

WORKTECH™ Manchester

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

CIRCLE SQUARE, MANCHESTER

WEDNESDAY 28TH JUNE 2023

09:00 - 17:00

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WORKTECH

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WORKTECH ACADEMY

CIRCLE SQUARE, MANCHESTER

REGISTRATION AND PRE-EVENT NETWORKING

CHAIRPERSON'S WELCOME



Kasia Maynard, Research Communications Strategist, Gensler

HOST WELCOME

THEME: THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

AIRBNB OFFICES: SERIOUSLY FUN AND SUDDENLY RELEVANT

Aaron Taylor Harvey, Creative Director,
Spaces Of



The pandemic threw the typical office environment into stark relief. And the digital fluency / remote productivity of employees threatened its entire existence. Hybrid is the answer, but no one wants to work in a new way in the old space; they need something compelling to return to: they need a Destinations, that's what we created at airbnb, and this talk explores the elements of these spaces that can be recreated and reinterpreted to create the post-covid office all employees deserve.

KEYNOTE SESSION

There are limited opportunities within the agenda for commercial partners to deliver relevant thought-leadership messages to our global audience of senior workplace professionals. For more information please contact Sophie Gillespie sophie.gillespie@worktechevents.co.uk

NETWORKING & COFFEE BREAK

THEME: DATA-DRIVEN WORKPLACE STRATEGIES AND TRANSFORMATIONS

Is your organisation using the right tools and metrics to influence innovations in workplace strategy? We explore how identifying and utilising the most pertinent data sets can help take actions which result in more productive, engaged and motivated team members. Hear examples of data-driven cultures as well as new technologies and innovations helping leading organisations deliver best workplace practice in the UK as well as further afield.

EXPERT PANEL: EMERGING TECH RESHAPING THE WAY WE WORK

Moderated by Kasia Maynard, Research Communications Strategist, Gensler with Nigel Miller, Managing Director, Cordless Consultants, John Allen Digital Transformation Director, Bruntwood and other speakers to be announced.

In the age of the "anywhere office", technology will play a more vital role than ever. It is now crucial for businesses to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our expert panel shares how some of the largest and most innovative global companies revolutionise how they use technology and how they attract and retain talent.



CIRCLE SQUARE, MANCHESTER

INNOVATION PLATFORM

NETWORKING & LUNCH BREAK

THEME: WORKPLACE EXPERIENCE

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. We will examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

UNLOCKING COST EFFICIENCY INTO YOUR DIGITAL WORKPLACE STRATEGY

Diulia Severgnini, Digital Workplace Consultant and Katie McDwyer, Senior Manager, Accenture



Workplaces have undergone a significant re-think about how and where work gets done with many organisations investing in a range of technology, processes, and support models to improve employees experience on site, at home or hybrid. Often investment decisions are made in isolation leading to inefficient operating methods with associated costly run rates, further impacted by the wider macro-economic climate. This session will discuss how organisations can build cost efficiency into their digital workplace strategy to drive ROI and enable future technology investments that will deliver a First-Class Employee Experience.

KEYNOTE SESSION

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EXPERT PANEL: CROSS-FUNCTIONAL APPROACHES TO THE WORKPLACE EXPERIENCE

Moderated by Kasia Maynard, Research Communications Strategist, Gensler with Dan Pilling, Workplace Strategy Consultant, TSK, Shaney Studer, Senior Digital Workplace Manager, Kellogg Company and other speakers to be announced.

Gensler



Kellogg's

This session explores how best to create optimal environments for employees to do their work, examining how cross-functional and human-centred approaches can be leveraged to make the office and greater workplace ecosystem more purposeful. How do we measure what is great? How do we successfully work across corporate real estate (CRE), human resources (HR), and information technology (IT) to deliver it?

NETWORKING & COFFEE BREAK

THEME: PEOPLE CENTRED WORKPLACES: CULTIVATING CULTURE & ENGAGEMENT

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We discuss the post pandemic impact on work, space, buildings and the effects on employee and company productivity, well-being, behaviour, and culture.

SURVIVING OR THRIVING: SUPPORTING WELLBEING IN HYBRID WORKING ENVIRONMENTS

Lucile Kamar, Head of Diversity and Inclusion, ITN



The recent hybrid working environment has created new challenges for leaders and employees. This session will cover the importance of wellbeing, inclusion and belonging to support productivity in hybrid environments, and will help breaking taboos & removing stigmas on conversations around mental health, no matter the working location of your employees to inspire long lasting change. This shorter session will lead into the below panel discussion.

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EXPERT PANEL: DRIVING MEANINGFUL CHANGE TO CREATE AN INCLUSIVE WORKPLACE, CHAMPIONING DIVERSITY, WELLBEING AND PRODUCTIVITY

Lucile Kamar, *Head of Diversity and Inclusion, ITN* with other speakers to be announced.



In a hybrid world where employees are split across virtual and physical spaces, many organisations face the challenge of integrating a diverse and inclusive culture deeply into the business. How can you create a truly effective, inclusive workplace that ensures psychological safety? Our panel will delve deeper into what you can do to drive this change, with employee experience, wellbeing and productivity at the forefront.

SEX, DRUGS, AND SMART TECHNOLOGY- THE FUTURE OF WORK DRIVEN BY BIG DATA AND THE HUMAN BRAIN

Elizabeth Nelson, *Co-Founder and Head of Research & Innovation, Smart Building Collective | Certification*



This unconventional keynote discusses everything from sex and drugs to happy hormones and designing spaces for each unique individual. Now the Co-Founder of Smart Building Collective, Elizabeth is bringing a diverse group of experts to help move the evolution of smart buildings forward. Smart has the ability to help create creative solutions from data to make our buildings more functional, sustainable, cost effective and healthier, more collaborative spaces for the people inside.

CHAIRPERSON'S CLOSING REMARKS



Kasia Maynard, *Research Communications Strategist, Gensler*

CONFERENCE CLOSES



CIRCLE SQUARE

Circle Square offers flexible workspaces and bespoke programmes of business support, helping creative, digital and technology businesses to form, scale and grow. Part of Circle Square is Manchester's Tech Incubator, home to a unique cluster of some of the region's most disruptive, fast-growing tech businesses.

Located in the heart of Manchester's innovation district and close to the city's major public transport hubs, Circle Square is surrounded by some of Manchester's finest academic, arts and cultural destinations. Ideal for start-ups, scale-ups and global corporates in:

Creative, digital tech, cyber security, AI, blockchain, VR, Engineering and more.

KEY INFORMATION

Date

When: Wednesday 28th June

Where: Circle Square, Manchester

How to book:

Visit:

www.worktechevents.com/events/worktech23-manchester/

Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

For more information on the above initiatives, please contact:

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