

WORKTECH™ Basel

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

THURSDAY 9TH FEBRUARY

NOVARTIS CAMPUS, BASEL

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Caroline Bell

Managing Director,
WORKTECH Events

A warm welcome to WORKTECH23 Basel

WORKTECH23 Basel is the conference for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

WORKTECH brings innovative ideas and inspiration to the workplace community through inter-disciplinary speakers and learning experience to enhance creativity and move thinking forward.

Join over 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practise and expertise.

Alongside the conference, we will have a curated innovations exhibition taking place in the breakout areas for attendees to meet with our education partners, complementing learning during the day.

On the day, there will be networking breaks, allowing attendees time to meet the other participants. After the conference closes, all delegates will be invited to continue networking at the WORKTECH drinks reception.

We hope you will be able to join us and we are looking forward to welcoming you to the event on February 9th.

Warmest regards,
Caroline

CONTENTS



SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS

WORKTECH23 Basel will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature over 15 speakers, including leading international thinkers from industry and academia.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

Full list of speakers

Allan Chester [AnytoAny](#)

Andrea Verri [CSL Behring](#)

Brian Nicholas [UNICEF](#)

Chris Middleton [Kinzo Archetekten](#)

Claire de Carteret [Gallup](#)

Dr Daniel Gamper [Roche](#)

Elizabeth Nelson [Smart Building Certification](#)

Filipa de Albuquerque [Roche](#)

Hannah Hahn [Bayer](#)

Hassan Shaikh [Boehringer Ingelheim](#)

Heiko Stahl [Vitra International AG](#)

Jeremy Myerson [WORKTECH Academy](#)

Key Kawamura [Studio Banana](#)

Luca Bussolino [Carlo Ratti Associati](#)

Myriam Locher [Locatee](#)

Patrick Geiser [Webex](#)

Philip Tidd [Gensler](#)

Sascha Happle [Novartis](#)



Brian Nicholas, UNICEF



Hassan Shaikh, Boehringer Ingelheim



Sascha Happle, Novartis



Claire de Carteret, Gallup



Myriam Locher, Locatee



Dr Daniel Gamper, Roche



SESSION HIGHLIGHTS

Key themes we will be discussing at this event include:

The New World of Work: Challenges & Emerging Trends

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

Workplace Experience

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. We will examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

People Centred Workplaces: Cultivating Culture, Collaboration & Engagement

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? How can we create positive workplace experience and seamless collaboration in our new hybrid world. We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture

The New Workplace Revolution

What does the future of work and workplace look like? What strategies are organisations adopting to bounce back from the coronavirus and what is the impact on the built environment and commercial real estate?

International Perspectives on the Future Lifesciences Workplace

Industry experts discuss shifts to more data-driven approaches to workplace design, collaborations across hybrid teams, and the evolving priorities of leaders within the industry. How is the life science industry responding to the future of work in the long-term? And what can we learn from these large organisations about how to create cohesive teams across different geographical locations?

KEY THEMES

THE NEW WORLD OF WORK:
CHALLENGES & EMERGING TRENDS

WORKPLACE EXPERIENCE

PEOPLE CENTRED WORKPLACES:
CULTIVATING CULTURE,
COLLABORATION & ENGAGEMENT

THE NEW WORKPLACE REVOLUTION

INTERNATIONAL PERSPECTIVES ON
THE FUTURE LIFESCIENCES
WORKPLACE



Case Study: the new Nike Europe HQ in Berlin-Kreuzberg, Germany

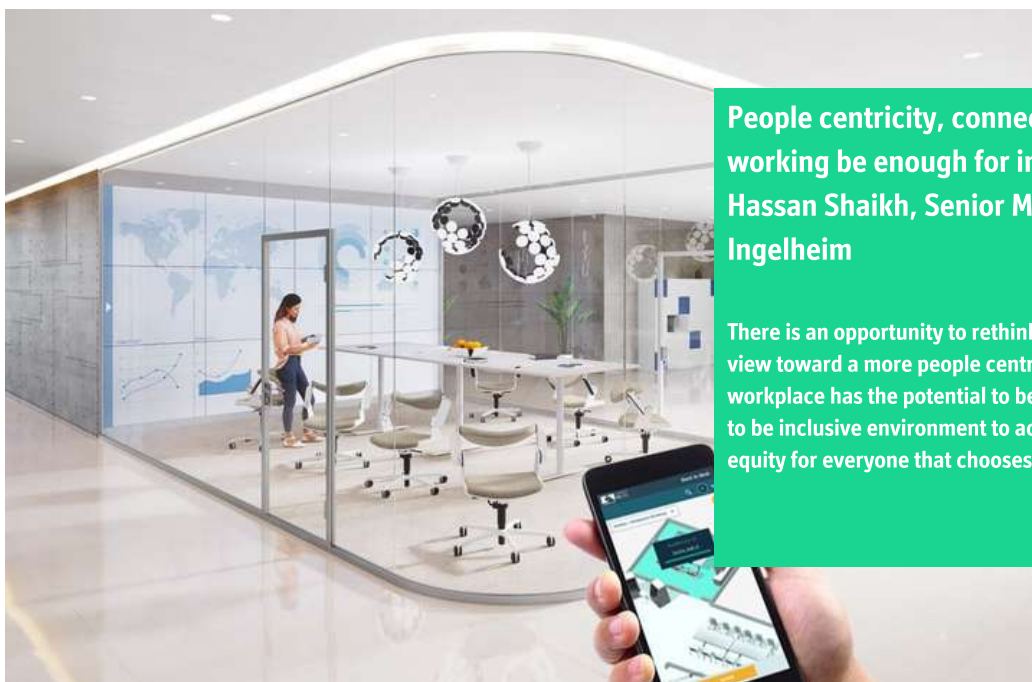
Chris Middleton, CEO and Founder Kinzo Architekten

This session explores the theme of The City as Headquarters. It examines how urban structures impact our way of working and can function as unique backdrop to enhance brand's presence in the city. How Nike used urban structures in its design approach, how they integrate local culture into their company's set of values and how to uphold an in-person work culture through an innovatively layered workplace experience.

State of the Global Workplace

Claire de Carteret, Managing Director EMEA, Gallup

Claire will examine key global trends and explore what they mean for leaders and organizations. What are the primary factors causing a decrease in employee wellbeing and the resulting increase in burnout and health problems? How can organizations create a culture of high engagement and wellbeing? What are the key risks and opportunities for organizations regarding employees' positive perception of the job market and what are the implications for talent attraction and retention strategies.



People centricity, connection and Community. Will activity-based working be enough for inclusive environments?

Hassan Shaikh, Senior Manager Workplace Strategy, Boehringer Ingelheim

There is an opportunity to rethink the relationship between people and space with a view toward a more people centric approach for a new workplace space model. The workplace has the potential to be more than a place to only perform activities but also to be inclusive environment to accommodate for globally diverse users and provide equity for everyone that chooses to use it.

08:40 CONFERENCE OPENS

09:10 REGISTRATION AND PRE-EVENT NETWORKING

09:10 CHAIRPERSON'S WELCOME

Allan Chester, CEO & Founder, AnytoAny GmbH



THEME: THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

09:20 CHANGING FRONTIERS: GLOBAL TRENDS FOR THE NEW WORLD OF WORK

Jeremy Myerson, Director, WORKTECH Academy



Amid recurring disruptions, one constant now illuminates the world of work and workplace. This is a consistent line of travel towards flexible working, including its hybrid and remote variants, in the aftermath of the global pandemic. A significant majority of the workforce today express a desire for flexibility. More companies believe that supporting and enabling flexible work should be a priority. In this opening session, WORKTECH Academy director Jeremy Myerson draws on stories, data and evidence from around the global Academy network to present a picture of what is happening in terms of behaviour, buildings and technologies for the changing frontiers of work.

09:50 STATE OF THE GLOBAL WORKPLACE

Claire de Carteret, Managing Director EMEA, Gallup



Claire will examine key global trends and explore what they mean for leaders and organizations. What are the primary factors causing a decrease in employee wellbeing and the resulting increase in burnout and health problems? How can organizations create a culture of high engagement and wellbeing? What are the key risks and opportunities for organizations regarding employees' positive perception of the job market and what are the implications for talent attraction and retention strategies

10:15 THE NEW WORKPLACE PURPOSE

Heiko Stahl, General Manager Switzerland and Austria, Vitra International AG



Why do we have physical workspace when the pandemic proved its fine to work remotely? Why is there a need to go to the office? This session explores the new workplace purpose. Is work now much more about space to connect, exchange, celebrate, share, communicate, laugh, cry, 'run into each other' and have an 'unplanned' meeting. And, is all this a human need? Heiko will talk about space as a visible sign of identity and culture and explore how it has an impact on the way we behave and act.

10:30 NETWORKING AND COFFEE BREAK

THEME: WORKPLACE EXPERIENCE

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. We will examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

11:00 CASE STUDY: THE NEW NIKE EUROPE HQ IN BERLIN-KREUZBERG, GERMANY

Chris Middleton, CEO and Founder
Kinzo Architekten



This session explores the theme of The City as Headquarters. It examines how urban structures impact our way of working and can function as unique backdrop to enhance brand's presence in the city. How Nike used urban structures in its design approach, how they integrate local culture into their company's set of values and how to uphold an in-person work culture through an innovatively layered workplace experience.

11:25 ROCHE CASE STUDY: PRIORITISING PEOPLE TO DELIVER OPTIMAL WORKPLACE EXPERIENCE

Dr Daniel Gamper, Global Expert Facility
Management, Roche Diagnostics



Delivering an optimal workplace experience for our people is a top priority for Roche. Following an extensive third party audit, they successfully achieve ISO 41001 (a global first for pharma and a large corporate). In doing so, they set standards worldwide, providing a common language and benchmark for best practice strategic, tactical and operational FM. Following an agile approach, the standards ensure ongoing and continuous improvement, and underpin Roche's commitment to providing working environments that are efficient, effective, sustainable and inspiring.

11:50 CASE STUDY: FORM FOLLOWS AVAILABILITY

Key Kawamura, Founding Partner, Studio
Banana



This session explores the limits and opportunities offered by Circular Design in a contemporary workplace transformation project. It examines the bias and obstacles, the mindset and methodology and whether circularity and heritage are compatible. We explore these issues through a practical case study of an old military barracks into a new K-Haus centre dedicated to cultural, civic and social enterprises.

12:10 CASE STUDY: NOVARTIS JOURNEY TO ACTIVITY BASED WORKING

Sascha Happle, Director Digital
Workspace Switzerland, Novartis



Global pharmaceutical company Novartis is on a mission to reimagine medicine. Central to achieving this is empowering Novartis's 110,000 employees to be creative and innovative with a culture that allows workers to thrive. Sascha shares insights into how Novartis has brought this culture to life and created a working environment to enable staff to make breakthrough innovations and transform the future of medicine. He shares how workplace needs to centre around workflow, workstyle, design and technology which need to be combined in the best possible way.

12:25 EXPERT PANEL: EMERGING TECH RE-SHAPING THE WAY WE WORK

Moderated by Allan Chester, CEO &
Founder, AnytoAny GmbH with Sascha
Happle, Director Digital Workspace
Switzerland, Novartis, Hassan Shaikh,
Senior Manager Real Estate & FM,
Boehringer Ingelheim & Myriam Locher,
Co-CEO, Locatee and Patrick Geiser,
Collaboration Business Leader, Webex

In the age of the "anywhere office", technology will play a more vital role than ever. It is now crucial for businesses to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our expert panel shares how some of the largest and most innovative global companies revolutionise how they use technology and how they attract and retain talent.



12:55 NETWORKING & LUNCH BREAK

THEME: PEOPLE CENTRED WORKPLACES: CULTIVATING CULTURE & ENGAGEMENT

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture

14:00 UNICEF CASE STUDY: TRANSFORMING TO AGILE WORKING, ALIGNING CULTURE WITH PHYSICAL AND DIGITAL ENVIRONMENTS

Brian Nicholas, Associate Operations & Common Services, UNICEF



Adapting the physical environment to align with new ways of working and a sustainable, agile & digital-first workplace. Focusing on a people-first approach to diverse, equitable, and inclusive office design. Brian explores how they are leading the way to build a diverse equitable inclusive environment for hybrid working. This session outlines how the program began in 2018 and how they have been leading and designing cultural and work-style adaptations within the organization from physical environment, technology, and soft management skills deployment. The session covers: Mapping the journey from a written mandate into a physical and mindset transformation; How to transform an organization by building a people-first, ecosystem approach; How to adopt a BETA mode mindset.

14:30 CASE STUDY: BOEHRINGER INGELHEIM - PEOPLE CENTRICITY, CONNECTION AND COMMUNITY. WILL ACTIVITY-BASED WORKING BE ENOUGH FOR INCLUSIVE ENVIRONMENTS?

Hassan Shaikh, Senior Manager Workplace Strategy, Boehringer Ingelheim



There is an opportunity to rethink the relationship between people and space with a view toward a more people centric approach for a new workplace space model. The workplace has the potential to be more than a place to only perform activities but also to be inclusive environment to accommodate for globally diverse users and provide equity for everyone that chooses to use it.

15:00 THE SPARKLE OF INNOVATION: PLANNING AND DESIGNING FOR CROSS-POLLINATION.

Luca Bussolino, Head of Strategy + Innovation, Carlo Ratti Associati



Working with Massachusetts Institute for Technology (MIT), Carlo Ratti Associates new research around communication patterns in remote working reveals how bringing people together from different backgrounds can create innovation. Luca explores whether online working prevents serendipitous conversations and constrains innovation; whether the future of working is, at least in part, in the office; and also reveals patterns in behaviour needed to create the effective office of the future.

15:30 NETWORKING & COFFEE BREAK

THEME: THE NEW WORKPLACE REVOLUTION

What does the future of work and workplace look like? What strategies are organisations adopting to bounce back from the coronavirus and what is the impact on the built environment and commercial real estate?

16:00 EXPERT PANEL: INTERNATIONAL PERSPECTIVES ON THE FUTURE LIFESCIENCES WORKPLACE

Moderated by Philip Tidd, Managing Director, Gensler with Andrea Verri, Head of Real Estate & Facilities, CSL Behring, Filipa de Albuquerque, Global Lead, Workplace Experience, Roche, Hannah Hahn, Global Change Management Lead, Bayer

Industry experts discuss shifts to more data-driven approaches to workplace design, collaborations across hybrid teams, and the evolving priorities of leaders within the industry. How is the life science industry responding to the future of work in the long-term? And what can we learn from these large organisations about how to create cohesive teams across different geographical locations?

Gensler



NOVARTIS

CSL Behring

Biotherapies for Life™



16:30 CLOSING KEYNOTE: SEX, DRUGS, AND SMART TECHNOLOGY- THE FUTURE OF WORK DRIVEN BY BIG DATA AND THE HUMAN BRAIN

Elizabeth Nelson, Co-Founder and Head of Research & Innovation, Smart Building Certification

This unconventional keynote discusses everything from sex and drugs to happy hormones and designing spaces for each unique individual. Now the Co-Founder of Smart Building Collective, Elizabeth is bringing a diverse group of experts to help move the evolution of smart buildings forward. Smart has the ability to help create creative solutions from data to make our buildings more functional, sustainable, cost effective and healthier, more collaborative spaces for the people inside.



17:00 CHAIRPERSON'S CLOSING REMARKS

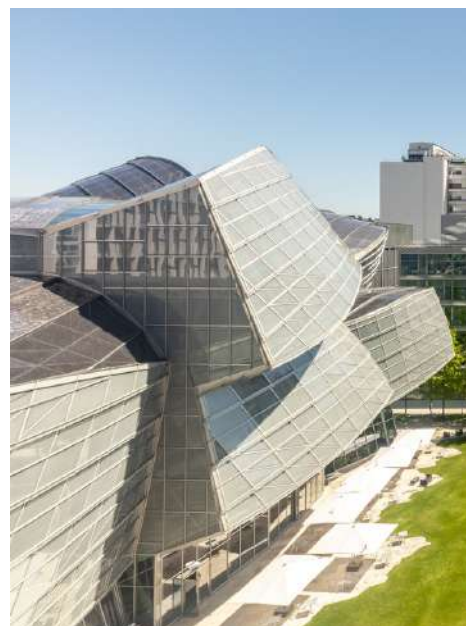
Allan Chester, CEO & Founder, AnytoAny GmbH



17:10 NETWORKING DRINKS

18:00 CONFERENCE CLOSE

CONFERENCE VENUE



Novartis Campus, Basel

The Novartis Campus is the global headquarters of Novartis and serves around 8000 employees. It is a modern centre for research, development and management, where work takes place across divisions and teams.

The Novartis Campus is a place for new ideas and perspectives in the field of life sciences, a place where medicine is reimagined so patients can enjoy a longer and better life.

It is designed to spark collaboration. It's an open, inclusive space, where experts inspire each other and discover new possibilities. Enabling dialogue and collaboration through architecture and spatial design was the vision behind architect Vittorio Magnago Lampugnani's original master plan for the Novartis Campus in Basel.

GETTING HERE

VENUE ADDRESS

Fabrikstrasse 2, 4056 Basel, Switzerland

PUBLIC TRANSPORTATION

From EuroAirport Basel (15 min travel time)

Take the Airport Express Bus PTT 50 to Kannenfeldplatz. Change to Tram 1 (direction Dreirosenbrücke) to the Novartis Campus stop. The campus entrance is across the street.

By train from Bahnhof Basel SBB (15 min travel time)

Take Tram 1 (direction Dreirosenbrücke, platform D) in front of the main station to the Novartis Campus stop. The campus entrance is across the street. Alternatively, take Tram 11 (direction St. Louis, platform H) to Voltaplatz.

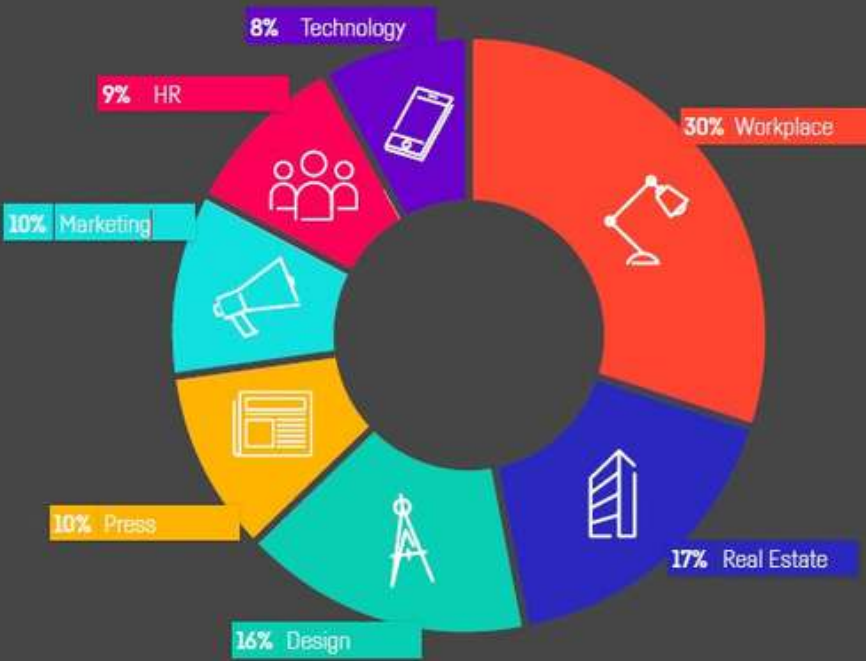
By train from Basel Badischer Bahnhof (10 min travel time)

Take either Tram 6 (direction Allschwil) or Tram 2 (direction Binningen) to the Messeplatz stop. Change to Tram 14* (direction Dreirosenbrücke) to the Novartis Campus stop. The campus entrance is across the street. Alternatively, Tram 21 operates directly via Messe to the Novartis Campus stop during morning and evening rush hours.

PARKING

From Mondays to Fridays, registered business visitors of the Novartis Campus Basel may use the visitor parking space until 7:00pm.

WHO ATTENDS



The choice of speakers was really inspiring offering great variety across a range of relevant topics.

DELEGATE, GSK



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



BOOK NOW

www.worktechevents.com/events/worktech23-basel/

KEY INFORMATION

Date & Venue

When: Thursday 9th February 2023

Where: Novartis Campus, Basel

How to book:

Visit: www.worktechevents.com/events/worktech23-basel/

Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

sally.rafferty@worktechevents.co.uk



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