

WORKTECH™ Stockholm

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

IN PARTNERSHIP WITH:



EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

VENUE: EY HEADQUARTERS & AT SIX, STOCKHOLM

WEDNESDAY JUNE 8TH - THURSDAY JUNE 9TH

09:00 - 17:00

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MEET THE SPEAKERS



WORKTECH22 Stockholm is the conference for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

WORKTECH brings innovative ideas and inspiration to the workplace community through inter-disciplinary speakers and learning experience to enhance creativity and move thinking forward. Join 100+ senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practise and expertise.

KEY SPEAKERS INCLUDE:



Elizabeth Nelson
Co-Founder and Head of Research & Innovation, Smart Building Certification



Harald Becker
Director Customer Engagements, Modern Work – Customer Co-Innovation, Microsoft Corporation



Robert Cookson
VP Real Estate and Facilities, Americas, EMEA and APAC, Meta



Magnus Kuchler
Country Managing Partner, EY Sweden



Cecilia Rihm
Eco Pilot, Nordomatic



Uli Blum
Associate, Zaha Hadid Architects

Zaha Hadid



Oscar Stjernborg
VP Advisory, Coor Group



Philip Ross
CEO & Founder, Unwork



Louise Dyrendahl
Partner at EY within Workforce Advisory-Business Consulting



EY HEADQUARTERS TOURS & VENUE



The conference programme will start on Wednesday 8th June with masterclasses & tours of EY's brand new LEED Platinum headquarters in Stockholm.

EY's new office occupies four floors in a new building at the heart of Stockholm, with stunning views over the city. The workplace promotes health, creativity and interaction and offers the best of both worlds: the comfort of home and the cutting-edge functionality of the workplace. Please note spaces are limited for day one.

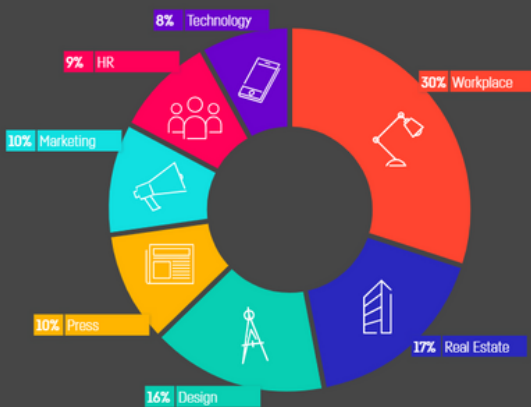
On Thursday 9th June the full day in-person conference will take place at At Six. Network with peers at the forefront of workplace transformation and hear from international thought leaders.



GET INVOLVED AT WORKTECH22 STOCKHOLM

There are limited opportunities within the agenda for commercial partners to deliver relevant thought-leadership messages to our global audience of senior workplace professionals. Please contact partnerships@unwired.eu.com for more information on being involved

WHO ATTENDS



A great opportunity to jump start your brain to consider the future.
GLOBAL MANAGER, REAL ESTATE OPERATIONS, MOTOROLA



Incredibly relevant to anyone that manages technology, real estate or people.

DELEGATE, COCA-COLA



REGISTRATION & PRE-EVENT NETWORKING**9:00 CHAIRPERSON'S OPENING REMARKS**

Katherine Harvey, [Consultancy Director, Unwork](#)

THEME: WORKPLACES OF THE FUTURE**09:10 KEYNOTE: THE STATE OF THE WORKPLACE**

Philip Ross, [CEO & Founder, Unwork](#)

WORKTECH is founded on the principle that a harmony of people, place and, above all, technology should form the basis for how organisations plan the future of work. Amid the global pandemic, this vision has swum into focus as companies have pivoted to a new model with remote working and a hybrid model at its core. In this session, Philip Ross will share how marginal ideas have become mainstream and by sharing an overview of emerging trends and latest innovations shaping the world of work, he will paint a portrait of the transforming landscape and share tools on how companies can embrace the New World of Work to create new paradigms for workplace.

09:45 KEYNOTE: THRIVING IN HYBRID: LESSONS FROM CUSTOMER CO-INNOVATION

Harald Becker, [Director Customer Engagements, Modern Work – Customer Co-Innovation, Microsoft Corporation](#)

This session's key takeaways include Innovation Imperative – challenges and success drivers, Co-Innovation – what is it & why now, A co-innovation case study: enabling in-person connections in a hybrid world, Key hybrid scenarios Microsoft customers are wrestling with and Co-innovation lessons & where to start.

10:20 INNOVATION PLATFORM

[Skyfold](#)

10:25 NETWORKING BREAK AND EXHIBITION**THEME: PEOPLE CENTRIC WORKPLACE STRATEGIES****11:00 CREATING SUSTAINABLE WORKPLACES OF THE FUTURE WITH PEOPLE AT THE CENTRE**

Magnus Kuchler, [Country Managing Partner, EY Sweden](#), Claus Christensen, [Workplace of the Future Strategy Leader, EY](#)

EYs more than 300.000 people Globally, and its clients are now transitioning back hybrid working. Listen to how EY in the Nordics, has worked the last two years to design and refine its Global pilot for 'Workplace of the Future', with EYs Stockholm office as the physical epicenter. Listen to how EY accelerates its business strategy, boost is employer branding, productivity, health and wellbeing with its unique Workplace Experience, Vested sourcing partnership models, and advanced data and analytics with e.g., Microsoft Workplace Analytics/VIVA Insights.

11:30 ON A JOURNEY TOWARDS EXCEPTIONAL WORKPLACE EXPERIENCES

Oscar Stjernborg, [VP Advisory](#), and Erik Sörnäs, [VP Sales & Marketing Excellence, Coor Group](#)

The workplaces are changing as hybrid working is becoming the norm for most companies in the post-pandemic era. We are still in an experimental state, however one thing is for sure: The office will continue to play a pivotal role for many companies – companies that will depend on offering exceptional workplace experiences to get their workforce to thrive in the office. Oscar and Erik explore the shaping of workplace experiences and how different elements, particularly FM workplace services, all contributes. They will offer recent insights into the development of workplaces among bigger companies in the Nordics and also share key learnings from Coor's own journey in revamping the offices.

12:00 HOW TO ENABLE SUSTAINABLE WORK-LIFE

Louise Dyrendahl, [Partner at EY within Workforce Advisory- Business Consulting](#)

Sustainable work-life is about enabling working and living conditions to support people in engaging and performing in work throughout an extended working life. Making work sustainable requires technical and workplace design as a prerequisite to create high-quality jobs. Recent global EY study shows a shift of power towards the employee, who favors hybrid working models, whereas they don't feel they get it. In addition, compensation and career opportunities are in the top of employee focus. From a Behavior point of view, sustainable work-life can look at organizational structures (flexibility in work arrangements, pay structures, managerial support, etc.) and individual empowerment (lifelong learning, upskilling, development, etc.) to meet these needs. The Corporate Sustainability Reporting Directive (CSRD) from EU will further emphasize the need for companies to work in this direction.

12:20 INNOVATION PLATFORM

[Locatee](#)

12:25 **NETWORKING LUNCH****THEME: CONNECTED WORKPLACE**13:30 **TELIA CASE STUDY**

Mikael Brindbergs, [Senior Facilities Manager, JLL](#)

Telia, and its 20,000 employees, help millions of people connect and communicate. Their values are expressed as “dare, care and simplify”, which also drives how the company connects with each other. As an employee-centric workplace it faced a challenge to create a workplace experience to positively impact employee happiness, performance and wellbeing. Mikael outlines how he worked with Telia to help them achieve this and the process they took in planning a future workplace in uncertain times.

14:00 **THE DIGITAL REVOLUTION: FROM INSIGHT TO IMPACT**

Jessica Schmidt, [Manager and Business Development Lead, EY](#), Cecilia Rihm, [Energy Product Manager, Nordomatic](#), Tim Streater, [CEO, Spica](#) & Simon Svegaard, [Head of Analytics, SIGNAL](#)

This session examines data and technology and looks at the future opportunity for FM. It demystifies workplace technology across the spectrum from BMS to Apps, exploring attitudes to new tech and strategies for identifying and implementing new solutions. Answering questions such as how to collect the right data for the right insights, how to realize data insights to design workplace impact and sharing the EY client perspective and experience along the way.

14:30 **SUSTAINABLE FUTURES AND ESG**

Erik Jaspers, [Product Strategy & Innovation Officer, Planon](#)

Recent experience around climate change and impacts our society and economy. The Planet has moved higher on the priority list. The UN identify the CO2 emissions of buildings as 40% of the total. As managers of buildings, we need to act. Not only out of noble stewardship, but also driven by emerging regulations. Erik will offer insight to these developments and approaches to consider.

15:00 **COFFEE BREAK****THEME: THE NEW WORLD OF WORK: CHALLENGES AND EMERGING TRENDS**15:30 **HIGH PERFORMING WORKPLACES IN A GLOBAL CONTEXT**

Uli Blum, [Associate, Zaha Hadid Architects](#)

Successful cities have always been places of intense interaction, diversity and innovation. Their forms and landmarks shape culture and allow communities small and large to live, work, learn, develop and evolve side by side. Can we learn from the spaces, places and features of cities to design more healthy, supportive, collaborative, innovative and productive workplaces? Showing projects by Zaha Hadid Architects, Uli Blum will present how past, present and future cities can provide valuable lessons and become a role model for the post Covid workplaces from tiny spaces to vast new live work city structures.

16:00 **EXPERT PANEL: CREATING A HIGH-PERFORMING HYBRID WORKPLACE**

Robert Cookson, [VP Real Estate and Facilities, Americas, EMEA and APAC, Meta](#), Helena Genberg, [Head of Workplace Management Sweden, Nordea](#), Fredrik Lindegren, [Head of Group Real Estate, Telia Company](#) & Kasia Maynard, [Content Editor, WORKTECH Academy](#)

The purpose of the office has changed. Hybrid Working is the term on everyone's lips but for many, big questions remain unanswered; How do you bring the workforce back into the office? and What should that office look like? Creating a truly effective workplace has always required a perfect balance between people, place, and technology. Given this most recent and dramatic global shift in the way we work, how do we now best drive communication, motivation, engagement with the right facilities, tech, tools to work, think and collaborate.

16:30 **THE HEALTHY OFFICE REVOLUTION IS SMART**

Elizabeth Nelson, [Co-Founder and Head of Research & Innovation, Smart Building Certification](#)

Today's modern and post pandemic society demands a flexible approach to work. Technology, sustainability, and employee empowerment are key drivers for this. Organisations need to future-proof themselves by leaning into current change, empowering their people and investing in both technology and sustainability. Elizabeth shares how Smarter solutions can help drive creativity from data to make our buildings more functional, sustainable, cost effective, healthier and collaborative for the people inside.

17:00 **CHAIRPERSON'S CLOSING REMARKS**17:15 **NETWORKING DRINKS**18:15 **END OF CONFERENCE**