

WORKTECH™ Chicago

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

EY WAVESPACE™, 333 N. GREEN STREET

WEDNESDAY JULY 19TH

09:00 - 16:30

TWENTY YEARS OF
WORKTECH

20
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Conference Producer,
WORKTECH Events

A warm welcome to WORKTECH23 Chicago

WORKTECH is the fastest growing forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Never before has the workplace, and the way we work been so high on the agenda for organisations. As we make the great return to the office, how can organisations build engaging workplace experiences and cultures for their people?

You are invited to join over 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, and share best practice and expertise.

The conference will be run in one stream, which means our delegates will get to attend every speaker presentation. We will also have a curated innovation exhibition happening in the breakout areas for attendees to meet with our education partners, complementing learning throughout the day, as well as three networking breaks, creating time for attendees to meet the other participants

We hope you will be able to join us and we are looking forward to welcoming you to the event on July 19th.

Warmest regards,
Samantha

CONTENTS



SPEAKERS



SESSSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH23 Chicago will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

Full list of speakers

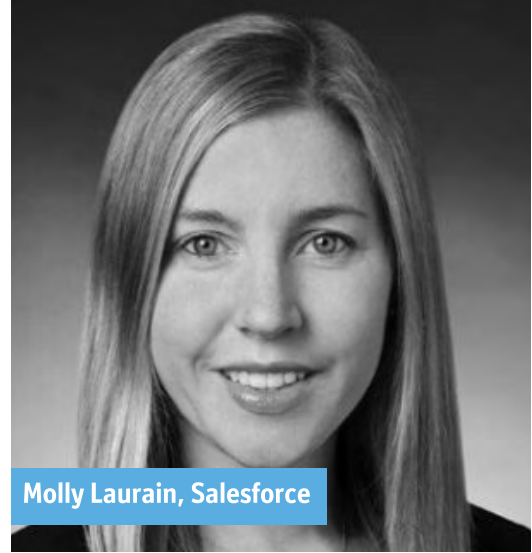
Margie Baran JLL
Mitchell Bobman Northern Trust
Theresa Broderick EY
Justin Bullock Envoy
DeJeana Chappell EY
Jeffrey E. Chulick EY
David Dewane geniant & Illinois Institute of Technology
Lauren Green Google
Kerry Griffin Uber
Doug Gottschalk EY
Julia Hays Mondelēz International
Willie Jackson ReadySet
Lisa Keller Accenture
Molly Laurain Salesforce
Alex Le CXApp
Corey Lewis Google
Jeffrey Martin Wells Fargo
Brian McCourt Cisco
David Music WTW
David Nichols EY
Kelly Robinson Kelly A. Robinson Designs
Andy Umans Modo Labs
Haley Van Wagenen EY
Allison Winstel mHUB



Dejeana Chappell, EY



Mitchell Bobman, Northern Trust



Molly Laurain, Salesforce



David Dewane, geniant



Willie Jackson, ReadySet



Jeffrey Martin, Wells Fargo



Julia Hays, Mondelēz



David Nichols, EY



Kelly Robinson, Kelly A. Robinson Designs



SESSION HIGHLIGHTS

The future of work and the workplace is on everyone's agenda. This event brings thought leaders together to share cutting edge ideas on the future, from both a people, place, and technology perspective. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

Key themes we will be discussing at this event include:

The New World of Work: Challenges & Emerging Trends

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what they should prioritize in the months ahead.

Workplace Experience

With unprecedented changes to society and the economy, how employees experience work has become critical to an organization's ability to navigate disruption, transformation, and economic uncertainty. We will examine the latest workplace strategies, technologies and innovations that will support workplace experience and the built environment in 2023 and beyond.

The Human-Centric Workplace: Cultivating Cultures of Balance & Belonging

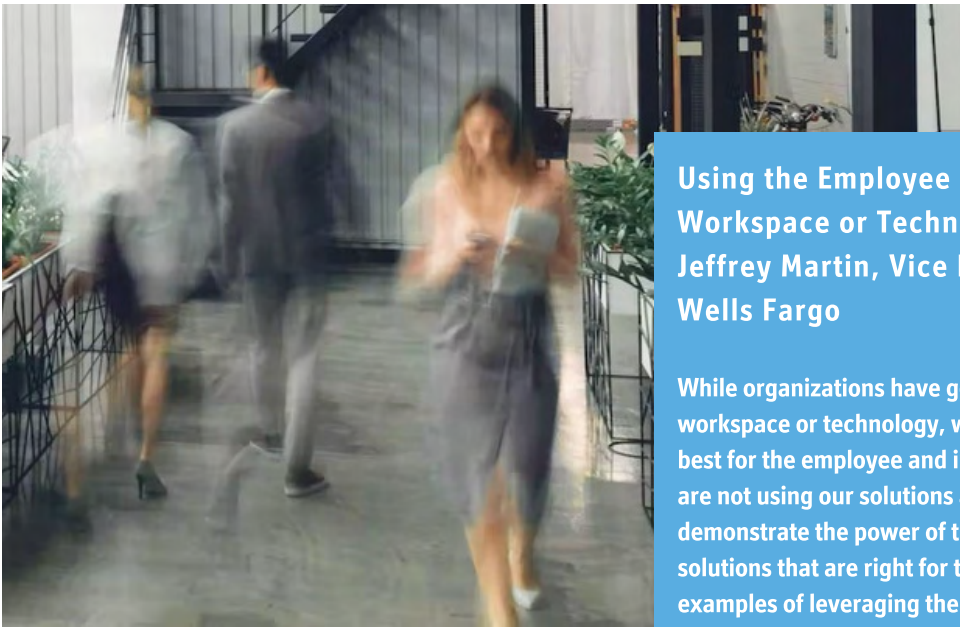
How can companies foster cultures of inclusion, belonging and work-life balance amidst an increasingly distributed and uncertain world of work? We discuss the post pandemic impact on workers and the effects on employee and company culture, well-being, behaviour, and belonging.

KEY THEMES

**THE NEW WORLD OF WORK:
CHALLENGES & EMERGING TRENDS**

WORKPLACE EXPERIENCE

**PEOPLE CENTRED WORKPLACES:
CULTIVATING CULTURE AND
ENGAGEMENT**



Using the Employee Experience to Guide Us to the Right Workspace or Technology Solutions

Jeffrey Martin, Vice President, Workplace Experience, Wells Fargo

While organizations have good intentions when rolling out the latest workspace or technology, we tend to implement a solution that we think is best for the employee and in many instances, we get frustrated when they are not using our solutions as we intended. In this session, Jeff will demonstrate the power of the journey map and how it naturally leads us to solutions that are right for the company and employee, providing practical examples of leveraging the employee experience and personas.

Destination: Office: Supercharging the Workplace

DeJana Chappell, Principal, Workplace Strategy Leader, Strategy and Transactions, Corporate Real Estate, EY / Jeffrey E. Chulick, Workplace Insight Leader, Strategy and Transactions, Corporate Real Estate, EY

As leaders look at how to get employees back in the office, this presentation will show how combining strategy and technology can empower leaders to influence employee behaviour and measure the impact of their policies against workplace performance.



The Eudaemonia Machine

David Dewane, Chief Experience Officer, Physical Space, geniant & Adjunct Professor, Illinois Institute of Technology

The workplace has a well-earned reputation for being a hive of distraction and stress. It doesn't have to be this way. What would our employee experience be like if we rethought it from the standpoint of eudaemonia, the ancient Greek concept of deep personal flourishing? This isn't utopian thinking anymore. The pandemic ruptured the inertia of the old, open office and we suddenly find ourselves with the opportunity to take a great leap forward. In this session, David shares what eudaimonia is and how humans go about getting it, providing a clear understanding of the difference between "functional" vs "performative" space and exploring how cognition and computation intersect with physical space to make this possible.

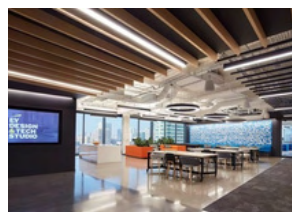
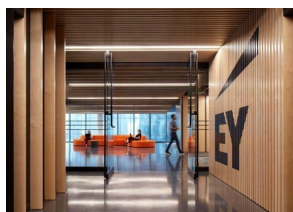
08:30 WORKTECH23 CHICAGO CONFERENCE OPENS

08:30 REGISTRATION & PRE-EVENT NETWORKING

09:00 CHAIRPERSON'S OPENING REMARKS & WELCOME ADDRESS

Doug Gottschalk, **Principal & Co Leader, Corporate Real Estate Consulting, EY**

David Nichols, **Senior Principal, Global Client Service Partner & Executive Sponsor, EY wavespace Chicago**



09:20 OPENING KEYNOTE: THE EUDAEMONIA MACHINE

David Dewane, **Chief Experience Officer, Physical Space, geniant & Adjunct Professor, Illinois Institute of Technology**



The workplace has a well-earned reputation for being a hive of distraction and stress. It doesn't have to be this way. What would our employee experience be like if we rethought it from the standpoint of eudaemonia, the ancient Greek concept of deep personal flourishing? This isn't utopian thinking anymore. The pandemic ruptured the inertia of the old, open office and we suddenly find ourselves with the opportunity to take a great leap forward. In this session, David shares what eudaemonia is and how humans go about getting it, providing a clear understanding of the difference between "functional" vs "performative" space and exploring how cognition and computation intersect with physical space to make this possible.

09:45 DRIVING VALUE & EXPERIENCE THROUGH CROSS FUNCTIONAL PARTNERSHIPS

Lauren Green, **Workplace Programs Design Partner, Google / Corey Lewis, Senior Director of Workplace Services, Americas, Google**



Google's Real Estate and Workplace Services ("REWs") team designs and manages Google's global real estate portfolio, creating places, services and experiences that support wellbeing, fuel performance, and enable Google to thrive. With a focus on people, these efforts create long-term cultural, social and environmental value, bringing "the Google magic" to our work environments and experiences through inventive design that visually expresses Google, a city, a local culture or a building with unique stories.

Like many companies, REWs operates in a matrix environment, comprising both geographic and vertical or functional areas of expertise. Our matrix organizational structure is a cornerstone of Google's culture, allowing for deep cross-functional partnerships that enable team members from different functions, with a variety of skills, to meet, collaborate, and problem-solve. This session will explore the importance of cross-functional partnerships and how we work across Design, Workplace Services, Real Estate Strategy and other key functions to deliver spaces and services, as well as the resulting value and experience for Googlers, partners and guests.

10:15 NETWORKING & COFFEE BREAK

10:45 EXPERT PANEL: AGILE APPROACHES TO URBAN REGENERATION

Moderated by Margie Baran, **Managing Director, PDS Midwest Lead, JLL** / Molly Laurain, **Director, Real Estate Design & Delivery, Salesforce** / Lisa Keller, **Corporate Services + Sustainability Strategic Program & Operations Senior Manager, Accenture** / Allison Winstel, **Chief of Staff, mHUB**

This panel will discuss agile approaches to urban regeneration and workplace strategy, exploring innovative ideas for enhancing user experience, fostering community, building civic value and adapting measurements of success to reflect the changing nature of work.



11:15 MHUB CASE STUDY

Allison Winstel, **Chief of Staff, mHUB**



Manufacturing and hardtech innovation center, mHUB opened its doors in Chicago seven years ago, with a vision to create a traditional incubator for people making things. The accelerator has since supported more over 500 start-ups, 200 manufacturers, been awarded around 450 patents, and helped to create roughly 4,000 jobs. With the recently announced acquisition and build-out of a historic manufacturing facility within Chicago's Kinzie Industrial Corridor on the city's Near West Side, this session explores mHUB's journey and expansion plans to help incubate, accelerate and support more start-ups that can have a positive impact on humanity.

11:35 EXPERT PANEL: WORKPLACE EXPERIENCE

Moderated by Haley Van Wagenen, **Manager, Strategy and Transactions, Corporate Real Estate, EY** / Mitchell Bobman, **Vice President, Workplace Technology, Northern Trust** / Kerry Griffin, **Senior Manager, Workplace - North America, Uber** / Julia Hays, **Real Estate Strategy Lead, Mondelez International**

This session explores how best to create optimal environments for employees to do their work, examining how cross-functional and human-centred approaches can be leveraged to make the office and greater workplace ecosystem more purposeful. How do we measure what is great? How do we successfully work across corporate real estate (CRE), human resources (HR) and information technology (IT) to deliver it?



12:05 INTERACTIVE REFLECTION SESSION

12:15 THE DATA DRIVEN WORKPLACE: BOLD, INFORMED DECISION MAKING

Justin Bullock, **Vice President of Sales, Envoy**



12:20 CXAPP: THE SUPERAPP FOR WORKPLACE COLLABORATION & ENGAGEMENT

Alex Le, **Regional Sales Manager, CXApp**



12:30 NETWORKING & LUNCH BREAK

13:30 USING THE EMPLOYEE EXPERIENCE TO GUIDE US TO THE RIGHT WORKSPACE OR TECHNOLOGY SOLUTIONS

Jeffrey Martin, **Vice President, Workplace Experience, Wells Fargo**



While organizations have good intentions when rolling out the latest workspace or technology, we tend to implement a solution that we think is best for the employee and in many instances, we get frustrated when they are not using our solutions as we intended. In this session, Jeff will demonstrate the power of the journey map and how it naturally leads us to solutions that are right for the company and employee, providing practical examples of leveraging the employee experience and personas.

13:55 EXPERT PANEL: TECHNOLOGIES RESHAPING THE WAY WE WORK

Moderated by Theresa Broderick, **Manager, Strategy and Transactions, Corporate Real Estate Consulting & Technology Practice, EY** / Brian McCourt, **Smart Building Consultant, Cisco** / Andy Umans, **VP of Strategy and Partnerships, Modo Labs** / David Music, **Corporate Real Estate Strategy, WTW**

In the age of the “anywhere office”, technology will play a more vital role than ever. It is now crucial for businesses to leverage data to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our expert panel will share how innovative global companies revolutionise how they use technology to improve their workplace ecosystems and attract and retain talent.



14:25 DESTINATION: OFFICE: SUPERCHARGING THE WORKPLACE

DeJeana Chappell, **Principal, Workplace Strategy Leader, Strategy and Transactions, Corporate Real Estate, EY** / Jeffrey E. Chulick, **Workplace Insight Leader, Strategy and Transactions, Corporate Real Estate, EY**

As leaders look at how to get employees back in the office, this presentation will show how combining strategy and technology can empower leaders to influence employee behaviour and measure the impact of their policies against workplace performance.



14:50 INTERACTIVE REFLECTION SESSION

15:00 NETWORKING & COFFEE BREAK

15:30 INCLUSION HAS LEFT THE OFFICE: MANAGEMENT TIPS FOR A HYBRID WORKFORCE

Willie Jackson, **Partner, Head of Growth, ReadySet**



Managing across lines of difference is a well-known 21st century skillset, but the need to cultivate a sense of belonging in a remote and hybrid context is an unexpected development for many leaders. How do you deliver timely feedback without the benefit of proximity? How do you include voices and perspectives that aren't in the office? And how do you provide support for colleagues that are struggling when they don't tell you what they need? In this conversation, we'll discuss how effective leaders are adapting to the changing landscape of work, and how ReadySet is advising managers across industries.

15:55 CLOSING KEYNOTE: MORE EARTH, LESS ROCKET: A METAPHOR FOR BETTER BALANCE IN A RAPIDLY CHANGING WORLD

Kelly Robinson, **Workplace Designer (Airbnb, SoundCloud, Headspace), Founder and Principal, Kelly A. Robinson Designs**



Riding the waves of a rapidly changing world requires anchoring into principles that stand the test of time. In this light-hearted and interactive talk about aiming for better balance across organisations and industries, Kelly explores why continuing to lean more into feminine principles could be what allows us to achieve that balance, and stay healthier in the long term as a result.

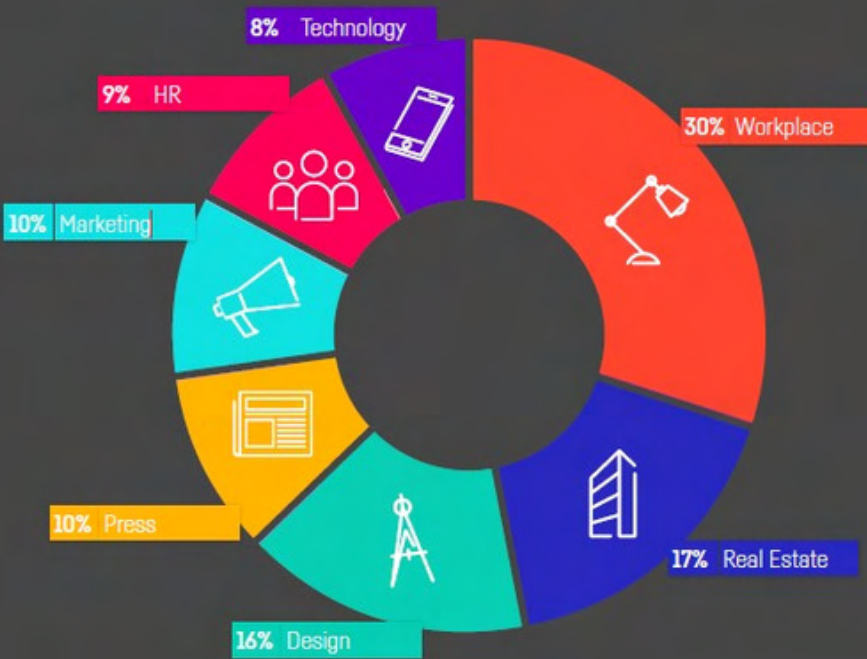
16:20 CHAIRPERSON'S CLOSING REMARKS

Doug Gottschalk, **Principal & Co Leader, Corporate Real Estate Consulting, EY**



16:30 WORKTECH23 CHICAGO CONFERENCE CLOSES

WHO ATTENDS



It was a brilliant event; there is not often sessions with like-minded people all discussing the diverse aspects of work from all angles, from such a broad/diverse range of people.

WORKTECH DELEGATE, UNICEF



A fantastic and inspirational event ... with a large array of workplace professionals and case studies from a range of industries

PROPERTY PROGRAMME DIRECTOR, BBC



BOOK NOW

www.worktechevents.com/events/worktech23-chicago/

KEY INFORMATION

Date & Venue

When: Wednesday, July 19th

Where: EY wavespace™, 333 N. Green St., Chicago

How to book:

Visit: www.worktechevents.com/events/worktech23-chicago/

Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

kirsty.darlington@worktechevents.co.uk



7 St. John's Mews
13 St. John's Road, Hampton Wick
Kingston upon Thames, KT1 4AN, UK

+44 (0)20 89 77 89 20
info@unwired.eu.com

www.worktechevents.com

