a landscape shaped by rapid digital transformation and interconnectedness, where innovation and sustainability are paramount, the expectations of employees and investors continue to evolve. How can we rise to the challenge of creating the optimal work environment for the future?

15:30 UNLOCK THE POWER: FUTURE FIT @WORK

Jessica Schmidt, **Future of Work Strategy Lead Nordics**, Associate Director Markets & Business Development, EY, Claus Christensen, **Head of Workplace Experience & Advanced Analytics**, EY



Hear first-hand how EY Nordics is driving a new era of workplace, through Hybrid 2.0, catalysing pioneering tech solutions, and supported through AI in everything they do to bolster their corporate strategy and aspirations. Unravel how an holistic approach, a commitment to sustainability through gamification of sustainable behaviours, building based 5G, a unified data-platform and a focus on the future business landscape allow EY to attract, retain, and empower its employees while remaining a trusted and impactful advisor to global clients. Learn about EY's firm belief in designing and implementing sustainable transformations that not only redefine workplaces but also action an overarching positive change. Understand how this leading player is propelling workplace evolution, bolstered by innovative technology and driven by the transformative power of AI.

CONFERENCE AGENDA

TUESDAY 4TH JUNE

META, KINGS CROSS

SMART TECHNOLOGIES

#UWConference24

16:00 | CLOSING REMARKS

16:15 CONFERENCE CLOSES

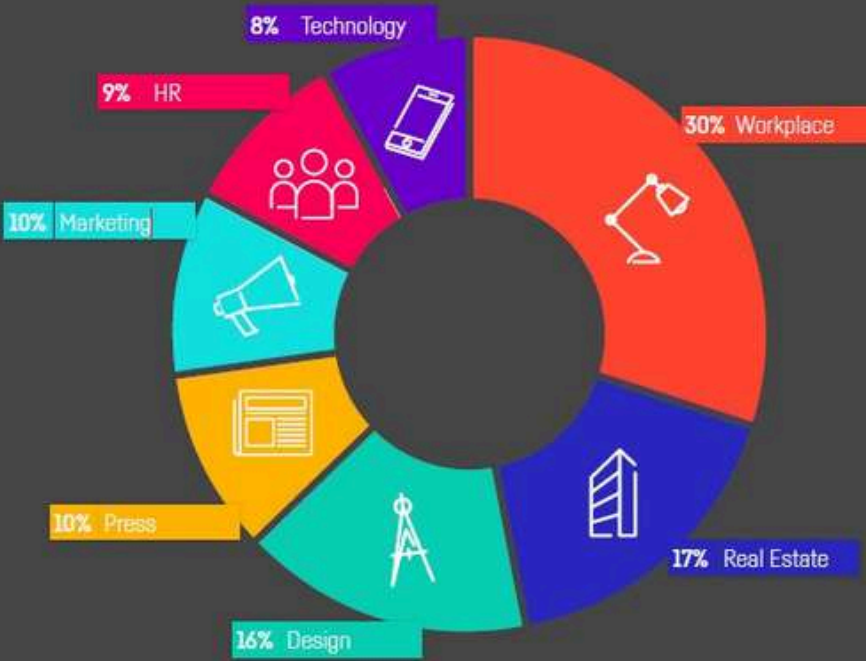
16:15-17:00 IMMERSIVE EXPERIENCES – AR AND VR SHOWCASE AND DEMONSTRATIONS



16:15 NETWORKING DRINKS



WHO ATTENDS



The choice of speakers was really inspiring offering great variety across a range of relevant topics.

DELEGATE, GSK



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



BOOK NOW

<https://worktechevents.com/events/the-unworking-conference24/>

KEY INFORMATION

Date & Venue

When: Tuesday 4th June and Wednesday 5th June 2024

Where: Day One at Meta, Kings Cross, 11-22 Canal Reach, London NIC 4DB

Where: Day Two at The Ministry, 79-81 Borough Road, London, SE1 1DN

How to book:

Visit: www.worktechevents.com/events/the-unworking-conference24/

If you are part of a group that would like to attend and are looking for a group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact: kirsty.darlington@worktechevents.co.uk



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