

WORKTECH™ 19

Hong Kong

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

CONFERENCE

WEDNESDAY 4TH DECEMBER

9:00 - 16:00

HARBOUR GRAND,
HONG KONG

www.worktechevents.com/events/worktech19-hong-kong

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WORKTECH™ ACADEMY

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Nicole Barretto

Conference Producer, UNWIRED
Ventures

A Warm Welcome To WORKTECH19 Hong Kong

WORKTECH19 Hong Kong is the fastest growing forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Never before has the workplace, and the way we work been so high on the agenda for organisations looking to improve productivity, attract and retain talent, and increase business return.

You are invited to join 100+ senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders and share best practise and expertise.

The conference will be run in one stream, which means our delegates will get to attend every speaker presentation. Alongside the conference, we will also have a curated innovation exhibition happening in the breakout areas for attendees to meet with our education partners, complementing learning throughout the day. There will be three networking breaks creating time for attendees to meet with partners and the other participants.

We hope you will be able to join us, and we are looking forward to welcoming you to the event on the 4th December.

Warmest regards,
Nicole

Contents



MEET THE SPEAKERS



WORKTECH19 Hong Kong will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The day will feature over 15 speakers, including leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through inter-disciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focussing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub, explores the future of work through 6 key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research, and publications, that places scientific research at the heart of key business problems.

www.worktechacademy.com

List of speakers

David Abraham [Outpost](#)
Christine Bruckner [M Moser](#)
Theo Wong [Cook Medical](#)
Patrick Stewart Blacker [Jones Lang LaSalle](#)
Uli Blum [Zaha Hadid](#)
Wayne Cheung [Crestron](#)
Lerrence Chiu [Standard Chartered Bank](#)
Samit Chopra [International Workplace Group](#)
Jonathan Cummings [FITCH](#)
Eric Legere [Envisione Studio](#)
Yvonne Chow [Envisione Studio](#)
Jun Nepomuceno [J.P. Morgan](#)
Neil Salton [ChangeWorq](#)
Christopher Smith [Manulife](#)
Mathew Toniolo [Haworth](#)
Eva Oegger [Shure](#)
Paul Salnikow [The Executive Centre](#)

SESSION HIGHLIGHTS



The future of work and the workplace is on everyone's agenda. This event brings thought leaders together to share cutting edge ideas on the future, from both a people, place, and technology perspective. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

KEY THEMES

The Future of Work

The Digital Workplace

Workplace Experience

High Performance Organizations

Key themes we will be discussing at this event include:

THE FUTURE OF WORK | We discuss the latest thinking on the growing importance of the workplace as a strategic tool for an organisation's business return.

THE DIGITAL WORKPLACE | Using technology to connect and engage employees with their work environment. Improving the performance of buildings and the wellbeing of the people within them.

WORKPLACE EXPERIENCE | As workplace experience moves up the global business agenda as part of a strategy to attract and retain the best talent, how can your companies improve the experience for people at work.

HIGH PERFORMANCE ORGANIZATIONS | How do companies become high-performance organizations? We will share case studies and examples of companies who have implemented strategies enabling them to change, grow and thrive.



Conference

High Performance Workplaces

Uli Blum, Associate, Zaha Hadid

Showcasing the award-winning work by Zaha Hadid Architects, Ulrich will talk about the future of office buildings and how they are developing in a global context. Ulrich will explain ZHA's latest workplace projects and elaborate how computational workplace tools help to shape the workplaces of

Conference

Future Financial Services Workplace – Expert Panel Discussion

Paul Salnikow, Chairman & CEO, The Executive Centre / Jun Nepomuceno, Managing Director, Global Real Estate, Asia Pacific, J.P. Morgan / Lerrence Chiu, Head, Property, Hong Kong and Macau, Standard Chartered Bank

As the nature of work continues to change in the financial industry, the workplace is adjusting with it. Our expert panel will discuss major trends that we predict will make an impact on work and the workplace in financial services. They will share thoughts and perspective on corporate offices of the future in this industry.



Conference

Ensuring Your Workspace is a Brand Experience

Jonathan Cummings, Chairman, FITCH Greater China

Far too many offices today are a representation of convention. FITCH believes workplaces should be a true embodiment of a brand, and in this session explores how the principles

8.30 Registration

9.00 Chairs Opening Remarks: Neil Salton, Managing Director, ChangeWorq

THE FUTURE OF WORK

#flexibleworking #design #productivity

9.15 High Performance Workplaces

Uli Blum
Associate, Zaha Hadid

Zaha Hadid
Architects

Showcasing the award-winning work by Zaha Hadid Architects, Ulrich will talk about the future of office buildings and how they are developing in a global context. Ulrich will explain ZHA's latest workplace projects and elaborate how computational workplace tools help to shape the workplaces of tomorrow.

9.45 Generation Flex: Global Insights on Flexible Working From Over 15,000 Professionals In 80 Countries

Samit Chopra
EVP Enterprise and Sales, International
Workplace Group (IWG)



Flexible working is becoming the new normal and it has impact on the productivity, the agility and the wellness of the workers. Over a decade ago we started measuring this impact. We can present today the insights of the only continued worldwide survey that benchmarks the evolution of the ways of working and the upcoming trends.

10.15 A Story of Transformation: Manulife Case Study

Christopher Smith **Manging Director, Asia
Corporate Real Estate, Manulife Investment
Management** / Eric Legere **Director,
Envisione Studio** / Yvonne Chow **Lead
Visionary, Envisione Studio**



Manulife are currently undergoing a major workplace transformation of over 100,000 sq ft in Hong Kong. In this session, we will explore how a rather rigid inflexible 4-year-old workspace is transforming into an engaging work environment that supports agile working at very little cost? And how are the people, design and change issues being tackled?

10.45 Coffee Break

THE DIGITAL WORKPLACE

#experience #digital #technology

11.15 Technology to Connect People and Space

Wayne Cheung **General Manager of NE
Asia, Crestron** / Patrick Stewart **Blacker
Workplace Technology Strategist**



The promise of new technologies is intoxicating yet implementing a new company wide tech-tool can be a challenge. Does new technology really help to increase productivity of the workplace? How do organizations make decisions by leveraging technology? Wayne and Patrick will share how people interact with technology, where streamlined technology solutions can aid workflow and increase productivity of employees.

11.45 Re-defining the Workplace Experience Through Technology

Mathew Toniolo
Workplace Advisor, Haworth



"Experience" is the workplace metric of the moment: environments today are expected to be engaging, collaborative, and inspiring for end-users. But how do organisations with multiple sites across multiple geographies execute a consistent, positive experience? In order to truly improve experience at a global scale, it's become imperative to leverage technology and A.I. to inform, plan and execute a consistent workplace strategy, for both facility manager and end-user alike. In this session, Mathew will share case studies where clients have harnessed technology to define new strategies, explore new real estate models, drive user engagement, and to ultimately transform the way they develop, design, and manage their global workplace

12.15 SHURE - INNOVATION SHOWCASE

Eva Oegger
Senior Manager of Channel Marketing - Global
Integrated Systems, Shure



12.20 Lunch Break

WORKPLACE EXPERIENCE

#experience #culture #people

13.20 What Traditional Offices Can Learn from the Push for Experiences in Coworking and Co-Living, And the Hospitality Industry

David Abraham
Co-Founder, Outpost

OUTPOST

While many offices are now introducing coworking-style layouts and functionality, the next frontier is adopting the industry's latest innovation: blending hospitality with workplace. This social/community design is not about blended physical spaces for work and mixed-use spaces, but about shared experiential spaces that graduate from the highly curated to highly casual. The creation of these 'fourth spaces' drives social cohesion, team bonding and employee performance. Social Design employs new wave hospitality services targeted towards meeting Millennial demands for workplaces that are flexible, experiential, meaningful and driven by social bonds that enhance the connection of their "personal" brand to the company's.

13.50 Ensuring Your Workspace is a Brand Experience

Jonathan Cummings
Chairman, FITCH Greater China

FITCH

Far too many offices today are a representation of convention. FITCH believes workplaces should be a true embodiment of a brand, and in this session explores how the principles of experience design can point towards the future of workplace design.

14.20 Coffee Break

HIGH PERFORMANCE ORGANIZATIONS

#workplace #wellbeing #property

14.50 Future Financial Services Workplace – Expert Panel Discussion

Moderator: Paul Salnikow **Chairman & CEO, The Executive Centre** / Jun Nepomuceno **Managing Director, Global Real Estate, Asia Pacific, J.P. Morgan** / Lerrence Chiu **Head, Property, Hong Kong and Macau, Standard Chartered Bank**

As the nature of work continues to change in the financial industry, the workplace is adjusting with it. Our expert panel will discuss major trends that we predict will make an impact on work and the workplace in financial services. They will share thoughts and perspective on corporate offices of the future in this industry.

**15.20 Empowering Micro-Communities & Social Behaviours at Work with Health & Wellness: Cook Medical Case Study**

Christine Bruckner
Global Head of Wellness, Health & Sustainability, M Moser Associates / Theo Wong Office Manager & APAC Marketing Manager, Cook Medical



In support of its mission to enhance patient care, Cook Medical turned to the WELL and RESET certifications to create its new, healthier Hong Kong office. But little did they know how this certification would also empower their people to take ownership of their own well-being, and that of their colleagues. From yoga workshops and tai chi classes, to recycling, gardening, team sports, healthy cooking courses and the adoption of new technologies, Cook Medical will share how staff have taken numerous initiatives to create community around their new workspace, and turn their office into a living lab in surprising and unexpected ways.

15.50 Chair's Closing Remarks**16.00 Conference Close**

OUR VENUE



Harbour Grand

We're delighted to be hosting our WORKTECH19 Hong Kong conference at the Harbour Grand hotel. Upon arrival, please enter through the hotel lobby and take the stairs/elevator to the first floor and make your way to the Grand Ballroom. Outside the Grand Ballroom, you will find the WORKTECH registration desk where you will need to collect your name badge for the event.

Harbour Grand Hong Kong is a member of Harbour Plaza Hotels and Resorts. The hotel group is a key player in the Asian hospitality industry and has received the Best Local Hotel Chain by TTG Travel Awards for nine consecutive years since 2010.

GETTING HERE

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Harbour Grand Hong Kong
23 Oil Street, North Point
Hong Kong

Public Transport

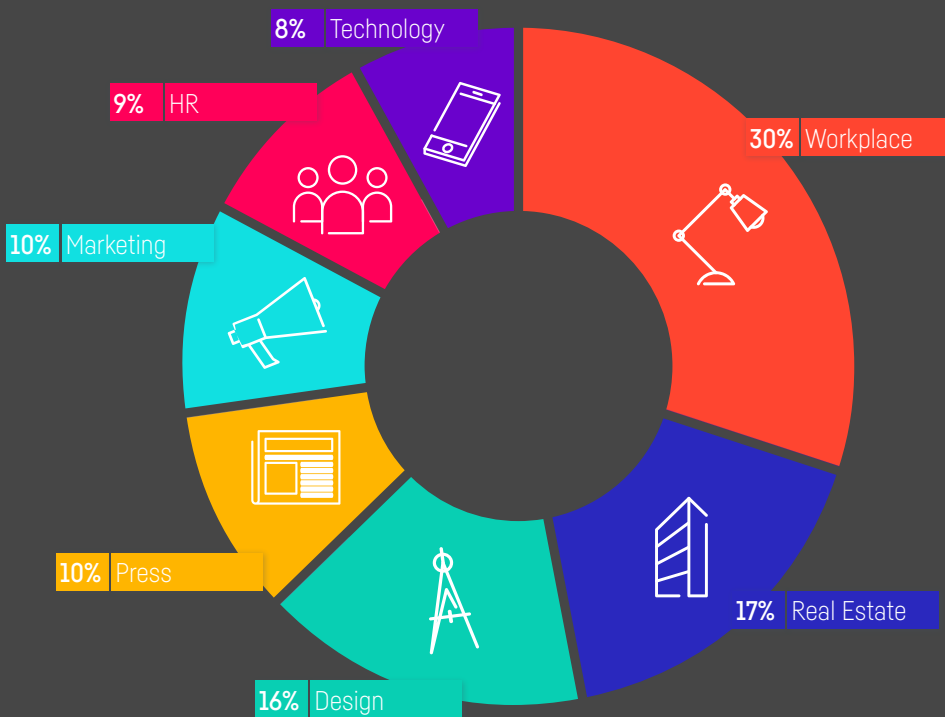
MTR

The nearest MTR station is Fortress Hill Station, take exit A, from here is a 6 minute walk to the Harbour Grand Hong Kong.

Driving

From Hong Kong International Airport
Continue to Airport Rd and head north on Airport Rd towards Sky Plaza Rd N
Follow Route 8, Route 3 and Route 4 to Victoria Park Rd in Hong Kong Island. Take exit 6C from Victoria Park Rd/Route 4
Take Gordon Rd and Electric Rd to King Wah Rd
Fook Yum Rd turns right and becomes King Wah Rd

WHO ATTENDS



Forward thinking & innovative sharing

GLOBAL CHANGE MANAGEMENT STRATEGIST, MICROSOFT



The conference stimulates interest and curiosity for the development of our multidisciplinary knowledge

EMEA, REGION BUILDING OPERATIONS, CITIBANK



BOOK NOW:

Standard: HKD 2570

For booking please visit www.worktechevents.com/events/worktech19-hong-kong

Key information

When: Wednesday 4th December

Where: Harbour Grand, Hong Kong

How to Book:

Visit: www.worktechevents.com/events/worktech19-hong-kong

Email: lilly.abbott@unwired.eu.com

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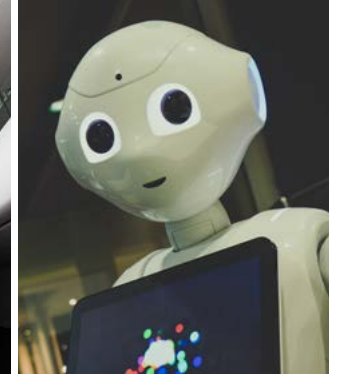
If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

We also offer a paired ticket discount; if you book one ticket you can book another for a friend with a 20% discount.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

For more information on the above initiatives, please contact rhianna@unwired.eu.com



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