

WORKTECH™

Los Angeles

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

THURSDAY, OCTOBER 12TH 2023

ACCENTURE, 1003 E 4TH PL, LOS ANGELES

09:00 - 16:30

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MAGAZINE

8:30 AM | CONFERENCE OPENS - REGISTRATION & PRE-EVENT NETWORKING

9:00 AM | CHAIRPERSON'S OPENING REMARKS & WELCOME ADDRESS

Elizabeth Brink, *Regional Managing Principal, Gensler*

Gensler

THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what they should prioritize in the months ahead.

OPENING KEYNOTE: THE EUDAEMONIA MACHINE

David Dewane, *Chief Experience Officer, Physical Space, geniant & Adjunct Professor, Illinois Institute of Technology*



The workplace has a well-earned reputation for being a hive of distraction and stress. It doesn't have to be this way. What would our employee experience be like if we rethought it from the standpoint of eudaemonia, the ancient Greek concept of deep personal flourishing? This isn't utopian thinking anymore. The pandemic ruptured the inertia of the old, open office and we suddenly find ourselves with the opportunity to take a great leap forward. In this session, David shares what eudaimonia is and how humans go about getting it, providing a clear understanding of the difference between "functional" vs "performative" space and exploring how cognition and computation intersect with physical space to make this possible.

THE FLOURISHING WORKSPACE: HOW TO PRIORITIZE WELLBEING AND FLOW IN WORKSPACE DESIGN

Dr. Sophie Keller PhD, *Best-Selling Author and Co-Founder, Village Workspaces*



In this illuminating session, Dr. Sophie Keller, a renowned expert with 7 years of Ph.D. research in the science of happiness and workspace design, integrates Positive Psychology to create optimal work environments that foster flow and wellbeing. As the modern workforce grapples with challenges like remote work loneliness, blurred work-life boundaries, and diminished creativity, discover how design rooted in wellbeing principles can enhance flow and peak performance, entice employees back to the office, and help retain top talent. Dr. Keller offers insights into the convergence of workspace design and psychology, sharing actionable strategies to create thriving workspaces.

NETWORKING & COFFEE BREAK

THE INFLUENCE OF EVOLVING WORKPLACES ON URBAN LANDSCAPES: A DEEP DIVE INTO THE TRANSFORMING DYNAMICS

Melissa Marsh, *Founder and Executive Director, PLASTARC* / Additional speakers to be announced

PLASTARC

As workplaces continue to evolve, they exert considerable influence on our cities' form and function. In this comprehensive session, we investigate the interplay between changing workplaces and urban landscapes, elucidating how shifts in work culture and office design shape our cities.

INTERACTIVE GROUP DISCUSSION

WORKPLACE EXPERIENCE

With unprecedented changes to society and the economy, how employees experience work has become critical to an organization's ability to navigate disruption, transformation, and economic uncertainty. We will examine the latest workplace strategies, technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

EXPERT PANEL: CROSS-FUNCTIONAL APPROACHES TO WORKPLACE EXPERIENCE

Niharika Hablani, **Program Manager & Chief of Staff to Head of Global Real Estate and Workplace, Stripe** / Matt Vannucci, Sr. **Director, Global Real Estate & Workplace Strategy, Hydrafacial** / Additional speakers to be announced

This session explores how best to create optimal environments for employees to do their work, examining how cross-functional and human-centred approaches can be leveraged to make the office and greater workplace ecosystem more purposeful. How do we measure what is great? How do we successfully work across functional real estate, human resources (HR) and information technology (IT) to deliver it?

stripe **hydrafacial**

THE WORKPLACE OF THE FUTURE: HUMAN-CENTRIC WORKPLACE STRATEGIES DRIVEN BY ORGANIZATIONAL PSYCHOLOGY

Dr. Christian Wandeler, **Organizational Psychologist, Founder, Semco Style Institute USA and Associate Professor, California State University, Fresno**

In this interactive session, Dr. Wandeler explores the importance of human-centric workplace strategies, sharing insights on what organizations can do, in addition to technology, to leverage the most innovative social-technology to achieve more impact and better performance, with employees who are happier and healthier.



EVOLVING TO AN EXTRAORDINARY INCLUSIVE WORKPLACE

Sarah Cline, **Global Workplace Inclusion & Diversity Lead - Corporate Services & Sustainability Accenture** / Kara Braniff, **Talent and Learning Services, Accenture**

Session synopsis to be announced

accenture

CREATING CONNECTION: FOSTERING WORKPLACE COMMUNITY AND ENGAGEMENT

Leon Papkoff, **Chief Product Officer, CXApp**



NETWORKING & LUNCH BREAK

TECHNOLOGIES TRANSFORMING THE FUTURE OF WORK

From the metagora to the metaverse, digital assistants in Teams, to the impact of AI recruiting tools to industrial automation and robotic assistants and AV intelligence, new digital technologies are transforming the modern workplace. We explore some of the key issues and challenges affecting all our futures.

WORKPLACE PILOTS: NAVIGATING NEW METRICS & MEASUREMENTS FOR SUCCESS

Kacey Garcia, **Regional Director, Workplace Services, The Trade Desk** / Tim Cowell, **Director of Space Planning and Design, USC** / Additional speakers to be announced



Explore innovative approaches to creating and measuring flexible and adaptable workspaces and smart environments that enhance employee well-being, productivity, and engagement in this enlightening and dynamic discussion. The panel's focus will be on sharing priorities, introducing pilots, and highlighting the wins, the surprises, and the learnings so far.

LOOKING TO BUILD BETTER WORKPLACE EXPERIENCES? RETHINK YOUR INVESTMENT IN DATA

Speaker to be announced



Keeping your workplace portfolio agile in any economy requires you to anticipate problems – from building services to employee experience – and to take action in real time. Property managers and their tenants are turning to workplace data for actionable insights. This session will explore the complex job of workplace forecasting, and how a 360-view through analytics can help optimize buildings or standalone offices for security, efficiencies, and great experiences.

ARTIFICIAL INTELLIGENCE AND ITS IMPACTS ON BUSINESS AND HUMANITY

Speakers to be announced



In this discussion, we explore the ways in which AI will and won't transform the workplace, aiming to cut through the dialogue about chatbots and artificial intelligence and get to the specifics of how these technologies affect us all. Covering topics such as sustainability, AI ethics, the impact of new technology on the jobs market and setting AI in-context with other major technology trends, they will provide an overview into where AI is going in the next few years and how we can best prepare for the transformations it will bring.

NETWORKING & COFFEE BREAK

INTERACTIVE REFLECTION SESSION



This facilitated interactive session offers the audience an opportunity to reflect on content shared throughout the day, discuss with peers, ask questions and gather real-time data.

ADDITIONAL SESSIONS TO BE ANNOUNCED

Speakers to be announced

There are limited opportunities within the agenda to present relevant thought-leadership and case studies to our global audience of senior workplace professionals. For more information please contact samantha.cullum@worktechevents.co.uk

CHAIRPERSON'S CLOSING REMARKS

Elizabeth Brink, **Regional Managing Principal, Gensler**



4:30 PM | CONFERENCE CLOSES