

WORKTECH™ Stockholm

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

TUESDAY, OCTOBER 8TH

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Caroline Bell

Managing Director,
WORKTECH Events

A warm welcome to WORKTECH24 Stockholm

WORKTECH24 Stockholm is the conference for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

WORKTECH brings innovative ideas and inspiration to the workplace community through inter-disciplinary speakers and learning experience to enhance creativity and move thinking forward.

Join over 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practise and expertise.

Alongside the conference, we will have a curated innovations exhibition taking place in the breakout areas for attendees to meet with our education partners, complementing learning during the day.

On the day, there will be networking breaks, allowing attendees time to meet the other participants. After the conference closes, all delegates will be invited to continue networking at the WORKTECH drinks reception.

We hope you will be able to join us and we are looking forward to welcoming you to the event on October 8th.

Warmest regards,
Caroline

CONTENTS



SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH24 Stockholm will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference programme features presentations from leading international thinkers from industry and academia.

Through interdisciplinary speakers and learning experiences, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

Per Andersson DeLaval
Staffan Andre Ericsson
Oscar Berg Exobe
Christina Boberg Sandvik
Linda Cordoba Ingka Group
Peter Duine Signify
Gustav Falka IKEA
Ibrahim Ibrahim Portland Design
Dr Shelley James Author, TEDx
Joakim Laurén Nordea Bank
Bengt Lundberg Disruptive Technologies
Niklas Madsen Superlab
Kasia Maynard WORKTECH Academy
Peter Robertsson Drees and Sommer
Naomi Sakamoto Gensler
Philip Tidd Gensler



Per Andersson, DeLaval



Ibrahim Ibrahim, Portland Design



Oscar Berg, Exobe



Staffan Andre, Ericsson



Christina Boberg, Sandvik



Dr Shelley James



Bengt Lundberg, Disruptive Technologies



Philip Tidd, Gensler



Gustav Falka, IKEA

SESSION HIGHLIGHTS



Key themes we will be discussing at this event include:

[The New World of Work: Challenges & Emerging Trends:](#)

The pandemic catalysed the re-shaping and re-thinking of a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what they should prioritise in the months ahead.

[Workplace Experience](#)

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. We examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2024 and beyond.

[People Centred Workplaces: Cultivating Culture & Engagement](#)

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture

[The New Workplace Revolution](#)

What does the future of work and workplace look like? What strategies are organisations adopting and what is the impact on the built environment and commercial real estate?

KEY THEMES

THE NEW WORLD OF WORK:
CHALLENGES & EMERGING TRENDS

WORKPLACE EXPERIENCE

PEOPLE CENTRED WORKPLACES:
CULTIVATING CULTURE,
COLLABORATION & ENGAGEMENT

THE NEW WORKPLACE REVOLUTION

WORKPLACE TOURS

As a delegate, you will have the opportunity to gain access to exclusive, behind-the-scenes tours of some of Stockholm's most cutting-edge workspaces. These will be held the day before the conference on Monday 7th October. Please note that spaces for these exclusive tours are extremely limited, subject to availability and available exclusively to registered conference delegates.



NORDEA BANK

Activity-based working is an integral part of Nordea's workplace culture for employees based in head offices and for some based in branches. Activity-based work means the freedom to choose where and how to work depending on the task at hand. It also means there are no fixed desks and their people are empowered to make their own decisions on how to approach their work each day.

This way of working enables increased collaboration, knowledge sharing and social interaction with colleagues. It also supports Nordea's transition to working agile. Additionally, it allows us to optimise the use of space, which reduces cost as well as our environmental footprint.



EY HQ Stockholm

EY Headquarters occupies four floors in a new building in the heart of Stockholm, with views over the busy streets, shops and walkways. Multifunctional spaces allow for better use of a smaller footprint, fewer square feet, in an activity-based office. The work areas are divided into zones, which lets employees choose whether they want a quiet, focused place to work or would prefer to interact with colleagues. They can also interact with others in the many lounge areas which form an important part of the floor plan. At the same time, there are individual meeting rooms, the majority of which are set up for digital meetings.



08:30 CONFERENCE OPENS

08:30 REGISTRATION AND PRE-EVENT NETWORKING

09:00 CHAIRPERSON'S WELCOME

Kasia Maynard, Head of Content, WORKTECH Academy



THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

09:15 NAVIGATING THE FUTURE OF WORK TODAY

Oscar Berg, Senior Consultant and digital strategist, Exobe and acclaimed author of Digital Workplace Strategy & Design

The future of work is being shaped by transformative trends such as distributed work and AI. Drawing on his extensive experience with leading companies, Oscar will explore how these and other trends are reshaping the world of work. Join Oscar as he shares insights on the challenges and opportunities that business leaders must prioritise to become future-fit, and how to approach them effectively. Understand the key trends and how they are revolutionising work as we know it; learn about the challenges these trends bring and discover the opportunities they create for innovation and growth; learn effective strategies to address these challenges and leverage opportunities



09:50 MANAGING WORKPLACE EXPERIENCE: LESSONS FROM RETAIL

Ibrahim Ibrahim, Designer | Place Strategist | Author | Speaker, Portland Design

The digital world has revolutionised how consumers shop. Digital retailers have rethought the customer experience across channels and devices, and have empowered the customer. With retail much further down the digital transformation road, what lessons can other businesses learn? How can real estate leaders reimagine workplace? How can we seek to improve workplace experiences in hybrid work-from-home models?



10:30 COFFEE BREAK AND NETWORKING

WORKPLACE EXPERIENCE

Companies are accelerating plans to invest in new technology, to create flexible working environments and make the office a destination. We examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2024 and beyond.

11:00 FIRESIDE CHAT: RETHINKING REAL ESTATE

Peter Duine, [Global Business Director Systems & Services, Signify](#) and Matthew Myerson, [Development Director, WORKTECH Academy](#)

With unprecedented levels of uncertainty shaping the landscape of the CRE market, a shift has emerged, characterised by a notable absence of significant asset movement. Companies, rather than embarking on traditional real estate investments, are increasingly opting to refurbish and refit. This session explores how best to navigate an ever-evolving business environment, with emphasis on integration of energy optimisation and smart solutions. We offer valuable insights into innovative approaches for long-term resilience and sustainability whilst cost saving during execution and operation.



11:30 DATA DRIVEN WORKPLACE

Bengt Lundberg, [CEO, Disruptive Technologies](#)



With unprecedented levels of uncertainty shaping the landscape of the CRE market, a shift has emerged, characterised by a notable absence of significant asset movement. Companies, rather than embarking on traditional real estate investments, are increasingly opting to refurbish and refit. This session explores how best to navigate an ever-evolving business environment, with emphasis on integration of energy optimisation and smart solutions. We offer valuable insights into innovative approaches for long-term resilience and sustainability whilst cost saving during execution and operation.

11:45 EXPERT PANEL: RE-SHAPING THE WAY WE WORK

Moderator: Peter Robertsson, [Senior Change Manager, Drees and Sommer](#), Linda Cordoba, [Network Leader – Location and Services Strategic Development and Innovation, Ingka Group](#), Staffan Andre, [Head of GWO Sweden, Ericsson](#), Christina Boberg, [Facility Manager, Sandvik](#)

In the age of the ‘anywhere office’, people, place and technology will play a more vital role than ever. It is now crucial for businesses to understand how people use workspace and technology to keep teams connected, and organised with an enhanced experience. How do they create inclusive environments and support the needs of their diverse employees and also the wider community? Our expert panel shares how some of the largest and most innovative global companies revolutionise how they use place and technology to attract and retain talent



12:20 LUNCH BREAK AND NETWORKING

PEOPLE CENTRED WORKPLACES: CULTIVATING CULTURE & ENGAGEMENT

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture

13:25 MAKING LIGHT WORK - FROM THE SPACE STATION TO THE WORKSTATION.

Dr Shelley James, 'The Light Lady',
Author, TEDx speaker supported by
Glamox

Discover how lighting designed for the space station is transforming the future of the workplace down here on Earth. Learn how these discoveries are shaping the next generation of technologies, standards and regulations. Take away practical tips for your home office to improve productivity, sleep - and even help you look better on Zoom.



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14:00 SMART OFFICE APPROACH AT DELAVAL – NEW WAYS OF WORKING

Per Andersson, Director Digital
Workplace, DeLaval

Join us for an in-depth exploration of how DeLaval is pioneering the future of work through innovative office redesigns and cutting-edge technology solutions. Hear how DeLaval is preparing to rebuild their HQ office in Q4 2024, and are deeply engaged in integrating Microsoft 365, Microsoft Teams Rooms, and Smart Office technologies including Sony Nimway and the new Microsoft Places. This session will showcase how DeLaval's IT and Facility teams are collaborating to create a hybrid work environment that elevates productivity and flexibility. Discover how our strategic use of technology supports a seamless transition to new ways of working, setting a benchmark for the modern workplace.



14:15 EXPERT PANEL DEBATE: WORKPLACE INNOVATION

Gustav Falka, Head of
Strategy and Innovation, IKEA, Per
Andersson, Director Digital Workplace,
DeLaval and Joakim Laurén, Head of
GWM Technology & Insights, Nordea

Discover how workplace leaders are revolutionising HQ buildings through innovative design, data-driven insights, and actionable strategies. Explore the transformative impact of sensors, data analytics, and benchmarking on operational efficiency, employee productivity, and business strategies. Learn how benchmarking sets performance standards and drives continuous improvement, fostering a culture of innovation. Gain insights into leveraging technology to create smarter, more responsive work environments.



DeLaval

Nordea



DISRUPTIVE
TECHNOLOGIES

14:45 COFFEE BREAK AND NETWORKING

THE NEW WORKPLACE REVOLUTION

What does the future of work and workplace look like? What strategies are organisations adopting and what is the impact on the built environment and commercial real estate?

15:15 THE GYM AND THE PITCH, OR HOW THE WORKPLACE ENABLES INDIVIDUAL AND COLLECTIVE PROGRES

Naomi Sakamoto, [Principal Studio Director](#) and Philip Tidd, [Principal/Managing Director, Gensler](#)

What if our workplaces could catalyse both individual progress (or mastery) and collective progress (or cohesion)? We've heard the workplace described as a hospitality experience, social club, or boutique hotel; but if our aim is mastery, then the best analogue may be the gym—an environment designed for deliberate, focused practice on challenges beyond our skill. These divergent masteries must then come together on the pitch, where constructive disagreement allows us to progress towards a shared goal. Informed by Gensler's 2024 Global Workplace Survey data, we speculate about the enduring value of face-to-face interactions in a tech-enabled world.

Gensler

15:45 DISRUPTIVE FUTURE - A WORLD IN CONSTANT CHANGE!

Niklas Madsen, [CEO and founder of Superlab](#)

SUPERLAB

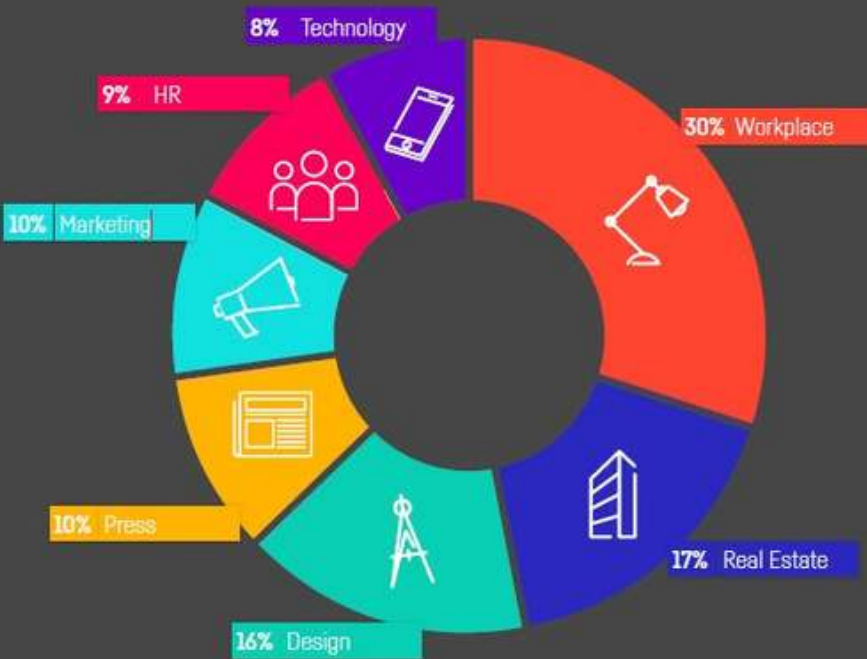
Many things that seem obvious in our world today were, not so long ago, considered crazy. Wearing small communication units as a watch around our wrists, flying objects transporting people between cities, innovations that we used to think of as alien are now part of most people's everyday life. Who would believe that the wacky Sci-Fi world of the cartoon from the early 1960s would slowly become our reality? Revolutionising technical innovations, along with digital transformation, have massively accelerated the development of our social evolution. Today, we work, socialise, meet partners, and plan our lives in radically different ways than we used to. In this lecture, we philosophise about this hazy, fickle, and fast-approaching future. Together with expert insight, we will dive headfirst into the connections between the psychological, and digital worlds of our time.

16:30 CHAIRPERSONS CLOSING REMARKS

17:00 NETWORKING DRINKS

18:00 CONFERENCE CLOSE

WHO ATTENDS



The choice of speakers was really inspiring offering great variety across a range of relevant topics.



DELEGATE, GSK



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



BOOK NOW

www.worktechevents.com/events/worktech24-stockholm/

KEY INFORMATION

Date & Venue

When: Tuesday 8th October 2024

How to book:

Visit: www.worktechevents.com/events/worktech24-stockholm/

Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:
renee.saunders@worktechevents.co.uk



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