

WORKTECH™ London

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

Special Edition

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

CONVENE, 22 BISHOPSGATE, LONDON

MONDAY 18th - WEDNESDAY 20th NOVEMBER

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WORKTECH ACADEMY

WORKTECH LONDON: SPECIAL EDITION

This year's WORKTECH London is a Special Edition featuring two and a half days of office tours, networking opportunities, and a conference filled with sessions from leading voices, seminars, and debates for in-depth discussions. Our programme promises a diverse and stimulating experience with thought-provoking debates covering a wide range of subjects.

We start the conference with seminars and panels covering a wide range of topics, including the key challenges facing today's financial and legal workplace occupiers and how new technologies are shaping the future workplace experience.

Additionally, the conference will feature visits to new workspaces and innovative experience spaces. Attendees can also enjoy numerous networking opportunities, including the WORKTECH Drinks Reception, a VIP Dinner, and a Conference Party.

Join us as we explore the intersection of people, place, and technology at this pivotal moment for the office. Engage in the discussions, think openly, and forge new connections amidst the vibrant backdrop of London.

HOW IT WORKS



STEP 1

Visit our [website](#) and register for the conference by booking a ticket.



STEP 2

Register your interest for the tours and roundtables by completing the form on our website and selecting which activities you'd like to take part in.



STEP 3

We will send you a confirmation email and diary invite from the WORKTECH Team for the activities you have successfully signed up for.

Please note that spaces are limited and subject to availability.

WORKPLACE TOURS AND ROUNDTABLES

Delegates can register their interest to join us on Monday 18th and Tuesday 19th for the legal & financial roundtables and exclusive workplace tours. Timings to be announced closer to the conference. *Please note that spaces are limited and subject to availability.*

MONDAY 18th NOVEMBER

LEGAL ROUNDTABLE AND LAUNCH PARTY HOSTED BY BURGESS SALMON

Future Workplace Panel: Join us for an enlightening discussion where industry experts share insights from projects at pivotal stages of development. With a focus on 'return on experience', this dynamic discussion brings together law firms at various stages of curating their workplaces.

Workplace Tours and Drinks: At Burgess Salmon's newly refurbished London office, attendees will have the opportunity to explore the various levels and amenities of the building. Led by knowledgeable guides, groups will delve into the intricacies of the workplace design and be able to experience it first hand. The tour will conclude offering guests the opportunity to unwind and network.



TUESDAY 19th NOVEMBER

FINANCIAL ROUNDTABLE HOSTED BY CONVENE, SANCROFT



Future Workplace Panel: Join us for an enlightening discussion where industry experts share insights from projects at pivotal stages of development. With a focus on ‘return on experience’, this dynamic discussion brings together financial services firms at various stages of curating their workplaces.

Sancroft Tours: Nestled between historic London landmarks in Paternoster Square, Convene Sancroft, St. Paul’s is a one-of-a-kind venue with impressive scale. The design of the location draws inspiration from the surrounding local craftsmanship and nearby contemporary architecture. The space is flooded with natural light from the nine- to 14-foot floor-to-ceiling windows and provides a white box space allowing for client and event branding opportunities, in-house catering with customisation options.



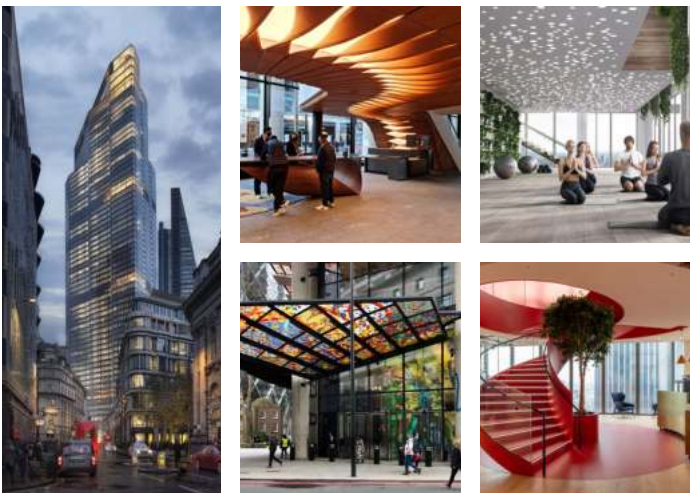
WORKPLACE TOURS - GSK GLOBAL HQ

GSK's new global headquarters in Central London – a place where everyone is supported to thrive and get ahead together. Join us and see first-hand this ground-breaking new space.

The HQ offers close proximity to the UK capital’s fast-growing global Life Sciences hub, London’s Knowledge Quarter, and GSK’s existing collaboration partners including the Francis Crick Institute and King’s College London. On the corner of New Oxford Street and Eamshaw Street, the headquarters’ design and excellent public transport links supports the company’s commitment to sustainability.



WORKPLACE TOURS - 22 BISHOPSGATE



Explore one of the world’s smartest workplaces and join the Smart Spaces team on a tour of 22 Bishopsgate, a people-led smart building, designed to meet the changing needs of the modern occupier and inspire a new way of working. Here, you’ll experience first-hand what it takes to make a commercial real estate property of this kind truly smart-enabled.

From contactless entry using Apple Wallet mobile wallet credentials to smart bike and locker storage in the ACP. From lunch click & collect functionality in the Market, to smart visitor management. This building has it all. You’ll be joined on the tour by a leading member of the Smart Spaces team who will be on-hand to answer any questions you may have. We hope to see you there!

TUESDAY 19th NOVEMBER

WORKPLACE TOURS - 100 LIVERPOOL STREET

This tour will showcase how British Land is harnessing SwiftConnect's digital automation technology to transform people's experiences in its buildings, creating more efficiently and enhancing security. See and hear first-hand how their mobile access rollout of employee badges in Apple Wallet is starting to reshape how people access buildings and amenities across their portfolio.

You'll see the technology in action at 100 Liverpool Street, one of the smartest buildings in London, both at the entrance and in Storey, their flexible workspace and touchdown space. You will also hear how British Land and other occupiers use SwiftConnect's Street-to-Seat solution in other parts of their portfolio.



WORKPLACE TOURS - EDGE, 125 SHAFTESBURY AVENUE



The redevelopment of 125 Shaftesbury Avenue, demonstrates the commitment to creating innovative, sustainable workplaces. This project aims for Net Zero by 2050 and reflects strong market demand for premium, eco-friendly office spaces. Join us to learn about cutting-edge design, sustainability strategies and vibrant, smart refurbished buildings.

WORKPLACE TOURS - EDGE, LONDON BRIDGE

This location was EDGE's first London project. This state-of-the-art development is London's most sustainable office tower, designed to achieve both BREEAM Outstanding and WELL Platinum certification.



WORKPLACE TOURS - 40 LEADENHALL



40 Leadenhall is one of the biggest schemes to ever receive planning permission in the City of London. Located in the City's insurance district, it will accommodate up to 10,000 people upon completion. The building is targeting BREEAM 'Excellent', NABERS 5 Star, and 'Platinum' WELL, WiredScore and SmartScore ratings. Join us to see what this amazing development holds for London.

TUESDAY 19TH NOVEMBER

WORKPLACE TOURS - ZOOM EXPERIENCE CENTRE

Join us to gain insights into cutting-edge technologies set to transform the future of work and workspaces. Experience immersive and interactive setups like the 125-foot Lens Wall and the world's first curved LED screen with multi-touch interactivity, which enhance engagement and communication. Visit the Boardroom of the Future which showcases state-of-the-art meeting technology that improves productivity and collaboration.



WORKPLACE TOURS AND VR/AR DEMOS - META, KING'S CROSS

Join us for immersive experiences and AR and VR demonstrations with a range of smart glasses and apps to capture, call, listen and livestream across architecture, design, retail and more.



SUMMARY REPORT AND TAKEAWAY

Each attendee will receive a comprehensive summary of this stimulating festival edition of WORKTECH London 2024. This report will capture the highlights and key takeaways from each session including all the outputs from the tours, showcases, talks, and networking events across London. It will be available to all delegates and presented by our colleagues at WORKTECH Academy as part of the closing summary of the conference



CONFERENCE OPENS

REGISTRATION AND PRE-EVENT NETWORKING

CHAIRPERSON'S WELCOME

Kasia Maynard, Head of Research and Editorial, WORKTECH Academy



WELCOME TO CONVENE

James Frankis, Head of Product, Convene



THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

The pandemic has catalysed the re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead.

THE FUTURE IS HERE

Ajay Chowdhury, serial entrepreneur, futurist, venture capitalist, author and ex-partner BCG. Co-founder of Shazam, Chairman of Cambridge Enterprise, Cambridge University's spin-out arm, Voted top 100 BAME business leaders in the UK by The Sunday Times.



Ajay will explore the transformative impact of the latest advancements in technology and AI, heralding a new tech revolution. This revolution will profoundly affect every individual and industry, from healthcare to finance and beyond. As we stand on the cusp of this unprecedented change, companies and individuals must adapt to survive and thrive. Embrace the future by understanding how these innovations will redefine our world and prepare to navigate the challenges and opportunities ahead. The future is not just approaching; it is already here.

MANAGING WORKPLACE EXPERIENCE: LESSONS FROM RETAIL

Speaker to be announced

The digital world has revolutionised how consumers shop. Digital retailers have rethought the customer experience across channels and devices, and have empowered the customer. With retail much further down the digital transformation road, what lessons can other businesses learn?

INNOVATION PLATFORM: YELLOWBOX



COFFEE AND NETWORKING

TRANSFORMING THE WORKPLACE: TECHNOLOGY AND EXPERIENCE

With rapid advancement in cutting-edge technologies and cultivation of flexible working environments, the modern office is evolving into a dynamic destination. We explore the forefront of this innovation and technology and examine how it is shaping the workplace experience and built environment; how it is enhancing productivity, fostering employee engagement, creating smarter, more responsive workspaces that meet the demands of the future workforce.

GSK: BUILDING ONE OF THE HEALTHIEST WORKPLACES IN THE WORLD

Chris Higgins, [Senior Programme Director, Workplace Real Estate and Facilities, GSK](#)



Hear how a programme of scientific sprints to develop future ready workplace design standards and their fundamental metrics are helping GSK create one of the world's healthiest workplaces. Chris will share innovative ways to measure previously unquantifiable aspects of the workplace, putting employee wellbeing and cognitive performance at the heart of decision making. Hear about the holistic measurement using smart wearables, mood questionnaires through pulse surveys and cognitive health and performance through state-of-the-art app technology. Chris will showcase how the data informs and ultimately measures the success of GSK's new global HQ – a place where everyone is supported to thrive and get ahead together.

THE METRICS THAT MATTER: DRIVING WORKPLACE SUCCESS IN 2024

Jane Watson, [Regional Manager EMEA, XY Sense](#)



Have you got workplace analysis paralysis? You're not alone. In this session, we explore the workplace metrics that matter and offer guidance on using data to drive transformative workplace change in 2024. Using case studies and learnings from workplace teams, we examine: current UK workplace utilisation trends and benchmark what they reveal about our changing strategic priorities in CRE; the metrics that actually matter to a successful hybrid workplace; and how to successfully balance 'the art and science' of successful hybrid workplace.

WORKPLACE INNOVATIONS IN THE UK/EUROPEAN REAL ESTATE LANDSCAPE

Chris Higgins, [Senior Programme Director, Workplace Real Estate and Facilities, GSK and Sol Enemoh, Director & Deputy Group COO, Digital & Transformation, HSBC](#)

In this dynamic panel discussion, industry experts spotlight learnings from projects at critical stages of development exploring key considerations for attracting top talent, crafting hospitality-driven workplace experiences and aligning workplace developments with sustainable and responsible business practices.



INNOVATION PLATFORM

LUNCH AND NETWORKING

PEOPLE CENTRED WORKPLACES: CULTIVATING CULTURE & ENGAGEMENT

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture .

HUMAN CENTRED WORKPLACE EXPERIENCE

Filipa de Albuquerque, [Global Lead Workplace Experience, Roche](#)



At a time when workplace has never been more important to C-Suite, we examine the challenges of delivering workplace experience true to brand, culture and people. Roche, and its intrinsically scientific culture, extended an experimental approach to measurement of work and workplace. Looking at how it measures and captures data, what data is used, it examines employee cost efficiency, space efficiency and sustainability. Challenging Roche to embrace and experiment with IT tools, people, space and behaviour. Continual learning and development has enabled Roche to move the dial incrementally across its global portfolio. Christoph and Filipa share this journey, how far they've come and what lies ahead.

CASE STUDY & VIRTUAL TOUR: BOOKING.COM'S NEW HQ AND VISION FOR THE FUTURE OF WORK

Marnix Mali, [Director of Real Estate and Workplace Services, Booking.com](#)



Join Marnix as he takes us behind the scenes of their newly opened headquarters in the heart of Amsterdam. This state-of-the-art campus, which began its journey in 2016, is the result of extensive research and numerous work style pilots designed to create the optimal environment for employee productivity and satisfaction. Marnix will share insights into how smart technology is used throughout the campus to gather data on space utilization, occupancy, and environmental conditions, allows for a data-driven approach to managing the workspace to support flexible working arrangements, ensuring the space can adapt to future needs driving decisions that enhance the work experience. He will also explore how the campus's flexible design, from adaptable event spaces to coworking areas in the central atrium, meets the evolving needs of a dynamic workforce. Discover how Booking.com has created a workplace that balances social interaction with individual productivity, setting a new standard for corporate real estate.



STREAM 1: DATA AND TECHNOLOGIES

STREAM 2: DESIGN AND EXPERIENCE

DATA DRIVEN WORKPLACE

Bengt Lundberg, **CEO, Disruptive Technologies**

FUTURE WORKPLACE | EMPLOYEE ENGAGEMENT

Imogen Privett, **Associate Director of the Workplace Innovation team, UnWork confirmed**, Andrew Thexton-Pee, **Director of Property, Thames Water**, Alyssa Jaffer, **Senior Global Communications Manager**

DESIGNING BETTER WORKPLACE EXPERIENCE

Paav Gandhi, **Head of Product and Co-Founder, Accessia**



How can we best invoke positive change in the workplace? How can data reactivate the office in a hybrid working world? As organisations seek to improve their workplace experience, leveraging and actioning the right workplace data can unlock the path to more engaging, activated offices.

EXPERT PANEL DEBATE: WORKPLACE INNOVATION – DATA, SENSORS AND BENCHMARKING

Speakers to be announced

This dynamic panel explores the transformative impact of data, sensors, and benchmarking in the modern workplace. Industry experts discuss how the integration of advanced sensors and data analytics is revolutionising operational efficiency, employee productivity, and business strategies. The panel will explore the role of benchmarking in setting performance standards, driving continuous improvement, and fostering a culture of innovation.



Industry experts discuss shifts to more experience-driven approaches to workplace design and the evolving priorities of leaders within the industry. How is the industry responding to the future of work in the long-term? And what can we learn from these large organisations about how to create and deliver great experiences? Also, as we move forward into a new era of work, how does future work consider under-represented groups? This session will explore how organisations can build more inclusive workplaces to ensure the future of work works for us all.

REIMAGINE TEAMWORK WITH AI-POWERED COLLABORATION PLATFORM

Speaker to be announced

Dispersed teams and disconnected tools have created workplace complexity with more meetings, siloed communications, and information overload. Businesses must reimagine team collaboration to streamline communication, boost engagement, optimise in-person time, and enhance productivity.

SESSIONS TO BE ANNOUNCED

REIMAGINE TEAMWORK WITH AI-POWERED COLLABORATION PLATFORM

James Kendall, [Director of Enterprise Engineering, SwiftConnect](#) and other speaker to be announced.

Industry experts discuss shifts to more experience-driven approaches to workplace design and the evolving priorities of leaders within the industry. How is the industry responding to the future of work in the long-term? And what can we learn from these large organisations about how to create and deliver great experiences?



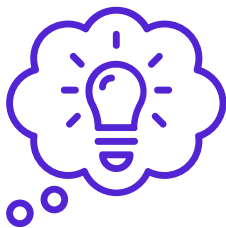
DRINKS AND DJ

THE NEW WORKPLACE REVOLUTION

What does the future of work and workplace look like? What strategies are organisations adopting and what is the impact on the built environment and commercial real estate?

THINK TANK SESSIONS

Speakers to be announced



An interactive and collaborative session for delegates to come together to discuss and share insights from the day's presentations, while also providing an opportunity for networking and socializing. Delegates are divided into small, diverse groups to encourage a rich mix of perspectives. Each group is given a specific topic related to the day's themes, with participants taking turns sharing insights, reflections, and opinions on the topic. Each group has a pre-assigned representative to present a brief summary back to the audience, highlighting viewpoints and insights that emerged.

CLOSING KEYNOTE - FUTURE TECH: REIMAGINING WORKPLACE WITH AI

Speakers to be announced

Hear insights into the latest technologies including Microsoft Places, Co-Pilot and what they mean for new ways of working. How will it support workplace experience, improve employee connections and optimise workplace based on changing employee needs?

CHAIRPERSON'S CLOSING REMARKS

Kasia Maynard, [Head of Research and Editorial, WORKTECH Academy](#)



This session brings together the outputs across the multiple tours, showcases, talks, and networking events that have taken place across London over the past two and a half days:

- Legal Roundtable
- Financial Roundtable
- Tours across the capital

