

WORKTECH™

Los Angeles

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

THURSDAY, OCTOBER 12TH 2023

ACCENTURE, 1003 E 4TH PL, LOS ANGELES

09:00 - 16:00

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Senior Conference
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Events

A warm welcome to WORKTECH23 Los Angeles

Dear Future of Work Enthusiast,

Welcome to WORKTECH23 Los Angeles – the heartbeat of innovation, connection, and transformation in the world of work, workplaces, real estate, and technology.

As we navigate this exciting era of work, never before has the spotlight shone so brightly on the workplace and the way we collaborate. We extend a warm invitation to you, along with a community of over 100 accomplished professionals spanning real estate, facilities, HR, technology, executive management, architecture, design, and advisory services. Together, we'll immerse ourselves in the wisdom of global thought leaders, and the chance to exchange best practices and ideas.

Our conference unfolds as a unified stream of inspiration, ensuring every delegate has the privilege of attending every captivating speaker presentation. Furthermore, we've curated an innovation exhibition in the vibrant breakout areas. Here, you'll connect with our esteemed education partners, enriching your learning journey throughout the day. And, of course, there will be three engaging networking breaks – opportunities to foster connections and conversations with fellow participants.

Mark your calendar for October 12th and look forward to an inspiring and enriching event that promises to shape the future of how we work and thrive.

Warmest regards,
Samantha

CONTENTS



SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH23 Los Angeles will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

Full list of speakers

Andrew Asnes **Accenture**
Elizabeth Brink **Gensler**
Sarah Cline **Accenture**
Tim Cowell **USC Viterbi School of Engineering**
David Dewane **Geniant and Illinois Institute of Technology**
Kasey Garcia **The Trade Desk**
Niharika Hablani **Stripe**
Marty Hodgett **Accenture**
Dr. Sophie Keller **Village Workspaces**
Eric Kerr **formerly DoorDash**
Melissa Marsh **Plastarc**
Gabor Nagy **Meta**
Archana Nityananda **Space Matrix**
Leon Papkoff **CXApp**
Omar Ramirez **Collective Inc.**
Will Sandford **Envoy**
Nicole Senior **Tinder**
David Schneiderman **Accenture**
Matt Vannucci **Hydracial**
Riz Walker **SCALA**
Dr. Christian Wandeler **California State University**



Kasey Garcia, The Trade Desk



David Schneiderman, Accenture



David Dewane, Geniant



Niharika Hablani, Stripe



**Dr. Christian Wandeler,
California State University, Fresno**



Nicole Senior, Tinder



Dr. Sophie Keller, Vilage Worspaces

SESSION HIGHLIGHTS

The future of work and the workplace is on everyone's agenda. This event brings thought leaders together to share cutting edge ideas on the future, from both a people, place, and technology perspective. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

Key themes we will be discussing at this event include:

The New World of Work: Challenges & Emerging Trends

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what they should prioritise in the months ahead.

Workplace Experience

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. We will examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

People Centred Workplaces: Cultivating Culture & Engagement

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We discuss the post pandemic impact on work, space, buildings and the effects on employee and company productivity, well-being, behaviour, and culture.

Data-Driven Workplace Strategies and Transformations

Is your organisation using the right tools and metrics to influence innovations in workplace strategy? We explore how identifying and utilising the most pertinent data sets can help take actions which result in more productive, engaged and motivated team members. Hear examples of data-driven cultures as well as new technologies and innovations helping leading organisations deliver best workplace practice.

KEY THEMES

THE NEW WORLD OF WORK:
CHALLENGES & EMERGING TRENDS

WORKPLACE EXPERIENCE

PEOPLE CENTRED WORKPLACES:
CULTIVATING CULTURE &
ENGAGEMENT

DATA-DRIVEN WORKPLACE
STRATEGIES AND
TRANSFORMATIONS



How Hopeful is Your Workplace of the Future? - Human-Centric Workplace Strategies Driven by Organizational Psychology

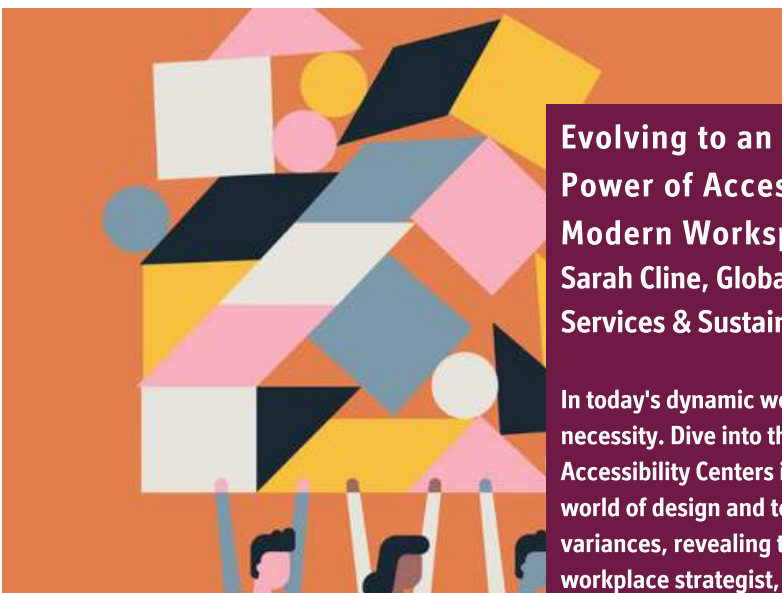
Dr. Christian Wandeler, Organizational Psychologist, Founder, Semco Style Institute USA and Associate Professor, California State University, Fresno

How can the Future of Work be healthier and more engaging for people, so that the workplace promotes hope for your workforce? In this interactive session, Dr. Wandeler explores the importance of human-centric workplace strategies, sharing insights on what organizations can do, in addition to technology, to leverage the most innovative social-technology to achieve more impact and better performance, with employees who are happier and healthier.

The Flourishing Workspace: How to Prioritize Wellbeing and Flow in Workspace Design

Dr. Sophie Keller PhD, Best-Selling Author and Co-Founder, Village Workspaces

In this illuminating session, Dr. Sophie Keller, a renowned expert with 7 years of Ph.D. research in the science of happiness and workspace design, integrates Positive Psychology to create optimal work environments that foster flow and wellbeing. As the modern workforce grapples with challenges like remote work loneliness, blurred work-life boundaries, and diminished creativity, discover how design rooted in wellbeing principles can enhance flow and peak performance, entice employees back to the office, and help retain top talent. Dr. Keller offers insights into the convergence of workspace design and psychology, sharing actionable strategies to create thriving workspaces.



Evolving to an Extraordinary Workplace: The Transformative Power of Accessibility Centers and Inclusive Design in Modern Workspaces

Sarah Cline, Global Workplace Inclusion & Diversity Lead - Corporate Services & Sustainability Accenture

In today's dynamic work landscape, ensuring inclusivity is not just a virtue but a necessity. Dive into this engaging session to uncover the transformative role of Accessibility Centers in leading the charge for workplace inclusivity. Delve into the world of design and tech innovations tailored for neurodiversity, mobility, and sensory variances, revealing the potential of workplaces that truly cater to all. Whether you're a workplace strategist, HR leader, or someone passionate about inclusivity, this session will leave you inspired and equipped with tangible steps to usher in a new era of extraordinary inclusivity in your work environment.

8:30 AM | CONFERENCE OPENS - REGISTRATION & PRE-EVENT NETWORKING

9:00 AM | CHAIRPERSON'S OPENING REMARKS & WELCOME ADDRESS

Elizabeth Brink, **Regional Managing Principal, Gensler**

Gensler

Marty Hodgett, **Office Managing Director, Health and Public Service Lead, Southern CA, Accenture**

accenture

THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

The pandemic has been a catalyst for re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what they should prioritize in the months ahead.

9:20 AM | OPENING KEYNOTE: THE EUDAEMONIA MACHINE

David Dewane, **Chief Experience Officer, Physical Space, geniant & Adjunct Professor, Illinois Institute of Technology**



The workplace has a well-earned reputation for being a hive of distraction and stress. It doesn't have to be this way. What would our employee experience be like if we rethought it from the standpoint of eudaemonia, the ancient Greek concept of deep personal flourishing? This isn't utopian thinking anymore. The pandemic ruptured the inertia of the old, open office and we suddenly find ourselves with the opportunity to take a great leap forward. In this session, David shares what eudaimonia is and how humans go about getting it, providing a clear understanding of the difference between "functional" vs "performative" space and exploring how cognition and computation intersect with physical space to make this possible.

9:45 AM | THE FLOURISHING WORKSPACE: HOW TO PRIORITIZE WELLBEING AND FLOW IN WORKSPACE DESIGN

Dr. Sophie Keller PhD, **Best-Selling Author and Co-Founder, Village Workspaces**



In this illuminating session, Dr. Sophie Keller, a renowned expert with 7 years of Ph.D. research in the science of happiness and workspace design, integrates Positive Psychology to create optimal work environments that foster flow and wellbeing. As the modern workforce grapples with challenges like remote work loneliness, blurred work-life boundaries, and diminished creativity, discover how design rooted in wellbeing principles can enhance flow and peak performance, entice employees back to the office, and help retain top talent. Dr. Keller offers insights into the convergence of workspace design and psychology, sharing actionable strategies to create thriving workspaces.

10:20 AM | NETWORKING & COFFEE BREAK

10:50 AM | THE INFLUENCE OF EVOLVING WORKPLACES ON URBAN LANDSCAPES: A DEEP DIVE INTO THE TRANSFORMING DYNAMICS

Melissa Marsh, **Founder and Executive Director, PLASTARC** / Eric Kerr, **Workplace Strategist, previously at DoorDash** / Riz Walker, **Founder, SCALA**

PLASTARC



As workplaces continue to evolve, they exert considerable influence on our cities' form and function. In this comprehensive session, we investigate the interplay between changing workplaces and urban landscapes, elucidating how shifts in work culture and office design shape our cities.

WORKPLACE EXPERIENCE

With unprecedented changes to society and the economy, how employees experience work has become critical to an organization's ability to navigate disruption, transformation, and economic uncertainty. We will examine the latest workplace strategies, technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

11:15 AM | EXPERT PANEL: CROSS-FUNCTIONAL APPROACHES TO WORKPLACE EXPERIENCE

Moderator: Archana Nityananda, **Head of Client Services, Space Matrix** / Niharika Hablani, **Global Projects Executive, Stripe** / Matt Vannucci, **Sr. Director, Global Real Estate & Workplace Strategy, Hydrafacial** / Nicole Senior, **Vice President, Diversity & Inclusion and Culture, Tinder**

This session explores how best to create optimal environments for employees to do their work, examining how cross-functional and human-centred approaches can be leveraged to make the office and greater workplace ecosystem more purposeful. How do we measure what is great? How do we successfully work across functional real estate, human resources (HR) and information technology (IT) to deliver it?



11:45 AM | EVOLVING TO AN EXTRAORDINARY WORKPLACE: THE TRANSFORMATIVE POWER OF ACCESSIBILITY CENTERS AND INCLUSIVE DESIGN IN MODERN WORKSPACES

Sarah Cline, **Global Workplace Inclusion & Diversity Lead - Corporate Services & Sustainability Accenture**



In today's dynamic work landscape, ensuring inclusivity is not just a virtue but a necessity. Dive into this engaging session to uncover the transformative role of Accessibility Centers in leading the charge for workplace inclusivity. Delve into the world of design and tech innovations tailored for neurodiversity, mobility, and sensory variances, revealing the potential of workplaces that truly cater to all. Whether you're a workplace strategist, HR leader, or someone passionate about inclusivity, this session will leave you inspired and equipped with tangible steps to usher in a new era of extraordinary inclusivity in your work environment.

12:10 PM | INTERACTIVE GROUP DISCUSSION



12:20 PM | THE COMMUNITY DRIVEN OFFICE ECOSYSTEM OF THE FUTURE

Will Sandford, **Head of Channel and Business Development, Envoy**



Keeping your workplace portfolio agile in any economy requires you to anticipate problems – from building services to employee experience – and to take action in real time. Property managers and their tenants are turning to workplace data for actionable insights. This session will explore the complex job of workplace forecasting, and how a 360-view through analytics can help optimize buildings or standalone offices for security, efficiencies, and great experiences.

12:40 PM | CREATING CONNECTION: FOSTERING WORKPLACE COMMUNITY AND ENGAGEMENT

Leon Papkoff, **Chief Product Officer, CXApp**



12:45 PM | NETWORKING & LUNCH BREAK

1:45 PM | WORKPLACE PILOTS: NAVIGATING NEW METRICS & MEASUREMENTS FOR SUCCESS

Moderated by: Omar Ramirez, **Co-Founder and CEO, Collective Inc** / Dr. Gabor Nagy, **Global Workplace Design Researcher, Meta** / David Schneiderman, **Global Workplace Innovation and Technology Director, Accenture** / Kasey Garcia, **Global Director, Workplace Services, The Trade Desk** / Tim Cowell, **Director of Space Planning and Design, USC**

Explore innovative approaches to creating and measuring flexible and adaptable workspaces and smart environments that enhance employee well-being, productivity, and engagement in this enlightening and dynamic discussion. The panel's focus will be on sharing priorities, introducing pilots, and highlighting the wins, the surprises, and the learnings so far.



2:25 PM | REVOLUTIONIZING THE FUTURE OF WORK: THE IMPACT OF METAVERSE AND GENAI TECHNOLOGIES

Andrew Asnes, **Tech Innovation Strategy Manager, Accenture**

The Metaverse and GenAI are changing the way we work, connect and communicate. Explore how the workplace is changing as companies adopt and implement new technologies from virtual worlds and avatars to GenAI assistants.



2:45 PM | NETWORKING & COFFEE BREAK

3:15 PM | INTERACTIVE REFLECTION SESSION



This facilitated interactive session offers the audience an opportunity to reflect on content shared throughout the day, discuss with peers, ask questions and gather real-time data.

3:25 PM | HOW HOPEFUL IS YOUR WORKPLACE OF THE FUTURE? - HUMAN-CENTRIC WORKPLACE STRATEGIES DRIVEN BY ORGANIZATIONAL PSYCHOLOGY

Dr. Christian Wandeler, **Organizational Psychologist, Founder, Semco Style Institute USA and Associate Professor, California State University, Fresno**

How can the Future of Work be healthier and more engaging for people, so that the workplace promotes hope for your workforce? In this interactive session, Dr. Wandeler explores the importance of human-centric workplace strategies, sharing insights on what organizations can do, in addition to technology, to leverage the most innovative social-technology to achieve more impact and better performance, with employees who are happier and healthier.



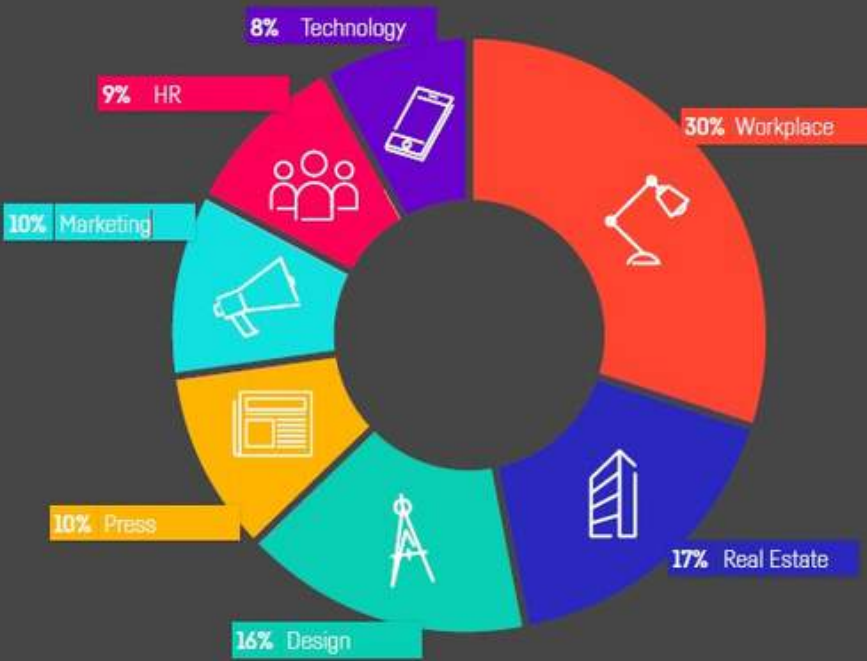
3:50 PM | CHAIRPERSON'S CLOSING REMARKS

Elizabeth Brink, **Regional Managing Principal, Gensler**



4:00 PM | CONFERENCE CLOSES

WHO ATTENDS



A well-spoken and experienced group of presenters providing leading edge subjects current topics and statistics. A great place to learn about new ideas.

WORKTECH DELEGATE, DELOITTE



Informative, interesting views on workplace design, planning technology and workers

WORKTECH DELEGATE, BANK OF MONTREAL



BOOK NOW

www.worktechevents.com/events/worktech23-los-angeles/

KEY INFORMATION

Date

When: Thursday, October 12th

Where: Accenture, 1003 E 4TH PL, Los Angeles

How to book:

Visit: www.worktechevents.com/events/worktech23-los-angeles/

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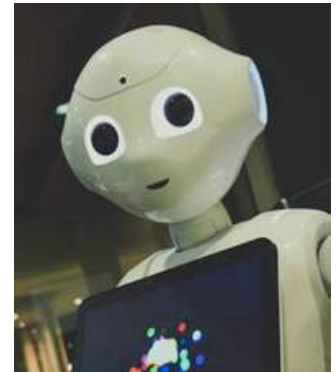
If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

For more information on the above initiatives, please contact:

kirsty.darlington@worktechevents.co.uk



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