

# WORKTECH™

## Auckland

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

# EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

VENUE: B:HIVE, SMALES FARM, 72 TAHAROTO ROAD

WEDNESDAY 29TH JUNE

09:00 - 15:45 NZDT

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# MEET THE SPEAKERS



WORKTECH22 Auckland is the forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation. The event will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The day will feature 100+ senior attendees and a programme of expert speakers, including leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through inter-disciplinary speakers and learning experiences, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

## KEY SPEAKERS INCLUDE:



**Marjo Lips-Wiersma**  
Author, Professor of Ethics and Sustainability, AUT



**Campbell Jensen**  
Project Director – AKL HQ Relocation, Air New Zealand



**Ursula Oxnam**  
Asia Pacific ESG L&D Lead, PwC



**Matthew Clark**  
Head of End-User Experience, ANZ



**Vanessa Sulikowski**  
Distinguished Systems Engineer, Cisco



**Philip Ross**  
Futurologist & CEO, Cordless Group & UNWORK



08:30-09:00

## CONFERENCE OPEN | REGISTRATION & PRE-EVENT NETWORKING

09:00-09:15

### CHAIRPERSON'S OPENING REMARKS

Peter Bollmann, Consultant, Gemtech Solutions

#### THEME: REVOLUTIONISING THE FLEXIBLE WORKPLACE

09:15-09:45

### OPENING KEYNOTE: WORKPLACE REIMAGINED

Philip Ross, Futurologist & CEO, Cordless Group & UNWORK

WORKTECH is founded on the principle that a harmony of people, place and, above all, technology should form the basis for how organisations plan the future of work. Amid the global pandemic, this vision has swum into focus as companies have pivoted to a new model with remote working and a hybrid model at its core. In this session, WORKTECH founder Philip Ross will share how marginal ideas have become mainstream and share an overview of emerging trends and corporate real estate strategies that are shaping the world of work. What tools and strategies are organisations adopting to embrace the new normal?

09:50-10:20

### WORK PLACEMAKING – REINVENTION OF THE WORKPLACE

Anna Hill, Principal – Interior Design Lead, Jasmax / Anna Manson, Associate – Senior Interior Designer, Jasmax / Kylie Mooney, Chief Executive Officer, Meredith Connell

The physical working environment has transformed from a rigid, corporate structure to an experience-driven, innovative, and people-centric space. Join Kylie Mooney of MC, Anna Manson – Jasmax's design lead for MC's one-of-a-kind workspace, and Anna Hill – Jasmax Principal and Interior Design Lead, for a discussion on reengaging with the physical workplace in a post-pandemic world.

Employees need places and spaces to connect, engage and identify with. MC's recently completed fit-out reimagines how we engage with and operate in the workplace, promote learning and collaboration, while placing employee health and wellness at the forefront of the design. The panellists will talk through the challenges and design outcomes of corporate placemaking as we design for the modern built office environment

10:25-10:55

### B:HIVE CASE STUDY | NEW ZEALAND'S LARGEST & SMARTEST CO-WORKING SPACE

James Grose, Principal, BVN / Greg Smale, Director, Smales Farm

In this session, BVN and Smales Farm will share the latest post-occupancy insights on the B:HIVE. Interconnected, shared and cross related like the urban fabric; the B:HIVE emulates the future workplace environment and establishes a sustainable model which can be rolled out across the rest of the growth precinct. Whilst it incorporates elements of some existing workplace practices, this model is a global first. The building fosters growth and recognizes a need for adaptability in an ever-evolving world of work.

11:00-11:30

## NETWORKING BREAK AND EXHIBITION

#### THEME: THE SUPER EXPERIENCE - A NEW REALITY

11:35-12:05

### THE FUTURE OF MEANINGFUL WORK & WELL-BEING

Marjo Lips-Wiersma, Author, Professor of Ethics and Sustainability, AUT

As one of the world's experts on the topic of meaningful work, Marjo has found that the existence and absence of meaningful work has a profound impact on all aspects of work behavior including motivation, ethics and leadership. She will explore what makes work meaningful, examining the importance of well-being and meaningful workplace experience.

12:10-12:40

### AI AND COGNITIVE TECHNOLOGIES ENABLING THE HYBRID WORKPLACE EXPERIENCE

Vanessa Sulikowski, Distinguished Systems Engineer, Cisco

As the world has moved to hybrid working and are connecting across many diverse workspaces; providing intelligent, safe, secure automated workplace experiences has become a key priority. Technology innovations harnessing AI : Machine Learning, advanced detection and recognition, natural language understanding, XR (Extended Reality), bots and digital assistants are providing workplace intelligence which are enabling successful dynamic workspaces, enhanced workplace automation and workforce experiences. We will look at these cognitive technologies, what they are and how they can be applied to delivering real-time augmented interactions, automation and importantly visibility.

12:45-12:50	<p><b>INNOVATION PLATFORM: GHDWOODHEAD CREATIVESPACES</b></p> <p>Colette McCartney, Business Group Leader   National Interiors and Fitout Management, GHDWoodhead Creativespaces / Olivia Pearson, Studio Director, Architecture Business Group Leader, GHDWoodhead Creativespaces</p>
12:50-13:50	<p><b>NETWORKING LUNCH AND EXHIBITION</b></p> <p><b>THEME: THE HUMAN CENTRED WORKPLACE - CULTIVATING CULTURE &amp; ENGAGEMENT</b></p>
13:50-14:20	<p><b>FIRESIDE CHAT   THE PEOPLE PERSPECTIVE</b></p> <p>Ursula Oxnam, Asia Pacific ESG L&amp;D Lead, PwC / Megan Hamlin, People Experience Manager, PwC</p> <p>This session will discuss major trends that we predict will make an impact on work and the workplace, addressing the future of employee experience and work culture. Our workplace experts will share their thoughts and perspectives on the corporate office of the future and the strategies needed to attract and retain top talent in the current climate.</p>
14:25-14:55	<p><b>EXPERT END-USER PANEL DISCUSSION   THE FUTURE WORKPLACE LANDSCAPE</b></p> <p>Moderator: Peter Bollmann, Consultant, Gemtech Solutions   Campbell Jensen, Project Director – AKL HQ Relocation, Air New Zealand / Matthew Clark, Head of End-User Experience, ANZ</p> <p>As we look to the future, office and real estate strategies will continue to act as a tool to support existing employees and attract new ones. Reflecting on insights shared throughout the day, this panel will address latest trends in workplace property and physical space that are impacting how and where work takes place. Local experts will offer different perspectives on the challenges and opportunities they face as they adapt their corporate real estate strategies and footprint for a more agile, flexible and employee-centric future.</p>
15:00-15:10	<p><b>CHAIRPERSON'S CLOSING REMARKS</b></p> <p>Peter Bollmann, Consultant, Gemtech Solutions</p>
15:10-15:40	<p><b>NETWORKING DRINKS AND EXHIBITION</b></p>
15:45	<p><b>CONFERENCE CLOSSES</b></p>

## GET INVOLVED AT WORKTECH23 AUCKLAND

There are limited opportunities within the agenda for commercial partners to deliver relevant thought-leadership messages to our global audience of senior workplace professionals. Please contact [partnerships@unwired.eu.com](mailto:partnerships@unwired.eu.com) for more information on being involved

### WHO ATTENDS

Category	Percentage
Workplace	30%
Real Estate	17%
Design	16%
Press	10%
Marketing	10%
HR	9%
Technology	8%

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