

WORKTECH™ Chicago

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

MHUB, 1623 W FULTON STREET

WEDNESDAY JULY 17TH

09:00 - 16:30

Hosted by

Sponsored by



JLL

OFFICE SPACE



servicenow.

Deloitte.

MHUB



Envoy



geniant

bevi.

embrava.

MapsPeople

Supported by



unwork



WORKTECH ACADEMY



Conference Producer,
WORKTECH Events

A warm welcome to WORKTECH24 Chicago

WORKTECH is the fastest growing forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Never before has the workplace, and the way we work been so high on the agenda for organisations. As we make the great return to the office, how can organisations build engaging workplace experiences and cultures for their people?

You are invited to join over 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, and share best practice and expertise.

The conference will be run in one stream, which means our delegates will get to attend every speaker presentation. We will also have a curated innovation exhibition happening in the breakout areas for attendees to meet with our education partners, complementing learning throughout the day, as well as three networking breaks, creating time for attendees to meet the other participants.

We hope you will be able to join us and we are looking forward to welcoming you to the event on July 17th.

Warmest regards,
Samantha

CONTENTS



SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH24 Chicago will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experiences, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Full list of speakers

Moji Akinde [Discover Financial Services](#)
Dr Sally Augustin [Design with Science](#)
Stuart Bern [JLL Technologies](#)
Theresa Broderick [EY](#)
Jade Campbell [Envoy](#)
Mary Carnes [OfficeSpace Software](#)
Emily Dellenbaugh [Rapid7](#)
David Dewane [Geniant](#)
Andrea Diieso [Rapid7](#)
Eric Doninger [Brown-Forman Corporation](#)
Brett Fisher [ServiceNow](#)
Sam Franklin [JLL](#)
Michael Gordon [Deloitte](#)
Connor Gray [JLL Technologies](#)
Julia Hays [Mondelēz International](#)
Alexandra Levit [Wall Street Journal](#)
Tica Masuku [Spaceful](#)
Manas Mehandru [mHUB](#)
Joe Mills [Discover Financial Services](#)
Dan Rooney [JLL](#)
Tope Sadiku [Formerly Kraft Heinz](#)
Maria Stopper [JLL](#)
Paolo Urizar [William Blair](#)
James Waddell [Cognitive Corp](#)



Paolo Urizar, William Blair



Moji Akinde, Discover Financial Services



Alexandra Levit, Wall Street Journal



Andrea Diieso, Rapid7



Manas Mehandru, mHUB



Tope Sadiku, Formerly Kraft Heinz



Dan Rooney, JLL



Tika Masuku, Spaceful



Joe Mills, Discover Financial Services



How AI will Enable The Future of Work with Digital Talent

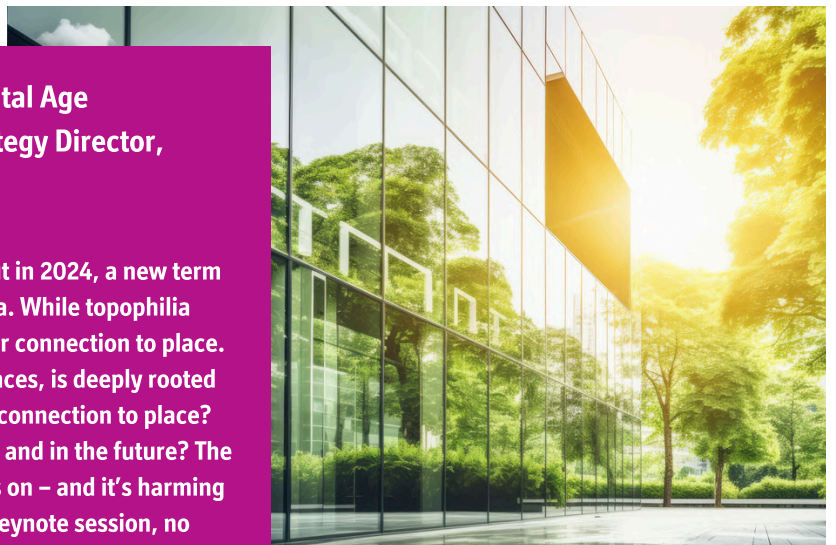
Alexandra Levit, Workforce Futurist, WSJ Columnist, CEO at Inspiration at Work and International Bestselling Author of Humanity Works

Join Alexandra Levit, Wall Street Journal columnist and author of "Deep Talent: How to Transform Your Organization and Empower Your Employees Through AI" for an insightful fireside chat discussion. Explore the pivotal role that Artificial Intelligence (AI) will have in shaping the future of work and the future of talent for the next generation of global workforce transformation. Gain valuable futurist insights and practical strategies with real-world case studies as to how we can harness AI's potential to enable greater human performance with exceptional business outcomes. Don't miss this exciting opportunity to understand the dynamic landscape of AI-driven talent transformation and how it will impact and shape the future of work for 2030 and beyond.

Workplace Topophilia – The Role of Place in the Digital Age

Tica Masuku, Human Geographer & Workplace Strategy Director, Spaceful

As Biophilia has been a buzzword for years (and rightly so), but in 2024, a new term has been emerging to take the spotlight: Workplace Topophilia. While topophilia sounds similar to biophilia, it represents a distinct concept: our connection to place. The way we experience places, and the way we connect to spaces, is deeply rooted in human beings. But how much are we actually aware of our connection to place? How is technology impacting our spatial awareness, both now and in the future? The ongoing tug-of-war between our digital and physical realms is on – and it's harming our wellbeing, more so than many realise. In this interactive keynote session, no senses will be left untapped - let's uncover the true role of place in the digital age.



People, Places, and Profit – Optimizing Innovative Social Impact Investment Strategies

Moji Akinde, Director of Social Impact & Financial Inclusion, Discover Financial Services / Joe Mills, Senior Director, Transformation Strategy & Automation, Discover Financial Services

This session spotlights Discover Financial Services' journey to redefine innovative social impact by leveraging people-led, place-based, and adaptive re-use investment strategies that combine emerging and disruptive technology principles to optimize social, economic, and organizational wellbeing. By being proximate to communities, listening to their needs, and investing in their long-term sustainability, organizations, corporate real estate investors, and technologists can be agents of social change while optimizing strong returns

08:30 | WORKTECH24 CHICAGO CONFERENCE OPENS**09:00 | CHAIRPERSON'S OPENING REMARKS**

Tope Sadiku, **Former Strategic Planning Lead – Strategy, Transformation, Agile & Revolution, Kraft Heinz / Board of Directors, Chicago Innovation, Chicago Better Business Bureau, NextUp Chicago**



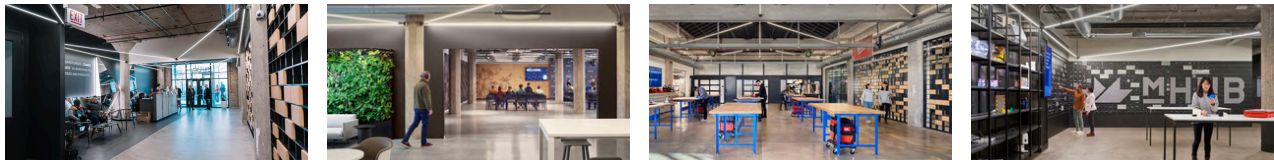
Dan Rooney, **Managing Director, Consulting, JLL**

**09:15 | WELCOME ADDRESS & INTRODUCTION TO MHUB**

Manas Mehandru, **Chief Operating Officer, mHUB**



In this introduction, gain insights into mHUB's unique hyper-resourced environment and ecosystem that is changing the landscape of HardTech development and creating the conditions for physical product innovation to thrive in the modern workplace ecosystem.



mHUB Workplace Tours: Attendees are invited to join tours of this unique center of innovation during the conference breaks.

09:30 | FIRESIDE CHAT: HOW AI WILL ENABLE THE FUTURE OF WORK WITH DIGITAL TALENT

Alexandra Levit, **Workforce Futurist, WSJ Columnist, CEO at Inspiration at Work and International Bestselling Author of Humanity Works / James Waddell, President, Cognitive Corp**

THE WALL STREET JOURNAL.



Join Alexandra Levit, Wall Street Journal columnist and author of "Deep Talent: How to Transform Your Organization and Empower Your Employees Through AI" for an insightful fireside chat discussion. Explore the pivotal role that Artificial Intelligence (AI) will have in shaping the future of work and the future of talent for the next generation of global workforce transformation. Gain valuable futurist insights and practical strategies with real-world case studies as to how we can harness AI's potential to enable greater human performance with exceptional business outcomes. Don't miss this exciting opportunity to understand the dynamic landscape of AI-driven talent transformation and how it will impact and shape the future of work for 2030 and beyond.

09:50 | THE AI-POWERED WORKPLACE: BRIDGING THE GAP BETWEEN PEOPLE AND PLACES

James Waddell, **President, Cognitive Corp**



This micro-session will delve into the transformative power of AI-enabled automation in reshaping the digital thread of corporate real estate. As the CRE industry evolves rapidly, understanding and leveraging these technologies is no longer a luxury but a necessity. The talk will explore how AI and digital threads are not just technological upgrades but strategic tools for sustainability, efficiency, and enhanced tenant experiences.

10:05 | NETWORKING & COFFEE BREAK**10:40 | CRE DIGITAL TRANSFORMATION: THE LEADERSHIP BLUEPRINT TO INFLUENCE DECISIONS AND DRIVE CHANGE**

Stuart Bern, **Managing Director, JLL Technologies / Connor Gray, Engagement Manager, Advisory: Building Technology, JLL Technologies**



CRE leaders are facing many headwinds that threaten to stifle growth and impede progress. These challenges are driving the transformation CRE and technology leaders must orchestrate together to deliver business value and meet new requirements for growth continuously. JLL Technologies' Stuart Bern and Connor Gray have enabled many of the world's largest and most complex organizations to reshape how real estate and operations deliver value in new and more agile ways. They will share insights into CRE transformation journeys, pitfalls, best practices, and tangible outcomes in the face of tighter budgets, changing market and regulatory conditions and evolving customer expectations.

11:10 | HOW WORKPLACE DATA BUILT TRUST, EFFICIENCY, & ENGAGEMENT AT RAPID7

Mary Carnes, **Workplace Insights & Community Lead, OfficeSpace Software** / Andrea Diieso, **Director of Workplace Experience, Rapid7** / Emily Dellenbaugh, **Manager of Workplace Experience, Rapid7**

OFFICESPACE 

RAPID7

As workplace environments evolve, how can organizations use data to effectively build trust, manage employee expectations, and make sound real estate decisions? Join Andrea Diieso and Emily Dellenbaugh, leaders in Workplace Experience at Rapid7, an award-winning cybersecurity solutions provider, along with Mary Carnes, Workplace Insights & Community Lead at OfficeSpace Software, for an engaging fireside chat. Discover how these innovative and forward-thinking women use data-driven strategies and human-centered design to improve workplace management and employee engagement. Learn practical techniques to build trust, optimize space, and manage hybrid work environments. This must-attend session offers innovative solutions and practical metrics to create an efficient, engaging, and future-ready workplace.

11:30 | INTEGRATION UNLEASHED: MERGING WORKPLACE AND BUILDING MANAGEMENT SYSTEMS

Michael Gordon, **Managing Director, Deloitte** / Brett Fisher, **Senior Director, Product Management, ServiceNow**

Deloitte.

servicenow.

As corporate real estate leaders navigate the intersection of innovation, technology, and management systems, the challenge is not just to keep up, but to stay ahead. This session delves into the potential of integrating workplace management platforms with building management systems—an approach that can unlock significant enterprise value. With a focus on understanding the current trends in WMS/BMS integration, we will explore how such integration can fuel innovation and drive efficiency, the typical use cases for this integration, providing practical insights and how to effectively plan a roadmap for this technological convergence in your organization. In this session, participants will learn how to leverage technology to transform their corporate real estate portfolio, optimizing their resources, and setting their organization up for a future of growth and innovation.

11:50 | AUDIENCE INTERACTIVE SESSION**12:00 | AUTOMATION ≠ AI: HOW TO MOVE THE NEEDLE WHEN YOUR ORGANIZATION ISN'T READY FOR ADVANCED TECH**

Jade Campbell, **Senior Manager, SMB AE's, Envoy**

 **Envoy**

12:05 | NETWORKING & LUNCH BREAK**13:05 | WORKPLACE TOPOPHILIA – THE ROLE OF PLACE IN THE DIGITAL AGE**

Tica Masuku, **Human Geographer & Workplace Strategy Director, Spaceful**

Spaceful

Biophilia has been a buzzword for years (and rightly so), but in 2024, a new term has been emerging to take the spotlight: Workplace Topophilia. While topophilia sounds similar to biophilia, it represents a distinct concept: our connection to place. The way we experience places, and the way we connect to spaces, is deeply rooted in human beings. But how much are we actually aware of our connection to place? How is technology impacting our spatial awareness, both now and in the future? The ongoing tug-of-war between our digital and physical realms is on – and it's harming our wellbeing, more so than many realise. In this interactive keynote session, no senses will be left untapped - let's uncover the true role of place in the digital age.

13:35 | FROM LANGUISHING TO FLOURISHING

David Dewane, **Chief Experience Officer, Physical Space, geniant**

 **geniant**

This talk examines a case study of one of the most exciting new offices in the USA. The discussion will focus on how to move from pre-pandemic models that were characterized by a pervasive sense of languishing, to a future based on deep flourishing. In doing so, we will explore concepts originating in sociology that will be critical to developing metrics for tracking the behavioral impact of our physical environments in the larger context of hybrid work.

13:55 | PEOPLE, PLACES, PROFIT – OPTIMIZING INNOVATIVE SOCIAL IMPACT INVESTMENT STRATEGIES

Moji Akinde, **Director, Social Impact & Financial Inclusion, Discover Financial Services** / Joe Mills, **Senior Director, Transformation Strategy & Automation, Discover Financial Services**

This session spotlights Discover Financial Service's journey to redefine innovative social impact by leveraging people-led, place-based, and adaptive re-use investment strategies that combine emerging and disruptive technology principles to optimize social, economic, and organizational wellbeing. By being proximate to communities, listening to their needs, and investing in their long-term sustainability, organizations, corporate real estate investors, and technologists can be agents of social change while optimizing strong returns.



14:20 | NETWORKING & COFFEE BREAK

15:00 | THINK TANK BREAKOUT DISCUSSIONS



Join our interactive think tank discussion groups, where we explore the future of work's most compelling topics. Alongside keynote presentations and panel discussions from industry experts, we invite you to participate in interactive peer-to-peer discussions to exchange ideas, problem-solve and share experiences, challenges and insights with the workplace community.



DIGITAL TRANSFORMATION: THRIVING IN THE MODERN WORKPLACE

As the pace of technological advancements accelerates, we explore digital transformation and share lessons learned in navigating the modern workplace's digital terrain. When thinking about how you are leveraging workplace data alongside emerging disruptors like AI and spatial computing within your organizations, how can we create seamless experiences to thrive in the digital era?



NEW PARADIGMS OF WORK

The post-pandemic era has given rise to new paradigms of work, including decentralized teams and flexible schedules. As business leaders strive to instil purpose and meaning within their physical workplaces, how can organizations proactively adapt to this "post-peak" office era and ensure that their workplaces remain conducive to collaboration, innovation, and meaningful employee experience? What innovative approaches to space, amenities and shared resources should be considered?



TALENT OF THE FUTURE AND THE NEW EMPLOYEE VALUE PROP

Let's delve into strategies for attracting, retaining, and harnessing the potential of tomorrow's workforce. What innovative approaches can be leveraged to enhance culture and bridge organizational needs with the aspirations of the next generation of employees?

15:45 | EXPERT PANEL: ADAPTING AND INNOVATING FOR THE WORKPLACE ECOSYSTEM OF THE FUTURE

Theresa Broderick, **Senior Director, Corporate Real Estate Consulting & Technology Practice, EY** / Paolo Urizar, **Senior Director, Workplace Solutions, William Blair** / Eric Doninger, **VP, Global Director of Real Estate & Workplace Strategies, Brown-Forman Corporation** / Julia Hays, **Real Estate Strategy Lead, Mondelez**

In this closing panel, join esteemed workplace leaders as they reflect on key learnings from the day, discuss applications of workplace innovation within their respective organizations and share their thoughts on the future of work and ever-evolving ecosystem of work and workplace.



William Blair



BROWN-FORMAN

Mondelez
International

16:20 | CHAIRPERSON'S CLOSING REMARKS

Tope Sadiku, **Former Strategic Planning Lead – Strategy, Transformation, Agile & Revolution, Kraft Heinz** / Board of Directors, Chicago Innovation, Chicago Better Business Bureau, NextUp Chicago / Dan Rooney Managing Director,



Dan Rooney, **Managing Director, Consulting, JLL**



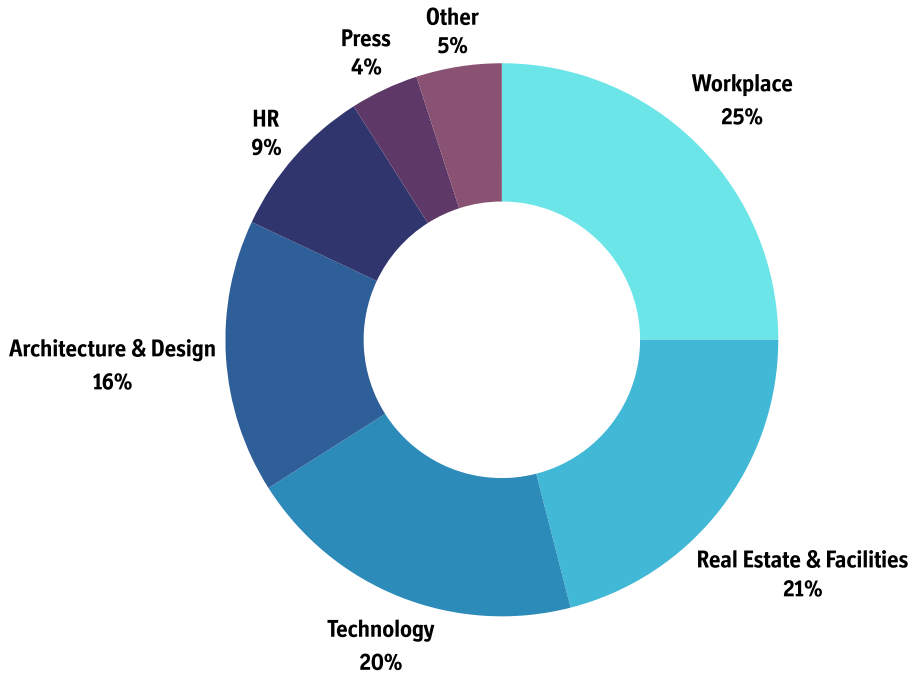
16:30 | CONFERENCE CLOSES

16:45 | NETWORKING DRINKS RECEPTION AT DISTRICT BREW YARDS



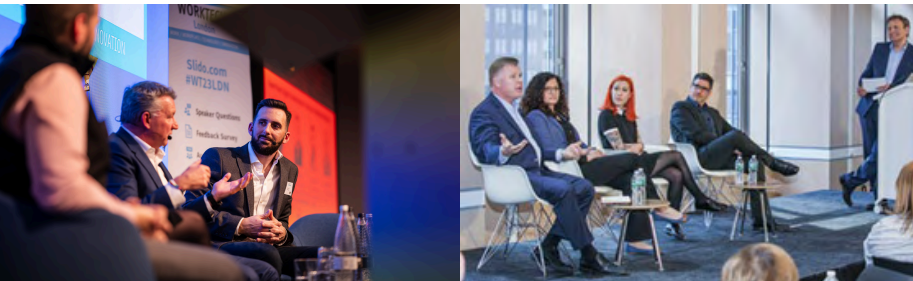
WHO ATTENDS

Attracting senior level professionals from Workplace, CRE, IT, HR and Architecture & Design



It was a brilliant event; there is not often sessions with like-minded people all discussing the diverse aspects of work from all angles, from such a broad/diverse range of people.

WORKTECH DELEGATE, UNICEF



A fantastic and inspirational event ... with a large array of workplace professionals and case studies from a range of industries

PROPERTY PROGRAMME DIRECTOR, BBC



BOOK NOW

www.worktechevents.com/events/worktech24-chicago/

KEY INFORMATION

Date & Venue

When: Wednesday, July 17th

Where: mHUB, 1623 W Fulton St, Chicago

How to book:

Visit: www.worktechevents.com/events/worktech24-chicago/

Offer a Special Rate to Your Network

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more.

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

kirsty.darlington@worktechevents.co.uk



WORKTECH™

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

7 St. John's Mews
13 St. John's Road, Hampton Wick
Kingston upon Thames, KT1 4AN, UK

+44 (0)20 89 77 89 20
info@unwired.eu.com

www.worktechevents.com