

# THE UNWORKING CONFERENCE

SMART TECHNOLOGIES / WORKPLACE EXPERIENCE

# EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

DAY ONE | SMART TECHNOLOGIES

TUESDAY 4TH JUNE

META, KINGS CROSS

DAY TWO | WORKPLACE EXPERIENCE

WEDNESDAY 5TH JUNE

THE MINISTRY, BOROUGH

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Caroline Bell

Managing Director,  
WORKTECH Events



Isabel Dewhurst-Marks

Managing Director,  
WORKTECH Events

## A warm welcome to The Unworking Conference

The Unworking Conference is the event for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Join fellow workplace professionals for a transformative journey as we challenge the status quo of traditional office culture.

Over two dynamic days, immerse yourself in a ground-breaking manifesto for 'unworking', shedding outdated habits and embracing the potential of smart technology and workplace experience.

Day One | Smart Technologies will explore how new technologies are shaping the built environment and the new world of work.

Day Two | Workplace Experience explores how creating a positive employee experience drives wellbeing and productivity.

At Meta, Kings Cross, on Tuesday 4th June, the setting is designed to enhance local biodiversity and staff wellbeing. Meanwhile, on Wednesday 5th June, at The Ministry Borough, delegates will convene in a beautifully converted warehouse.

We hope you will be able to join us and we are looking forward to welcoming you to the event on 4th and 5th June.

Warmest regards,  
Caroline & Isabel

# DAY ONE SPEAKERS



The Unworking Conference will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Jonathan Aguila [Meta](#)  
Charlotte Atkins [Meta](#)  
Casey Baldwin [Meta](#)  
Andy Bradshaw [DLA Piper](#)  
Robert Cookson [Meta](#)  
Jess Costanzo [Simmtronic](#)  
David Crew [Hogan Lovells](#)  
Michael Simons [Derwent London](#)  
Paav Gandhi [Accessia](#)  
Rob Garlick [Citi Global Insight](#)  
Katherine Harvey [Unwork](#)  
Julia Hobsbawm [OBE](#)  
Indy Johar [Dark Matter Labs](#)

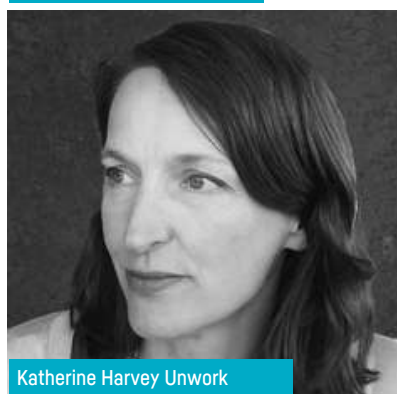
Madiha Khan [Educate Ventures Research](#)  
Arraz Makhzani [UnWork](#)  
Brian Marchal [Willis Towers Watson](#)  
Kasia Maynard [WORKTECH Academy](#)  
Ravi Lakhani [Cordless Consultants](#)  
Matthew Myerson [WORKTECH Academy](#)  
Nick O'Donnell [King's College London](#)  
Matthew O'Halloran [Smart Spaces](#)  
James Ricketts [Fooditude](#)  
Andrew Thexton-Pee [Thames Water Utilities](#)  
Søren Vasø [MapsPeople](#)  
Jessica White [Honeywell](#)  
Frederick Willans [Accenture](#)



Julia Hobsbawm OBE



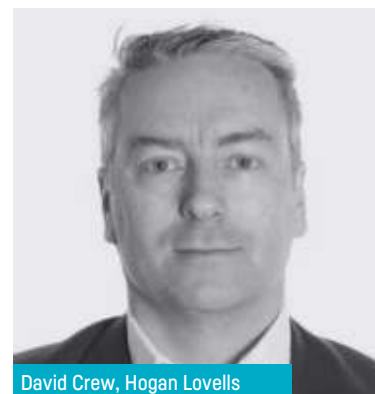
Robert Cookson, META



Katherine Harvey Unwork



Madiha Khan, Educate Ventures Research



David Crew, Hogan Lovells



Rob Garlick, Citi Global Insight

## SMART TECHNOLOGIES

08:30 SMART TECHNOLOGIES CONFERENCE OPENS

08:30 REGISTRATION AND PRE EVENT NETWORKING

09:00 CHAIRPERSON'S OPENING REMARKS

Kasia Maynard, Head of Editorial and Research, WORKTECH Academy

WORKTECH ACADEMY

09:15 CHAIRPERSON'S OPENING REMARKS

Rob Cookson, VP Global Real Estate & Facilities, Meta

Meta

### THE FUTURE OF WORK | A CHANGING LANDSCAPE

What's on the horizon for the future? What are the key issues affecting how we live and work? What's the impact for workplace and how should business leaders respond?

09:20 META'S METAMORPHOSIS: BLENDING REAL ESTATE AND DIGITAL INNOVATION IN KINGS CROSS

Rob Cookson, VP Global Real Estate & Facilities, Meta, Charlotte Atkins, Director, Global Facilities Business Operations Real Estate and Facilities Business Operations, Global Real Estate and Facilities, Meta Jonathan Aguila, Director of Global Services System & Technology, Meta, Casey Baldwin, Director, Facilities & Real Estate, EMEA, Meta

Meta shares their innovative approach to real estate and digital integration in their offices at Kings Cross. This session highlights their strategic vision for blending physical and digital space to create a dynamic and immersive work environment.

Meta

10:00 TECH HORIZONS: TRENDS AND INSIGHTS IN WORKPLACE TECHNOLOGY

Matthew Myerson, Development Director, WORKTECH Academy, Katherine Harvey, Global Consultancy Director, UnWork, Michael Simons, Digital & Innovation Manager, Derwent London, Nick O'Donnell, Director of Estates & Facilities, King's College London and King's College London, Andrew Thexton-Pee, Director of Property, Thames Water Utilities

This session will explore the latest trends in technology innovation, based on the launch of the 2024 WORKTECH Guides to Workplace Technology. Matt unveils the latest insights and advancements businesses can anticipate, offering a glimpse into how these transformative technologies will revolutionize both work and workplace dynamics across five key industry sectors: visitor management, booking systems, sensors, workplace apps and experience tech.

unwork

DERWENT  
LONDON

WORKTECH ACADEMY

10:30 INNOVATION PLATFORM

Søren Vasø, Chief Marketing Officer, MapsPeople

MapsPeople

10:35 NETWORKING AND COFFEE BREAK

### LONDON'S URBAN EVOLUTION | ADAPTING TO CHANGE

London as a city is facing dynamic change... hybrid work, climate change, shifting demographics necessitate a re-valuation of infrastructure and urban design to adapt to new realities and ensure resilience. How do we respond with agility and innovation to shape the city's future trajectory and maintain its status as a global metropolis?

#### 11:05 WORKING ASSUMPTIONS

**Julia Hobsbawm OBE**

British entrepreneur, writer, and expert keynote speaker



Despite global wars and global elections, the world of work remains a top-of-mind topic. In this opening session we hear from Julia about her latest book, Working Assumptions, which addresses some of the key issues affecting how we live and work including: the threat to white collar jobs from generative AI; rising tensions between Gen Z and their elder managers; flexible working: leaders must change their approach to keep up with their workforce; the four-day week: whether it works and whether it will catch on; increasing culture wars in the workplace, including the Israel/Gaza war; America's influence on the world of work, and whether it is waning and rapid changes to city centres as commuter patterns change.

#### 11:45 EXPERT PANEL DISCUSSION: THE FUTURE OF WORK AND INNOVATION IN REAL ESTATE

**Moderator: Ravi Lakhani, Head of Smart Solutions, Cordless Consultants, Matthew O'Halloran, Director, Head of Revenue, Smart Spaces, Andy Bradshaw, Director of Property and Workplace, DLA Piper, David Crew, Head of Corporate Real Estate, Hogan Lovells, Jess Costanzo, Commercial Director, Simmtronic**

Industry leaders join this panel to discuss active and newly completed real estate projects focusing on the latest technologies revolutionising the workplace. Discover how smart buildings, visitor management systems, and other innovations are reshaping talent attraction, workplace experience, and sustainability practices. Gain insights into measuring success and creating adaptable workspaces that prioritise employee well-being and engagement.



#### 12:15 INNOVATION PLATFORM

James Ricketts, Content Manager, Fooditude



#### 12:20 NETWORKING AND LUNCH BREAK

#### IMMERSIVE EXPERIENCES – AR AND VR SHOWCASE AND DEMONSTRATIONS

## SMART TECHNOLOGIES

### NEW DIGITAL TECHNOLOGIES TRANSFORMING WORK

From the metagora to the metaverse, digital assistants in Teams, to the impact of AI recruiting tools to industrial automation and robotic assistants and AV intelligence, new digital technologies are transforming the modern workplace. We explore some of the key issues and challenges affecting all our futures.

#### 13:20 HARMONY IN THE WORKPLACE: NAVIGATING AI AND HUMAN CAPITAL IN THE FUTURE OF WORK

Rob Garlick, Head of Innovation, Technology & the Future of Work, Citi Global Insights



Join us for a thought-provoking discussion on the integration of AI and human capital in shaping the future of work. Explore the dynamic interplay between technology and workforce, unveiling strategies to harness AI for enhanced productivity and employee well-being. Gain insights into cultivating a harmonious coexistence for a thriving workplace in the era of technological advancement. Rob explores questions including: where does AI go next?; what new risks could AI create for disharmony in the Future of Work?; how can we cultivate a harmonious coexistence between AI and Human Capital and a thriving workplace?

#### 13:50 AI: WHY EMPLOYERS SHOULD CARE

Madiha Kahn, AI Researcher and Data Scientist, Educate Ventures Research



The rapid proliferation of AI has created both opportunities and challenges for employers, as they seek to recruit, develop and retain their talent, and build key 21st Century competencies in their workforce. In this talk, Madiha presents some new ways to think about AI, and to consider how we can use AI to nurture and celebrate our human intelligence.

#### 14:20 WORKPLACE DATA: WHAT YOU NEED, WHY YOU NEED IT AND HOW TO GET IT

Moderator: Arraz Makhzani, Associate Director – Workplace Analytics, Unwork, Brian Marchal, Workplace Strategy Director Real Estate and Workplace Solutions, WTW, Frederick Willans, Technology Consultant, Accenture, Paav Gandhi, Head of Product & Co-founder, Accessia

In this session we delve into the world of workplace data, aiming to understand what different stakeholders need, why it is important and how they can obtain the key data that enables success.



#### 14:50 NETWORKING AND COFFEE BREAK

#### IMMERSIVE EXPERIENCES – AR AND VR SHOWCASE AND DEMONSTRATIONS

#### FUTURE FIT: CRAFTING A SMART AND SUSTAINABLE WORKPLACE EXPERIENCE

In a landscape shaped by rapid digital transformation and interconnectedness, where innovation and sustainability are paramount, the expectations of employees and investors continue to evolve. How can we rise to the challenge of creating the optimal work environment for the future?

### 15:20 LIVING BUILDINGS: PAST, PRESENT, FUTURE

Jessica White, Growth Leader and Global Director of GSI Partnerships, Honeywell and AI Advisor in the Future of Work domain

## Honeywell

From ancient times, humans have gathered in communities, forming circles to fulfil basic needs outlined in Maslow's hierarchy, such as safety, security, and sustainability. Fast forward to today, and these fundamental requirements persist, but the settings have evolved—our modern circles are the buildings where we work and interact. Honeywell Forge building solutions represent the evolution of these needs, symbolised by our “Outcome” based approach tailored to today's building environments. As we shift from collective experiences to individualised solutions, Honeywell continues to innovate, with buildings systems, designed to deliver business outcomes. Honeywell is committed to helping make the world smarter, safer, and more sustainable.

### 15:50 CLOSING KEYNOTE: DESIGN AND THE CITY – LEARNINGS FROM A 10-YEAR JOURNEY

Indy Johar, CEO and Founder, Dark Matter Labs



Indy presents a case for how the way we work and live is going through deep-code transformation at a speed and scale equivalent to the transition of World War. This keynote examines how, our very ideas of self, how we exist within the world, relate to it and each other is on the precipice of change that will affect everything - energy systems, material, food and nutrient systems – through to how we make decisions as societies in a complex, emergent world. This apex of transformation affects us and the way we use cities and work and will require us to radically reshape our habits, behaviours, thinking patterns and relationships. Indy explores how Design thinking can bring a way of thinking to different aspects of how we live and work in an era of complexity and uncertainty.

### 16:20 CLOSING REMARKS

Kasia Maynard, Head of Editorial and Research, WORKTECH Academy



### 16:30 CONFERENCE CLOSES

### 16:30-17:15 IMMERSIVE EXPERIENCES – AR AND VR SHOWCASE AND DEMONSTRATIONS



### 16:30-17:15 NETWORKING DRINKS



# UNWORKING | THE REINVENTION OF THE MODERN OFFICE



Right in the middle of the biggest transformation of work and workplace for a generation, our new book seeks to provide an essential guide to the future by exploring 10 key forces at play.

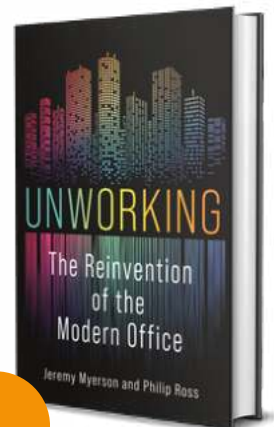
We've put our heads together to create a panoramic view of the workplace and a manifesto for 'Unworking', - unlearning old habits and rituals established for an outdated office and crafting and creating new ones fit for an age of digital technology, design innovation, and diverse workforces.

We explore how the working patterns and established principles of the office over the past 100 years are now being disrupted by new ideas. Our book aims to bring these new concepts and ways of thinking to life.

We hope you'll enjoy reading it as much as we did writing it!

With best wishes,

Philip Ross & Jeremy Myerson



[BUY NOW](#)

"This book could not be more timely as the world grapples with what the post-pandemic workplace should look like."

Rory Cellan-Jones, Journalist and former BBC News technology correspondent

"Brimming with ideas, insights, examples and wisdom, this is the go-to book for everyone interested in the future of the office."

Lynda Gratton, Professor of Management Practice, London Business School



# DAY ONE VENUE | META, KINGS CROSS



Meta

11-21 Canal Reach

10 Lewis Cubitt Square

N1C 4BT

10 Lewis Cubitt Square, by AHMM Architects, offers nine floors of office space, featuring a fifth-floor wraparound terrace and ground-level retail. It houses engineering teams for Instagram, Reality Labs, Workplace, and Ads & Business Products.

London is Meta's largest engineering hub outside the US, with over 4,000 employees across offices in Brock Street, Rathbone Place, Shaftesbury Avenue, and now King's Cross.

Kings Cross, London's fastest-growing district, has surpassed other Opportunity Areas in employment and population growth over the past decade. Positioned in the knowledge quarter, it attracts major global companies, becoming a hub for creative and digital businesses. Upon completion, approximately 42,000 employees will work across the estate.

# DAY TWO VENUE | THE MINISTRY, BOROUGH

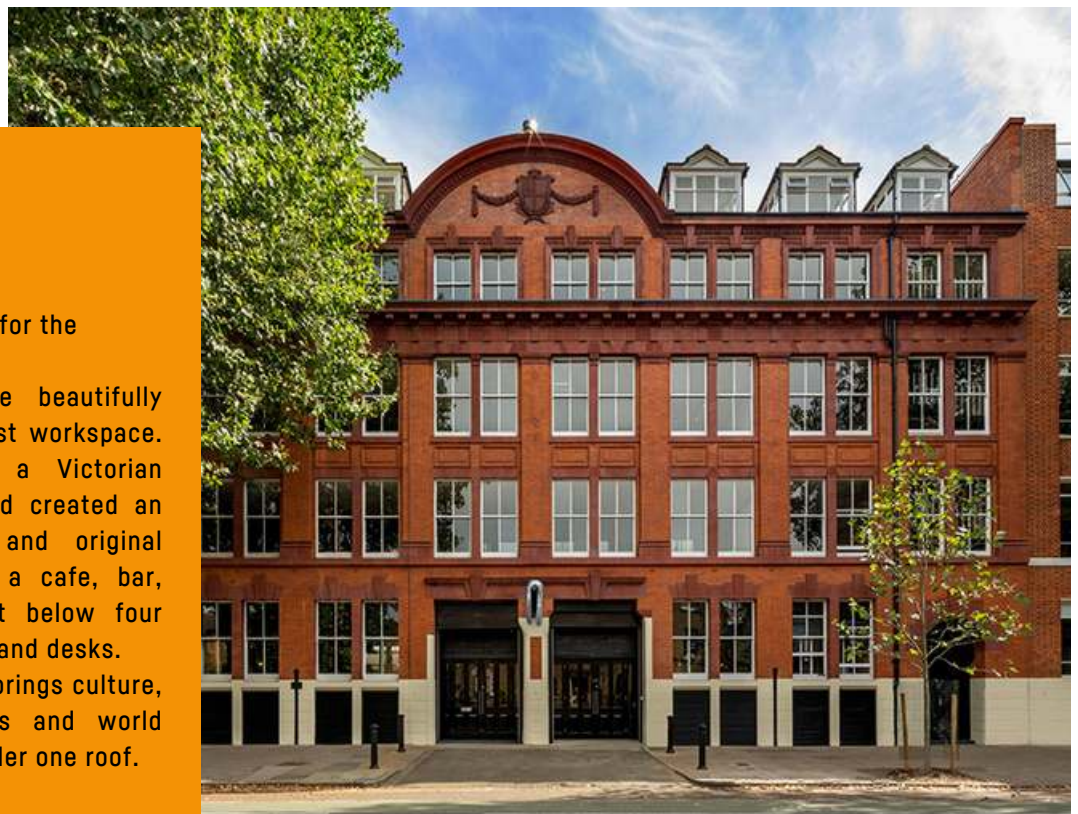


79-81 Borough Road,  
London,  
SE1 1DN

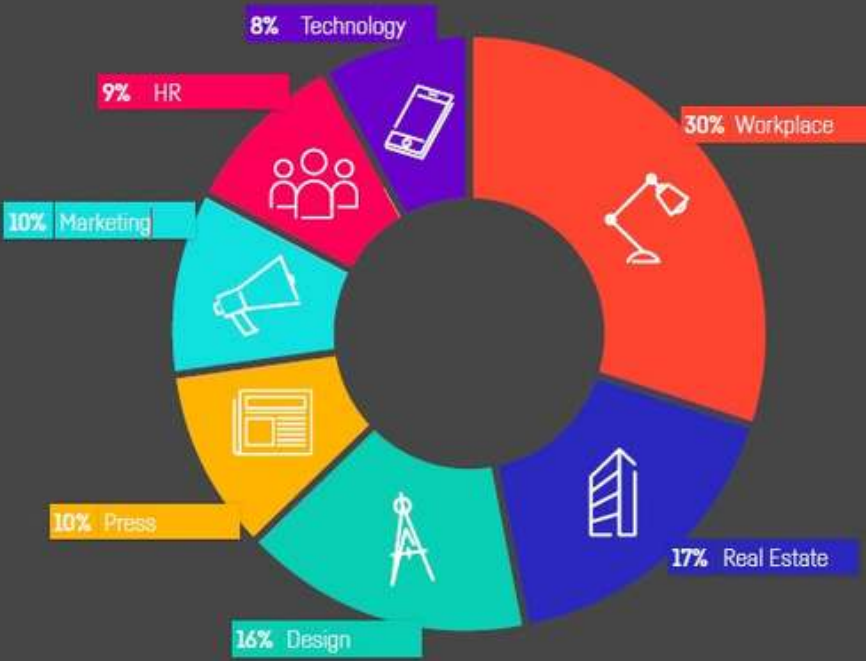
The Ministry is a workspace for the creative industries.

A 50,000 sqft warehouse beautifully converted into London's best workspace. The Ministry has taken a Victorian printworks in Borough and created an environment for artistic and original thinkers. Two floors with a cafe, bar, sound studio and gym sit below four floors of co-working offices and desks.

The Ministry Borough Road brings culture, community, fitness, events and world class amenities together under one roof.



# WHO ATTENDS



The choice of speakers was really inspiring offering great variety across a range of relevant topics.



DELEGATE, GSK



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



# BOOK NOW

<https://worktechevents.com/events/the-unworking-conference24/>

# KEY INFORMATION

## Date & Venue

When: Tuesday 4th June and Wednesday 5th June 2024

Where: Day One at Meta, Kings Cross, 11-22 Canal Reach, London N1C 4DB

Where: Day Two at The Ministry, 79-81 Borough Road, London, SE1 1DN

## How to book:

Visit: [www.worktechevents.com/events/the-unworking-conference24/](http://www.worktechevents.com/events/the-unworking-conference24/)

If you are part of a group that would like to attend and are looking for a group rate please get in touch to arrange a bespoke ticket price.

## Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact: [kirsty.darlington@worktechevents.co.uk](mailto:kirsty.darlington@worktechevents.co.uk)



# WORKTECH™

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