

# WORKTECH™ Paris

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

TWENTY YEARS OF  
WORKTECH

20

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# EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

CISCO SYSTEMS FRANCE HEADQUARTERS, PARIS

TUESDAY NOVEMBER 7TH 2023

08:30 - 17:00

GOLD SPONSOR



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WORKTECH ACADEMY

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10times

Please be advised that this event will have presentations in both French and English

## CONFERENCE THEMES

### THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?



### DATA-DRIVEN WORKPLACE STRATEGIES AND TRANSFORMATIONS

Is your organisation using the right tools and metrics to influence innovations in workplace strategy? We explore how identifying and utilising the most pertinent data sets can help take actions which result in more productive, engaged and motivated team members. Hear examples of data-driven cultures as well as new technologies and innovations helping leading organisations deliver best workplace practice in Paris as well as further afield.

### WORKPLACE EXPERIENCE

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. We will examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.



### THE FUTURE OF PARIS: REGENERATION AND REVIVAL

Unique perspectives on how the city of Paris is evolving in terms of buildings and place; how it is responding to today and tomorrow's needs of business and employees; what are the implications for sustainability, inclusivity and wellbeing; how are new communities being formed and new spaces being revived and reimagined as destinations to live and work; what new ideas & opportunities will arise for the future of work.

## KEYNOTE SESSIONS

### UNLOCKING THE POWER OF THE 4 DAY WEEK

Philippe Du Payrat, Co-founder,  
Semaine de Quatre Jours



Join us as we delve into the transformative 4 day week global movement. With 92% successful trials across various sectors and geographies, it's not just a trend; it's a game-changer. Discover how post-covid changes proved increased productivity without sacrificing work-life balance. Explore the demands for equality, environmental responsibility, and the rise of Gen Z's unique perspective on work. Additionally, we'll delve into the impact of AI adoption on workforce dynamics. Are 300 million jobs at risk? How can employers today futureproof their workforce and ensure a brighter, more efficient future?

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## THE NEW WILL OF THE WORKFORCE: FUTURE DEMANDS

Sophie Bourlet, **Business Solutions Consultant** and Stefania Palombella, **Associate Principal, Gallup**

**GALLUP**

The pandemic and its aftershocks have changed the workplace and the workforce as we know it. One thing that's here to stay: Hybrid and remote work. In today's disrupted workplace, managers must adopt a fundamentally different approach to managing and developing their teams. In this session, Sophie and Stefania will reveal Gallup's latest workplace research, insights and best practices on the demands of the future workplace and the new will of the workforce.

## FUTURE OF WORKPLACE DESIGN: WHAT'S NEXT?

Daniel Prado, **Design Principal Benelux and France, AECOM**

**AECOM**

The way our workplaces are shaped by the built environment has always been evolving, however, this has never been more real until now. The way we work, where we work, the digitization of work, new expectations from work, work life balance among many other aspects, have created a completely new set of goals and workplace ambitions. This presentation from Daniel will look at how business leaders should respond to changing workplace demands, drawing on examples from AECOM's work with both French and global client case studies.

## REDEFINING PRODUCTIVITY: GENERATIVE AI'S TRANSFORMATION OF THE MODERN WORKPLACE

Olivier Dubuisson, **Chairman & Co-Founder, Rythmik**

**Rythmik**

The dawn of Generative AI is not just reshaping our workplaces; it's challenging our perspectives on productivity and collaboration. Olivier Dubuisson, renowned for his expertise in the field, presents ground breaking research insights on the transformative power of AI. Dive deep into Olivier's recent interactions with EU politicians spearheading the EU AI Act, and explore the potential implications and opportunities that lie ahead for the European Union and its industries.

## PANEL SESSIONS

### EXPERT PANEL: EMERGING TECH RESHAPING THE WAY WE WORK

Renee Tordjeman, **Director of Digital Transformation, Unwork, TBC, Hybrid Work Lead, Cisco** and other speakers to be announced.

**unwork**  
**CISCO**

In the age of the "anywhere office", technology will play a more vital role than ever. It is now crucial for businesses to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our expert panel shares how some of the largest and most innovative global companies revolutionise how they use technology and how they attract and retain talent.

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## EXPERT PANEL: RETHINKING WORK-LIFE BALANCE: PRODUCTIVITY AND WELL-BEING IN THE MODERN WORKPLACE

Anthony Garcia, **Co-founder, Semaine de Quatre Jours**, Laurent Dumoulin, **COO & Hybrid Working Lead, Rythmik**, Rafaëlle Stavisky, **Workplace Experience Manager, Swapcard** and other speakers to be announced.

In this thought-provoking panel discussion, industry experts explore two fundamental questions shaping the future of work: Can we work less? Can we have better employees and employers? Through insightful dialogue, the panel examines the possibilities of achieving work-life balance, reducing the emphasis on long work hours, and fostering healthier relationships between employees and employers. Join us as we delve into innovative strategies, flexible work arrangements, and cultural shifts that prioritize well-being while maintaining productivity in today's dynamic work environments.



## EXPERT PANEL: URBAN TRANSFORMATIONS: SHAPING PARIS' BUILT ENVIRONMENT AND WORKPLACES

Speakers to be announced.

This session brings together leading real estate professionals and workplace strategy pioneers as they unravel the evolution of buildings and spaces in the city of Paris. We will explore how the region is adapting to the ever-changing needs of businesses and employees, embracing the challenges of today and tomorrow. Discover the birth of new communities and the resurgence of reimagined spaces, engage with visionary thinkers and uncover exciting new ideas and opportunities that are shaping the future of work.

## SPEAKING OPPORTUNITIES

There are limited opportunities within the agenda for commercial partners to deliver relevant thought-leadership messages to our global audience of senior workplace professionals. For more information please contact Sophie Gillespie [sophie.gillespie@worktechevents.co.uk](mailto:sophie.gillespie@worktechevents.co.uk)