

WORKTECH™ Stockholm

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

TWENTY YEARS OF
WORKTECH

20

EST. 2003

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

THURSDAY SEPTEMBER 21ST

AT SIX, STOCKHOLM

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Caroline Bell

Managing Director,
WORKTECH Events

A warm welcome to WORKTECH23 Stockholm

WORKTECH23 Stockholm is the conference for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

WORKTECH brings innovative ideas and inspiration to the workplace community through inter-disciplinary speakers and learning experience to enhance creativity and move thinking forward.

Join over 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practise and expertise.

Alongside the conference, we will have a curated innovations exhibition taking place in the breakout areas for attendees to meet with our education partners, complementing learning during the day.

On the day, there will be networking breaks, allowing attendees time to meet the other participants. After the conference closes, all delegates will be invited to continue networking at the WORKTECH drinks reception.

We hope you will be able to join us and we are looking forward to welcoming you to the event on September 21st.

Warmest regards,
Caroline

CONTENTS



SPEAKERS



SESSSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH23 Stockholm will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature over 20 speakers, including leading international thinkers from industry and academia.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

Full list of speakers

Anna Taylor [Borges Salmon LLP](#)
Audrey Cowan [Borges Salmon LLP](#)
Camilla Hillerup [Microsoft](#)
Caroline Court [Ericsson](#)
Claus Christensen [EY](#)
Emma Dowden [Borges Salmon LLP](#)
Esme Banks Marr [BVN Architecture](#)
Indy Johar [Dark Matter Labs](#)
Jacob Kindgren [Cisco](#)
Jessica Schmidt [EY](#)
Jeremy Myerson [WORKTECH Academy](#)
Jerker Davidson [iManagement](#)
Jonas Thelander [Veldhoen + Company](#)
Jonny Bucht [Cisco](#)
Kate Milne [Cardea Health Consulting](#)
Luis De Souza [NFS Technology](#)
Mickael Kirk-Jenson [Predictio](#)
Patrik Etelävuori [EY](#)
Peggie Rothe [Leesman](#)
Peter Wennerström [Nokia](#)
Sonya Simmonds [Spotify](#)
Suzana Drakulic [Google](#)
William Randawa [Activision Blizzard King](#)

Additional speakers to be announced



Audrey Cowan Burges Salmon LLP



Sonya Simmonds, Spotify



Jeremy Myerson, WORKTECH Academy



Jonas Thelandersson,
Veldhoen + Company



Peter Wennerström, Nokia



Suzana Drakulic, Google



Camilla Hillerup Microsoft



Indy Johar Dark Matter Labs



Jessica Schmidt, EY

SESSION HIGHLIGHTS

Key themes we will be discussing at this event include:

The New World of Work: Challenges & Emerging Trends

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

People Centred Workplaces: Cultivating Culture, Collaboration & Engagement

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? How can we create positive workplace experience and seamless collaboration in our new hybrid world. We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture.

Workplace Experience

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. What are the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond?

New Digital Technologies

From the metagora to the metaverse, digital assistants in Teams, to the impact of AI recruiting tools to industrial automation and robotic assistants and AV intelligence, new digital technologies are transforming the modern workplace. What are the key issues and challenges affecting all our futures?

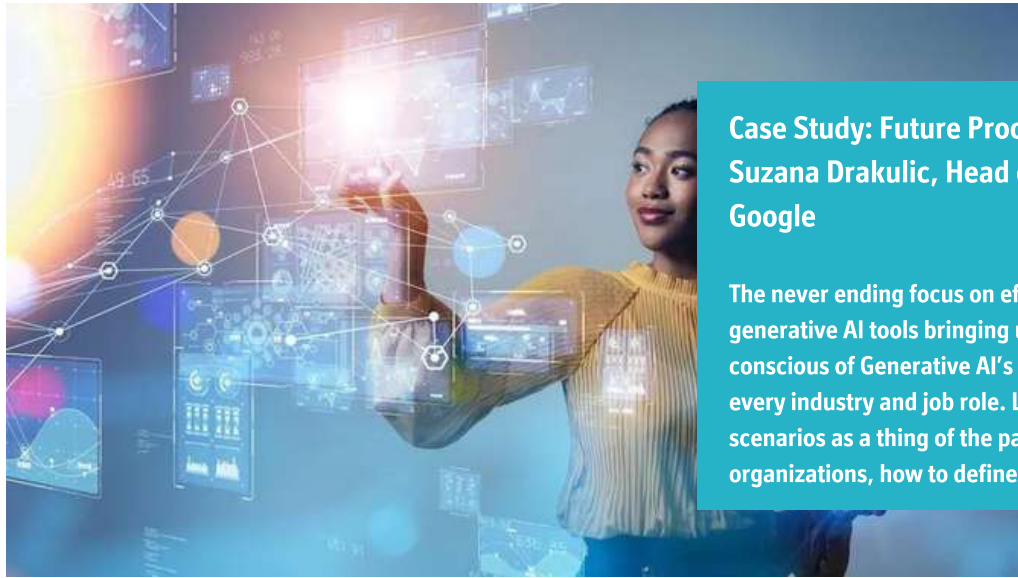
KEY THEMES

THE NEW WORLD OF WORK:
CHALLENGES & EMERGING TRENDS

PEOPLE CENTRED WORKPLACES:
CULTIVATING CULTURE,
COLLABORATION & ENGAGEMENT

WORKPLACE EXPERIENCE

NEW DIGITAL TECHNOLOGIES



Case Study: Future Proofed Workspace Powered by AI

Suzana Drakulic, Head of Google Workspace Nordics & CEE, Google

The never ending focus on efficiency, security & innovation is now fueled with generative AI tools bringing us now to the future of work. We are wholly conscious of Generative AI's ability to transform the way we work across every industry and job role. Leaving science fiction stories and hypothetical scenarios as a thing of the past, this session examines the implications for organizations, how to define strategy and take action.

Fostering Age-Friendly Workplaces

Kate Milne, Founder, Cardea Health Consulting

This session examines strategies to emphasize age diversity, inclusion, and wellbeing in hybrid working. With the combination of population aging and changing workplace environments causing organizations to lose female leaders in record numbers (and with many women in leadership roles being in midlife or older), we share insights into creating supportive environments for women in this demographic. What are the unique obstacles faced? How can hybrid models help address these challenges? How can we build age-friendly, wellbeing-centered workplace experiences? What strategies for creating inclusive environments that prioritize wellbeing? And how to best harness technology to enhance this.



Expert Panel: New Ways of Working - from Distributed First to Hybrid

Sonya Simmonds, Head of Distributed Experience, Spotify, Camilla Hillerup, HR Direktør | Microsoft Denmark & Iceland, Caroline Court, Head of Global Workplace Community & Innovation, Ericsson, William Randhawa, Global Director of Workplace Design, Construction & Innovation, King and Claus Christensen, Head of Workplace Experience & Advanced Analytics EY

From Distributed First Experience and Work from Anywhere strategy to wholly Hybrid, this panel explores workplace leaders' differing strategies examining proximity, productivity, and how it's not where you work but how you work and the tools you use to achieve it. What do they think the next 18 months looks like? As hybrid working evolves, what role will workplace play in the emerging ecosystem? And now that many have returned to shared spaces, how we prepare for the next phase of our work evolution.

WORKPLACE TOURS

As a delegate, you'll have the opportunity to gain access to an exclusive behind-the-scenes experience at two of Stockholm's most cutting-edge workplaces.

These will be held the day before the conference on Wednesday 20th September.

Please note that spaces for these exclusive tours are extremely limited, subject to availability and available exclusively to registered conference delegates.

KING HEADQUARTERS TOUR:



Step into the realm of creativity at King, the Swedish game developer behind global hits. Discover the captivating workplace where imagination thrives and innovation takes centre stage.



Designed for the purpose of establishing a workplace platform that strengthens culture and supports the innovative way of working, King has achieved increased effectiveness and productivity in the office. Building a joint culture with strong incentives for employees to return to the office.

EY MASTERCLASSES & HEADQUARTERS TOUR:



Explore the innovative workspace of EY, where forward-thinking strategies converge with stunning design. Witness first hand how EY's environment fosters collaboration, creativity, and efficiency.

EY's office occupies four floors in a building at the heart of Stockholm, with stunning views over the city. The workplace promotes health, creativity and interaction and offers the best of both worlds: the comfort of home and the cutting-edge functionality of the workplace.



WORKTECH STOCKHOLM 2023 PROGRAMME

08:30 CONFERENCE OPENS

08:30 REGISTRATION AND PRE-EVENT NETWORKING

09:00 CHAIRPERSON'S WELCOME

SVN



Esme Banks Marr, [Strategy Director | Work + Place at Architecture SVN](#) and Jessica Schmidt, [Future of Work Strategy Lead Nordics, Associate Director Markets & Business Development, EY](#)

09:10 WELCOME FROM EY

THEME: THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

09:15 THE STATE OF THE WORKPLACE – FLEX, FLUX AND FRACTURES

Jeremy Myerson, [Director, WORKTECH Academy and Professor Emeritus of Design, Royal College of Art](#)

WORKTECH ACADEMY

As the dust begins to settle on the biggest shake-up in working practices for a generation, this presentation will focus on the current state of the art and emerging trends for the next year. Drawing on his new book, 'Unworking', and insights and evidence from around the global WORKTECH Academy network, Jeremy Myerson will explore the growing divide between company leaders and their employees on flexible work. How can this rift be healed?

09:50 DESIGN AND THE CITY – LEARNINGS FROM A 10 YEAR JOURNEY

Indy Johar, [CEO and Founder, Dark Matter Labs](#)



Indy presents a case for how the way we work and live is going through deep-code transformation at a speed and scale equivalent to the transition of World War. This keynote examines how, our very ideas of self, how we exist within the world, relate to it and each other is on the precipice of change that will affect everything - energy systems, material, food and nutrient systems — through to how we make decisions as societies in a complex, emergent world. This apex of transformation affects us and the way we use cities and work and will require us to radically reshape our habits, behaviours, thinking patterns and relationships. Indy explores how Design thinking can bring a way of thinking to different aspects of how we live and work in an era of complexity and uncertainty.

10:25 COFFEE BREAK AND NETWORKING

THEME: PEOPLE-CENTERED SPACES: LEADERSHIP AND CULTURE IN HYBRID SETTINGS

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We discuss the post pandemic impact on work, space, buildings and the effects on employee and company productivity, well-being, behaviour, and culture.

11:00 FUTURE WORKPLACE: PLANNING AND IMPLEMENTING SMART AND SUSTAINABLE ESG STRATEGIES

Jacob Kindgren, [Solution Specialist](#) and
Jonny Bucht, [Technical Architect](#) Cisco



2023 has seen the post pandemic workplace transition evolve around the themes of Hybrid Work, Smart Buildings and Sustainability. Cisco has been at the forefront of this transition delivering 5 deep retrofits of their offices globally and helping its customers to achieve success in many more. Jacob and Jonny share the learnings from implementing these workplace strategies and the success achieved in “retrofitting smart” to older buildings, the outcomes in workplace experience, operational efficiency and energy savings. They explore ‘what next’ in the evolution from “Hybrid Work” to just ‘Work’, from “Smart” to “Cognitive”, the evolution of Sustainability as a siloed initiative within organisations to sustainability.

11:30 THE POWER OF THE WORKPLACE – CONNECTING FOR SUCCESS

Emma Dowden, [Chief Operating Officer](#),
Anna Taylor, [Change Manager](#) and
Audrey Cowan, [Workplace Strategy
Manager](#), Burges Salmon LLP



The impact of workplace design on a firm's success goes beyond our initial assumptions, in fact the way people feel about the office is absolutely crucial now more than ever before. We will delve into the evolution of our perspective on an agile workplace and the invaluable lessons we've gathered about the relationship between design, emotions and business success.

12:00 EXPERT PANEL: NEW WAYS OF WORKING - FROM DISTRIBUTED TO HYBRID

Moderated by Esme Banks Marr, [Strategy
Director | Work + Place at Architecture
BVN](#) with Sonya Simmonds, [Head of
Distributed Experience, Spotify](#), Camilla
Hillerup, [HR Direktør | Microsoft Denmark
& Iceland](#), Caroline Court, [Head of Global
Workplace Community & Innovation,
Ericsson](#), William Randhawa and [Global
Director of Workplace Design,
Construction & Innovation, King](#)

From Distributed Experience and Work from Anywhere strategy to wholly Hybrid, this panel explores workplace leaders' differing strategies examining proximity, productivity, and how it's not where you work but how you work and the tools you use to achieve it. What do they think the next 18 months looks like? As hybrid working evolves, what role will workplace play in the emerging ecosystem? And now that many have returned to shared spaces, how we prepare for the next phase of our work evolution.



12:40 LUNCH BREAK AND NETWORKING

THEME: WORKPLACE EXPERIENCE

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. What are the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond?

13:45 EXPERT PANEL: CAN DATA HELP US BUILD MORE BRAIN-FRIENDLY WORKPLACES?

Moderated by Jonas Thelandersson, **Senior Consultant Veldhoen + Company**, with Jerker Davidson, **CEO, iManagement**, Michael Kirk-Jensen, **Managing Partner, Predictio** and Peggie Rothe, **Chief Insights & Research Officer, Leesman**



Today's world is challenging - we are all overloaded by all the information thrown at us and by the number of decisions we need to make in a day. It depletes our cognitive resources and that has biological consequences - reduced creativity, strategic thinking and collaboration skills such as listening and empathy. On top of that different personality types and cognitive profiles respond differently to change and to the speed of change in today's digital and physical workplace - for some it's great news, whereas others are struggling. How can we potentially predict these reactions and support different groups in the ways they need to smooth the ride? How can we change the way we design, organize, and do our work to promote a sustainable and engaged workforce while aiming for high performance and efficiency? Are these goals at odd with each other or can they co-exist?

14:20 FOSTERING AGE-FRIENDLY WORKPLACES

Kate Milne, **Founder, Cardea Health Consulting**



This session examines strategies to emphasize age diversity, inclusion, and wellbeing in hybrid working. With the combination of population aging and changing workplace environments causing organizations to lose female leaders in record numbers (and with many women in leadership roles being in midlife or older), we share insights into creating supportive environments for women in this demographic. What are the unique obstacles faced? How can hybrid models help address these challenges? How can we build age-friendly, wellbeing-centered workplace experiences? What strategies for creating inclusive environments that prioritize wellbeing? And how to best harness technology to enhance this.

14:50 EMERGING TECHNOLOGIES RE-SHAPING AND OPTIMISING HYBRID WORK

Moderated by Esme Banks Marr, **Strategy Director | Work + Place at Architecture BVN** with Emma Dowden, **Chief Operating Officer, Burges Salmon LLP**, Luis De Souza, **Entrepreneur and CEO, NFS Technology**, Claus Christensen, **Head of Workplace Experience & Advanced Analytics EY**



In this age of hybrid working, businesses crucially must understand how people are using the office in order to best optimise it. How can businesses keep teams connected, organized and ultimately enhance employee experience and productivity. Our expert panel will discuss emerging technologies and trends set to re-shape enterprise, addressing key themes of digital journey, space planning, workplace experience and the ultimate impact on ESG goals.

15:20 COFFEE BREAK AND NETWORKING

THEME: NEW DIGITAL TECHNOLOGIES

From the metagora to the metaverse, digital assistants in Teams, to the impact of AI recruiting tools to industrial automation and robotic assistants and AV intelligence, new digital technologies are transforming the modern workplace. What are the key issues and challenges affecting all our futures?

15:45 CASE STUDY: FUTURE PROOFED WORKSPACE POWERED BY AI

Suzana Drakulic, [Head of Workspace Nordics & CEE, Google](#)



The never ending focus on efficiency, security & innovation is now fueled with generative AI tools bringing us now to the future of work. We are wholly conscious of Generative AI's ability to transform the way we work across every industry and job role. Leaving science fiction stories and hypothetical scenarios as a thing of the past, this session examines the implications for organizations, how to define strategy and take action.

16:15 THE METAVERSE AT WORK

Patrik Etelävuori, [Workplace Transformation Lead | Senior Manager, Workforce Advisory, EY](#) and Peter Wennerström, [Head of Europe Strategy & Business Development, and Country Manager Sweden, Nokia](#)



The common view of the metaverse is futuristic, and many think of digital environments focused on gaming and social networking. However, this picture is a small part of a greater whole, comprised of three distinct metaverses – consumer, enterprise and industrial – where the latter two will progress more quickly and provide tangible value, compared to the consumer metaverse. The enterprise metaverse is driven by demand for better digital collaboration and communication tools. The industrial metaverse is a physical-digital fusion and human augmentation for industrial applications. Join us for a session where EY and Nokia will share insights on how companies have begun their metaverse journey and how it will have a transformative impact on the way they do business and the future of working.

16:45 CHAIRPERSONS CLOSING REMARKS

17:00 NETWORKING DRINKS

18:00 CONFERENCE CLOSE

CONFERENCE VENUE



At Six, Stockholm

Set in the heart of Stockholm, just moments away from the business district, At Six is a modern, luxury hotel with a vast variety of meeting and event spaces.

Their modern and flexible event area of 2800 sqm features several meeting rooms in different sizes and styles, a 12*3m Led-screen for astounding presentations, a podcast studio and all the technology you will ever need.

GETTING HERE

VENUE ADDRESS

At Six, Brunkebergstorg 6, 111 51 Stockholm, Sweden

PUBLIC TRANSPORTATION

METRO

Blue line to Kungsträdgården or all lines to T-Centralen.
Buses 53, 57 and 65 to Gustav Adolf Square.

COMMUTER TRAIN

The Central Station is just around the corner from AtSix. Just get off at Stockholm Central Station and walk towards the exit "Sergels Torg" and you'll find us just 500m away.

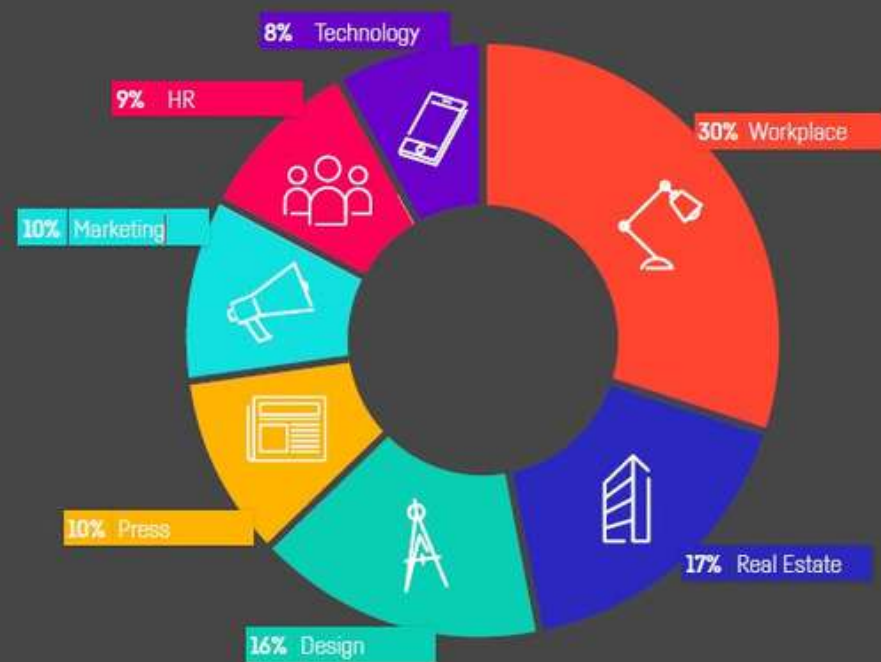
FROM THE AIRPORT

Arlanda Airport is located 40.4 km away from AtSix. You can either get the Arlanda Express high-speed train (20 minutes), which is Commuter train by public transport, or Airport shuttle bus to Stockholm Central station.

Alternatively, the journey time from the airport is 35 minutes by car. If travelling by taxi, there is a fixed rate if you travel with Taxi Stockholm, who charge 575 SEK from and to the airport.

Bromma Airport is 8.7 km, which is around about 20 mins by car

WHO ATTENDS



The choice of speakers was really inspiring offering great variety across a range of relevant topics.

DELEGATE, GSK

”



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER

”



BOOK NOW

www.worktechevents.com/events/worktech23-stockholm/

KEY INFORMATION

Date & Venue

When: Thursday 21st September 2023

Where: At Six, Stockholm

How to book:

Visit: www.worktechevents.com/events/worktech23-stockholm/

Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

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