

# WORKTECH™ 21

## Paris

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

# EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

VIRTUAL CONFERENCE

TUESDAY 23RD NOVEMBER

9:00 - 13:00 CEST

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**10**times

**AV**  
MAGAZINE

8:45 - 9:15

**CONFERENCE OPEN | PRE-EVENT NETWORKING & VIRTUAL EXHIBITION**

9:15-9:30

**CHAIRPERSON'S OPENING REMARKS**Philippe David, **President, Form'a****THEME: THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS**

9:30-9:55

**THE FUTURE OF HYBRID WORKING**Philippe David, **President, Form'a**

The most striking phenomenon over the last 18 months is the acceleration of remote working. Physical environments have become more essential than ever and must embody the DNA of the company and its values to create a safe space for employees to collaborate and learn. Philippe will address how you can optimise your workplace and design workspaces that champion collaboration and wellbeing.

9:55-10:20

**LEADING EFFECTIVE REMOTE TEAMS**Patrick Delamaire, **Coach & Adjunct Professor, HEC Paris**

The Covid-19 pandemic has spawned huge interest in hybrid modes of working and along with it, remote teams. Although not a new phenomenon, the increased scale has presented a unique opportunity for leaders to create new team cohesion, dynamics, engagement, and empowerment in their teams. Patrick has observed in very effective remote teams that relationship quality is the most important factor and will share key questions to help business leaders navigate and manage their teams in the new world of work.

10:20-10:30

**INNOVATION PLATFORM**Mauro Lunardi, **Serrature Meroni**

10:30-10:50

**NETWORKING BREAK AND VIRTUAL EXHIBITION****THEME: WORKPLACE EXPERIENCE**

10:50-11:15

**SOUND IDEAS: ALIGNING ACOUSTICS AND PRODUCTIVITY FOR THE NEW WORLD OF WORK**Axel Perret-Gentil **Sales Director of Enterprise Solutions, South Europe, EPOS**

Flexible new ways of working have opened a wealth of opportunities for organisations to reimagine how their workplace could meet the workforce demands. Whilst an exciting and unique moment for companies looking to create a more agile and resilient approach to the future of work, it does not come without its challenges. This session will discuss a new report on What Will The Post Covid-19 Workplace Sound Like? exploring the parameters of workplace performance and how acoustics and productivity can be enhanced for the 'work anywhere' workforce.

11:15-11:40

**SUPPORTING CHANGE WITH DIGITAL TOOLS**Guillaume Acier **CEO, Geolocaust**

Acclaimed by employees, flexible working, third places, teleworking, soft mobility or even carpooling tell us that comfort is more than ever at the heart of their expectations. It has even become a decisive issue in the development of companies and decision-makers must now integrate these new parameters to develop their real estate strategies. No more hours spent in transport or traffic jams, long live the quarter of an hour on an electric bike! No more noisy open-space, long live the inspiring spaces! Digital tools make it possible to anticipate, enhance and optimize the implementation of these changes.

11:40-12:00

**NETWORKING BREAK AND VIRTUAL EXHIBITION****THEME: PEOPLE CENTERED WORKPLACES**

12:00-12:25

**CASE STUDY: A CHANGE JOURNEY WITH SAP - TRANSITIONING A TO A FLEXIBLE WORK MODEL**Audrey Zaimeche, **Senior Associate, Workplace Strategy, MMoser Associates** & Peter Baumann, **Global Workplace & Project Management, SAP**

M Moser is currently working with SAP in Europe, to manage the change while implementing their "Flex Work" model in different locations. The aim is to offer employees continued work flexibility. Leveraging on three components, including a clear vision for time, location and workplace, this Flex Work model has been developed internally by SAP and provides a holistic response to today's challenges. This session will share the change journey, building on their experience dealing with different cultures, work personas, challenges, and the hybrid solutions provided to turn challenges to opportunities and equity for all.

12:25-12:50

**ROUTES TO REVIVAL: WHAT WILL MAKE THE DIFFERENCE IN THE RETURN TO THE OFFICE?**Jeremy Myerson, **Director, WORKTECH Academy**

In this session, Jeremy Myerson, Director of WORKTECH Academy, shares insights from a new global trend report and reviews what workplace strategies are being adopted by companies globally in a bid to bounce back from the coronavirus crisis. Who are the resolute returners to the office? And who are the choice champions of a work-from-anywhere model? What are employees telling us? And what are the design values will drive an effective return to the workplace?

12:50-13:00

**CHAIRPERSONS CLOSING REMARKS**Philippe David, **President, Form'a**

13:00

**CONFERENCE CLOSE**