

# WORKTECH™

## Sydney

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

# EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

ART GALLERY OF NEW SOUTH WALES, SYDNEY

TUESDAY 4TH APRIL

08:30 - 17:15

TWENTY YEARS OF  
WORKTECH

20

EST. 2003

## EVENT SPONSORS

### PLATINUM SPONSORS

**MMOSER ASSOCIATES**   
CREATING WORKPLACES FOR GLOBAL BUSINESS

### VIP DINNER SPONSOR

 **JLL** Technologies

 **VERGE SENSE**

### GOLD SPONSORS

 **eptura**

 **mirvac**

 **JLL** Technologies

 **lendlease**

 **VELDHICEN COMPANY**

### SILVER SPONSORS

 **HID**

 **JANDS**

 **yellowbox**

### BRONZE SPONSORS

 **ergotron**  
moving you forward

### SUPPORTED BY

The AI Journal

 **Office**

 **THE FIFTH STATE**

 **unwork**

 **WORKTECH ACADEMY**



Managing Director,  
WORKTECH Events

## A warm welcome to WORKTECH23 Sydney

WORKTECH23 Sydney is the conference for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Never before has the workplace, and the way we work been so high on the agenda for organisations. As we make the great return to the office, how can business leaders build engaging workplace experiences and cultures for their people?

You are invited to join 300+ senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders and share best practice and expertise.

The conference will be run in one stream, which means our delegates will get to attend every speaker presentation. We will also have a curated innovation exhibition happening in the breakout areas for attendees to meet with our education partners, complementing learning throughout the day, as well as three networking breaks, creating time for attendees to meet the other participants.

We hope you will be able to join us and we are looking forward to welcoming you to the event on 4th April.

Warmest regards,  
Isabel

# CONTENTS



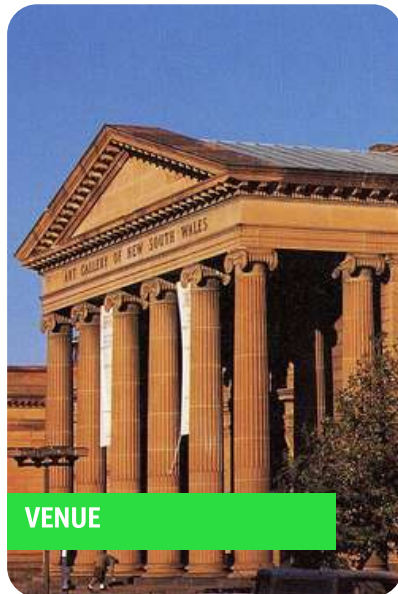
**SPEAKERS**



**SESSSIONS**



**CONFERENCE AGENDA**



**VENUE**



**WHO ATTENDS**



**KEY INFORMATION**



# MEET THE SPEAKERS

WORKTECH23 Sydney will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. [www.worktechacademy.com](http://www.worktechacademy.com)

---

## Full list of speakers

Angela Barwick JLL Technologies  
Gauri Bhalla The School of Life  
Adrian Brossard Yellowbox  
Dr Kirsten Brown Six Ideas  
Dr. Christine Bruckner M Moser Associates  
Sally Campbell BVN  
Jodette Cleary Hipages  
Andrew Conquest EY  
Katherine Divett Puzzle Partners  
Paul Edwards Mirvac  
James Frawley Salesforce  
Camilla Frumar Gallup  
Eoin Higgins Veldhoen+Company  
Gry Kjær 3XN  
Luke Johnson Architectus  
Troy Johnston HID Global  
Muir Livingstone Foster + Partners  
Jo-Anne Mann Eptura  
Alex Murphy UTS College  
Matthew Myerson WORKTECH Academy  
Jason Pollard Landor & Fitch  
Michael Rodrigues Sydney's, 24-hour Economy  
Commissioner  
Philip Ross UnWork  
Jennifer Saiz Commonwealth Bank of Australia  
Jim Seretis biamp  
Neil Schneider Institute of Place Management  
Krupa Solanki UnWork  
Catherine Sullivan Telstra  
Aaron Taylor-Harvey Spaces of



Jennifer Saiz, Commonwealth Bank of Australia



James Frawley, Salesforce



Gauri Bhalla, The School of Life



Aaron Taylor-Harvey, Spaces of



Camilla Frumar, Gallup



Catherine Sullivan, Telstra



Jason Pollard, Landor & Fitch



Jodette Cleary, Hipages



Paul Edwards, Mirvac



# SESSION HIGHLIGHTS

The future of work and the workplace is on everyone's agenda. This event brings thought leaders together to share cutting edge ideas on the future, from both a people, place, and technology perspective. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

Key themes we will be discussing at this event include:

## [The New World of Work: Challenges & Emerging Trends](#)

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

## [Workplace Experience](#)

Companies are accelerating plans to invest in new technology, create flexible working environments and make the office a destination. We will examine the latest workplace technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

## [People-Centered Spaces: Cultivating Culture & Engagement](#)

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We discuss the post pandemic impact on work, space, buildings and the effects on employee and company productivity, well-being, behaviour, and culture.

### KEY THEMES

[THE NEW WORLD OF WORK:  
CHALLENGES & EMERGING TRENDS](#)

[WORKPLACE EXPERIENCE](#)

[PEOPLE-CENTERED SPACES:  
CULTIVATING CULTURE &  
ENGAGEMENT](#)



## Airbnb Offices: Seriously Fun and Suddenly Relevant

Aaron Taylor-Harvey, Creative Director, Spaces of

The pandemic threw the typical office environment into stark relief. And the digital fluency / remote productivity of employees threatened its entire existence. Hybrid is the answer, but no one wants to work in a new way in the old space; they need something compelling to return to: they need a Destination, that's what we created at Airbnb, and this talk explores the elements of these spaces that can be recreated and reinterpreted to create the post-covid office all employees deserve.

## State of the Global Workplace

Camilla Frumar, Senior Consultant, Gallup

Camilla will examine key global trends and explore what they mean for leaders and organisations. What are the primary factors causing a decrease in employee wellbeing and the resulting increase in burnout and health problems? How can organisations create a culture of high engagement and wellbeing? What are the key risks and opportunities for organisations regarding employees' positive perception of the job market and what are the implications for talent attraction and retention strategies?



## Unworking: The Reinvention of the Modern Office

Philip Ross, Futurologist & CEO, Cordless Group & UnWork

Over the past hundred years, the office has been integral to the development of modern society. It has shaped the architecture of our cities, the behaviour of our organizations and the everyday movements of millions of people. In 2020, however, the global pandemic brought our attendance in the office to an abrupt halt and triggered a complete re-evaluation of the purpose of the workplace. Philip will advance a manifesto for 'Unworking' - unlearning old habits established for an outdated office and creating new ones fit for an age of digital technology, innovation, and diverse workforces.

# CONFERENCE AGENDA

ART GALLERY OF NEW SOUTH WALES, SYDNEY

## 08:30 CONFERENCE OPENS

## 09:00 CHAIRPERSONS WELCOME & OPENING REMARKS

Dr Kirsten Brown, Principal - Workplace Consulting, Six Ideas

Krupa Solanki, Innovation Director, UnWork



## 09:15 UNWORKING: THE REINVENTION OF THE MODERN OFFICE

Philip Ross, Futurologist & CEO,  
Cordless Group & UnWork

unwork



Over the past hundred years, the office has been integral to the development of modern society. It has shaped the architecture of our cities, the behaviour of our organizations and the everyday movements of millions of people. In 2020, however, the global pandemic brought our attendance in the office to an abrupt halt and triggered a complete re-evaluation of the purpose of the workplace. Philip will advance a manifesto for 'Unworking' - unlearning old habits established for an outdated office and creating new ones fit for an age of digital technology, innovation, and diverse workforces.

## 09:40 WHAT'S ON THE CARDS FOR 2023? TOP 20 TRENDS EXPLORED

Matthew Myerson, Development  
Director, WORKTECH Academy

WORKTECH ACADEMY

Drawing on the latest WORKTECH Academy Trend Reports and stories, data, and evidence from around the Academy network, WORKTECH Academy Development Director, Matthew Myerson paints a picture of the key global trends that are set to shape the next 12 months for organisations.

## 09:50 AIRBNB OFFICES: SERIOUSLY FUN AND SUDDENLY RELEVANT

Aaron Taylor-Harvey, Creative  
Director, Spaces of

Spaces of

The pandemic threw the typical office environment into stark relief. And the digital fluency / remote productivity of employees threatened its entire existence. Hybrid is the answer, but no one wants to work in a new way in the old space; they need something compelling to return to: they need a Destinations, that's what we created at airbnb, and this talk explores the elements of these spaces that can be recreated and reinterpreted to create the post-covid office all employees deserve.

## 10:30 COFFEE & NETWORKING BREAK

## 11:00 UNDERSTANDING THE CBD WORKPLACE TRIUMVIRATE

Jason Pollard, Executive Director  
Retail Strategy, APAC, Landor & Fitch

LANDOR & FITCH

As of Dec 2022, both Sydney and Melbourne are at an office occupancy rate 59% of pre-COVID volumes. Some believe this is close to the new capacity as the 3-day average working from office week becomes the norm. In a hope to lure workers back to our CBD's, local governments are breaking all the rules to create never seen before opportunities for extraordinary CBD experiences. We've been talking to some of Australia's best-known brands about just that...



# CONFERENCE AGENDA

## ART GALLERY OF NEW SOUTH WALES, SYDNEY

### 11:20 EXPERT PANEL — ANCHORS FOR THE FUTURE

Michael Rodrigues, Sydney's, 24-hour  
Economy Commissioner / Gry Kjær,  
Partner, Project Director, 3XN / Sally  
Campbell, Principal at Architecture,  
BVN



3XN BVN

Expert panel exploring the future of the city of Sydney.

### 11:40 RECONNECTING OUR TOWN TO ITS PEOPLE

Neil Schneider, Former Chief Executive  
of Stockton Borough Council and  
Senior Fellow of the Institute of Place  
Management



Stockton-on-Tees is leading a radical rethink of our urban centres, forget shops, this UK town ripped up the rule book to revive its high street. The decline in Britain's town centres and high streets had been inexorable but slow-burning. The pandemic, hollowing out urban centres and accelerating the shift online, has led to a tipping point. The Stockton vision is to buy up, repurpose, restore, and reconfigure the heart of the town, emphasising events, independent enterprise, green space, and conviviality. The whole purpose being to emotionally reconnect the town centre to local people, instilling excitement, pride and a sense of belonging. Leading place-based regeneration is complex and no quick fix. Passionate leadership and partnerships have been a critical foundation to drive one of the most ambitious plans of its type in the UK.

### 12:00 TRADING PLACES: DESIGNING FOR NEXUS VALUE IN MIXED-USED DEVELOPMENT

Paul Edwards, General Manager,  
Strategy & Customer, Mirvac



The new 2023 Mirvac and WORKTECH Academy report will explore the 'nexus value' potential in mixed-use development when different property assets and typologies are purposefully co-assembled as part of a new value proposition.

### 12:20 INNOVATION PLATFORM - YELLOWBOX

Adrian Brossard, Head of Partnerships APAC & Co-founder, Yellowbox



### 12:25 INNOVATION PLATFORM - HID GLOBAL

Troy Johnston, Senior End User Business Manager, Asia Pacific, HID Global



### 12:30 INNOVATION PLATFORM - JANDS

Jim Seretis, Business Development & Consultant Liaison Manager, Biamp Systems



### 12:35 LUNCH & NETWORKING BREAK

### 13:40 SALESFORCE TOWER CASE STUDY

James Frawley, Vice President-  
Workplace and Projects APAC,  
Salesforce / Muir Livingstone,  
Architect & Partner, Foster + Partners



Foster + Partners



Salesforce Tower at Sydney Place, a new office tower in the heart of the city is set to reinvigorate its surrounding urban precinct that forms part of Sydney's iconic Circular Quay.

# CONFERENCE AGENDA

## ART GALLERY OF NEW SOUTH WALES, SYDNEY

### 14:00 EXPERT PANEL WORKPLACE LEADERS

Jennifer Saiz, EGM Group Corporate Services, Commonwealth Bank of Australia / Jodette Cleary, Chief People and Culture Officer, Hipages / More speakers to be announced



What the next 18 months might look like? As hybrid working evolves, many are questioning the role workplaces will play in the emerging ecosystem of hybrid work. And now that many have returned to the shared spaces, how we prepare for the next phase of our work evolution.

### 14:20 INCLUSIVITY BY DESIGN

Dr. Christine Bruckner, Director, M Moser Associates



There is a clear moral imperative to make workplaces more diverse and inclusive – it's fundamentally the right thing to do. But there's also a business case for prioritising diversity and inclusivity. When employees feel like they belong, it directly impacts their wellbeing and productivity. With approximately 15-20% of the population being 'neurodivergent', it is possible that they will not thrive in a 'traditional' workspace. Therefore, to truly support the unique requirements of individuals and drive innovative thinking, behaviour-based design is essential.

### 14:40 EXPERT PANEL: EMERGING TECHNOLOGIES RE-SHAPING THE WAY WE WORK

Jo-Anne Mann, RVP, APAC, Eptura / Angela Barwick, Head of Specility Sales, APAC, JLL Technologies / Andrew Conquest, Asia Pacific Strategy and Execution Leader, EY



In the age of the "anywhere office", technology will play a more vital role than ever. It is now crucial for businesses to leverage data to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity.

### 15:00 COFFEE & NETWORKING BREAK

### 15:35 STATE OF THE GLOBAL WORKPLACE

Camilla Frumar, Senior Consultant, Gallup



Camilla will examine key global trends and explore what they mean for leaders and organisations. What are the primary factors causing a decrease in employee wellbeing and the resulting increase in burnout and health problems? How can organisations create a culture of high engagement and wellbeing? What are the key risks and opportunities for organisations regarding employees' positive perception of the job market and what are the implications for talent attraction and retention strategies?

### 15:55 BUILDING A SENSE OF COMMUNITY IN A HYBRID WORKPLACE

Alex Murphy, Managing Director of UTS College / Eoin Higgins, Head of Business Growth AU/NZ, Senior Consultant, Veldhoen + Company



One of the challenges of hybrid ways of working is in maintaining a sense of connection. Connection to our peers and to the organisation. UTS College reimaged their way of working around the principles of Connection, Collaboration, Creativity and Connection. Hear about the innovative process they followed and the outcomes it delivered.

# CONFERENCE AGENDA

## ART GALLERY OF NEW SOUTH WALES, SYDNEY

### 16:15 NAILING THE HYBRID BALANCE BETWEEN PEOPLE, PLACE, AND TECHNOLOGY

Catherine Sullivan, **Principal, Property Strategy & Experience, Telstra** /  
Katherine Divett, **CEO, Puzzle Partners**



The hybrid working solution is not a “one size fits all” equation. Businesses who embrace this change and use the diversity and drive of their people to build a new “workplace” environment that fits the culture, values and mission of their organisation are thriving. Navigating workplace change is not new. Whilst the current situation may seem overwhelming, we can look to past success in putting people at the centre of place and purpose to adapt to today’s business environment.

### 16:35 LEADING HUMANS IN THE HYBRID WORLD OF WORK

Gauri Bhalla, **Faculty, The School of Life**



Human leadership is so important to the world of work because humans are not machines. Although AI can mine our past patterns and data, humans are constantly evolving and by our very nature illogical. Therefore, we need humans to lead and understand each other in the moment - this is the skill of being self aware, agile and able to connect deeply with other humans. Join us as we discuss what makes a good leader in our current work context, the role of appreciation and how to develop an authentic leadership style.

### 16:55 INTRO TO THE MODERN

Luke Johnson, **Principal, Architectus**

**architectus**

This once-in-a-generation project is an important transformation of a public institution into a two-building art museum that almost doubles the space for the display and enjoyment of art. A new standalone building, public art garden and revitalised historic building brings together art, architecture, and landscape in spectacular new ways.

### 17:00 CHAIRPERSONS CLOSING REMARKS

Dr Kirsten Brown, **Principal - Workplace Consulting, Six Ideas**

Krupa Solanki, **Innovation Director, UnWork**

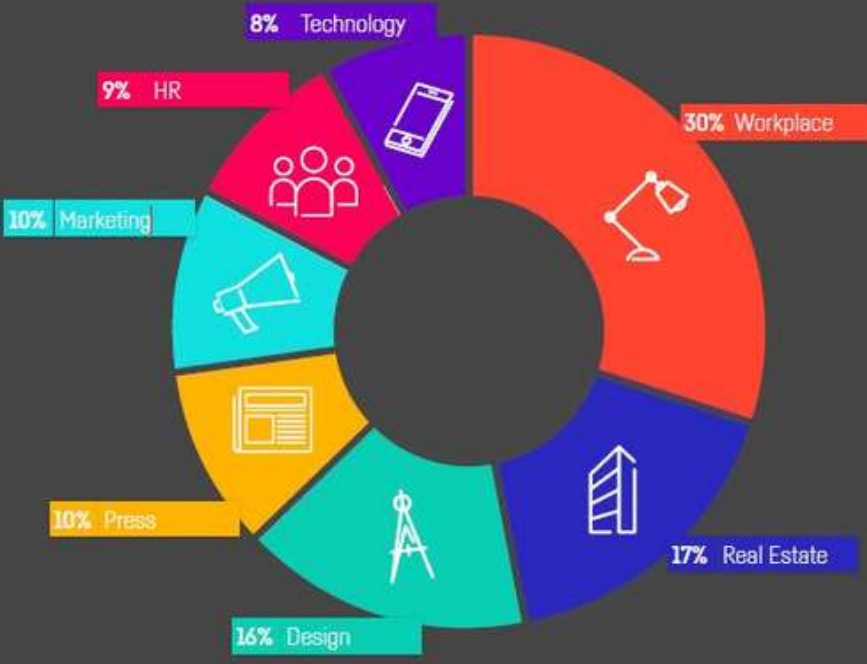


### 17:15 CONFERENCE CLOSES

### 17:15 TOUR OF THE MODERN



# WHO ATTENDS



A well-spoken and experienced group of presenters providing leading edge subjects current topics and statistics. A great place to learn about new ideas.

WORKTECH DELEGATE, DELOITTE



Informative, interesting views on workplace design, planning technology and workers

WORKTECH DELEGATE, BANK OF MONTREAL



# BOOK NOW

<https://worktechevents.com/events/worktech23-sydney/>

# KEY INFORMATION

## Date

When: Tuesday 4th April 2023

Where: Art Gallery of New South Wales, Sydney

## How to book:

Visit: <https://worktechevents.com/events/worktech23-sydney/>

## Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

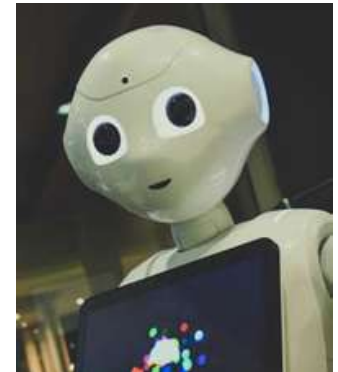
If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

## Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

For more information on the above initiatives, please contact:

[kirsty.darlington@worktechevents.co.uk](mailto:kirsty.darlington@worktechevents.co.uk)



7 St. John's Mews  
13 St. John's Road, Hampton Wick  
Kingston upon Thames, KT1 4AN, UK

+44 (0)20 89 77 89 20  
[info@unwired.eu.com](mailto:info@unwired.eu.com)

[www.worktechevents.com](http://www.worktechevents.com)

