WORKTECH™ 21
GLOBAL EDITION
WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

VIRTUAL EVENT
Tuesday 15th - Wednesday 16th June
10.00 - 14.30 EST | 15.00 - 19.30 BST

Sponsored by

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11:20 EST | 16:20 BST

13:00 EST | 18:00 BST

13:25 EST | 18:25 BST

13:55 EST | 18:55 BST

14:20 EST | 19:20 BST

14:30 EST | 19:30 BST

DAY ONE | TUESDAY 15TH JUNE

10:00 EST | 15:00 BST

CHAIRPERSON’S WELCOME

A NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

OPENING KEYNOTE FROM SURVIVING TO THRIVING - HOW TO THINK LIKE A FUTURIST
Brian David Johnson, Best-selling Author, Future in Residence, Arizona State University

The future of work can often feel uncertain and complex, emerging technologies, cultural changes, geopolitical conflicts, climate disruptions and shifting economies can feel overwhelming and bleak. But what if you could think like a futurist, exploring a range of possible and potential futures? What if you had the ability to envision the future you want and the tools to get you there? Futurist and author Brian David Johnson will show you how to think like a futurist, dispelling myths about the future and exploring what he sees coming for the future.

10:45 EST | 15:45 BST

KEYNOTE: STATE OF THE WORKPLACE
Philipp Ross, Founder & CEO, Cordia Group and UNWIR

WORKTECH is founded on the principle that a harmony of people, place and, above all, technology should form the basis for how organisations place the future of work. Amid the global pandemic, this vision has seen its focus as companies have pivoted to a new model with remote working and a hybrid model at its core. In this session, Philipp Ross will share how marginal ideas have become mainstream and by sharing an overview of emerging trends and latest innovations shaping the world of work, he will paint a portrait of the transforming landscape and share tools on how companies can embrace the New World of Work to create new paradigms for workplace.

2:20 EST | 17:20 BST

NETWORKING BREAK AND VIRTUAL EXHIBITION

10:45 EST | 15:45 BST

EXPERT PANEL DISCUSSION: DIGITAL TRANSFORMATION IN THE NEW WORLD OF WORK
Moderator: Philipp Ross, Founder & CEO, Cordia Group and UNWIR/ Peter Macve, Principal, Managing Director, IoT, Ericsson; Dainel Guertner, Head of: Changing Reality, Arcus; Marco Tempere, Luminary and Chair of the Health Lead, Oxford Forum, Arcus

Gone are the days when work was confined to the office. Technology now plays a more vital role than ever in our daily working lives. In this panel, we will hear from leading players in the industry on how emerging technologies are augmenting the physical and digital workplace experience and helping organisations future-proof their workplace strategies. From virtual reality to workplace analytics and data, our experts will shed light on some of the key tech innovations that are redefining the future of work.

12:30 EST | 17:30 BST

CASE STUDY: IMPLEMENTING MIXED REALITY TO ENABLE THE WORKPLACE
An O’Regan, Executive Director, Global Technology, JLL/ Michael Chai, Professor of Architecture, Arizona State University/ David Johnson, Future in Residence, Arizona State University

The era of virtual and augmented reality might finally be upon us. After years of promises and false starts, Covid-19 has driven a record number of workers remotely and could usher in the regular use of Virtual Reality (VR) and Augmented Reality (AR) at home and in the workplace. This session will discuss how organisations can invest in virtual reality technology and virtual environments to support their future workplace strategies and enhance employee experience.

13:00 EST | 18:00 BST

NETWORKING BREAK AND VIRTUAL EXHIBITION

13:25 EST | 18:25 BST

EXPERT PANEL: THE APP-CENTRIC WORKPLACE
Moderator: Jeremy Myers, CEO & Founder, WORKTECH Academy & Research Institute, RCA/ Adam Dour, Director, RCA/ A Global speakers to be announced

This panel will launch a report conducted by WORKTECH Academy and a key partner. Experts involved in the report will discuss key findings and insights, specifically looking at the major challenges that European Corporate Real Estate Managers face today, and how these challenges can be elevated by an app-centric, mobile-first approach to access control and the workplace.

13:55 EST | 18:55 BST

CLOSING KEYNOTE
Details to be announced

DAY TWO | WEDNESDAY 16TH JUNE

10:00 EST | 15:00 BST

CHAIRPERSON’S WELCOME

DATA DRIVEN DECISION MAKING FOR THE WORKPLACE

OPENING KEYNOTE
Details to be announced

TRANSITIONING TO HYBRID: KEY LEARNINGS & BEST PRACTICES FOR THE RETURN TO WORK
Devin McCarthy, CEO and Founder, Immune Spaces

How businesses adopt a hybrid working will not only define the initial success in bringing their people back to work but also, help stay relevant in the future and harness the benefits of transitioning to a hybrid workplace. Immune Spaces will share best practices and learning to create a smooth transition to a Hybrid Workplace. Smarter Spaces is a global technology company helping leading companies in 75+ cities worldwide fast track to the workplace of the future today.

11:55 EST | 16:55 BST

NETWORKING BREAK AND VIRTUAL EXHIBITION

RE-THINKING SPACE, PLACE & REAL ESTATE

12:45 EST | 17:45 BST

EXPERT PANEL: THE FUTURE CORPORATE REAL ESTATE LANDSCAPE
Speaker to be announced

This panel will offer different perspectives on the challenges and opportunities faced by business leaders as they prepare to adapt their corporate real estate strategies and footprints for a more agile and flexible future. Our experts will discuss latest trends and considerations, sharing insights on portfolio reduction, new leasing models, adoption of shared and third spaces, the rise of suburban work hubs and, smart building technology.

12:50 EST | 17:50 BST

WORKLIFESPACE: WHAT’S NEXT FOR WORKPLACE DESIGN?
Speaker to be announced

People returning to office buildings post-pandemic will want to work in smart environments that support learning, creativity and natural wellbeing, and are radically inclusive and green. This session will discuss the changing parameters of office design in response to heightened employee needs and expectations.

13:20 EST | 18:20 BST

NETWORKING BREAK AND VIRTUAL EXHIBITION

RE-CALIBRATING HUMAN ENGAGEMENT AT WORK: CULTURE, LEADERSHIP & CHOICE

13:45 EST | 18:45 BST

CLOSING KEYNOTE
Speaker to be announced

In an age when the business world is dominated by technology and data analysis, we will look at a radically different strategy for success and how businesses can revolutionize their understanding of behaviour by studying consumers, markets, and organizations through an anthropological lens.

14:15 EST | 19:15 BST

CHAIRPERSON’S CLOSING REMARKS

14:30 EST | 19:30 BST

CONFERENCE CLOSE

THERE ARE OPPORTUNITIES WITHIN THE AGENDA FOR COMMERCIAL PARTNERS TO DELIVER RELEVANT THOUGHT-LEADERSHIP MESSAGES TO OUR GLOBAL AUDIENCE OF SENIOR WORKPLACE PROFESSIONALS. CONTACT PARTNERSHIPS@UNWIRRED.EU.COM FOR MORE INFORMATION ON BEING INVOLVED