

WORKTECH™ Seattle

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

WEWORK, 1201 3RD AVENUE, SEATTLE

THURSDAY OCTOBER 20TH 2022

09:00 - 16:30

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 **devIT**



Conference Producer,
WORKTECH Events

A warm welcome to WORKTECH22 Seattle

WORKTECH is the fastest growing forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Never before has the workplace, and the way we work been so high on the agenda for organisations. As we make the great return to the office, how can organisations build engaging workplace experiences and cultures for their people?

You are invited to join 100+ senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, and share best practice and expertise.

The conference will be run in one stream, which means our delegates will get to attend every speaker presentation. We will also have a curated innovation exhibition happening in the breakout areas for attendees to meet with our education partners, complementing learning throughout the day, as well as three networking breaks, creating time for attendees to meet the other participants

We hope you will be able to join us and we are looking forward to welcoming you to the event on October 20th.

Warmest regards,
Samantha

CONTENTS



SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS

Technology
thing is measured and optimized, efficient and
ible and transparent.



WORKTECH22 Seattle will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

Full list of speakers

Alex Soojung-Kim Pang **4 Day Week**
Brennan Veys **T-Mobile**
Carolina Montilla **Gensler**
Clark Pickett **IA Interior Architects**
Genoveva Mercado **Slalom**
Jemma Radick **IA Interior Architects**
Jerrod Steele **WeWork**
Joa Kim **GitHub**
Joel Fariss, **Gensler**
John Tavares **Freespace**
Jonathan Weindel **Envoy**
Kelly Griffin **NBBJ**
Kevin Wallace **Wallace Properties**
Lara Owen **NetApp**
Marc Weigum **Twilio**
Matt Hempey **Microsoft**
Melanie Corey-Ferrini **4xi Global Consulting & Solutions**
Nancy Heywood **IA Interior Architects**
Patrick O'Kelley **Bungie Games**
Rob Nielsen **JLL**
Ryan Blanchard **Starbucks**
Ryan Mullenix **NBBJ**
Dr. Sofia Dermisi **UW**
Toby Littin **Parkable**
Todd Lee **Urban Visions**
Zach Russell **Bungie Games**



Ryan Blanchard, Starbucks



Dr. Sofia Dermisi, University of Washington



Kelly Griffin, NBBJ



Zach Russell, Bungie Games



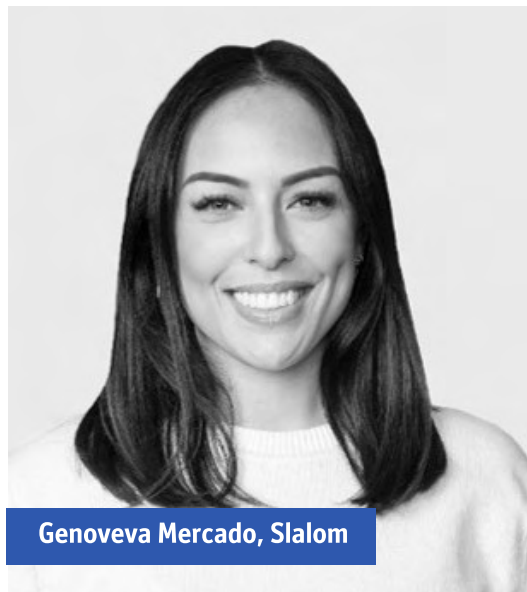
Alex Soojung-Kim Pang, 4 Day Week



Lara Owen, NetApp



Clark Pickett, IA Interior Architects



Genoveva Mercado, Slalom



Marc Weigum, Twilio



Matt Hempey, Microsoft



SESSION HIGHLIGHTS

The future of work and the workplace is on everyone's agenda. This event brings thought leaders together to share cutting edge ideas on the future, from both a people, place, and technology perspective. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

Key themes we will be discussing at this event include:

Work Disrupted

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what they should prioritize in the months ahead.

The Connected Workplace

In the age of the "anywhere office", technology will play a more vital role than ever. It is now crucial for businesses to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our experts will shed light on some of the key technology innovations that are transforming how people work.

People-Centric Workplace Strategies

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture.

The Future of Commercial Real Estate & Urban Innovation in Seattle

What strategies are organisations adopting to bounce back from the coronavirus and what is the impact on the built environment, commercial real estate and urban innovations in Seattle?

KEY THEMES

WORK DISRUPTED

THE CONNECTED WORKPLACE

PEOPLE-CENTRIC WORKPLACE
STRATEGIES

THE FUTURE OF COMMERCIAL REAL
ESTATE IN SEATTLE



Disruptive Perfect Storm and the Evolution of the Future Workplace

Dr. Sofia Dermisi will share her expert insights and latest research around emerging trends in workplace and real estate, examining the purpose of the office in the new world of hybrid work. The session will focus on key disruptors of the workplace [pandemic, structural and technological innovations (e.g. sustainable material, architectural elements promoting well-being, IoT), and workplace evolving needs (generational shift, great resignation and liquid workforce)] and evolving possibilities.

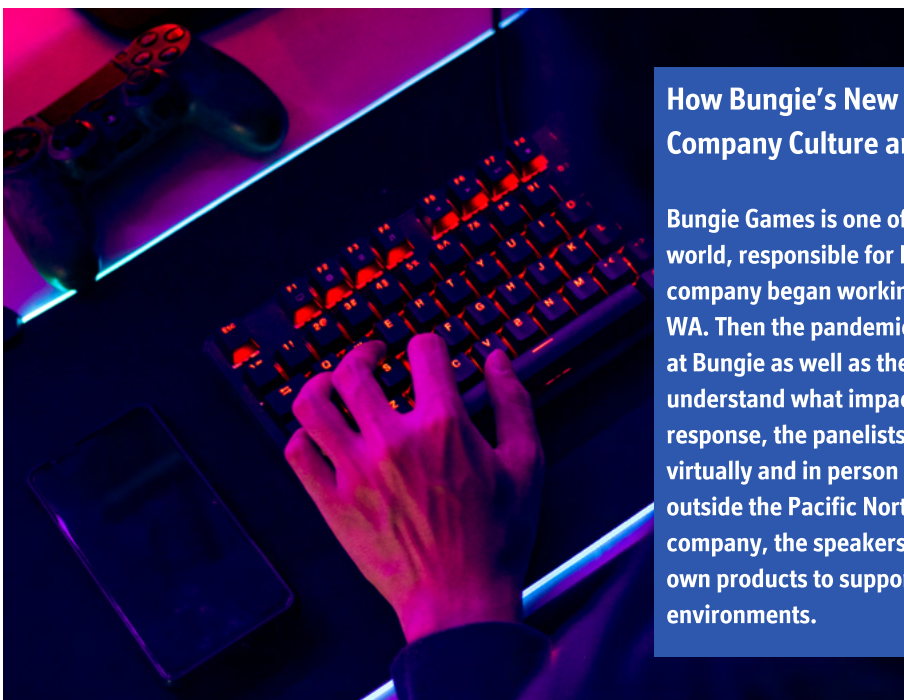
How the 4-Day Week Can Save the World, Make Work Better, and Create a Million New Years of Free Time

The workweek is due for a reset. The pandemic showed companies that they could profoundly change how they worked, and created a hunger for new ways of working. In this talk, Alex will build on 4 Day Week Global's trials in the UK, North America, and Pacific to explain how companies are moving to 4-day weeks; how people, companies, and the environment can all benefit; and how the 4-day week could free up millions of years of time—time we can spend with family, community, and saving the world.e.



How Bungie's New Headquarters Supports Hybrid Work, Company Culture and Digital Collaboration

Bungie Games is one of the most well-known gaming companies in the world, responsible for Destiny and many others. Prior to the pandemic, the company began working on the design of a new headquarters in Bellevue, WA. Then the pandemic hit. In this session, you'll hear from top executives at Bungie as well as the workplace strategy and design team at NBBJ to understand what impact the pandemic had on the headquarters design. In response, the panelists will outline how the project supports teams – both virtually and in person – and how it opens the aperture to talent located outside the Pacific North West. In addition, because Bungie is a gaming company, the speakers will share opportunities they've learned from their own products to support strong communicate with employees via digital environments.



REGISTRATION & PRE-EVENT NETWORKING

09:15 WELCOME REMARKS

Carolina Montilla, *Strategy Director, Senior Associate, Gensler*

09:30 DISRUPTIVE PERFECT STORM AND THE EVOLUTION OF THE FUTURE WORKPLACE

Dr. Sofia Dermisi, *Lyon and Wolff Professor in Real Estate; Professor, Urban Design & Planning, College of Built Environments, University of Washington*



Dr. Sofia Dermisi will share her expert insights and latest research around emerging trends in workplace and real estate, examining the purpose of the office in the new world of hybrid work. The session will focus on key disruptors of the workplace [pandemic, structural and technological innovations (e.g. sustainable material, architectural elements promoting well-being, IoT), and workplace evolving needs (generational shift, great resignation and liquid workforce)] and evolving possibilities.

10:00 GITHUB BELLEVUE CASE STUDY: FOSTERING CULTURE & INNOVATION IN A REMOTE-FIRST ORGANIZATION

Nancy Heywood, *Principal, IA Interior Architects* / Jemma Radick, *Experiential Design Director, Associate, IA Interior Architects* / Joa Kim, *Director of Global Workplace Strategy, GitHub*



As a remote-first organization since its inception, GitHub views office space as a critical tool providing the human need for in-person connection and community. Creating a 'place' for hubbers to thrive and grow in a climate conscious, professional and energizing series of spaces connected through the principals of culture, innovation and the joy of creation. Let's accelerate the rate of human progress and look further into how we can design an office that enables deeper connections in both the physical and digital realms.

10:35 NETWORKING & COFFEE BREAK

11:05 FUTURE CITIES: URBAN PLANNING & INNOVATION IN THE GREATER SEATTLE AREA

Rob Nielsen, *Executive Vice President, Corporate Real Estate Brokerage, JLL* / Jerrod Steele, *Senior Leasing Director, WeWork* / Kevin Wallace, *President, Wallace Properties* / Todd Lee, *Executive Vice President, Urban Visions*



This session will highlight influential placemaking projects that are shaping the future of Seattle and Bellevue. Our speakers share their thoughts on what the future holds for the Greater Seattle Area and explore the impact of the pandemic and subsequent shifts in workplace and corporate real estate strategies. How will these changes impact the future of our cities and the way people live, work and interact within them?

11:30 EXPERT PANEL: CREATING A HIGH-PERFORMING HYBRID WORKPLACE

Melanie Corey-Ferrini, *Consultant, Design, Strategy & Innovation 4xi Global Consulting* / Ryan JV Blanchard, *Senior Manager, Workplace Design + Strategy, Starbucks* / Brennan Veys, *Director, Corporate Real Estate Strategy / Future of Work, T-Mobile* / Jonathan Weindel, *Head of Data Analytics, Envoy*



The purpose of the office has changed. Hybrid Working is the term on everyone's lips but for many, big questions remain unanswered; How do you bring the workforce back into the office? and What should that office look like? Creating a truly effective workplace has always required a perfect balance between people, place, and technology. Given this most recent and dramatic global shift in the way we work, how do we now best drive communication, motivation, engagement with the right facilities to work, innovate and collaborate?

12:05 DEI AND THE NEW WORKPLACE

Clark Pickett, *Principal / Design Director, IA Interior Architects* / Lara Owen, *Vice President, Workplace Experience, NetApp* / Genoveva Mercado, *Design Manager, Workplace Culture & Experience, Slalom*



While DEI (Diversity, Equity, and Inclusion) has become more important to businesses around the world...the definition and understanding of what it means to business and the workplace has broadened to include not only race, culture, and physical inclusion, but gender diversity and neurodiversity as well. Join a presentation and panel discussion to look at strategies for addressing a diverse workforce in this new age or work both from a design and operations perspective.

WEWORK, 1201 3RD AVENUE, SEATTLE

12:45 INNOVATION PLATFORM

Toby Littin, Chief Executive Officer, Parkable



12:50 NETWORKING & LUNCH BREAK

14:00 EXPERT PANEL: THE INTELLIGENT & EXPERIENTIAL WORKPLACE

Joel Fariss, Senior Associate, Strategy Director - Design Research & Strategic Futures, Gensler / Matt Hempey, Principal PM Manager, Digital Workplace Productivity and Collaboration, Microsoft / Marc Weigum, Director, Real Estate and Workplace Technology, Twilio / John Tavares, Chief Sales Officer, VP & GM Americas, Freespace

The age of the “anywhere office” has accelerated multiple workplace transformation trends that were already well underway before the onset of COVID-19. Workplace trends such as smart workplace technology integration, human experience enablement as well as the emergence of diverse ‘hybrid workplace’ behaviours – these workplace trends have now rapidly gained greater adoption, but many questions remain. Our panel will explore the emerging “Intelligent + Experiential” Workplace and what we can expect for the near term and longer term as we shape the future of enterprise workplace ecosystems.



14:35 HOW BUNGIE'S NEW HEADQUARTERS SUPPORTS HYBRID WORK, COMPANY CULTURE AND DIGITAL COLLABORATION

Zach Russell Senior Director of Employee Experience, Bungie Games Patrick O'Kelley President, Games and IP, Bungie Games Kelly Griffin Principal, Workplace Strategy Director, NBBJ Ryan Mullenix Partner, Workplace Design Leader, NBBJ

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15:10 HOW THE 4-DAY WEEK CAN SAVE THE WORLD, MAKE WORK BETTER, AND CREATE A MILLION NEW YEARS OF FREE TIME

Alex Soojung-Kim Pang Author, Director of Programs, 4 Day Week Global

The workweek is due for a reset. The pandemic showed companies that they could profoundly change how they worked, and created a hunger for new ways of working. In this talk, Alex will build on 4 Day Week Global's trials in the UK, North America, and Pacific to explain how companies are moving to 4-day weeks; how people, companies, and the environment can all benefit; and how the 4-day week could free up millions of years of time –time we can spend with family, community, and saving the world.



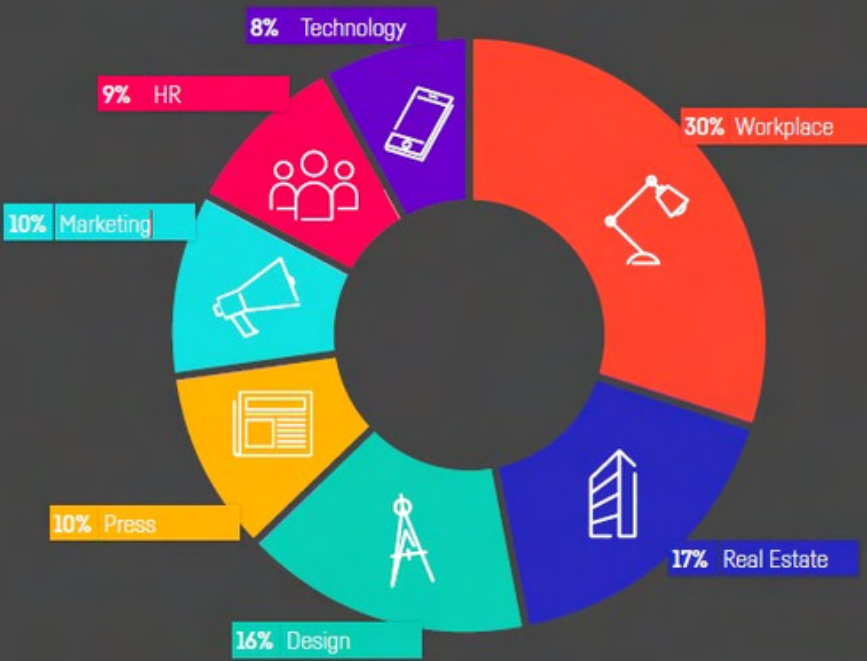
15:45 CHAIRPERSON'S CLOSING REMARKS

Carolina Montilla, Strategy Director, Senior Associate, Gensler

16:00 NETWORKING DRINKS RECEPTION

16:30 CONFERENCE CLOSES

WHO ATTENDS



Diverse group of speakers, wide variety of interesting topics, forward thinking & innovative sharing.

HEAD OF WORKPLACE, AMAZON



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



BOOK NOW

www.worktechevents.com/events/worktech22-seattle/

KEY INFORMATION

Date

When: Thursday October 20th 2022

Where: WeWork, 1201 3rd Ave, Seattle, WA 98101

How to book:

Visit: www.worktechevents.com/events/worktech22-seattle/

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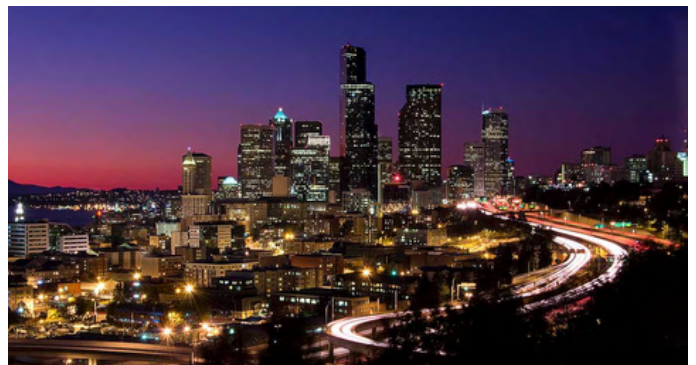
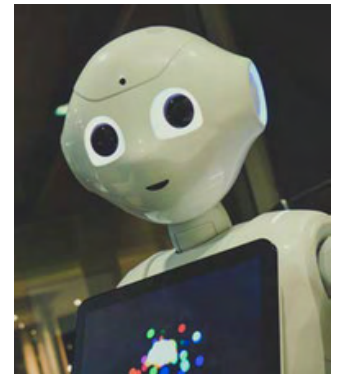
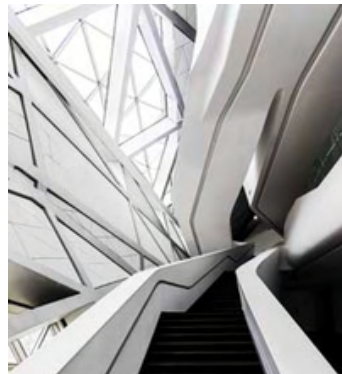
If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

For more information on the above initiatives, please contact:

kirsty.darlington@worktechevents.co.uk



WORKTECH™

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