

WORKTECH™ San Francisco

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

VISA, INC, 900 METRO CENTER
BLVD, FOSTER CITY, CA 94404

THURSDAY NOVEMBER 17TH

09:00 - 16:45

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Isabel Dewhust-Marks

Managing Director,
WORKTECH Events

A warm welcome to WORKTECH22 San Francisco

WORKTECH22 San Francisco is the fastest growing forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Never before has the workplace, and the way we work been so high on the agenda for organisations. As we make the great return to the office, how can organisations build engaging workplace experiences and cultures for their people?

You are invited to join 150 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, and share best practice and expertise.

The conference will be run in one stream, which means our delegates will get to attend every speaker presentation. We will also have a curated innovation exhibition happening in the breakout areas for attendees to meet with our education partners, complementing learning throughout the day, as well as three networking breaks, creating time for attendees to meet the other participants

We hope you will be able to join us and we are looking forward to welcoming you to the event on November 17th.

Warmest regards,
Isabel

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SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS



WORKTECH22 San Francisco will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature over 20 speakers, including leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

By registering for the conference, you will become a individual member of the WORKTECH Academy knowledge hub which explores the future of work through six key themes: people, place, technology, design, culture and innovation. Please visit the website for more information www.worktechacademy.com

Full list of speakers

Ani Abrahamian, **Infogrid**
Jennifer Adams, **Poly**
Josh Bradshaw, **Visa**
Suzanne Blair, **SERA Architects**
Dr. Agustin Chevez, **University of Melbourne**
Simon Elliot, **4xi Global Consulting**
Dani Gelfand, **Studio O+A**
Elizabeth Gordon, **Mithun**
Justine Hewitt, **Visa**
Tina Hou, **Freespace**
Lisa Hsiao, **ERA-co**
Travis Jew, **Niantic, Inc.**
Joyce Li, **Visa**
Sunaina Lobo, **Marqeta**
Lewis Love, **Visa**
Matthew Myerson, **WORKTECH Academy**
Carissa Mylin, **SERA Architects**
Leon Papkoff, **Inpixon**
Nicki Persaud, **Samsara**
Philip Ross, **UNWORK**
Will Sandford, **Envoy**
Larry Segal, **Atlassian**
Lisa Scribante, **Mithun**
Dr. Bobbi Wegner, **Groops**



Dr. Agustin Chevez, University of Melbourne



Lisa Scribante, Mithun



Lisa Hsiao, ERA-co



Jennifer Adams, Poly



Elizabeth Gordon, Mithun



Suniana Lobo, Marqeta



Dani Gelfand, O + A



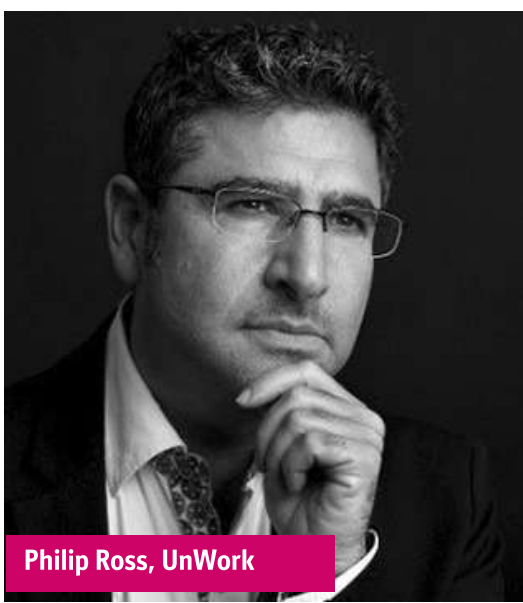
Will Sandford, Envoy



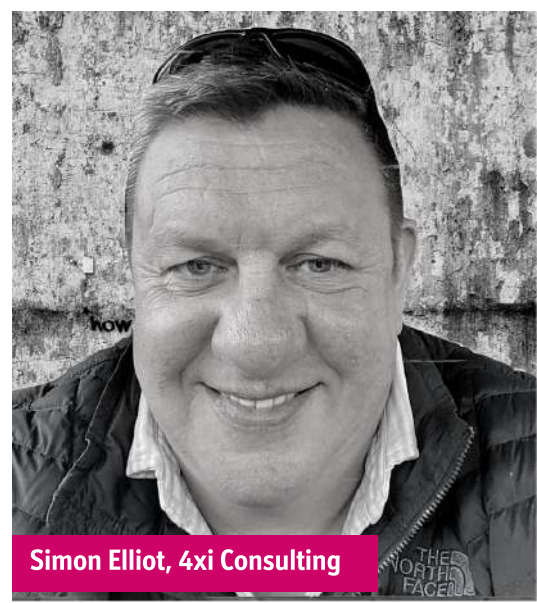
Travis Jew, Niantic, Inc.



Dr. Bobbi Wegner, Groops



Philip Ross, UnWork



Simon Elliot, 4xi Consulting

SESSION HIGHLIGHTS



The future of work and the workplace is on everyone's agenda. This event brings thought leaders together to share cutting edge ideas on the future, from both a people, place, and technology perspective. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

Key themes we will be discussing at this event include:

[The New World of Work: Challenges & Emerging Trends](#)

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

[The New Workplace Revolution](#)

What does the future of work and workplace look like? What strategies are organisations adopting to bounce back from the coronavirus and what is the impact on the built environment and commercial real estate?

[The Connected Workplace](#)

In the age of the "anywhere office", technology will play a more vital role than ever. It is now crucial for businesses to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our experts will shed light on some of the key technology innovations that are transforming how people work.

[People Centred Workplaces: Cultivating Culture & Engagement](#)

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture

KEY THEMES

THE NEW WORLD OF WORK:
CHALLENGES & EMERGING TRENDS

THE NEW WORKPLACE REVOLUTION

THE CONNECTED WORKPLACE

PEOPLE CENTRED WORKPLACES:
CULTIVATING CULTURE &
ENGAGEMENT



How a “Flexible First” Work-From-Anywhere Structure Empowers Employees

Sunaina Lobo, Chief HR & People Officer, Marqeta

We are hardwired for connection, yet we are living and working in the most disconnected era in modern history. Eight in 10 people feel alone and unengaged at work, costing organizations \$406 billion every year in low productivity, high turnover, and poor wellbeing. At work as in life, relationships are everything. Building more connected groups is the greatest differentiator for organizations who want to keep and grow their talent. A healthy organizational culture is a healthy group, at scale. The future of work is ours for the making. It's time we start living better by working better together.



Groups & Culture: How to Deepen Connection in the Most Disconnected Era of Work

Dr. Bobbi Wegner, Founder & CEO, Lecturer, Groops, Harvard University

Where and how our workforces get their work done every day has changed. That's why Suni created Marqeta's "Flexible First" policy, empowering employees to create an inclusive workplace. Suni can share how this work-from-anywhere structure encourages employees to be more productive and helps with employee recruitment and retention.



The Pilgrim's Gide to the Workplace

Dr. Agustin Chevez, Workplace Researcher and Consultant, The University of Melbourne

Dr. Agustin Chevez walked in isolation for 42 days from Melbourne to Sydney expecting to incubate a unique idea about workplace design. Over a million steps later, his pilgrimage delivered unique insights which he refers to as Signposts – named for their promise to point to a better place to work for both, organisations and the people who inhabit them. In his talk, Agustin will take us in a journey that revisits our assumptions about the way we use space to host the ever-evolving notion of work – an expedition leading not only to better workplaces, but a better version of ourselves.

REGISTRATION OPENS

09:00 CHAIRPERSON'S WELCOME

Lisa Hsiao
 VP of User Strategy, North America. Associate Principal, ERA-co
 Simon Elliot
 Managing Partner, 4xi Global Consulting & Solutions



09:15 OPENING KEYNOTE: UNWORKING: THE REINVENTION OF THE MODERN OFFICE

Philip Ross
 Futurologist & CEO, Cordless Group & UNWORK



Over the past hundred years, the office has been integral to the development of modern society. It has shaped the architecture of our cities, the behaviour of our organizations and the everyday movements of millions of people. In 2020, however, the global pandemic brought our attendance in the office to an abrupt halt and triggered a complete re-evaluation of the purpose of the workplace. This book offers a panoramic view of the office and explores what happens next. The authors advance a manifesto for 'unworking' - unlearning old habits and rituals established for an outdated office and creating new ones fit for an age of digital technology, design innovation and diverse workforces.

9:40 FIRESIDE CHAT

Lewis Love,
 Senior Vice President, Global Corporate Services, Visa



Caroline Quick, Senior Director, Head of Global Real Estate + Workplace at Cloudflare will interview Lewis Love, Senior Vice President, Global Corporate Services at Visa in Foster City, CA. Lewis is responsible for Global Real Estate and Facilities, Security/Safety, Aviation, and Events at Visa Inc.

10:05 CHANGING FRONTIERS: GLOBAL TRENDS FOR THE NEW WORLD OF WORK

Matthew Myerson
 Development Director,
 WORKTECH Academy



Amid recurring layers of disruption, one constant now illuminates the world of work and workplace. This is a consistent line of travel towards flexible working, including its hybrid and remote variants, in the aftermath of the global pandemic. A significant majority of the workforce today express a desire for flexibility. More companies believe that supporting and enabling flexible work should be a priority. In this session, WORKTECH Academy Development Director Matthew Myerson draws on stories and evidence from around the Academy network to present a picture of what is happening inside organisations and office buildings around the world.

10:25 HOW A "FLEXIBLE FIRST" WORK-FROM-ANYWHERE STRUCTURE EMPOWERS EMPLOYEES

Sunaina Lobo
 Chief HR & People Officer
 Marqeta



Where and how our workforces get their work done every day has changed. That's why Suni created Marqeta's "Flexible First" policy, empowering employees to create an inclusive workplace. Suni can share how this work-from-anywhere structure encourages employees to be more productive and helps with employee recruitment and retention.

10:50 NETWORKING & COFFEE BREAK

11:20 GROUPS & CULTURE: HOW TO DEEPEN CONNECTION IN THE MOST DISCONNECTED ERA OF WORK

Dr. Bobbi Wegner
Founder & CEO, Groops, Lecturer, Harvard University



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11:45 THE PILGRIM'S GIDE TO THE WORKPLACE

Dr. Agustin Chevez
Workplace Researcher and Consultant
The University of Melbourne



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12:10 THE COMMUNITY DRIVEN OFFICE ECOSYSTEM OF THE FUTURE

Will Sandford
Head of Channel and Business Development,
Envoy



We know now that the challenges of hybrid work, distributed hiring, and asynchronous collaboration facing corporate workplace executives create ripples across the CRE landscape. It affects everything from building services to employee experience. While employers increase investment in employee engagement and collaboration tools to gain clarity, landlords face a market with rising vacancy, underutilization, and opaque health metrics. In this conversation, we will look at the trajectory of the commercial office over the last five years in light of changing employee demands, and how in-office hybrid work, co-working, and tech-enabled landlords will play interconnected roles in the office ecosystem of the future. And we will look forward at what a community and experience driven future can look like given today's investment in workplace modernization.

12:35 INNOVATION PLATFORM

Leon Papkoff
Executive Vice President of Workplace, Inpixon



12:40 NETWORKING & LUNCH BREAK

1:40 EMPOWERING HYBRID TEAMS: A ROADMAP FOR THE FUTURE

Jennifer Adams
Sr. Director, GTM Strategy & Programs, Poly



The road to hybrid work is filled with twists, turns and a lot of uncertainty. What's the right return to office policy for workers? How can enterprises create an environment that supports the needs of both work from home and return to office, while driving employee engagement and productivity? Hybrid Work is more than just a technology issue and more than an IT project. Using a framework based on global Workstyle Research can help you drive discussions and position you as a champion for Hybrid Work in your organization.

2:00 EXPERT PANEL: THE INTELLIGENT & EXPERIENTIAL WORKPLACE

Ani Abrahamian, CTO, Infogrid
 Tina Hou, Director of Sales, Freespace
 Josh Bradshaw, Global Head of Workplace
 Innovation, Visa



The age of the “anywhere office” has accelerated multiple workplace transformation trends that were already well underway before the onset of COVID-19. Workplace trends such as smart workplace technology integration, human experience enablement as well as the emergence of diverse ‘hybrid workplace’ behaviours – these workplace trends have now rapidly gained greater adoption, but many questions remain. Our panel will explore the emerging “Intelligent + Experiential” Workplace and what we can expect for the near term and longer term as we shape the future of enterprise workplace ecosystems.

2:30 HOW TO CREATE SPACES THAT PEOPLE WANT TO COME BACK TO

Suzanne Blair, Principle, SERA Architects
 Carissa Mylin Principal, Interior Designer, SERA
 Architects



In the wake of the world’s forced experiment with remote work, employers everywhere are asking big questions about how to address modern workplace needs. Especially in today’s competitive market, employers are searching for solutions that make the most of workplace investment, optimize productivity, and, most of all, foster employee happiness. Join this case-study on SERA Architects’ answer—their recently opened headquarters in Portland.

2:50 JOURNEY TO A NEW HQ: VISA MISSION ROCK AND THE FUTURE OF WORK AND PLACE

Joyce Li, Senior Director and Global Project
 Management Lead, Visa
 Justine Hewitt, Senior Director and Global
 Workplace Design Lead, Visa



In the post-COVID workplace, design needs to be responsive to employee needs, flexible based on incremental lessons learned in the coming months, and part of a larger placemaking strategy that includes the live/work/play considerations around the workplace. In order to meet the challenges and deliver the promises of this environment, designers and real estate leaders must redefine our entire approach to both work and place. Join the leaders working on Visa Mission Rock for a journey to their new headquarters in downtown San Francisco, including their scoping and design development process; operational planning for return to office; and participation in larger conversations about SF’s post-pandemic recovery.

3:10 COFFEE BREAK

3:40 CULTIVATING CULTURE – HOW PRIORITIZING SOCIAL CONNECTION BROUGHT PEOPLE BACK TO THE OFFICE

Elizabeth Gordon, Partner, Mithun
 Lisa Scribante, Partner, Mithun



In the wake of the pandemic, Atlassian is embracing what could be the new norm, the office as a cultural hub. Committed to a hybrid work model and with a work force across the globe, the company prioritized social connection in their new workspace. The design of the 150,000+ SF office in Austin is people-centered, with spaces that support both in-person and hybrid collaboration and amenity spaces that encourage employees to connect face to face. A wide spectrum of flexible workspaces, adaptable collaboration areas and focus rooms empower workers to curate their own day-to-day journey.

4:00 EXPERT PANEL: WORKPLACE EXPERIENCE

Travis Jew, **Manager of Global Workplace Experience, Niantic**
Nicki Persaud, **Head of Global Safety & Security, Samsara**
Larry Segal, **Head of Real Estate & Development, Americas/EMEA, Atlassian**

This session explores how best to create an optimal environment for employees to do their work. How do we measure what is great? How do we successfully work across functional real estate, human resources (HR) and information technology (IT) to deliver it?



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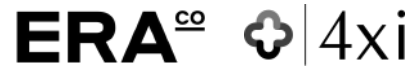


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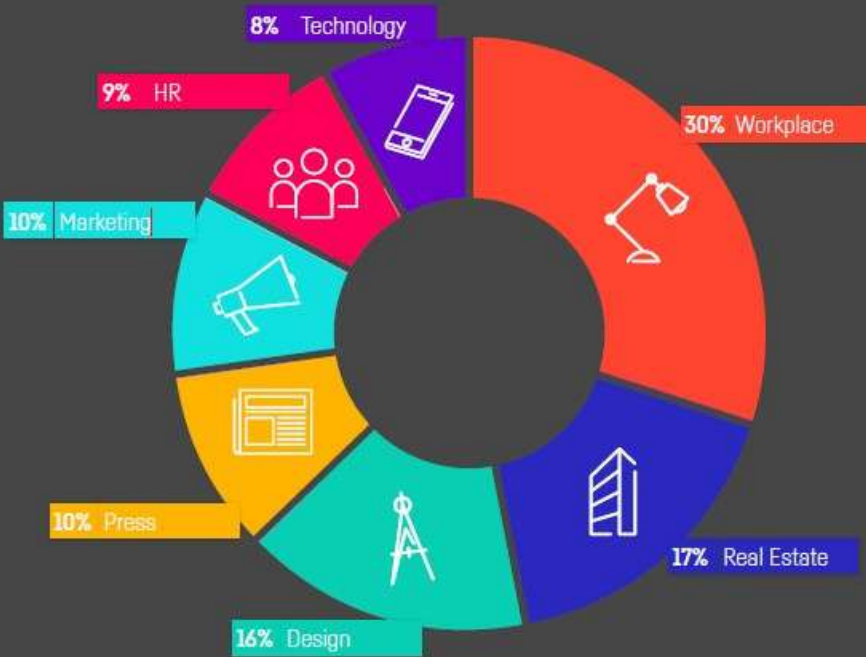
4:30 CHAIRPERSONS CLOSING

Lisa Hsiao
VP of User Strategy, North America. Associate Principal, ERA-co
Simon Elliot
Managing Partner, 4xi Global Consulting & Solutions



4:45 EVENT CLOSE

WHO ATTENDS



Informative, eye-opening and worthwhile

DELEGATE, LEGO



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



BOOK NOW

www.worktechevents.com/events/worktech22-san-francisco/

KEY INFORMATION

Date & Venue

When: Thursday November 17th 2022

Where: Visa, Inc, 900 Metro Center Blvd, Foster City, CA 94404

How to book:

Visit: www.worktechevents.com/events/worktech22-san-francisco/

Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

For more information on the above initiatives, please contact:

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