

# WORKTECH™ Chicago

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

# EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

EY WAVESPACE™, 333 N. GREEN STREET

WEDNESDAY JULY 19TH

09:00 - 17:00

TWENTY YEARS OF  
WORKTECH

20  
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## WORKTECH23 CHICAGO CONFERENCE OPENS

CFO ROUNDTABLE (INVITE ONLY)

CHRO ROUNDTABLE (INVITE ONLY)

### CHAIRPERSON'S OPENING REMARKS

Doug Gottschalk, Principal & Co Leader, Corporate Real Estate Consulting, EY



### EY WELCOME ADDRESS

David Nichols, Senior Principal, Global Client Service Partner & Executive Sponsor, EY wavespace Chicago



## OPENING KEYNOTE: THE EUDAEMONIA MACHINE

David Dewane, Chief Experience Officer, Physical Space, geniant & Adjunct Professor, Illinois Institute of Technology



The workplace has a well-earned reputation for being a hive of distraction and stress. It doesn't have to be this way. What would our employee experience be like if we rethought it from the standpoint of eudaemonia, the ancient Greek concept of deep personal flourishing? This isn't utopian thinking anymore. The pandemic ruptured the inertia of the old, open office and we suddenly find ourselves with the opportunity to take a great leap forward. In this session, David shares what eudaimonia is and how humans go about getting it, providing a clear understanding of the difference between "functional" vs "performative" space and exploring how cognition and computation intersect with physical space to make this possible.

## SESSION TO BE ANNOUNCED



## NETWORKING & COFFEE BREAK

### EXPERT PANEL: WORKPLACE EXPERIENCE

Moderated by Hayley Van Wagenen, Manager, Workplace Strategist - Corporate Real Estate, Strategy & Transactions, EY / Mitchell Bobman, Vice President, Workplace Technology, Northern Trust / Kerry Griffin, Senior Manager, Workplace - North America, Uber / Julia Hays, Real Estate Strategy Lead, Mondelez International

This session explores how best to create optimal environments for employees to do their work, examining how cross-functional and human-centred approaches can be leveraged to make the office and greater workplace ecosystem more purposeful. How do we measure what is great? How do we successfully work across corporate real estate (CRE), human resources (HR) and information technology (IT) to deliver it?



## SESSION TO BE ANNOUNCED

There are limited opportunities within the agenda for commercial partners to deliver relevant thought-leadership messages to our audience of senior workplace professionals. For more information please contact [partnerships@unwired.eu.com](mailto:partnerships@unwired.eu.com)

## USING THE EMPLOYEE EXPERIENCE TO GUIDE US TO THE RIGHT WORKSPACE OR TECHNOLOGY SOLUTIONS

Jeffrey Martin, **Vice President, Workplace Experience, Wells Fargo**



While organizations have good intentions when rolling out the latest workspace or technology, we tend to implement a solution that we think is best for the employee and in many instances, we get frustrated when they are not using our solutions as we intended. In this session, Jeff will demonstrate the power of the journey map and how it naturally leads us to solutions that are right for the company and employee, providing practical examples of leveraging the employee experience and personas.

## INNOVATION PLATFORM

Justin Bullock, **VP of Sales at Envoy**



## NETWORKING & LUNCH BREAK

## EXPERT PANEL: TECHNOLOGIES RESHAPING THE WAY WE WORK

Speakers to be announced



In the age of the “anywhere office”, technology will play a more vital role than ever. It is now crucial for businesses to leverage data to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our expert panel will share how innovative global companies revolutionise how they use technology to improve their workplace ecosystems and attract and retain talent.

## DESTINATION: OFFICE: SUPERCHARGING THE WORKPLACE

DeJeana Chappell, **Principal, Workplace Strategy Leader, Strategy and Transactions, Corporate Real Estate, EY** / Jeffrey E. Chulick, **Workplace Insight Leader, Strategy and Transactions, Corporate Real Estate, EY**



As leaders look at how to get employees back in the office, this presentation will show how combining strategy and technology can empower leaders to influence employee behaviour and measure the impact of their policies against workplace performance.

## NETWORKING & COFFEE BREAK

## CASE STUDY: TO BE ANNOUNCED

## SESSION TO BE ANNOUNCED

## CLOSING KEYNOTE: MORE EARTH, LESS ROCKET: A METAPHOR FOR BETTER BALANCE IN A RAPIDLY CHANGING WORLD

Kelly Robinson, **Workplace Designer** (Airbnb, SoundCloud, Headspace), **Founder and Principal, Kelly A. Robinson Designs**

Kelly  
Robinson

Riding the waves of a rapidly changing world requires anchoring into principles that stand the test of time. In this light-hearted and interactive talk about aiming for better balance across organisations and industries, Kelly explores why continuing to lean more into feminine principles could be what allows us to achieve that balance, and stay healthier in the long term as a result.

## CHAIRPERSON'S CLOSING REMARKS

Doug Gottschalk, **Principal & Co Leader, Corporate Real Estate Consulting, EY**



## WORKPLACE TOURS: CISCO



## WORKTECH23 CHICAGO CONFERENCE CLOSES

# KEY INFORMATION

## Date & Venue

When: Wednesday, July 19th

Where: EY wavespace, 333 N. Green St., Chicago

## How to book:

Visit: [www.worktechevents.com/events/worktech23-chicago/](http://www.worktechevents.com/events/worktech23-chicago/)

## Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

## Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

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